

**Children's Television Online Filing System**FCC> [Media Bureau](#)> KidVid> Confirmation[site map](#)**Submission Confirmation**

Confirmation Number 89626

Call Sign KYNM

Filing Quarter Date 09/30/2008

Filing Date 10/07/2008

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Federal Communications Commission  
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## FCC 398

# Children's Television Programming Report

Report reflects information for the filing period ending: 09/30/2008

Call Sign	Channel Numbers	City	Community of License	State	County	ZIP Code
KYNM	30 (analog) (digital)	Albuquerque		NM	Bernillio	87107
Licensee Name						
Belmax Broadcasting						
Network Affiliation		Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)			
Independent		Albuquerque-Santa Fe				
Facility ID	Previous Call Sign (if applicable)		License Renewal Expiration Date			
60975			10/01/2009			

### Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c).
 

	5.6 hours
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3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?
 

	Y
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- (b) Identify publishers who were sent information in 3(a).
 

Sent to viewers by request.	
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4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Analog Core Program #1	Total Times Aired at Regularly Scheduled Time	Origination
Adventures In Odyssey	39	SYNDICATED
Regular Schedule		Number of Pre-emptions
Monday 3:30pm. Saturday 7:30am began 9/06/08. Saturday 8:30am ended 8/30/08. Saturday 10:00am		0
Length of Program	Age of Target Audience	E/I Symbol Used As Required
30 minutes	From 4 years To 8 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
Adventures in Odyssey presents exciting entertainment that brings moral and biblical principles to life. Set in the small town of Adventures in Odyssey presents exciting entertainment that brings moral and biblical principles to life. Set in the small town of Odyssey, the stories range from comedy to suspense, from romance to mystery. The shows memorable, fun characters and situations are designed to ignite the imaginations of tweens, while captivating the attention of the entire family. Odyssey, the stories range from comedy to suspense, from romance to mystery. The show's characters and situations are designed to ignite the imaginations of tweens, while captivating the attention of the entire family.		

Title of Analog Core Program #2	Total Times Aired at Regularly Scheduled Time	Origination
Nana Puddin	18	SYNDICATED
Regular Schedule		Number of Pre-emptions
Tuesday 3:30pm ended 8/26/08. Friday 3:30pm ended 8/29/08		0
Length of Program	Age of Target Audience	

30 minutes

From  
4 yearsTo  
8 yearsE/I Symbol Used As Required  
Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

This exciting series is colorful, action-packed, and full of surprises. Hosted by award winning ventriloquist Dennis Lee, the program mixes energetic performances from the host, special guests, and the wacky personalities of more than 26 puppets. A live audience of children enjoy laughter, fun skits, and songs. Nana Puddin presents a timeless, solid message teaching children how to make wise choices in many of life's difficult situations.

Title of Analog Core Program #3

Origination

Lil' Iguana

SYNDICATED

Regular Schedule

Total Times Aired at Regularly Scheduled Time

Number of Pre-emptons

Wednesday 3:30pm

13

0

Length of Program

Age of Target Audience

E/I Symbol Used As Required

30 minutes

From

To

4 years

8 years

Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Lil'Iguana is a wonderful character that lived in the rainforest with his family. During a horrific tropical storm he became separated from his family while trying to seek shelter in a cave. Magically, he found Storyland, the setting in which he teaches children lessons in safety. Lil'Iguana and his siblings interact with children and teach lessons of safety to children nationwide

Title of Analog Core Program #4

Origination

Flip Flop Shop

SYNDICATED

Regular Schedule

Total Times Aired at Regularly Scheduled Time

Number of Pre-emptons

Tuesday 3:30pm began 9/02/08. thursday 3:30pm ended on 8/28/08. Saturday 8:00am

27

0

Length of Program

Age of Target Audience

E/I Symbol Used As Required

30 minutes

From

To

4 years

8 years

Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Featuring Olympic Champion Mary Lou Retton, this series is packed with high-energy fun that focuses on physical fitness, health, nutrition, hygiene, confidence building, and positive thinking.

Title of Analog Core Program #5

Origination

View From The Zoo

SYNDICATED

Regular Schedule

Total Times Aired at Regularly Scheduled Time

Number of Pre-emptons

Saturday 7:00am ended on 8/30/08

9

0

Length of Program

Age of Target Audience

E/I Symbol Used As Required

30 minutes

From

To

4 years

8 years

Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Kids love to watch other kids getting to do cool things. View From the Zoo features kids as the hosts and field reporters who explore fascinating facts of giraffes, zebras, dolphins and well as some more unusual animals like naked mole rats, emus, and meerkats. They examine God's creation, focusing on the unique design, equipment and super senses of the animal. Each show has a guest appearance by popular author, Gary Richmond, telling animal stories and teaching biblical principles.

Title of Analog Core Program #6

Origination

Best Buddies

SYNDICATED

Regular Schedule

Total Times Aired at Regularly Scheduled Time

Number of Pre-emptons

Saturday 9:00am ended on 9/13/08

11

0

Length of Program

Age of Target Audience

30 minutes

From	To	E/I Symbol Used As Required
4 years	8 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Jam-packed with fun, action, puppets, animals, fish, trips to the zoo, the park and more, each Best Buddies episode includes five to six original songs performed by the "Best Buddies". High action, fast moving segues include puppet pep talks and/or scripture memorization. Learning to have fun, get along, share, work together and even talk nice to one another are just a few of the Christian Judeo-based "life lessons" taught in each episode

Title of Analog Core Program #7

Nanna's Cottage

Origination

SYNDICATED

Regular Schedule

Total Times Aired at Regularly Scheduled Time

Number of Pre-emptons

Saturday 9:30am ended 9/13/08

11

0

Length of Program

Age of Target Audience

E/I Symbol Used As Required

30 minutes

From	To
4 years	8 years

Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

World traveler and archaeologist Abigale Nanna Macoroon dispenses love and knowledge to her grandchildren and their friends about the world, and the importance of character, in Nanna's Cottage. Every episode is filled with warmth, adventure, fun music and valuable lessons.

Title of Analog Core Program #8

Aqua Kids

Origination

SYNDICATED

Regular Schedule

Total Times Aired at Regularly Scheduled Time

Number of Pre-emptons

Friday 3:30pm began 9/5/08. Saturday 8:30am began 9/13/08

6

0

Length of Program

Age of Target Audience

E/I Symbol Used As Required

30 minutes

From	To
4 years	8 years

Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Aqua Kids is a children's television program which seeks to educate young people about the importance of protecting marine environments and the animals that live there.

Title of Analog Core Program #9

Zeek's Animal World

Origination

SYNDICATED

Regular Schedule

Total Times Aired at Regularly Scheduled Time

Number of Pre-emptons

Thursday 3:30pm began 9/4/08. Saturday 6:00am 9/6/08 and Saturday 8:00am began 9/6/08

12

0

Length of Program

Age of Target Audience

E/I Symbol Used As Required

30 minutes

From	To
4 years	8 years

Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Zeek's Animal World is fun, informative and educational. Let your young audience travel with Zeek the robot as he powers to Earth to discover our animals. Each episode is themed and is filled with interesting facts and 'did you know' trivia such as: Where do the animals live? What do they eat? How do they sleep?

Title of Analog Core Program #10

Dr. Wonder's Animal World

Origination

SYNDICATED

Regular Schedule

Total Times Aired at Regularly Scheduled Time

Number of Pre-emptons

Saturday 9:00am began 9/20/08.

2

0

Length of Program

Age of Target Audience

E/I Symbol Used As Required

From	To
------	----

30 minutes

4 years

8 years

Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Dr. Wonder's Workshop is a Christian children's show targeted largely to a Deaf / hard-of-hearing populace. The main characters are all Deaf, and speak in American Sign Language (ASL). For non-Deaf viewers, the show is done with voiceover narration, and a Spanish-language closed-captioning is also provided as well as English closed-captioning.

## Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

Title of Analog Non-Core Program #1		Origination	
Nana Puddin		S	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturday 6:00am ended 8/30/08.	9		
Length of Program	Age of Target Audience		
30 minutes	From	To	
	4 years	8 years	
Does the program have educating and informing children ages 16 and under as a significant purpose?		Y	
If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?		Y	
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. §73.673?		Y	
Description of Program			
This exciting series is colorful, action-packed, and full of surprises. Hosted by award winning ventriloquist Dennis Lee, the program mixes energetic performances from the host, special guests, and the wacky personalities of more than 26 puppets. A live audience of children enjoy laughter, fun skits, and songs. Nana Puddin presents a timeless, solid message teaching children how to make wise choices in many of life's difficult situations.			
Date and Time Aired (if preempted and rescheduled)			

Title of Analog Non-Core Program #2		Origination	
Lil' Iguana		S	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturday 6:30am	11		
Length of Program	Age of Target Audience		
30 minutes	From	To	
	4 years	8 years	
Does the program have educating and informing children ages 16 and under as a significant purpose?		Y	
If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?		Y	
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. §73.673?		Y	
Description of Program			
Lil'Iguana is a wonderful character that lived in the rainforest with his family. During a horrific tropical storm he became separated from his family while trying to seek shelter in a cave. Magically, he found Storyland, the setting in which he teaches children lessons in safety. Lil'Iguana and his siblings interact with children and teach lessons of safety to children nationwide.			
Date and Time Aired (if preempted and rescheduled)			

Title of Analog Non-Core Program #3

Origination

Sunshine Factory

S

Regular Schedule

Total Times Aired at Regularly Scheduled Time

Number of Pre-emptions

Saturday 5:00am began on 9/6/08

4

Length of Program

Age of Target Audience

30 minutes

From

To

3 years

10 years

Does the program have educating and informing children ages 16 and under as a significant purpose?

Y

If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?

Y

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. §73.673?

Y

Description of Program

Sunshine Factory was a Christian children's show that aired originally in 1984 and was syndicated nationally. The children who starred in the show would leave the real world and visit the Sunshine Factory by traveling through a psychedelic portal; the Factory was inhabited by hand puppets who would teach religious lessons through experiences.

Date and Time Aired (if preempted and rescheduled)

Title of Analog Non-Core Program #4

Origination

MXTV

S

Regular Schedule

Total Times Aired at Regularly Scheduled Time

Number of Pre-emptions

Saturday 11:00pm ended 8/30/08.

9

Length of Program

Age of Target Audience

30 minutes

From

To

12 years

16 years

Does the program have educating and informing children ages 16 and under as a significant purpose?

Y

If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?

Y

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. §73.673?

Y

Description of Program

Great new music video show. Local Broadcast show of the year presented by the Gospel Music Association in Nashville, TN. Hosted by Time and Hope Bisagno.

Date and Time Aired (if preempted and rescheduled)

Title of Analog Non-Core Program #5

Origination

The Logan Show

S

Regular Schedule

Total Times Aired at Regularly Scheduled Time

Number of Pre-emptions

Sunday 3:00am began 9/7/08. Sunday 11:00pm ended 8/31/08.

13

Length of Program

Age of Target Audience

30 minutes

From

To

12 years

16 years

Does the program have educating and informing children ages 16 and under as a significant purpose?

Y

If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?

Y

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. §73.673?

Y

Description of Program

The Logan Show is a weekly Christian-oriented musical/ sketch comedy talk show hosted by Logan Sekulow . Structured similar to well-known secular talk shows such as The Tonight Show and Late Show with David Letterman , the show features Christian musical artists, occasional comedy sketches, and an opening monologue from Logan.

Date and Time Aired (if preempted and rescheduled)

Title of Analog Non-Core Program #6

Acquire The Fire

Origination

S

Regular Schedule

Total Times Aired at Regularly Scheduled Time

Number of Pre-emptions

Sunday 12:30am ended 8/31/08

9

Length of Program

Age of Target Audience

30 minutes

From	To
6 years	12 years

Does the program have educating and informing children ages 16 and under as a significant purpose?

Y

If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?

Y

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. §73.673?

Y

Description of Program

Nationally renowned youth evangelist, Ron Luce, hosts the MTV-style program based on the Acquire the Fire youth conventions held across the nation. It incorporates video clips, comedy, testimonies, music artist interviews, and a teen audience that give substantial answers to the current issues facing teens today. Topics include: Dealing with peer pressure, sex, love & dating, dealing with your parents, etc.

Date and Time Aired (if preempted and rescheduled)

Title of Analog Non-Core Program #7

Ultimate Choice

Origination

S

Regular Schedule

Total Times Aired at Regularly Scheduled Time

Number of Pre-emptions

Sunday 1:30am began 9/7/08

4

Length of Program

Age of Target Audience

30 minutes

From	To
13 years	16 years

Does the program have educating and informing children ages 16 and under as a significant purpose?

Y

If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?

Y

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. §73.673?

Y

Description of Program

Compelling and interactive television that shows teenagers as they discover who they really are and what they stand for...their deepest thoughts, motivations, and emotions. In the end, some will make an Ultimate Choice... to live a life different than so many in mainstream society, one centered on morality

Date and Time Aired (if preempted and rescheduled)

Title of Analog Non-Core Program #8

Joy Junction

Origination

S

Regular Schedule

Total Times Aired at Regularly Scheduled Time

Number of Pre-emptions

Saturday 5:30am began 9/6/08

4

Length of Program

Age of Target Audience

30 minutes	From	To
	3 years	10 years
Does the program have educating and informing children ages 16 and under as a significant purpose?		Y
If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?		Y
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. §73.673?		Y

Description of Program

Joy Junction is a great way to teach your kids about the history of the Bible. Joy Junction gives real stories about how the Bible was founded and written. Kids will now enjoy learning about the history of the bible.

Date and Time Aired (if preempted and rescheduled)

Title of Analog Non-Core Program #9

Just Kid's

Regular Schedule

Saturday 4:30am began 9/6/08.

Length of Program

30 minutes

Total Times Aired at Regularly Scheduled Time

4

Origination

S

Number of Pre-emptions

Age of Target Audience

From	To
6 years	12 years

Does the program have educating and informing children ages 16 and under as a significant purpose?

Y

If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?

Y

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. §73.673?

Y

Description of Program

Linda Bennett hosts a half hour of un with kid's cooking corner, kids' kaleidoscope ( kids go on exciting adventures), Bible facts, and puzzles. Just Kids teaches scripture and Judeo Christian values and principles.

Date and Time Aired (if preempted and rescheduled)

## Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

## Digital Core Programming

7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream.
- (b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?
- (c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream.
- If No to 7(c), submit as an Exhibit a Statement of Explanation.
8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.
- (b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.
9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?
- (b) Identify publishers who were sent information in 9(a).

hours

hours

hours



10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

[There are no digital core program reports.]

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?
- If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

## Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

[There are no digital non-core program reports.]

## Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

## Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1	Origination
Adventures In Odyssey	SYNDICATED
Regular Schedule	Total Times to be Aired
Monday 3:30pm, Saturday 7:30am, and Saturday 10:00am	39
Length of Program	Age of Target Audience
30 minutes	From To
	4 years 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	
This exciting series is colorful, action-packed, and full of surprises. Hosted by award winning ventriloquist Dennis Lee, the program mixes energetic performances from the host, special guests, and the wacky personalities of more than 26 puppets. A live audience of children enjoy laughter, fun skits, and songs. Nana Puddin presents a timeless, solid message teaching children how to make wise choices in many of life's difficult situations.	

Title of Planned Core Program #2	Origination
Lil' Iguana	SYNDICATED
Regular Schedule	Total Times to be Aired
Wednesday 3:30pm	13
Length of Program	Age of Target Audience
30 minutes	From To
	4 years 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	
Lil'Iguana is a wonderful character that lived in the rainforest with his family. During a horrific tropical storm he became separated from his family while trying to seek shelter in a cave. Magically, he found Storyland, the setting in which he teaches children lessons in safety. Lil'Iguana and his siblings interact with children and teach lessons of safety to children nationwide.	

Title of Planned Core Program #3	Origination
Flip Flop Shop	SYNDICATED

## Regular Schedule

Total Times to be Aired

Tuesday 3:30pm and Saturday 8:00am

26

Length of Program

Age of Target Audience

30 minutes

From

To

4 years

8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Featuring Olympic Champion Mary Lou Retton, this series is packed with high-energy fun that focuses on physical fitness, health, nutrition, hygiene, confidence building, and positive thinking.

Title of Planned Core Program #4

Origination

Nanna's Cottage

SYNDICATED

Regular Schedule

Total Times to be Aired

Saturday 9:00am

13

Length of Program

Age of Target Audience

30 minutes

From

To

4 years

8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

World traveler and archaeologist Abigale Nana Macaroon dispenses love and knowledge to her grandchildren and their friends about the world, and the importance of character, in Nanna's Cottage. Every episode is filled with warmth, adventure, fun music and valuable lessons.

Title of Planned Core Program #5

Origination

Aqua Kid's

SYNDICATED

Regular Schedule

Total Times to be Aired

Friday 3:30pm, Saturday 8:30am

26

Length of Program

Age of Target Audience

30 minutes

From

To

4 years

8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Aqua Kids is a children's television program which seeks to educate young people about the importance of protecting marine environments and the animals that live there.

Title of Planned Core Program #6

Origination

Zeek's Animal World

SYNDICATED

Regular Schedule

Total Times to be Aired

Saturday 8:00am

13

Length of Program

Age of Target Audience

30 minutes

From

To

4 years

8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Zeek's Animal World is fun, informative and educational. Let your young audience travel with Zeek the robot as he powers to Earth to discover our animals. Each episode is themed and is filled with interesting facts and 'did you know' trivia such as: Where do the animals live? What do they eat? How do they sleep?

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(11)(iii)?

Y

16. Identify the licensee's children's programming liaison.

Name

Telephone Number

Erica Abeyta

(505) 345-1991

Address	E-mail Address	
5010 4th St. NW	eabeyta@kchf.com	
City	State	ZIP Code
Albuquerque	NM	87107

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

**WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).**

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee

Belmax Broadcasting

Date

10/07/2009

Signature