

Federal Communications Commission
Washington, DC 20554Approved by OMB
3060-0754

FCC 398

Children's Television Programming Report

Report reflects information for the filing period ending: 03/31/2012

Conf # 130405

| | | | | | |
|---------------------|------------------------------------|---|-------|------------|----------|
| Call Sign | Channel Numbers | Community of License | | | |
| KYNM-LP | 30 (analog) | City | State | County | ZIP Code |
| | 51 (digital) | Albuquerque | NM | Bernalillo | 87107 |
| Licensee Name | | | | | |
| Belmax Broadcasting | | | | | |
| Network Affiliation | Nielsen DMA | Licensee World Wide Web Home Page Address (if applicable) | | | |
| Independent | Albuquerque-Santa Fe | www.kynmtv.com | | | |
| Facility ID | Previous Call Sign (if applicable) | License Renewal Expiration Date | | | |
| 60795 | | 10/01/2014 | | | |

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c)

5 hours

3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?

Y

- (b) Identify publishers who were sent information in 3(a).

Comcast Cable, Calbe One, Albuquerque Tribune, Albuquerque Journal, TV Guide, Tribune Media Services

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

| | | | |
|---|---|------------------------|-----------------------------|
| Title of Analog Core Program #1 | | Origination | |
| Ariel & Zoey and Eli Too | | SYNDICATED | |
| Regular Schedule | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions | |
| Monday 9am and Thursday 9:30am | 26 | 0 | |
| Length of Program | Age of Target Audience | | E/I Symbol Used As Required |
| 30 minutes | From | To | Y |
| | 8 years | 12 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| Ariel & Zoey & Eli, Too introduces children to people who have accomplished great things and have a positive message. | | | |

| | | | |
|---------------------------------|---|------------------------|--|
| Title of Analog Core Program #2 | | Origination | |
| Beta Records | | SYNDICATED | |
| Regular Schedule | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions | |
| | | | |

| | | | |
|--|--|------------------------|----------|
| Monday 9:30am and Thursday 9am | | 26 | 0 |
| Length of Program | | Age of Target Audience | |
| 30 minutes | | From | To |
| | | 13 years | 16 years |
| E/I Symbol Used As Required Y | | | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| It follows a magazine format with segments ranging from major & indie artist interviews, tutorials and how-to's, producer & music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture. | | | |

| | | | |
|--|---|------------------------|----------|
| Title of Analog Core Program #3 | | Origination | |
| Curiosity Quest | | SYNDICATED | |
| Regular Schedule | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions | |
| Tuesday 9am | 13 | 0 | |
| Length of Program | | Age of Target Audience | |
| 30 minutes | | From | To |
| | | 9 years | 12 years |
| E/I Symbol Used As Required Y | | | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| An upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewer's letters of curiosity. | | | |

| | | | |
|---|---|------------------------|---------|
| Title of Analog Core Program #4 | | Origination | |
| Mustard Pancakes | | SYNDICATED | |
| Regular Schedule | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions | |
| Tuesday 9:30am and Wednesday 9:30am | 26 | 0 | |
| Length of Program | | Age of Target Audience | |
| 30 minutes | | From | To |
| | | 3 years | 7 years |
| E/I Symbol Used As Required Y | | | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| Mustard Pancakes is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Definitely an offbeat family! Courtney's home is warm, friendly and inviting. A cozy place where all children feel comfortable hanging out, singing songs and hearing stories. | | | |

| | | | |
|---|---|------------------------|----------|
| Title of Analog Core Program #5 | | Origination | |
| Real Life 101 | | SYNDICATED | |
| Regular Schedule | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions | |
| Wednesday 9am | 13 | 0 | |
| Length of Program | | Age of Target Audience | |
| 30 minutes | | From | To |
| | | 13 years | 16 years |
| E/I Symbol Used As Required Y | | | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| Fresh fast-paced entertainment and direction for teens that utilizes today's music and humor to provide career guidance. This is a program that encourages young people to follow their dreams. | | | |

Each episode provides a motivational message and some real stories of success in real life.

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|--|---|------------------------|-----------------------------|
| Title of Analog Core Program #6 | | Origination | |
| Passport to Explore | | SYNDICATED | |
| Regular Schedule | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions | |
| Friday 9am | 13 | 0 | |
| Length of Program | Age of Target Audience | | E/I Symbol Used As Required |
| 30 minutes | From | To | Y |
| | 13 years | 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| Passport Explores mission is to travel the globe in search of exciting and adventure-filled places to show you, and learn a little something in the process as well. | | | |

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|---|---|------------------------|-----------------------------|
| Title of Analog Core Program #7 | | Origination | |
| Aqua Kids | | SYNDICATED | |
| Regular Schedule | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions | |
| Friday 9:30am | 13 | 0 | |
| Length of Program | Age of Target Audience | | E/I Symbol Used As Required |
| 30 minutes | From | To | Y |
| | 8 years | 12 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| Aqua Kids is an award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there. For over 7 years, host Molly and the Aqua Kids crew have traveled the globe, sharing their adventures and what they've learned about preserving a world for everyone to explore. | | | |

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|--|---|------------------------|-----------------------------|
| Title of Analog Core Program #8 | | Origination | |
| AJ Time Travlers | | SYNDICATED | |
| Regular Schedule | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions | |
| Saturday 10am | 13 | 0 | |
| Length of Program | Age of Target Audience | | E/I Symbol Used As Required |
| 30 minutes | From | To | Y |
| | 7 years | 12 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| Series combines live action with 3-D animation to deliver entertainment with a message. The title character, A.J. Malloy, exercises his fertile imagination and curiosity by taking trips to the past in his time machine, KYROS. Accompanied by a wacky crew, A.J. encounters some of the most prominent names in history to learn the important lessons of growing up. | | | |

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

[There are no analog non-core program reports.]

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

Digital Core Programming

7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream.
- (b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?
- (c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream.
- If No to 7(c), submit as an Exhibit a Statement of Explanation.
8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.
- (b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.
9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?
- (b) Identify publishers who were sent information in 9(a).

| |
|---------|
| 5 hours |
| Y |
| Y |
| |
| 5 hours |
| 5 hours |
| Y |

Comcast Cable, Calbe One, Albuquerque Tribune, Albuquerque Journal, TV Guide, Tribune Media Services

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

| | | | |
|---|---|------------------------|-----------------------------|
| Title of Digital Core Program #1 | | Origination | |
| Ariel & Zoey and Eli Too | | SYNDICATED | |
| Regular Schedule | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions | |
| Monday 9am and Thursday 9:30am | 26 | | |
| Length of Program | Age of Target Audience | | E/I Symbol Used As Required |
| 30 minutes | From | To | Y |
| | 8 years | 12 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| Ariel & Zoey & Eli, Too introduces children to people who have accomplished great things and have a positive message. | | | |

| | | | |
|---|---|------------------------|-----------------------------|
| Title of Digital Core Program #2 | | Origination | |
| Beta Records | | SYNDICATED | |
| Regular Schedule | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions | |
| Monday 9:30am and Thursday 9am | 26 | | |
| Length of Program | Age of Target Audience | | E/I Symbol Used As Required |
| 30 minutes | From | To | Y |
| | 13 years | 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| It follows a magazine format with segments ranging from major & indie artist interviews, tutorials and how-to's, producer & music executive tips, Internet heroes, The Vault (legendary | | | |

artists), and music as it pertains to fashion and pop culture.

| | | | |
|--|---|------------------------|-----------------------------|
| Title of Digital Core Program #3 | | Origination | |
| Curiosity Quest | | SYNDICATED | |
| Regular Schedule | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions | |
| Tuesday 9am | 13 | | |
| Length of Program | Age of Target Audience | | E/I Symbol Used As Required |
| 30 minutes | From | To | Y |
| | 9 years | 12 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| An upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewer's letters of curiosity. | | | |

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|---|---|------------------------|-----------------------------|
| Title of Digital Core Program #4 | | Origination | |
| Mustard Pancakes | | SYNDICATED | |
| Regular Schedule | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions | |
| Tuesday 9:30am and Wednesday 9:30am | 26 | | |
| Length of Program | Age of Target Audience | | E/I Symbol Used As Required |
| 30 minutes | From | To | Y |
| | 3 years | 7 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| Mustard Pancakes is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Definitely an offbeat family! Courtney's home is warm, friendly and inviting. A cozy place where all children feel comfortable hanging out, singing songs and hearing stories. | | | |

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|---|---|------------------------|-----------------------------|
| Title of Digital Core Program #5 | | Origination | |
| Real Life 101 | | SYNDICATED | |
| Regular Schedule | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions | |
| Wednesday 9am | 13 | | |
| Length of Program | Age of Target Audience | | E/I Symbol Used As Required |
| 30 minutes | From | To | Y |
| | 13 years | 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| Fresh fast-paced entertainment and direction for teens that utilizes today's music and humor to provide career guidance. This is a program that encourages young people to follow their dreams. Each episode provides a motivational message and some real stories of success in real life. | | | |

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|----------------------------------|---|------------------------|--|
| Title of Digital Core Program #6 | | Origination | |
| Passport to Explore | | SYNDICATED | |
| Regular Schedule | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions | |
| Friday 9am | 13 | | |

| | | | |
|--|------------------------|----------|-----------------------------|
| Length of Program | Age of Target Audience | | E/I Symbol Used As Required |
| 30 minutes | From | To | |
| | 13 years | 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| Passport Explores mission is to travel the globe in search of exciting and adventure-filled places to show you, and learn a little something in the process as well. | | | |

| | | | |
|---|---|-----------------------|-----------------------------|
| Title of Digital Core Program #7 | | Origination | |
| Aqua Kids | | SYNDICATED | |
| Regular Schedule | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptons | |
| Friday 9:30am | 13 | | |
| Length of Program | Age of Target Audience | | E/I Symbol Used As Required |
| 30 minutes | From | To | |
| | 8 years | 12 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| Aqua Kids is an award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there. For over 7 years, host Molly and the Aqua Kids crew have traveled the globe, sharing their adventures and what they've learned about preserving a world for everyone to explore. | | | |

| | | | |
|--|---|-----------------------|-----------------------------|
| Title of Digital Core Program #8 | | Origination | |
| AJ Time Travlers | | SYNDICATED | |
| Regular Schedule | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptons | |
| Saturday 10am | 13 | | |
| Length of Program | Age of Target Audience | | E/I Symbol Used As Required |
| 30 minutes | From | To | |
| | 7 years | 12 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| Series combines live action with 3-D animation to deliver entertainment with a message. The title character, A.J. Malloy, exercises his fertile imagination and curiosity by taking trips to the past in his time machine, KYROS. Accompanied by a wacky crew, A.J. encounters some of the most prominent names in history to learn the important lessons of growing up. | | | |

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?
- If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired

Y

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

[There are no digital non-core program reports.]

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

| | | |
|---|-------------------------|----------|
| Title of Planned Core Program #1 | Origination | |
| Ariel & Zoey and Eli Too | SYNDICATED | |
| Regular Schedule | Total Times to be Aired | |
| Monday 9am and Thursday 9:30am | 26 | |
| Length of Program | Age of Target Audience | |
| 30 minutes | From | To |
| | 8 years | 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | |
| Ariel & Zoey & Eli, Too introduces children to people who have accomplished great things and have a positive message. | | |

| | | |
|--|-------------------------|----------|
| Title of Planned Core Program #2 | Origination | |
| Beta Records | SYNDICATED | |
| Regular Schedule | Total Times to be Aired | |
| Monday 9:30am and Thursday 9am | 26 | |
| Length of Program | Age of Target Audience | |
| 30 minutes | From | To |
| | 13 years | 14 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | |
| It follows a magazine format with segments ranging from major & indie artist interviews, tutorials and how-to's, producer & music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture. | | |

| | | |
|--|-------------------------|----------|
| Title of Planned Core Program #3 | Origination | |
| Curiosity Quest | SYNDICATED | |
| Regular Schedule | Total Times to be Aired | |
| Tuesday 9am | 13 | |
| Length of Program | Age of Target Audience | |
| 30 minutes | From | To |
| | 9 years | 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | |
| An upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewer's letters of curiosity. | | |

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|---|--|-------------------------|---------|
| Title of Planned Core Program #4 | | Origination | |
| Mustard Pancakes | | SYNDICATED | |
| Regular Schedule | | Total Times to be Aired | |
| Tuesday 9:30am and Wednesday 9:30am | | 26 | |
| Length of Program | | Age of Target Audience | |
| 30 minutes | | From | To |
| | | 3 years | 7 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| Mustard Pancakes is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Definitely an offbeat family! Courtney's home is warm, friendly and inviting. A cozy place where all children feel comfortable hanging out, singing songs and hearing stories. | | | |

| | | | |
|---|--|-------------------------|----------|
| Title of Planned Core Program #5 | | Origination | |
| Real Life 101 | | SYNDICATED | |
| Regular Schedule | | Total Times to be Aired | |
| Wednesday 9am | | 13 | |
| Length of Program | | Age of Target Audience | |
| 30 minutes | | From | To |
| | | 13 years | 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| Fresh fast-paced entertainment and direction for teens that utilizes today's music and humor to provide career guidance. This is a program that encourages young people to follow their dreams. Each episode provides a motivational message and some real stories of success in real life. | | | |

| | | | |
|--|--|-------------------------|----------|
| Title of Planned Core Program #6 | | Origination | |
| Passport to Explore | | SYNDICATED | |
| Regular Schedule | | Total Times to be Aired | |
| Friday 9am | | 13 | |
| Length of Program | | Age of Target Audience | |
| 30 minutes | | From | To |
| | | 13 years | 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | | | |
| Passport Explores mission is to travel the globe in search of exciting and adventure-filled places to show you, and learn a little something in the process as well. | | | |

| | | | |
|----------------------------------|--|-------------------------|----------|
| Title of Planned Core Program #7 | | Origination | |
| Aqua Kids | | SYNDICATED | |
| Regular Schedule | | Total Times to be Aired | |
| Friday 9:30am | | 13 | |
| Length of Program | | Age of Target Audience | |
| 30 minutes | | From | To |
| | | 8 years | 12 years |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Aqua Kids is an award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there. For over 7 years, host Molly and the Aqua Kids crew have traveled the globe, sharing their adventures and what they've learned about preserving a world for everyone to explore.

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(1)(iii)?

Y

16. Identify the licensee's children's programming liaison.

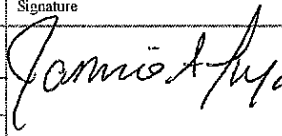
| | | |
|--------------------|-------|-------------------|
| Name | | Telephone Number |
| Jamie Lujan | | 505-345-4164 |
| Address | | E-mail Address |
| 5010 4th Street NW | | jamiel@kynmtv.com |
| City | State | ZIP Code |
| Albuquerque | NM | 87107 |

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

N/A

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith

| | |
|---------------------|---|
| Name of Licensee | Signature |
| Belmax Broadcasting |  |
| Date | |
| 4/11/2012 | |