Federal Communications Commission
Washington, DC 20554

FCC 398
Children's Television Programming Report

Report reflects information for the filing period ending: 06/30/2011

CONfirmation # 121817

Call Sign	Channel Numbers	Community of License			
		City	State	County	ZIP Code
KYNM-LP	30 *(analog)* 51 *(digital)*	Albuquerque	NM	USA	87107

Licensee Name

Belmax Broadcasting

Network Affiliation	Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)
Independent	Albuquerque-Santa Fe	www.kynmtv.com

Facility ID	Previous Call Sign (if applicable)	License Renewal Expiration Date
60795		10/01/2014

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c).

3.5 hours

3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?

Y

(b) Identify publishers who were sent information in 3(a)

Comcast Cable, Calbe One, Albuquerque Tribune, Albuquerque Journal, TV Guide, Tribune Media Services

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Analog Core Program #1		Origination
Curiosity Quest		SYNDICATED

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Tuesday 9:00am	13	0

Length of Program		Age of Target Audience		E/I Symbol Used As Required
		From	To	
30 minutes		9 years	12 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

An upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewer's letters of curiosity.

Title of Analog Core Program #2		Origination
In the Zone		SYNDICATED

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions

Tuesday 9:30am	13	0

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	12 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Earvin "Magic" Johnson [retired Los Angeles Lakers point guard] along with his friends [Karim Abdul-Jabbar, Carmelo Anthony, Kenny "The Jet" Smith, Jimmy Connors, Mike Schmidt and many more] teach kids of all ages the importance of conditioning, exercise, nutrition and education, both on and off the court.

Title of Analog Core Program #3	Origination
Mustard Pancakes	SYNDICATED

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Wednesday 9:00am *Last day to air on 5/25/11	8	0

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes .	3 years	6 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The children's television show "Mustard Pancakes" takes place in the comfortable home of singing/storytelling grandmother Courtney Campbell. Courtney shares her home with four kind-hearted and child-like puppet characters: Oogleberry Ink Dog, a scruffy and thoughtful dog; Tiny Tina Ten Toes, a free spirited beagle who loves to dance; Mo, an innocent and playful Chocolate Labrador; and Mr. D, a slightly self-absorbed cat. Combining the art of storytelling and the element of song, the series presents everyday situations in an age-appropriate way to help children learn about solving life's little problems.

Title of Analog Core Program #4	Origination
Real Life 101	SYNDICATED

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Started on Wednesday on 6/1/11 at 9:00am	5	0

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Fresh fast-paced entertainment and direction for teens that utilizes today's music and humor to provide career guidance. This is a program that encourages young people to follow their dreams. Each episode provides a motivational message and some real stories of success in real life.

Title of Analog Core Program #5	Origination
Aqua Kids	SYNDICATED

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Wednesday 9:30am	13	0

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Aqua Kids is an award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there. For over 7 years, host Molly and the Aqua Kids crew have traveled the globe, sharing their adventures and what they've learned about preserving a world for everyone to explore.

Title of Analog Core Program #6		Origination
Ariel & Zoey		SYNDICATED

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Thursday 9:30am	13	0

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	8 years	12 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Ariel & Zoey & Eli, Too introduces children to people who have accomplished great things and have a positive message.

Title of Analog Core Program #7		Origination
AJ's Time Traveler		SYNDICATED

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Saturday 8:30am & 9:00am *Moved to Saturday at 9:30am & 10:00am on Saturday 6/4/11	26	0

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	7 years	12 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Series combines live action with 3-D animation to deliver entertainment with a message. The title character, A.J. Malloy, exercises his fertile imagination and curiosity by taking trips to the past in his time machine, KYROS. Accompanied by a wacky crew, A.J. encounters some of the most prominent names in history to learn the important lessons of growing up.

Non-Core Educational and Informational Programming

5.   Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

[There are no analog non-core program reports.]

Sponsored Core Programming

6.   List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

Digital Core Programming

7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream.   3.5 hours

    (b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?   Y

    (c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream   Y

         If No to 7(c), submit as an Exhibit a Statement of Explanation.

8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.   3.5 hours

    (b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671   3.5 hours

9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?   Y

    (b) Identify publishers who were sent information in 9(a).

         Comcast Cable, Calbe One, Albuquerque Tribune, Albuquerque Journal, TV Guide, Tribune Media
         Services

10.   Complete the following for each program that you aired during the past three months that meets the definition of Core Programming Complete chart below for each Core Program

Title of Digital Core Program #1		Origination
Curiosity Quest		SYNDICATED

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Tuesday 9:00am	13	

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	9 years	12 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

An upbeat, family, educational program that explores what viewers are curious about. In each
show, host Joel Greene ventures on a quest to answer viewer's letters of curiosity.

Title of Digital Core Program #2		Origination
In the Zone		SYNDICATED

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Tuesday 9:30am	13	

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	12 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Earvin "Magic" Johnson [retired Los Angeles Lakers point guard] along with his friends [Karim
Abdul-Jabbar, Carmelo Anthony, Kenny "The Jet" Smith, Jimmy Connors, Mike Schmidt and many
more] teach kids of all ages the importance of conditioning, exercise, nutrition and education,
both on and off the court.

Title of Digital Core Program #3		Origination
Mustard Pancakes		SYNDICATED

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Wednesday 9:00am *Last day to air on 5/25/11	8	

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes			

	3 years	6 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The children's television show "Mustard Pancakes" takes place in the comfortable home of singing/storytelling grandmother Courtney Campbell. Courtney shares her home with four kind-hearted and child-like puppet characters: Oogleberry Ink Dog, a scruffy and thoughtful dog; Tiny Tina Ten Toes, a free spirited beagle who loves to dance; Mo, an innocent and playful Chocolate Labrador; and Mr. D, a slightly self-absorbed cat. Combining the art of storytelling and the element of song, the series presents everyday situations in an age-appropriate way to help children learn about solving life's little problems.

Title of Digital Core Program #4		Origination
Real Life 101		SYNDICATED

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Started on Wednesday 6/1/11	5	

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Fresh fast-paced entertainment and direction for teens that utilizes today's music and humor to provide career guidance. This is a program that encourages young people to follow their dreams. Each episode provides a motivational message and some real stories of success in real life.

Title of Digital Core Program #5		Origination
Aqua Kids		SYNDICATED

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Wednesday 9:30am	13	

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Aqua Kids is an award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there. For over 7 years, host Molly and the Aqua Kids crew have traveled the globe, sharing their adventures and what they've learned about preserving a world for everyone to explore.

Title of Digital Core Program #6		Origination
Ariel & Zoey		SYNDICATED

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Thursday 9:30am	13	

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	8 years	12 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Ariel & Zoey & Eli, Too introduces children to people who have accomplished great things and have a positive message.

Title of Digital Core Program #7		Origination
AJ's Time Traveler		SYNDICATED

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Saturday 8:30am & 9:00am *Moved to 9:30am & 10:00am on 6/4/11	26	

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	7 years	12 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Series combines live action with 3-D animation to deliver entertainment with a message. The title character, A.J. Malloy, exercises his fertile imagination and curiosity by taking trips to the past in his time machine, KYROS. Accompanied by a wacky crew, A.J. encounters some of the most prominent names in history to learn the important lessons of growing up.

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?   Y

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program

[There are no digital non-core program reports.]

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1	Origination
Curiosity Quest	SYNDICATED

Regular Schedule	Total Times to be Aired
Tuesday 9:00am	13

Length of Program	Age of Target Audience	
	From	To
30 minutes	9 years	12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

An upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewer's letters of curiosity.

Title of Planned Core Program #2	Origination
In the Zone	SYNDICATED

Regular Schedule	Total Times to be Aired
Tuesday 9:30am	13

Length of Program	Age of Target Audience	
	From	To
30 minutes	12 years	16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Earvin "Magic" Johnson [retired Los Angeles Lakers point guard] along with his friends [Karim Abdul-Jabbar, Carmelo Anthony, Kenny "The Jet" Smith, Jimmy Connors, Mike Schmidt and many more] teach kids of all ages the importance of conditioning, exercise, nutrition and education, both on and off the court.

Title of Planned Core Program #3	Origination
Real Life 101	SYNDICATED

Regular Schedule	Total Times to be Aired
Wednesday 9:00am	13

Length of Program	Age of Target Audience	
	From	To
30 minutes	13 years	16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Fresh fast-paced entertainment and direction for teens that utilizes today's music and humor to provide career guidance. This is a program that encourages young people to follow their dreams. Each episode provides a motivational message and some real stories of success in real life.

Title of Planned Core Program #4	Origination
Aqua Kids	SYNDICATED

Regular Schedule	Total Times to be Aired
Wednesday 9:30am	13

Length of Program	Age of Target Audience	
	From	To
30 minutes	4 years	8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Aqua Kids is an award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there. For over 7 years, host Molly and the Aqua Kids crew have traveled the globe, sharing their adventures and what they've learned about preserving a world for everyone to explore.

Title of Planned Core Program #5	Origination
Ariel & Zoey	SYNDICATED

Regular Schedule	Total Times to be Aired
Thursday 9:30am	13

Length of Program	Age of Target Audience

	From	To
30 minutes	8 years	12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Ariel & Zoey & Eli, Too introduces children to people who have accomplished great things and have a positive message.

Title of Planned Core Program #6	Origination
AJ's Time Traveler	SYNDICATED

Regular Schedule	Total Times to be Aired
Saturday 9:30am & 10:00am	26

Length of Program	Age of Target Audience	
	From	To
30 minutes	7 years	12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Series combines live action with 3-D animation to deliver entertainment with a message. The title character, A.J. Malloy, exercises his fertile imagination and curiosity by taking trips to the past in his time machine, KYROS. Accompanied by a wacky crew, A.J. encounters some of the most prominent names in history to learn the important lessons of growing up.

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C F R. §73.3526(e)(11)(iii)?   Y

16. Identify the licensee's children's programming liaison.

Name	Telephone Number
Michelle Garcia	(505) 345-4164

Address	E-mail Address
5010 4th St NW	michelle@kynmtv.com

City	State	ZIP Code
Albuquerque	NM	87107

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C F R. §73.671, NOTES 2 and 3.

n/a

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature
Son Broadcasting Belmax Broadcasting	Michelle Garcia
Date	
07/07/2011	