

QUARTERLY LIST OF ISSUES AND PROGRAMS REPRESENTING  
STATION WSKC'S MOST SIGNIFICANT TREATMENT OF THOSE  
ISSUES

October 1, 2022 – December 31, 2022

Topic: Health and Lifestyle

During 4th Quarter 2022, WSKC aired programming that addressed ways to live a healthier and more productive life. Programs ranged from cooking series demonstrating how to prepare healthier meals to interviews with experts sharing how to overcome emotional obstacles in life. Such programming included the following:

**Friends & Neighbors**

This half hour program airs Thursdays at 1:30 p.m. and features hosts Sherry Tatum and Sandra Onal. Topics included the following:

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| October 20, 2022  | While writing a book on longevity, Judy Gaman interviewed Lucille, an elegant and spirited woman who had just recently turned 100. What began as a quick meeting became a lasting friendship that transformed into an inseparable bond. Judy shares about this in her book titled <i>Love, Life and Lucille: Lessons Learned From a Centenarian</i> .  |
| October 27, 2022  | Benny DiChiara is a singer, businessman, and motivational speaker who endured a traumatic brain injury due to a fall. The healing process turned into a creative season, during which his most recent project (Three Days) was written. The song "I'll Meet You There (Daddy's Song)" was written after the death of DiChiara's father from cancer in October of 2020.   |
| November 3, 2022  | Those Baxters, aka Juan Baxter and Kala Moses Baxter, are a husband and wife team, who love to encourage people. They are serial entrepreneurs who are nationally syndicated radio personalities, producers, record executives, educators, and coaches. They have been giving life skills workshops and trainings since 2006 to help people to be their best. Juan and Kala offer trainings and coaching together and individually. Guest host Rebecca Keener. |
| November 17, 2022 | Former model and Miss Texas USA pageant contestant, Shelly Genovese Calhoun, has authored the new book <i>Twice Blessed: A Journey of Hope through 9/11</i> . Her husband, Steve Genovese, was killed in the North Tower of the World Trade Center on September 11, 2001, leaving Shelly a young widow and single mother to their sixteen-month-old daughter. Her book chronicles their love story as well as the dark days after his death.                   |
| November 24, 2022 | Steve Holt, magician and ventriloquist, has trained in the tradition of the great masters of yesteryear and has entertained family audiences for over 40 years. His testimony of being an orphan and how he came into being a ventriloquist, his struggle to keep connected with his siblings and his work in ministry will touch your heart. Guest co-host Ginger Sanders.  |
| December 8, 2022  | <i>Hope is Where the Heart Is</i> provides much more than the demise of Jim Pourteau's marriage and how he and his wife, Shannon, discovered how to put it back together. It is a roadmap for overcoming hardships, for finding strength to face another day—or to make it through the long, dark night of your soul—forging ahead in faith, and persevering despite the circumstances or opinions of others. Guest co-host Ginger Sanders.                    |
| December 15, 2022 | Host Sherry Tatum talks with people making a difference in reaching the youth. Evangelist and author Alex McFarland shares about Viral Truth Campus Clubs teaching the youth how to share the Gospel with teens. Christen Clark shares   |

about "The Collide Kids," a podcast for kids and their families focusing on how life and faith collide and that God loves them.

### **Time For Hope**

Dr. Freda Crews hosts this half hour Christian mental health program that addresses issues of concern for the community. The series airs Sundays at 6:30 a.m.

### **Recovery Today**

Through her own personal story and the stories of her guests, Kandi Rose shares hope and encouragement to those who are overcoming addictions and in the midst of their recovery. The series airs Fridays at 2:30 p.m.

### **Beverly Exercise**

Beverly Chesser leads viewers on a thirty-minute low-impact workout and shares health tips throughout. Airing Monday-Friday at 7:30 a.m. and Saturdays at 6:00 a.m.

### **The Dr. Mitch Show**

Live call-in show featuring host Dr. Mitchell Ghen answering viewer questions on health. Live broadcast every Friday at 4:00 p.m.

### **Your Health with Dr. Richard and Cindy Becker**

Dr. Richard and Cindy Becker host this one-hour health program airing Monday-Friday at 11:00 a.m.

### **Know the Cause with Doug Kaufman**

Doug Kaufman answers questions on ways to live a healthier lifestyle. Monday-Friday at 12:00 p.m.

### **On Call TV with Dr. Asa**

Radio and television host/Speaker/Author Dr. Asa Andrew answers viewer questions on health. Monday-Friday at 12:00 p.m.

### **On the Move**

Fitness and nutrition expert JoAnna Ward shares both a fifteen minute workout and a teaching segment to inspire viewers to live healthier. Airing Fridays at 2:00 p.m.

### **Public Service Announcement Spots**

In addition, WSKC airs public service announcements throughout the day bring awareness on a number of health-related causes (American Red Cross, American Cancer Society, Susan G. Komen Foundation, etc.).

## **Topic: Educating Viewers**

During 4th Quarter 2022, WSKC aired programming to educate viewers on a wide variety of topics. Such programming included the following:

### **Ron Hazelton's Housecalls**

More than a home improvement show, Ron Hazelton demonstrates to viewers on how to do their own home renovations. Saturdays at 8:30 a.m.

### **Cooking with Miss O**

Mary Beth Oxendine demonstrates how to prepare delicious meals in this weekly half hour series. Wednesdays at 2:00 p.m.

### **Hiring America**

Upon returning home from active duty, it can be difficult for veterans to transition into civilian life. "Hiring America" tries to make it a little easier by showcasing companies that have jobs available for current and former members of the armed forces. In addition to the career opportunities, the show welcomes career counselors and HR specialists

who provide tips to help the military members ease back into the civilian workforce. The show also features organizations that provide services to help facilitate the transition process. Gigi Stone Woods hosts the half-hour show. Saturdays at 7:30 a.m.

### Topic: News and Current Events

WSKC aired programming to inform viewers on what is happening around the world through timely news features and programs. Such programming this quarter included the following:

#### **The 700 Club and CBN Newswatch**

CBN produces news segments for *The 700 Club* and a nightly news summary half hour called *CBN Newswatch*. These programs are aired live (produced Monday-Friday at 9:00 a.m. and 5:00 p.m.; airs on WSKC at 9:00 a.m. and 5:00 p.m.).

#### **Jay Sekulow Live!**

This nightly one-hour news and issues program is produced by the American Center for Law and Justice. Aired Monday-Friday at 8:00 p.m.

### Topic: History and Geography

WSKC aired numerous programs produced by individual state organizations to promote the history and the happenings taking place in that state. Such programming during this quarter included:

#### **Tennessee's Wild Side**

Tuesdays at 6:00 p.m. and Saturdays at 1:00 p.m.

#### **Michigan Out of Doors**

Wednesdays at 6:00 p.m.

#### **Kentucky Afield**

Thursdays at 6:00 p.m.

#### **My Heart is in Carolina**

Saturdays at 12:30 p.m.

#### **Expedition: Texas**

Saturdays at 11:30 a.m.