

## Children's Television Online Filing System

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### Submission Confirmation

Confirmation Number 94093  
Call Sign KYNM  
Filing Quarter Date 03/31/2009  
Filing Date 04/07/2009

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Please send comments via standard mail to the Federal Communications Commission, Consumer and Governmental Affairs Bureau, 445 12th Street, S.W., Washington, D.C., 20554. Questions can also be answered by calling the FCC's National Call Center, toll free, at 1-888-Call FCC (1-888-225-5322).

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Federal Communications Commission  
445 12th Street SW  
Washington, DC 20554  
[More FCC Contact Information...](#)

Phone: 1-888-CALL-FCC (1-888-225-5322)  
TTY: 1-888-TELL-FCC (1-888-835-5322)  
Fax: 1-866-418-0232  
E-mail: [fccinfo@fcc.gov](mailto:fccinfo@fcc.gov)

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Federal Communications Commission

Washington, DC 20554

Approved by OMB

3060-0754

FCC 398

Children's Television Programming Report

Report reflects information for quarter: 1st Quarter 2009

[Licensee Information - \(click to hide section\)](#)

1. Call Sign	Channel Number	City		State	Community of License	County	Zip Code
KYNM	Analog 30	Albuquerque		New Mexico	Bernalillo		87107
	Digital						

Licensee  
Belmax Broadcasting

Network  
Affiliation  
 Independent

Nielsen DMA  
Albuquerque-Santa Fe

World Wide Web Home Page Address (if applicable)

Facility ID Number  
60975

Previous Call Sign (if applicable)

License Renewal Expiration Date  
10/01/2009 (mm/dd/yyyy)

[Analog Core Programming - \(click to hide section\)](#)

Clear Analog Core Program Section [Clear Section](#)

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. Section 73.671(c). 5.2

3. a. Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R Section 73.673?  Yes  No

b. Identify publishers who were sent information in 3.a.  
Comcast Cable, Cable One, Albuquerque Journal, TV Guide, Tribune Media Services

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete the chart below for each Core Program.

Program 1

Clear Program Data [Clear Program Data](#)  Delete Program [Delete Program](#)

Title of Program 1 Aqua Kids	Origination Syndicated
Days / Times Program Regularly Scheduled Friday 3:30pm, Started Mon-Fri 1-26	Total times aired at regularly scheduled time 63
Length of Program 30 minutes	Number of Preemptions 1
Age of Target Child Audience 6 years to 10 years	If preempted, complete Analog Preemption Report Use Add and Delete Buttons Below

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

From tiny fish to a baby river otter, join the Aqua Kids as they team up with friends from the North Carolina Aquarium at Pine Knoll Shores to learn how healthy Estuaries function, and see some of the incredible wildlife that can be found in these beautiful habitats.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?  Yes  No

Preemption Information

Aqua Kids	Total Times Aired *	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
	63	1	0

\* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

0  Preemption Reports

Aqua Kids - Preemption Report 1

Clear Data [Clear Data](#)  Delete [Delete](#)

Date Preempted / Episode Number	If rescheduled, Date and Time Rescheduled	Is the rescheduled date the second home?
1/3/09	n/a	<input type="radio"/> Yes <input checked="" type="radio"/> No

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?

Yes  No

Reason for Preemption

Public Interest  Sports  Non-breaking News  Other

Program 2

[Clear Program Data](#)  [Delete Program](#)

Title of Program 2  
Zeek's Animal World

Origination  
Syndicated

Days / Times Program Regularly Scheduled  
Thursday 3:30pm, last day to air 01 14

Total times aired at regularly scheduled time

Number of Preemptions  
2 Use Add and Delete Buttons Below

If preempted, complete Analog Preemption Report

Length of Program 30 minutes

Age of Target Child Audience 4 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Fun, informative and educational. Let your young audience travel with Zeek the robot as he powers to Earth to discover our animals. Each episode is themed and is filled with interesting facts and "did you know" trivia such as: Where do the animals live? What do they eat?

Does the licensee identify the program by displaying throughout the program the symbol E/I?  Yes  No

Preemption Information

Zeek's Animal World

Total Times Aired \* 14 Number of Preemptions for other than Breaking News 2 Number of Preemptions Rescheduled 0

\* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

0

Zeek's Animal World - Preemption Report 1

[Clear Data](#)  [Delete](#)

Date Preempted / Episode Number If rescheduled, Date and Time Rescheduled  
03/14/09 n/a

Is the rescheduled date the second home?  
 Yes  No  
 Yes  No

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?

Reason for Preemption

Public Interest  Sports  Non-breaking News  Other

Zeek's Animal World - Preemption Report 2

[Clear Data](#)  [Delete](#)

Date Preempted / Episode Number If rescheduled, Date and Time Rescheduled  
03/21/09 n/a

Is the rescheduled date the second home?  
 Yes  No  
 Yes  No

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?

Reason for Preemption

Public Interest  Sports  Non-breaking News  Other

Program 3

[Clear Program Data](#)  [Delete Program](#)

Title of Program 3  
Lil Iguana

Origination  
Syndicated

Days / Times Program Regularly Scheduled  
Wednesday 3:30pm, last day to air 1 3

Total times aired at regularly scheduled time

Number of Preemptions  
0

If preempted, complete Analog Preemption Report

Length of Program 30 minutes

Age of Target Child Audience 4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Lil Iguana is a wonderful character that lived in the rainforest with his family. During a horrific tropical storm he became separated from his family while trying to seek shelter in a cave. Magically, he found Storyland, the setting in which he teaches

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes  No

Program 4

[Clear Program Data](#)  [Delete Program](#)

Title of Program 4

Flip Flop Shop

Origination

Syndicated

Days / Times Program Regularly Scheduled

Tuesday 3:30pm, last day to air 1/2/14

Total times aired at regularly scheduled time

Number of Preemptions

2 Use Add and Delete Buttons Below

If preempted, complete Analog Preemption Report

Length of Program

30 minutes

Age of Target Child Audience

4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Featuring Olympic Champion Mary Lou Retton, this series is packed with high-energy fun that focuses on physical fitness, health, nutrition, hygiene, confidence building, and positive thinking.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes  No

Preemption Information

Flip Flop Shop

Total Times Aired \*

14

Number of Preemptions for other than Breaking News

2

Number of Preemptions Rescheduled

0

\* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

0

Preemption Reports

Flip Flop Shop - Preemption Report 1

Date Preempted / Episode Number

3/14/09

If rescheduled, Date and Time Rescheduled

[Clear Data](#)

[Delete](#)

Is the rescheduled date the second home?

Yes  No

Yes  No

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?

Reason for Preemption

Public Interest  Sports  Non-breaking News  Other

Flip Flop Shop - Preemption Report 2

Date Preempted / Episode Number

3/21/09

If rescheduled, Date and Time Rescheduled

[Clear Data](#)

[Delete](#)

Is the rescheduled date the second home?

Yes  No

Yes  No

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?

Reason for Preemption

Public Interest  Sports  Non-breaking News  Other

Program 5

[Clear Program Data](#)  [Delete Program](#)

Title of Program 5

Adventures in Odyssey

Origination

Syndicated

Days / Times Program Regularly Scheduled

Mon 3:30pm last to air 01/19/09; Sa 29

Total times aired at regularly scheduled time

Number of Preemptions

5 Use Add and Delete Buttons Below

If preempted, complete Analog Preemption Report

Length of Program

30 minutes

Age of Target Child Audience

4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Meet John Avery Whittaker, Connie, and all the gang as you fly on the wings of imagination to whitâ€™s end. Adventures in Odyssey brings you fast-paced family adventure for children of all ages.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes  No

Preemption Information

Adventures in Odyssey

Total Times Aired \* 29 Number of Preemptions for other than Breaking News 5 Number of Preemptions Rescheduled 0

\* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Add-> 0 Preemption Reports

Adventures in Odyssey - Preemption Report 1

Clear Data Clear Data Delete Delete

Date Preempted / Episode Number If rescheduled, Date and Time Rescheduled

Is the rescheduled date the second home?

01/03/09 9:30am

Yes No

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?

Yes No

Reason for Preemption

Public Interest Sports Non-breaking News Other

Adventures in Odyssey - Preemption Report 2

Clear Data Clear Data Delete Delete

Date Preempted / Episode Number If rescheduled, Date and Time Rescheduled

Is the rescheduled date the second home?

01/03/09 10:00am

Yes No

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?

Yes No

Reason for Preemption

Public Interest Sports Non-breaking News Other

Adventures in Odyssey - Preemption Report 3

Clear Data Clear Data Delete Delete

Date Preempted / Episode Number If rescheduled, Date and Time Rescheduled

Is the rescheduled date the second home?

01/14/09 7:30am

Yes No

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?

Yes No

Reason for Preemption

Public Interest Sports Non-breaking News Other

Adventures in Odyssey - Preemption Report 4

Clear Data Clear Data Delete Delete

Date Preempted / Episode Number If rescheduled, Date and Time Rescheduled

Is the rescheduled date the second home?

01/14/09 9:30am

Yes No

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?

Yes No

Reason for Preemption

Public Interest Sports Non-breaking News Other

Adventures in Odyssey - Preemption Report 5

Clear Data Clear Data Delete Delete

Date Preempted / Episode Number If rescheduled, Date and Time Rescheduled

Is the rescheduled date the second home?

03/21/09 7:30am

Yes No

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?

Yes No

Reason for Preemption

Public Interest Sports Non-breaking News Other

Program 6

Clear Program Data Clear Program Data Delete Program Delete Program

Title of Program 6

Dr. Wonders Workshop

Origination

Syndicated

Days / Times Program Regularly Scheduled

Total times aired at regularly scheduled time

Number of Preemptions

If preempted, complete Analog Preemption Report

Sat 9:00am 13 0 Create

Length of Program 30 minutes

Age of Target Child Audience 4 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

30 minute television series like youâ€™ve never seen before. Itâ€™s fun. . . Itâ€™s colorful. . . Itâ€™s magical. . . Itâ€™s musical. . . Itâ€™s educational. . . It teaches values and celebrates faith. . . And it does all that in three languages at once! Introducing Dr.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?  Yes  No

Add-> 1 empty Program Reports

Non-Core Educational and Informational Programming - (click to hide section)

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

Program 1

Clear Program Data Clear Program Data Delete Program Delete Program

Title of Program 1 Zeek's Animal World

Origination Syndicated

Table with 3 columns: Days / Times Program Regularly Scheduled, Total Times Aired, Number of Preemptions. Row 1: Sat 6:00am, 9, 4

If preempted and rescheduled, list date and time aired

Length of Program 30 minutes
Age of Target Child Audience 4 years to 10 years

Describe the program. Fun, informative and educational. Let your young audience travel with Zeek the robot as he powers to Earth to discover our animals. Each episode is themed and is filled with interesting facts and â€œdid you knowâ€ trivia such as: Where do the animals live? What do they eat?

Does the program have educating and informing children ages 16 and under as a significant purpose?  Yes  No

If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?  Yes  No

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?  Yes  No

Program 2

Clear Program Data Clear Program Data Delete Program Delete Program

Title of Program 2 Lil Iguana

Origination Syndicated

Table with 3 columns: Days / Times Program Regularly Scheduled, Total Times Aired, Number of Preemptions. Row 1: Sat 6:30am, 9, 4

If preempted and rescheduled, list date and time aired

Length of Program 30 minutes
Age of Target Child Audience 4 years to 8 years

Describe the program. Lilâ€™Iguana is a wonderful character that lived in the rainforest with his family. During a horrific tropical storm he became separated from his family while trying to seek shelter in a cave. Magically, he found Storyland, the setting in which he teaches

Does the program have educating and informing children ages 16 and under as a significant purpose?  Yes  No

If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?  Yes  No

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?  Yes  No

Program 3

Clear Program Data Clear Program Data Delete Program Delete Program

Title of Program 3 Inspired Ambition

Origination Syndicated

Table with 3 columns: Days / Times Program Regularly Scheduled, Total Times Aired, Number of Preemptions. Row 1: Sunday 1:00am, 13, 0

If preempted and rescheduled, list date and time aired

Length of Program 30 minutes

Age of Target Child Audience  years to  years

Describe the program.

Inspired Ambition is a syndicated reality television series following an up-and-coming unsigned artist, Erica Lane, as she pursues a career in Christian music. This series highlights the struggles, rejection, and sacrifices, as well as the opportunities, victories and special

Does the program have educating and informing children ages 16 and under as a significant purpose?  Yes  No

If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?  Yes  No

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?  Yes  No

Program 4

[Clear Program Data](#)  [Delete Program](#)

Title of Program 4

On Mission Extra

Origination

Syndicated

Days / Times Program Regularly Scheduled

Sunday @ 1:30am

Total Times Aired

13

Number of Preemptions

If preempted and rescheduled, list date and time aired

Length of Program

30 minutes

Age of Target Child Audience

12 years to 16 years

Describe the program.

On Mission Xtra provides a blend of missionary features, studio interviews, and profiles of people who are reaching North America with the Gospel of Jesus Christ. From thrilling adventures to heart-warming stories, "On Mission Xtra" will inspire you to look at

Does the program have educating and informing children ages 16 and under as a significant purpose?  Yes  No

If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?  Yes  No

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?  Yes  No

Program 5

[Clear Program Data](#)  [Delete Program](#)

Title of Program 5

Ultimate Choice

Origination

Syndicated

Days / Times Program Regularly Scheduled

Sunday 2:00am

Total Times Aired

13

Number of Preemptions

If preempted and rescheduled, list date and time aired

Length of Program

30 minutes

Age of Target Child Audience

13 years to 16 years

Describe the program.

Compelling and interactive television that shows teenagers as they discover who they really are and what they stand for; their deepest thoughts, motivations, and emotions. In the end, some will make an Ultimate Choice to live a life different than so many in mainstream

Does the program have educating and informing children ages 16 and under as a significant purpose?  Yes  No

If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?  Yes  No

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?  Yes  No

1 empty Program Reports

[Sponsored Core Programming - \(click to show section\)](#)

[Digital Core Programming - \(click to show section\)](#)

[Non-Core Educational and Informational Programming - \(click to show section\)](#)

[Sponsored Core Programming - \(click to show section\)](#)

[Other Matters - \(click to hide section\)](#)

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete the chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel, or both channels.

Program 1

[Clear Program Data](#)  [Delete Program](#)

Title of Program 1

Aqua Kids

Origination

Syndicated

Days / Times Program Regularly Scheduled	Total times to be aired	Length of Program	Age of Target Child Audience
Mon-Fri 3:00pm, Sat 8:30am	78	30 minutes	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

From tiny fish to a baby river otter, join the Aqua Kids as they team up with friends from the North Carolina Aquarium at Pine Knoll Shores to learn how healthy Estuaries function, and see some of the incredible wildlife that can be found in these beautiful habitats.

Program 2

Clear Program Data

[Clear Program Data](#)

Delete Program

[Delete Program](#)

Title of Program 2

Flip Flop Shop

Origination

Syndicated

Days / Times Program Regularly Scheduled	Total times to be aired	Length of Program	Age of Target Child Audience
Saturday 7:00am	13	30 minutes	4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Featuring Olympic Champion Mary Lou Retton, this series is packed with high-energy fun that focuses on physical fitness, health, nutrition, hygiene, confidence building, and positive thinking.

Program 3

Clear Program Data

[Clear Program Data](#)

Delete Program

[Delete Program](#)

Title of Program 3

Adventure In Odyessy

Origination

Syndicated

Days / Times Program Regularly Scheduled	Total times to be aired	Length of Program	Age of Target Child Audience
Saturday 7:30am and 9:30am	26	30 minutes	4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Meet John Avery Whittaker, Connie, and all the gang as you fly on the wings of imagination to whitâ€™s end. Adventures in Odyssey brings you fast-paced family adventure for children of all ages.

Program 4

Clear Program Data

[Clear Program Data](#)

Delete Program

[Delete Program](#)

Title of Program 4

Zeek's Animal World

Origination

Syndicated

Days / Times Program Regularly Scheduled	Total times to be aired	Length of Program	Age of Target Child Audience
Saturday 8:00am	13	30 minutes	4 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Fun, informative and educational. Let your young audience travel with Zeek the robot as he powers to Earth to discover our animals. Each episode is themed and is filled with interesting facts and "did you know" trivia such as: Where do the animals live? What do they eat?

Program 5

Clear Program Data

[Clear Program Data](#)

Delete Program

[Delete Program](#)

Title of Program 5

Dr. Wonders Workshop

Origination

Syndicated

Days / Times Program Regularly Scheduled	Total times to be aired	Length of Program	Age of Target Child Audience
Saturday 9:00am	13	30 minutes	4 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

30 minute television series like youâ€™ve never seen before. Itâ€™s fun. . . Itâ€™s colorful. . . Itâ€™s magical. . . Itâ€™s musical. . . Itâ€™s educational. . . It teaches values and celebrates faith. . . And it does all that in three languages at once! Introducing Dr.

Program 6

Clear Program Data

[Clear Program Data](#)

Delete Program

[Delete Program](#)

Title of Program 6

Inspired Ambition

Origination

Syndicated

Days / Times Program Regularly Scheduled	Total times to be aired	Length of Program	Age of Target Child Audience
Sunday 4:00pm	13	30 minutes	12 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Inspired Ambition is a syndicated reality television series following an up-and-coming unsigned artist, Erica Lane, as she pursues a career in Christian music. This series highlights the struggles, rejection, and sacrifices, as well as the opportunities, victories and special

Program 7

[Clear Program Data](#)  [Delete Program](#)

Title of Program 7

On Mission Extra

Origination

Syndicated

Days / Times Program Regularly Scheduled

Sunday 4:30pm

13

Total times to be aired

Length of Program

30 minutes

Age of Target Child Audience

12 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

On Mission Xtra provides a blend of missionary features, studio interviews, and profiles of people who are reaching North America with the Gospel of Jesus Christ. From thrilling adventures to heart-warming stories, "On Mission Xtra" will inspire you to look at

1 empty Program Reports

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?  Yes  No

16. Children's Programming Liaison Information

Name: Shari LaCome Telephone Number (include area code): (505) 473-1111  
Address: 27556-125 E Frontage Rd Email Address: shari@sonbroadcasting.cc  
City: Santa Fe State: New Mexico Zip Code: 87508

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

n/a

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee

Son Broadcasting

Signature

Date

04/06/2009

Electronic Filing Operations

Run [checks](#) to look for data errors.

Send the values to the FCC as an [FCC 398 filing](#).

[Reset data](#) to last updated values.

[Update data](#) into this form (so that it can be saved locally with your browser's File/Save As command). This will allow you to restart this form in the future by using File/Open File.

Get a version of this FCC 398 Report for [printing](#).

====> Get [Online Filing System User's Manual](#)

====> Get [Official FCC 398 Instructions](#)