Federal Communications Commission Washington, DC 20554

Approved by OMB 3060-0754

FCC 398 Children's Television Programming Report

ŧ	Rерогі <i>і</i>	effects information for th	e filing period ending: $06/30/2011$	00	ncirmation	つ帯	191	817	
	Call S	ign	Channel Numbers		Community of Lic	cense			
			30 (analog)	City	State		County		ZIP Code
	KYN	M-LP	51 (digital)	Albuquerque	e NM		USA	i	87107
	Licens	see Name							
	Bel	max Broadcast	ing	•					•
Network Affiliation Nielsen DMA Independent Albuquerque-Santa Fe Facility ID Previous Call Sign (if applicable)		Licensee We	orld Wide Web Home Page Ad	kiress (if	applicable)				
		www.ky	www.kynmtv.com						
		e e e	License Renewal Expiration I	Date		٠			
	607	95			10/01/2014		÷		٠
			Ana	dog Core Program	ıming				
2.		State the average number	er of hours of Core Programming per week broad	cast by the station. Sec 47 C.F.R. §73	671(c).			3.5	hours
3,	(a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.6739					Y			
	(b) Identify publishers who were sent information in 3(a)					•			
		Comcast Cabl Services	e, Calbe One, Albuquerqu	e Tribune, Albuquer	que Journal, TV	Guid	e, Tri	bune 1	Media
4,		Complete the following	for each program that you aired during the past	hree months that meets the definition	of Core Programming. Comple	ete chart l	elow for ea	ch Core Pro	भुरक्ता.
		Title of Analog Core Pr	ठ <u>ध</u> रक्षेत्रा ⊭ै			Ori	gination	٠	÷
		Curiosity Qu	nest			S	NDICAT	'ED	
		Regular Schedule	Total Times As	ed at Regularly Scheduled Time		No	nber of Pre-	einptions	
		Tuesday 9:00)am 13			. 0			
		Length of Program			Age of Target Au	dience		E/I S	Symbol Used As
		20	•	•	From	T	o .		Required
		30 minutes			9 years	12 y	ears		Y
		Describe the educational and informational objective of the program and how it meets the definition of Core Programming							
			Tamily, educational progr Joel Greene ventures on a						n each
		Tide of Audio Comp.				٥.			
		Title of Analog Core Pr	Ogram #≤				gination		
		In the Zone				Sì	MDICAT	'ED	
		Regular Schedule	Total Times Ai	ed at Regularly Scheduled Time		Nu	nber of Pre-	emptions	

 Tuesday 9:30am
 13
 0

 Length of Program
 Age of Target Audience
 E/I Symbol Used As Required

 30 minutes
 12 years
 16 years
 Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Earvin "Magic" Johnson [retired Los Angeles Lakers point guard] along with his friends [Karim Abdul-Jabbar, Carmelo Anthony, Kenny "The Jet" Smith, Jimmy Connors, Mike Schmidt and many more] teach kids of all ages the importance of conditioning, exercise, nutrition and education, both on and off the court.

Title of Analog Core Program #3

Mustard Pancakes

Regular Schedule

Total Times Aired at Regularly Scheduled Time

Number of Pre-emptions

Wednesday 9:00 am *Last day to air on 5/25/11

Regular Schedule

Total Times Aired at Regularly Scheduled Time

Number of Pre-emptions

Age of Target Audience

From To

Number of Pre-emptions

Age of Target Audience

From To

Number of Pre-emptions

Age of Target Audience

13 years 6 years

Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The children's television show "Mustard Pancakes" takes place in the comfortable home of singing/storytelling grandmother Courtney Campbell. Courtney shares her home with four kind-hearted and child-like puppet characters: Oogleberry Ink Dog, a scruffy and thoughtful dog; Tiny Tina Ten Toes, a free spirited beagle who loves to dance; Mo, an innocent and playful Chocolate Labrador; and Mr. D, a slightly self-absorbed cat. Combining the art of storytelling and the element of song, the series presents everyday situations in an age-appropriate way to help children learn about solving life's little problems.

Origination
SYNDICATED
Total Times Aired at Regularly Scheduled Time Number of Pre-emptions
5 0
Age of Target Audience E/I Symbol Used As From To Required
13 years 16 years Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Fresh fast-paced entertainment and direction for teens that utilizes today's music and humor to provide career guidance. This is a program that encourages young people to follow their dreams. Each episode provides a motivational message and some real stories of success in real life.

Title of Analog Core Program #5 Origination Aqua Kids SYNDICATED Regular Schedule Total Times Aired at Regularly Scheduled Time Number of Pre-emptions Wednesday 9:30am Length of Program Age of Target Audience E/I Symbol Used As Required From 30 minutes 4 vears 8 years Υ

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Aqua Kids is an award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there. For over 7 years, host Molly and the Aqua Kids crew have traveled the globe, sharing their adventures and what they've learned about preserving a world for everyone to explore.

Title of Analog Core Program #6				Origination	
Ariel & Zoey				SYNDICATI	ED
Regular Schedule	Total Times Aired at Regularly Scheduled Time			Number of Pre-en	mptions
Thursday 9:30am	13			О	
Length of Program			Age of Targ	get Audience	E/I Symbol Used As
30 minutes			Fram	То	Required
JO Militaces		8	years	12 years	Y
Describe the educational and informational objection	ective of the program and how it meets the definition of Cor	e Progra	maning		
Ariel & Zoey & Eli, Too have a positive message.	introduces children to people	who	have accor	mplished great	things and
Title of Analog Core Program #7					Origination
AJ's Time Traveler					SYNDICATED
Regular Schedule				imes Aired at Regularly led Time	Number of Pre- emptions
Saturday 8:30am & 9:00am 10:00am on Saturday 6/4/	n *Moved to Saturday at 9:30am /11	&	26		0
Length of Program			Age of Targ	et Audience	E/I Symbol Used As
30 minutes			From	То	Required
30 Milities		7	years	12 years	Y
Describe the educational and informational obje	ective of the program and how it meets the definition of Cor	e Progra	mming		

Series combines live action with 3-D animation to deliver entertainment with a message. The title character, A.J. Malloy, exercises his fertile imagination and curiosity by taking trips to the past in his time machine, KYROS. Accompanied by a wacky crew, A.J. encounters some of the most prominent names in history to learn the important lessons of growing up.

Non-Core Educational and Informational Programming

Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. Sec 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational

[There are no analog non-core program reports.]

Sponsored Core Programming

List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that neet the criteria set forth in 47 C.F.R. §73 671. Also indicate whether the amount of total

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

Digital Core Programming

7. (π)	State the average number of hours of Core Program	ming per week broadcast by the station on its main	program stream.		3.5 hours
(p)	Did the Licensee broadcast on its main digital progr	ram stream the same Children's Core Programming	provided on its analog channel?		Y
(c)	If Yes to 7(b), the Licensee certifies that the represe with respect to its main digital program stream	entations and children's program information provid-	ed with respect to its analog chann	ed apply equally	Y
		If No to 7(c), submit as an Exhibit a Statement of E	xplanation.			
3. (n)	State the average number of hours per week of free	over-the-air digital video programming broadcast b	y the station on other than its mail	n program stream.	3.5 hours
6	b)	State the average number of hours per week of Core	e Programming broadcast by the station on other tha	n its main program stream. See 4	7 C.F.R. \$73 671	3.5 hours
9. (a)	Does the Licensee provide information identifying publishers of program guides as required by 47 C F		indication of the target child audi	ence, to	Y
(b)	Identify publishers who were sent information in 9(a).			•
		Comcast Cable, Calbe One, Services	Albuquerque Tribune, Albuq	querque Journal,	TV Guide, Tr	ibune Media
10.		Complete the following for each program that you	nired during the past three months that meets the def	inition of Core Programming Co	mplete chart below for	each Core Program
		Title of Digital Core Program #1	** ***		Origination	
		Curiosity Quest			SYNDICA	ATED
		Regular Schedule	Total Times Aired at Regularly Scheduled Tim	ne	Number of Pr	e-emptions
		Tuesday 9:00am	. 13			
		Length of Program		Age of Targe From	t Audience To	E/I Symbol Used As Required
		30 minutes		9 years	12 years	Y
		Describe the educational and informational objective			-	
		Title of Digital Core Program #2	ntures on a quest to answe	r viewer's letter	S Of CUTIOSI Origination	
		In the Zone			SYNDICA	ATED
		Regular Schedule	Total Times Aired at Regularly Scheduled Tim	 1 6	Number of P	re-emptions
		Tuesday 9:30am	13			
		Length of Program		Age of Targe	t Audience	E/I Symbol Used As
		20 1		From	То	Required
		30 minutes		12 years	16 years	Y
		Describe the educational and informational objection	e of the program and how it meets the definition of	Core Programming	-	
		Abdul-Jabbar, Carmelo Anti	etired Los Angeles Lakers nony, Kenny "The Jet" Smit ges the importance of cond	h, Jimmy Connors,	Mike Schmid	it and many
		Title of Digital Core Program #3		* * * * * * * * * * * * * * * * * * * *	÷	Origination
		Mustard Pancakes				SYNDICATED
		Regular Schedule		Total Times Aired at Regularly	Scheduled Time	Number of Pre-emptions
		Wednesday 9:00am *Last day	•	8		
		Length of Program		Age of Targe	t Audience	E/I Symbol Used As
		30 minutes		From	То	Required

3 years

6 years

Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The children's television show "Mustard Pancakes" takes place in the comfortable home of singing/storytelling grandmother Courtney Campbell. Courtney shares her home with four kind-hearted and child-like puppet characters: Oogleberry Ink Dog, a scruffy and thoughtful dog; Tiny Tina Ten Toes, a free spirited beagle who loves to dance; Mo, an innocent and playful Chocolate Labrador; and Mr. D, a slightly self-absorbed cat. Combining the art of storytelling and the element of song, the series presents everyday situations in an age-appropriate way to help children learn about solving life's little problems.

Title of Digital Core Program #4

Real Life 101

Regular Schedule Total Times Aired at Regularly Scheduled Time Number of Pre-emptions

Started on Wednesday 6/1/11

Length of Program

Total Times Aired at Regularly Scheduled Time Number of Pre-emptions

Total Times Aired at Regularly Scheduled Time Number of Pre-emptions

Total Times Aired at Regularly Scheduled Time Number of Pre-emptions

Total Times Aired at Regularly Scheduled Time Number of Pre-emptions

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Total Times Aired at Regularly Scheduled Time Number of Pre-emptions

Total Times Aired at Regularly Scheduled Time Number of Pre-emptions

Total Times Aired at Regularly Scheduled T

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Fresh fast-paced entertainment and direction for teens that utilizes today's music and humor to provide career guidance. This is a program that encourages young people to follow their dreams. Each episode provides a motivational message and some real stories of success in real life.

Title of Digital Core Program #5

Aqua Kids

Regular Schedule

Total Times Aired at Regularly Scheduled Time
Number of Pre-emptions

Wednesday 9:30 am

13

Length of Program

Age of Target Audience
From
To
Required
30 minutes

4 years 8 years

Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Aqua Kids is an award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there. For over 7 years, host Molly and the Aqua Kids crew have traveled the globe, sharing their adventures and what they've learned about preserving a world for everyone to explore.

Title of Digital Core Program #6

Ariel & Zoey

Regular Schedule

Total Times Aired at Regularly Scheduled Time

Number of Pre-emptions

Thursday 9:30am

13

Length of Program

Age of Target Audience E/I Symbol Used As From To Required

30 minutes

8 years 12 years Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Ariel & Zoey & Eli, Too introduces children to people who have accomplished great things and have a positive message.

Y

l'itle of Digital Core Program #7				Origination
AJ's Time Traveler				SYNDICATED
Regular Schedule		Total Times Air Time	ed at Regularly Scheduled	Number of Pre- emptions
Saturday 8:30am & 9:00am *Moved to 9:30am & 10:00am on 6/4/11		26	·	·
Length of Program		Age of Target Audience		E/I Symbol Used As
		From	То	Required
30 minutes	7	years	12 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core l	Progra	maing		
Series combines live action with 3-D animation to delive title character, A.J. Malloy, exercises his fertile important to the past in his time machine, KYROS. Accompanied by the most prominent names in history to learn the important	agir a w	nation and wacky crew	curiosity by t	aking trips

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program

[There are no digital non-core program reports.]

Sponsored Core Programming

List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C F R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1	Origination					
Curiosity Quest	SYNDICATED					
Regular Schedule	Total Times to be Aired					
Tuesday 9:00am	13					
Length of Program		Age of Target :	Audience			
20 minutes		From	То			
30 minutes		9 years	12 years			

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

An upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewer's letters of curiosity.

Title of Planned Core Program #2	Origination			
In the Zone	SYNDICATED			
Regular Schedule	Total Times to be Aired			
Tuesday 9:30am	13			
Length of Program		Age of Tar	get Audience	
		From	To	
30 minutes		12 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core B	rogramming			
Earvin "Magic" Johnson [retired Los Angeles Lakers poin Abdul-Jabbar, Carmelo Anthony, Kenny "The Jet" Smith, Jomore] teach kids of all ages the importance of conditionable both on and off the court.	Timmy Connors, A	iike Schmidt	and many	
	-			
Title of Planned Core Program #3	Origination			
Real Life 101	SYNDICATED			
Regular Schedule	Total Times to be Aired			
Wednesday 9:00am	13			
Length of Program		Ave of Tor	get Audience	1
		From	То	
30 minutes		13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core P			•	
Fresh fast-paced entertainment and direction for teens provide career guidance. This is a program that encoura Each episode provides a motivational message and some r	iges young peopl	Le to follow	their dreams.	
Title of Planned Core Program #4	Origination			
Aqua Kids	SYNDICATED			
Regular Schedule	Total Times to be Aired			
Wednesday 9:30am	13			
			• .	
Length of Program		Age of Tar	get Audience	:
30 minutes		From	To	
Describe the educational and informational objective of the program and how it meets the definition of Core F		4 years	8 years	
Aqua Kids is an award-winning children's program dedication importance of protecting marine environments and the amount host Molly and the Aqua Kids crew have traveled the glothey've learned about preserving a world for everyone to	nimals that live bbe, sharing the	e there. For	over 7 years,	
Title of Planned Core Program #5	Origination			
Ariel & Zoey	SYNDICATED			
Regular Schedule	Total Times to be Aired			
Thursday 9:30am	13			
and the second s				
Length of Program			get Audience	

	From	Ta					
30 minutes	8 years	12 years					
Describe the educational and informational objective of the program and how it meets the definition of Core Programm	ing ·						
Ariel & Zoey & Eli, Too introduces children to people who have a positive message.	ave accomplished great th	ings and					
Title of Planned Core Program #6	Origination						
AJ's Time Traveler	SYNDICATED						
Regular Schedule	Total Times to be Aired	•					
Saturday 9:30am & 10:00am	26						
Length of Program	Age of Target A	Audience					
20	From	То					
30 minutes	7 years	12 years					
Describe the educational and informational objective of the program and how it meets the definition of Core Programm	ìng						
Series combines live action with 3-D animation to deliver entertainment with a message. The title character, A.J. Malloy, exercises his fertile imagination and curiosity by taking trips to the past in his time machine, KYROS. Accompanied by a wacky crew, A.J. encounters some of the most prominent names in history to learn the important lessons of growing up.							
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCG	C 398) as required by 47 C F R. \$73.3526(e)(11)	(iii) ³ Y					
Identify the licensee's children's programming lisison.							
Name Telephone Number							
Michelle Garcia (505)345-4164							
Address E-mail Address							
5010 4th St NW michelle@kynmtv.	- COM						
City State ZIP Code							
Albuquerque NM 87107							
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act for use this space for supplemental explanations. This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C F R, §73.671. NOTES 2 and 3.							
WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).							
I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, an	id are made in good faith.						
Name of Licensee	Signature						
son Broadcasting Belmax Broadcooting	nichelle						
Date	Horia						
07/07/2011	2001CIL						

FCC Form 398 March 2006

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