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File Form 398

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Federal Communications Commission

Washington, DC 20554 Approved by OMB 3060-0754

FCC 398

Children's Television Programming Report

Report reflects information for quarter: 3rd Quarter 2011

Licensee Information - (click to hide section)

1. Call Sign Channel Number

Community of License

KYNM-LP

Analog 30

City

State

County

Digital 51

Albuquerque

New Mexico

∰AS Bernalillo

Licensee

Belmax Broadcasting

Network Affiliation

Nielsen DMA

World Wide We (if applicable)

Independent

Albuquerque-Santa Fe

www.kynmtv.com

Facility ID Number

Previous Call Sign (if applicable)

License Renewa 10/01/2014

Υ

60795

<u>Analog Core Programming - (click to hide section)</u> Clear Analog Core Program Section :Clear Section

- 2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. Section 73.671(c).
- 3. a. Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R Section 73.673?
 - b. Identify publishers who were sent information in 3.a.

Comcast Cable, Calbe One, Albuquerque Tribune, Albuquerque Journal, TV Guide, Tribune Media Services

4. Complete the following for each program that you aired during the past three months that meel definition of Core Programming. Complete the chart below for each Core Program.

Program 1

Delete Clear Program Data Program | X | Delete Program Program Data

Title of Program 1

Ariel & Zoey and Eli Too

Origination

Syndicated ____

If preempted, Total times aired at Number of Analog Preemi

Days / Times Program Regularly Scheduled

regularly scheduled timePreemptionsReport 0

Monday 9am and Thursday 9am

Age of Target Child Audience

26

Create

Length of Program

30 8

minutes years to 12

years

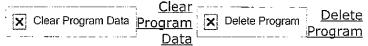
Describe the educational and informational objective of the program and how it meets the do of Core Programming.

Ariel & Zoey & Eli, Too introduces children to people who have accomplished great things and have a positive message.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes

Program 2



Title of Program 2
Curiosity Quest

If preempted,

Days / Times Program Regularly Scheduled

Days / Times Program Regularly

Total times aired at Number of Analog Preem; regularly scheduled time Preemptions Report

Origination

Syndicated ____

Tuesday 9am 13 Create

Length of Program 30 minutes

Age of Target Child Audience 9 years to 12 years

Describe the educational and informational objective of the program and how it meets the describe Programming.

An upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewer's letters of curiosity.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes

Program 3



Title of Program 3 Origination
In The Zone Syndicated Syndicated

If preempted, Number of Analog Preemi

Create

Scheduled regularly scheduled time Preemptions Report

Tuesday 9:30am 13

-

Length of Program 30 minutes

Age of Target Child Audience 12 years to 16 years

Describe the educational and informational objective of the program and how it meets the doof Core Programming.

Total times aired at

Earvin "Magic" Johnson [retired Los Angeles Lakers point guard] along with his friends [Karim Abdul-Jabbar, Carmelo Anthony, Kenny "The Jet" Smith, Jimmy Connors, Mike Schmidt and many more] teach kids of all ages the importance of conditioning, exercise,

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes Program 4 <u>Delete</u> Clear Program Data |Program ★ Delete Program <u>Program</u> Data Title of Program 4 Origination Real Life 101 Syndicated If preempted, Days / Times Program Regularly Total times aired at Number of Analog Preemi Scheduled regularly scheduled time Preemptions Report 0 840 Wednesday 9am 13 Create Length of Program 30 minutes 13 years to 16 years Age of Target Child Audience Describe the educational and informational objective of the program and how it meets the de of Core Programming. Fresh fast-paced entertainment and direction for teens that utilizes today's music and humor to provide career quidance. This is a program that encourages young people to follow their dreams. Each episode provides a motivational message and some real stories of success in Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes Program 5 Delete Program Clear Program Data <u>Program</u> <u>Program</u> Title of Program 5 Origination Aqua Kids Syndicated ____ If preempted, Days / Times Program Regularly Total times aired at Number of Analog Preemi Scheduled regularly scheduled timePreemptionsReport 0 Wednesday 9:30am 13 Create Length of Program 30 minutes Age of Target Child Audience years to 8 years Describe the educational and informational objective of the program and how it meets the de of Core Programming. Aqua Kids is an award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there. For over 7 years, host Molly and the Aqua Kids crew have traveled the globe, sharing their Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes Program 6 Delete Clear Program Data Program : X Delete Program Program <u>Data</u>

Title of Program 6 Origination 9th Period Syndicated If preempted, Days / Times Program Regularly Total times aired at Number of Analog Preemi Scheduled regularly scheduled time Preemptions Report Service of the Friday 9am 14 Create minutes Length of Program 30 Age of Target Child Audience years to 12 years Describe the educational and informational objective of the program and how it meets the de of Core Programming. During the school day, they're top-notch students, working hard to make the grade. But come 9th period the textbooks are gone and the 3 kid's team together and use the observation and deductive reasoning skills they've developed in class to solve the town's mysteries and Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes Program 7 ★ Delete Program Program ! Title of Program 7 Origination AJ Time Travlers Syndicated ____ If preempted, Days / Times Program Regularly Total times aired at Number of Analog Preemi Scheduled regularly scheduled timePreemptionsReport 0 Saturday 9:30 - 10:30am 13 Create minutes Length of Program 60 7 years to 12 years Age of Target Child Audience Describe the educational and informational objective of the program and how it meets the di of Core Programming. Series combines live action with 3-D animation to deliver entertainment with a message. The title character, A.J. Malloy, exercises his fertile imagination and curiosity by taking trips to the past in his time machine, KYROS. Accompanied by a wacky crew, Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes empty Program Reports Non-Core Educational and Informational Programming - (click to show section) Sponsored Core Programming - (click to show section) <u>Digital Core Programming - (click to hide section)</u> Clear Digital Core Program Section | Clear Section 7. a. State the average number of hours of Core Programming per week broadcast by the station on its main program stream. b. Did the Licensee broadcast on its main digital program stream the same Yes No

Children's Core Programming provided on its analog channel?

c. If 'Yes' to 7b, the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream.

Yes No

If 'No' to 7c, submit as an Exhibit a Statement of Explanation. (You will be asked to submit this exhibit when you file Form 398 and are directed to the confirmation screen.)

- 8. a. State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.

 - b. State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73,671.
- 9. a. Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R Section 73.673?

Yes No

b. Identify publishers who were sent information in 9.a.

Comcast Cable, Calbe One, Albuquerque Tribune, Albuquerque Journal, TV Guide, Tribune Media Services

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program

Program 1



Title of Program 1

Ariel & Zoey and Eli Too

Origination Syndicated ___ Ιf

> preempted, complete Digital

Days / Times Program Regularly Scheduled

Total times aired at regularly scheduled timePreemptionsReport

Number of Preemption

Monday 9am and Thursday 9:30am

26

0 Create

years

Length of Program

30 minutes

Age of Target Child Audience

8 years to 12

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Ariel & Zoey & Eli, Too introduces children

to people who have accomplished great things and have a positive message.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes No



Title of Program 2 Origination Syndicated Curiosity Quest preempted, complete Digital Days / Times Program Regularly Total times aired at Number of Preemption Scheduled regularly scheduled timePreemptionsReport 0 Tuesday 9am 13 Create minutes Length of Program 30 9 years to 12 years Age of Target Child Audience Describe the educational and informational objective of the program and how it meets the definition of Core Programming. An upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewer's letters of curiosity. Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No Program 3 <u>Clear</u> Clear Program Data Program ★ Delete Program Program **Data** Title of Program 3 Origination In The Zone Syndicated preempted, complete Digital Days / Times Program Regularly Total times aired at Number of Preemption Scheduled regularly scheduled timePreemptionsReport 0 Tuesday 9:30am Create minutes Length of Program 30 Age of Target Child Audience 12 years to 16 years Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Earvin "Magic" Johnson [retired Los Angeles Lakers point guard] along with his friends [Karim Abdul-Jabbar, Carmelo Anthony, Kenny "The Jet" Smith, Jimmy Connors, Mike Schmidt and many more] teach kids of all ages the importance of conditioning, exercise, Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No Program 4 Clear -<u>Delete</u> X Clear Program Data Program | X Delete Program Data Title of Program 4 Origination

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Syndicated Real Life 101 Ιf preempted, complete Digital Days / Times Program Regularly Total times aired at Number of Preemption Scheduled regularly scheduled time Preemptions Report 0 Wednesday 9am 13 Create Length of Program 30 minutes years to 16 Age of Target Child Audience 13 years Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Fresh fast-paced entertainment and direction for teens that utilizes today's music and humor to provide career guidance. This is a program that encourages young people to follow their dreams. Each episode provides a motivational message and some real stories of success in Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No Program 5 Delete X Delete Program Clear Program Data Program Program Data Title of Program 5 Origination Aqua Kids Syndicated ____ preempted, complete Digital Days / Times Program Regularly Total times aired at Number of Preemption Scheduled regularly scheduled timePreemptionsReport 0 Wednesday 9:30am 13 Create Length of Program 30 minutes Age of Target Child Audience years to 8 years Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Aqua Kids is an award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there. For over 7 years, host Molly and the Aqua Kids crew have traveled the globe, sharing their Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No Program 6 Clear Delete Program Clear Program Data Program X Data 1 Title of Program 6 Origination 9th Period Syndicated

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> Ιf preempted, complete Digital

Days / Times Program Regularly Scheduled

Total times aired at Number of Preemption regularly scheduled timePreemptionsReport

Age of Target Child Audience

Friday 9am

Create

Length of Program

30 9

years to 12

minutes

years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

During the school day, they're top-notch students, working hard to make the grade. But come 9th period the textbooks are gone and the 3 kid's team together and use the observation and deductive reasoning skills they've developed in class to solve the town's mysteries and



Does the Licensee identify the program by displaying throughout the program the symbol E/I?

No Yes

Program 7



Title of Program 7 AJ Time Travelers Origination Syndicated ____

Τf

preempted, complete Digital

Days / Times Program Regularly Scheduled

Total times aired at regularly scheduled timePreemptionsReport

Number of Preemption

Este 13

Saturday 9:30am-10:30am

7

Create

Length of Program

minutes 60

Age of Target Child Audience

years to 12

years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Series combines live action with 3-D animation to deliver entertainment with a message. The title character, A.J. Malloy, exercises his fertile imagination and curiosity by taking trips to the past in his time machine, KYROS. Accompanied by a wacky crew,



Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes No

Add-> 1 empty Program Reports

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?

Yes No If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired. (You will be asked to submit this exhibit when you file Form 398 and are directed to the confirmation screen.)

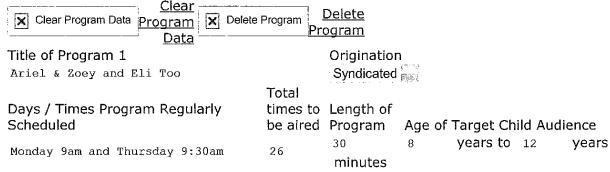
Non-Core Educational and Informational Programming - (click to show section)

Sponsored Core Programming - (click to show section)

Other Matters - (click to hide section)

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete the chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel, or both channels.

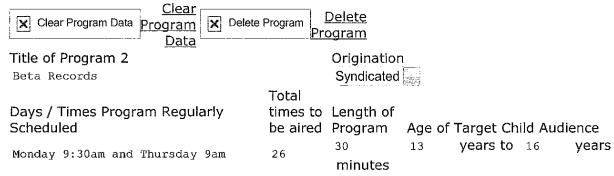
Program 1



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Ariel & Zoey & Eli, Too introduces children to people who have accomplished great things and have a positive message.

Program 2



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

BETA Records TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major & indie artist interviews, tutorials and how-to's, producer and music executive tips, Internet heroes, The Vault (legendary artists), and



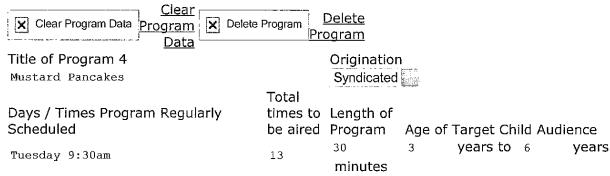
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	Total					
Days / Times Program Regularly	times to	Length of				
Scheduled	be aired	Program	Age of	Target 0	Child A	Audience
Tuesday 9am	13	30	9	years t	12	years
	10	minutes				

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

An upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewer's letters of curiosity.

Program 4

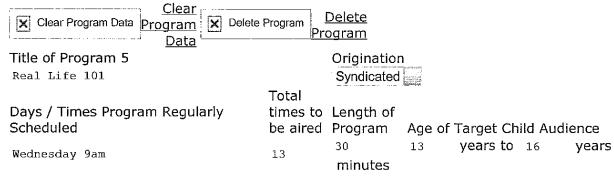


Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The children's television show "Mustard Pancakes" takes place in the comfortable home of singing/storytelling grandmother Courtney Campbell. Courtney shares her home with four kind-hearted and childlike puppet characters: Oogleberry Ink Dog, a scruffy and thoughtful



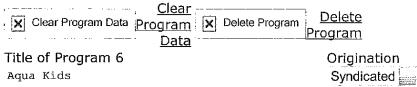
Program 5



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Fresh fast-paced entertainment and direction for teens that utilizes today's music and humor to provide career quidance. This is a program that encourages young people to follow their dreams. Each episode provides a motivational message and some real stories of success in





Days / Times Program Regularly
Scheduled

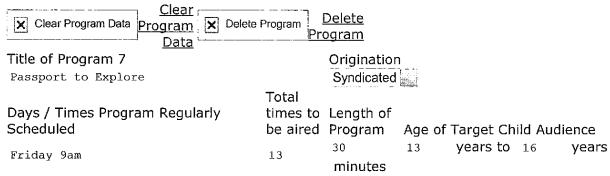
Wednesday 9:30am

Total
times to Length of
be aired Program Age of Target Child Audience
30 4 years to 8 years
minutes

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Aqua Kids is an award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there. For over 7 years, host Molly and the Aqua Kids crew have traveled the globe, sharing their

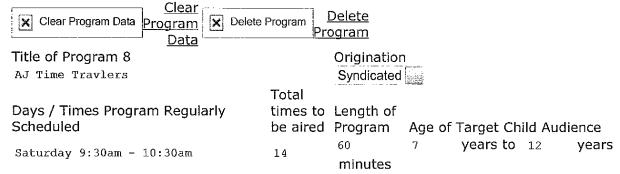
Program 7



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

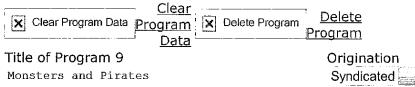
Passport to Explore is an internationally syndicated half hour educational travel adventure series designed for 13-16 year olds. Our mission is to travel the globe in search of exciting and adventure-filled places to show you, and learn a little something in

Program 8



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Series combines live action with 3-D animation to deliver entertainment with a message. The title character, A.J. Malloy, exercises his fertile imagination and curiosity by taking trips to the past in his time machine, KYROS. Accompanied by a wacky crew,



Total Days / Times Program Regularly times to Length of Scheduled be aired Program Age of Target Child Audience 30 years to 10 Friday 9:30am minutes

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

An animated kid series full of adventures and learning.

empty Program Reports Add-> 1

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?

Yes No

16. Children's Programming Liaison Information

Name Telephone Number (includ

code)

Signature / A / Man

Jamie Lujan 505-345-4164

Email Address Address 5010 4th St NW jamie@kynmtv.com

City State Zip Code New Mexico 87107 Albuquerque

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this guarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

N/A

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee

Belmax Broadcasting

Date

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10/10/2011

Electronic Filing Operations

Check Data Run checks to look for data errors.

File Form 398 Send the values to the FCC as an FCC 398 filing.

Reset Reset data to last updated values.

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====> Get Official FCC 398 Instructions

FCC Form 398 March 2006