

Conf # 135540

Federal Communications Commission  
Washington, DC 20554

Approved by OMB  
3060-0754

## FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending: 09/30/2012

Call Sign	Channel Numbers	Community of License			
		City	State	County	ZIP Code
KYNM-LP	30 (analog)	Albuquerque	NM	Bernalillo	87107
	51 (digital)				
Licensee Name					
Belmax Broadcasting					
Network Affiliation		Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)		
Independent		Albuquerque-Santa Fe	www.kynmtv.com		
Facility ID	Previous Call Sign (if applicable)		License Renewal Expiration Date		
60795			10/01/2014		

### Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c). 5.8 hours

3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673? Y

(b) Identify publishers who were sent information in 3(a).  
TV Media Incorporated, Tribune Media Services

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Analog Core Program #1		Origination	
Ariel & Zoey and Eli Too		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Monday 9:00am and Thursday 9:30am	26	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	8 years	12 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Ariel & Zoey & Eli, Too introduces children to people who have accomplished great things and have a positive message.			

Title of Analog Core Program #2		Origination	
Curiosity Quest		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	

Tuesday 9:00am	13	0
Length of Program	Age of Target Audience	
30 minutes	From	To
	9 years	12 years
E/I Symbol Used As Required		
Y		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
An upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewer's letters of curiosity.		

Title of Analog Core Program #3		Origination
Real Life 101		SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Wednesday 9:00am	13	0
Length of Program	Age of Target Audience	
30 minutes	From	To
	13 years	16 years
E/I Symbol Used As Required		
Y		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
Fresh fast-paced entertainment and direction for teens that utilizes today's music and humor to provide career guidance. This is a program that encourages young people to follow their dreams. Each episode provides a motivational message and some real stories of success in real life.		

Title of Analog Core Program #4		Origination
Beta Records		SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Monday 9:30am and Thursday 9:00am	26	0
Length of Program	Age of Target Audience	
30 minutes	From	To
	13 years	16 years
E/I Symbol Used As Required		
Y		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
It follows a magazine format with segments ranging from major & indie artist interviews, tutorials and how-to's, producer & music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.		

Title of Analog Core Program #5		Origination
Passport to Explore		SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Friday 9:00am	13	0
Length of Program	Age of Target Audience	
30 minutes	From	To
	13 years	16 years
E/I Symbol Used As Required		
Y		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
Passport Explores mission is to travel the globe in search of exciting and adventure-filled places to show you, and learn a little something in the process as well.		

Title of Analog Core Program #6	Origination
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Mustard Pancakes		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Tuesday & Wednesday 9:30am	26	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	3 years	7 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Mustard Pancakes is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Definitely an offbeat family! Courtney's home is warm, friendly and inviting. A cozy place where all children feel comfortable hanging out, singing songs and hearing stories.			

Title of Analog Core Program #7		Origination	
Aqua Kids		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Friday 9:30am	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	8 years	12 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Aqua Kids is an award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there. For over 7 years, host Molly and the Aqua Kids crew have traveled the globe, sharing their adventures and what they've learned about preserving a world for everyone to explore.			

Title of Analog Core Program #8		Origination	
Kid Fitness		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturday 8:30am *Last day to air on 8/25/12 and Saturday 9:00am	21	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	2 years	8 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Kid Fitness, is a non-animated series for children ages 2 through 8 that incorporates bright colors, captivating special effects, dance, adventure story-lines, educational themes and original songs designed to get kids physically moving and learning about fitness and nutrition. 'Kid Fitness,' the show's superhero is joined by Brenda the Butterfly, Annie and his costume clad animal friends on a tropical jungle set. Interspersed between adventure and educational segments, 'Kid Fitness' encourages the children at home to exercise with him and his friends as they hop, stretch and sway along to original music.			

**Non-Core Educational and Informational Programming**

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program

[There are no analog non-core program reports.]

### Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

### Digital Core Programming

- 7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream.
- (b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?
- (c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream.  
If No to 7(c), submit as an Exhibit a Statement of Explanation.
- 8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.
- (b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.
- 9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?
- (b) Identify publishers who were sent information in 9(a).

5.8 hours
Y
Y
5.8 hours
5.8 hours
Y

TV Media Incorporated, Tribune Media Services

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Digital Core Program #1		Origination	
Ariel & Zoey and Eli Too		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Monday 9:00am and Thursday 9:30am	26		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	8 years	12 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Ariel & Zoey & Eli, Too introduces children to people who have accomplished great things and have a positive message.			

Title of Digital Core Program #2		Origination	
Curiosity Quest		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Tuesday 9:00am	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	9 years	12 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

An upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewer's letters of curiosity.

Title of Digital Core Program #3		Origination	
Real Life 101		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Wednesday 9:00am	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Fresh fast-paced entertainment and direction for teens that utilizes today's music and humor to provide career guidance. This is a program that encourages young people to follow their dreams. Each episode provides a motivational message and some real stories of success in real life.

Title of Digital Core Program #4		Origination	
Beta Records		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Monday 9:30am and Thursday 9:00am	26		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

It follows a magazine format with segments ranging from major & indie artist interviews, tutorials and how-to's, producer & music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.

Title of Digital Core Program #5		Origination	
Passport to Explore		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Friday 9:00am	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Passport Explores mission is to travel the globe in search of exciting and adventure-filled places to show you, and learn a little something in the process as well.

Title of Digital Core Program #6		Origination	
Mustard Pancakes		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Tuesday and Wednesday 9:30am	26		
Length of Program	Age of Target Audience		E/I Symbol Used As
	From	To	

30 minutes	From	To	Required
	3 years	7 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Mustard Pancakes is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Definitely an offbeat family! Courtney's home is warm, friendly and inviting. A cozy place where all children feel comfortable hanging out, singing songs and hearing stories.			

Title of Digital Core Program #7		Origination	
Aqua Kids		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Friday 9:30am	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	8 years	12 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Aqua Kids is an award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there. For over 7 years, host Molly and the Aqua Kids crew have traveled the globe, sharing their adventures and what they've learned about preserving a world for everyone to explore.			

Title of Digital Core Program #8		Origination	
Kid Fitness		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturday 8:30am *Last day to air on 8/25/12 and Saturday 9:00am	21		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	2 years	8 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Kid Fitness, is a non-animated series for children ages 2 through 8 that incorporates bright colors, captivating special effects, dance, adventure story-lines, educational themes and original songs designed to get kids physically moving and learning about fitness and nutrition. 'Kid Fitness,' the show's superhero is joined by Brenda the Butterfly, Annie and his costume clad animal friends on a tropical jungle set. Interspersed between adventure and educational segments, 'Kid Fitness' encourages the children at home to exercise with him and his friends as they hop, stretch and sway along to original music.			

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? Y

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

### Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information

program.

[There are no digital non-core program reports.]

### Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

### Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1		Origination	
Ariel & Zoey and Eli Too		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Monday 9:00am and Thursday 9:30am		26	
Length of Program	30 minutes	Age of Target Audience	
		From	To
		8 years	12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Ariel & Zoey & Eli, Too introduces children to people who have accomplished great things and have a positive message.			

Title of Planned Core Program #2		Origination	
Curiosity Quest		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Tuesday 9:00am		13	
Length of Program	30 minutes	Age of Target Audience	
		From	To
		9 years	12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
An upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewer's letters of curiosity.			

Title of Planned Core Program #3		Origination	
Real Life 101		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Wednesday 9:00am		13	
Length of Program	30 minutes	Age of Target Audience	
		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			

Fresh fast-paced entertainment and direction for teens that utilizes today's music and humor to provide career guidance. This is a program that encourages young people to follow their dreams. Each episode provides a motivational message and some real stories of success in real life.

Title of Planned Core Program #4		Origination	
Beta Records		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Monday 9:30am and Thursday 9:00am		26	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
It follows a magazine format with segments ranging from major & indie artist interviews, tutorials and how-to's, producer & music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.			

Title of Planned Core Program #5		Origination	
Passport to Explore		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Friday 9:00am		13	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Passport Explores mission is to travel the globe in search of exciting and adventure-filled places to show you, and learn a little something in the process as well.			

Title of Planned Core Program #6		Origination	
Mustard Pancakes		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Tuesday and Wednesday 9:30am		26	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	3 years	7 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Mustard Pancakes is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Definitely an offbeat family! Courtney's home is warm, friendly and inviting. A cozy place where all children feel comfortable hanging out, singing songs and hearing stories.			

Title of Planned Core Program #7		Origination	
Aqua Kids		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Friday 9:30am		13	

Length of Program  30 minutes	Age of Target Audience	
	From 8 years	To 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
Aqua Kids is an award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there. For over 7 years, host Molly and the Aqua Kids crew have traveled the globe, sharing their adventures and what they've learned about preserving a world for everyone to explore.		

Title of Planned Core Program #8 Kid Fitness	Origination SYNDICATED	
Regular Schedule Saturday 8:30am and 9:00am	Total Times to be Aired 26	
Length of Program  30 minutes	Age of Target Audience	
	From 2 years	To 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
Kid Fitness, is a non-animated series for children ages 2 through 8 that incorporates bright colors, captivating special effects, dance, adventure story-lines, educational themes and original songs designed to get kids physically moving and learning about fitness and nutrition. 'Kid Fitness,' the show's superhero is joined by Brenda the Butterfly, Annie and his costume clad animal friends on a tropical jungle set. Interspersed between adventure and educational segments, 'Kid Fitness' encourages the children at home to exercise with him and his friends as they hop, stretch and sway along to original music.		

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(11)(iii)?

Y
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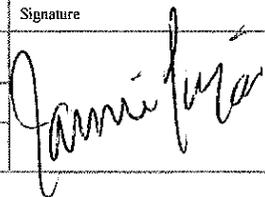
16. Identify the licensee's children's programming liaison.

Name		Telephone Number
Jamie Lujan		505-345-4164
Address		E-mail Address
5010 4th Street NW		jamiel@kynmtv.com
City	State	ZIP Code
Albuquerque	NM	87107

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee Belmax Broadcasting	Signature 
Date 10/10/2012	

