

ORDER

www.KCTV5.com
Kansas City

Orders
Order / Rev: 597358
Alt Order #: 07274975
Product Desc: ROBERTS FOR SENATE
Estimate: 1906
Flight Dates: 07/22/14 - 07/28/14
Original Date / Rev: 07/16/14 / 07/16/14
Order Type: GENERAL

Primary AE: Dave Clark
Sales Office: T-WAS
Sales Region: National

Agency Name: Crossroads Media
Buying Contact:
Billing Contact:
 66 Canal Center Plaza
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Pat Roberts/R/Senator/KS
Demographic: A35+
Product Codes: Political-Cand-Senate
Priority: IMP
Revenue Codes: POL, PLC, FLT

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/30/14	07/27/14	39	\$15,350.00	\$13,047.50
07/28/14	07/28/14	8	\$2,625.00	\$2,231.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2014	39	\$15,350.00	\$13,047.50	0.00
August 2014	8	\$2,625.00	\$2,231.25	0.00
Totals	47	\$17,975.00	\$15,278.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dave Clark			Start Of Order - End Of Order	100%

Order Share	Share	Total
Kansas City	30%	\$17,975.00
Market	100%	\$59,916.67

Competitive Share	Share	Total
KCPT	0%	\$0.00
KCWE	5%	\$2,995.83
KMBC	26%	\$15,578.33
KMCI	0%	\$0.00
KPXE	0%	\$0.00
KSHB	10%	\$5,991.67
KSMO	2%	\$1,198.33
WDAF	27%	\$16,177.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KCTV	07/25/14	07/25/14	M-F 1035-1135P M-F 1035-1135P	CM	1035-1135P	----1--	:30	1	\$200.00	IMP	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/21/14	07/27/14	----1--			1		\$200.00		0.00				
E 2	KCTV	07/25/14	07/25/14	News @ Noon KCTV5 News @ Noon	CM	12-1230pm	----1--	:30	1	\$200.00	IMP	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/21/14	07/27/14	----1--			1		\$200.00		0.00				
E 3	KCTV	07/25/14	07/25/14		CM	2-3p	----1--	:30	1	\$175.00	IMP	0.00	NM	1	\$175.00

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Advertiser: Pat Roberts/R/Senator/KS
 Product Desc: ROBERTS FOR SENATE
 Estimate: 1906

Kansas City

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Lets Make a Deal											
				Lets Make a Deal											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/21/14	07/27/14	----1--					1	\$175.00		0.00			
E 4	KCTV	07/25/14	07/25/14	KCTV5 News 4pm	CM	4-5pm	----1--	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
				KCTV5 News @ 4P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/21/14	07/27/14	----1--					1	\$250.00		0.00			
E 5	KCTV	07/25/14	07/25/14	KCTV5 News 5pm	CM	5-530pm	----1--	:30	1	\$350.00	IMP	0.00	NM	1	\$350.00
				KCTV5 News @ 5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/21/14	07/27/14	----1--					1	\$350.00		0.00			
E 6	KCTV	07/25/14	07/25/14	CBS Evening News M-FCM		530-6pm	----1--	:30	1	\$600.00	PMT	0.00	NM	1	\$600.00
				CBS Evening News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/21/14	07/27/14	----1--					1	\$600.00		0.00			
E 7	KCTV	07/25/14	07/25/14	CBS This Morning	CM	7-9am	----1--	:30	1	\$225.00	PMT	0.00	NM	1	\$225.00
				CBS This Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/21/14	07/27/14	----1--					1	\$225.00		0.00			
E 8	KCTV	07/28/14	07/28/14	News @ 10pm	CM	10-1035pm	1-----	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
				KCTV5 News @ 10P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/28/14	08/03/14	1-----					1	\$500.00		0.00			
E 9	KCTV	07/28/14	07/28/14	Price is Right	CM	10-11am	1-----	:30	1	\$350.00	PMT	0.00	NM	1	\$350.00
				Price is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/28/14	08/03/14	1-----					1	\$350.00		0.00			
E 10	KCTV	07/28/14	07/28/14	M-F 1035-1135P	CM	1035-1135P	1-----	:30	1	\$200.00	IMP	0.00	NM	1	\$200.00
				M-F 1035-1135P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/28/14	08/03/14	1-----					1	\$200.00		0.00			
E 11	KCTV	07/28/14	07/28/14	News @ Noon	CM	12-1230pm	1-----	:30	1	\$200.00	IMP	0.00	NM	1	\$200.00
				KCTV5 News @ Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/28/14	08/03/14	1-----					1	\$200.00		0.00			
E 12	KCTV	07/28/14	07/28/14	Lets Make a Deal	CM	2-3p	1-----	:30	1	\$175.00	IMP	0.00	NM	1	\$175.00
				Lets Make a Deal											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/28/14	08/03/14	1-----					1	\$175.00		0.00			
E 13	KCTV	07/28/14	07/28/14	KCTV5 News 4pm	CM	4-5pm	1-----	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
				KCTV5 News @ 4P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/28/14	08/03/14	1-----					1	\$250.00		0.00			
E 14	KCTV	07/28/14	07/28/14	KCTV5 News 5pm	CM	5-530pm	1-----	:30	1	\$350.00	IMP	0.00	NM	1	\$350.00
				KCTV5 News @ 5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/28/14	08/03/14	1-----					1	\$350.00		0.00			
E 15	KCTV	07/28/14	07/28/14	CBS Evening News M-FCM		530-6pm	1-----	:30	1	\$600.00	PMT	0.00	NM	1	\$600.00
				CBS Evening News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/28/14	08/03/14	1-----					1	\$600.00		0.00			
E 16	KCTV	07/26/14	07/26/14	KCTV Sat News 5p	CM	Sat 5-530p	-----1-	:30	1	\$200.00	IMP	0.00	NM	1	\$200.00
				KCTV5 News @ 5P Sat											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/21/14	07/27/14	-----1-					1	\$200.00		0.00			
E 17	KCTV	07/26/14	07/26/14	KCTV5 SA News 6p	CM	6-630pm	-----1-	:30	1	\$200.00	IMP	0.00	NM	1	\$200.00
				KCTV5 News @ 6P Sat											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 17	KCTV	07/26/14	07/26/14	KCTV5 SA News 6p KCTV5 News @ 6P Sat	CM	6-630pm	-----1-	:30	1	\$200.00	IMP	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/21/14	07/27/14	-----1-					1	\$200.00		0.00			
E 18	KCTV	07/26/14	07/26/14	CBS This Morning-Sat CBS This Morning-Sat	CM	Sat 6-8am	-----1-	:30	1	\$100.00	IMP	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/21/14	07/27/14	-----1-					1	\$100.00		0.00			
E 19	KCTV	07/26/14	07/26/14	Sat 9-10pm Sat 9-10pm	CM	9-10pm	-----1-	:30	1	\$800.00	IMP	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/21/14	07/27/14	-----1-					1	\$800.00		0.00			
E 20	KCTV	07/27/14	07/27/14	Su Late News Su Late News	CM	Sun 10-11p	-----1	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/21/14	07/27/14	-----1					1	\$500.00		0.00			
E 21	KCTV	07/27/14	07/27/14	CBS Evening News SU CBS Evening News Sunday	CM	Sun 5-530p	-----1	:30	1	\$200.00	IMP	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/21/14	07/27/14	-----1					1	\$200.00		0.00			
E 22	KCTV	07/27/14	07/27/14	Sun 6-7pm Sun 6-7pm	CM	6-7pm	-----1	:30	1	\$2,000.00	IMP	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/21/14	07/27/14	-----1					1	\$2,000.00		0.00			
E 23	KCTV	07/27/14	07/27/14	Sun AM News KCTV5 More Morn Sun	CM	930-1130am	-----1	:30	1	\$200.00	IMP	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/21/14	07/27/14	-----1					1	\$200.00		0.00			
E 24	KCTV	07/24/14	07/24/14	News @ 10pm KCTV5 News @ 10P	CM	10-1035pm	---1---	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/21/14	07/27/14	---1---					1	\$500.00		0.00			
E 25	KCTV	07/24/14	07/24/14	Price is Right Price is Right	CM	10-11am	---1---	:30	1	\$350.00	PMT	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/21/14	07/27/14	---1---					1	\$350.00		0.00			
E 26	KCTV	07/24/14	07/24/14	M-F 1035-1135P M-F 1035-1135P	CM	1035-1135P	---1---	:30	1	\$200.00	IMP	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/21/14	07/27/14	---1---					1	\$200.00		0.00			
E 27	KCTV	07/24/14	07/24/14	News @ Noon KCTV5 News @ Noon	CM	12-1230pm	---1---	:30	1	\$200.00	IMP	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/21/14	07/27/14	---1---					1	\$200.00		0.00			
E 28	KCTV	07/24/14	07/24/14	Lets Make a Deal Lets Make a Deal	CM	2-3p	---1---	:30	1	\$175.00	IMP	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/21/14	07/27/14	---1---					1	\$175.00		0.00			
E 29	KCTV	07/24/14	07/24/14	KCTV5 News 4pm KCTV5 News @ 4P	CM	4-5pm	---1---	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/21/14	07/27/14	---1---					1	\$250.00		0.00			
E 30	KCTV	07/24/14	07/24/14	KCTV5 News 5pm KCTV5 News @ 5P	CM	5-530pm	---1---	:30	1	\$350.00	IMP	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/21/14	07/27/14	---1---					1	\$350.00		0.00			
E 31	KCTV	07/24/14	07/24/14	CBS This Morning CBS This Morning	CM	7-9am	---1---	:30	1	\$225.00	PMT	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/21/14	07/27/14	---1---					1	\$225.00		0.00			

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E 31	KCTV	07/24/14	07/24/14	CBS This Morning CBS This Morning	CM	7-9am	---1---	:30	1	\$225.00	PMT	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 07/21/14	07/27/14	---1---		1			\$225.00		0.00				
E 32	KCTV	07/22/14	07/22/14	News @ 10pm KCTV5 News @ 10P	CM	10-1035pm	-1-----	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 07/21/14	07/27/14	-1-----		1			\$500.00		0.00				
E 33	KCTV	07/22/14	07/22/14	Price is Right Price is Right	CM	10-11am	-1-----	:30	1	\$350.00	PMT	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 07/21/14	07/27/14	-1-----		1			\$350.00		0.00				
E 34	KCTV	07/22/14	07/22/14	M-F 1035-1135P M-F 1035-1135P	CM	1035-1135P	-1-----	:30	1	\$200.00	IMP	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 07/21/14	07/27/14	-1-----		1			\$200.00		0.00				
E 35	KCTV	07/22/14	07/22/14	News @ Noon KCTV5 News @ Noon	CM	12-1230pm	-1-----	:30	1	\$200.00	IMP	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 07/21/14	07/27/14	-1-----		1			\$200.00		0.00				
E 36	KCTV	07/22/14	07/22/14	Lets Make a Deal Lets Make a Deal	CM	2-3p	-1-----	:30	1	\$175.00	IMP	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 07/21/14	07/27/14	-1-----		1			\$175.00		0.00				
E 37	KCTV	07/22/14	07/22/14	KCTV5 News 4pm KCTV5 News @ 4P	CM	4-5pm	-1-----	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 07/21/14	07/27/14	-1-----		1			\$250.00		0.00				
E 38	KCTV	07/22/14	07/22/14	Tue 7-8pm Tue 7-8pm	CM	7-8pm	-1-----	:30	1	\$2,500.00	IMP	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 07/21/14	07/27/14	-1-----		1			\$2,500.00		0.00				
E 39	KCTV	07/22/14	07/22/14	CBS This Morning 7:00 AM-9:00 AM	CM	7-9am	-1-----	:30	1	\$225.00	PMT	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 07/21/14	07/27/14	-1-----		1			\$225.00		0.00				
E 40	KCTV	07/23/14	07/23/14	News @ 10pm KCTV5 News @ 10P	CM	10-1035pm	--1----	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 07/21/14	07/27/14	--1----		1			\$500.00		0.00				
E 41	KCTV	07/23/14	07/23/14	M-F 1035-1135P M-F 1035-1135P	CM	1035-1135P	--1----	:30	1	\$200.00	IMP	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 07/21/14	07/27/14	--1----		1			\$200.00		0.00				
E 42	KCTV	07/23/14	07/23/14	News @ Noon KCTV5 News @ Noon	CM	12-1230pm	--1----	:30	1	\$200.00	IMP	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 07/21/14	07/27/14	--1----		1			\$200.00		0.00				
E 43	KCTV	07/23/14	07/23/14	Lets Make a Deal Lets Make a Deal	CM	2-3p	--1----	:30	1	\$175.00	IMP	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 07/21/14	07/27/14	--1----		1			\$175.00		0.00				
E 44	KCTV	07/23/14	07/23/14	KCTV5 News 4pm KCTV5 News @ 4P	CM	4-5pm	--1----	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 07/21/14	07/27/14	--1----		1			\$250.00		0.00				
E 45	KCTV	07/23/14	07/23/14	KCTV5 News 5pm KCTV5 News @ 5P	CM	5-530pm	--1----	:30	1	\$350.00	IMP	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 07/21/14	07/27/14	--1----		1			\$350.00		0.00				

Order / Rev: 597358
 Alt Order #: 07274975
 Flight Dates: 07/22/14 - 07/28/14

Advertiser: Pat Roberts/R/Senator/KS
 Product Desc: ROBERTS FOR SENATE
 Estimate: 1906

Kansas City

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 45	KCTV	07/23/14	07/23/14	KCTV5 News 5pm KCTV5 News @ 5P	CM	5-530pm	--1----	:30	1	\$350.00	IMP	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	07/21/14	07/27/14	--1----		1			\$350.00		0.00				
E 46	KCTV	07/23/14	07/23/14	CBS Evening News M-FCM CBS Evening News		530-6pm	--1----	:30	1	\$600.00	PMT	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	07/21/14	07/27/14	--1----		1			\$600.00		0.00				
E 47	KCTV	07/23/14	07/23/14	CBS This Morning 7:00 AM-9:00 AM	CM	7-9am	--1----	:30	1	\$225.00	PMT	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	07/21/14	07/27/14	--1----		1			\$225.00		0.00				
Totals														47	\$17,975.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, Noelle Ramsey,
being/on behalf of: Pat Roberts for Senate,
a legally qualified candidate of the Republican
political party for the office of: US SENATE
in the Primary
election to be held on: August 5, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Pat Roberts for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Robert Ball

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/1/2014

Date

[Signature]
Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, **Pat Roberts for Senate**

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

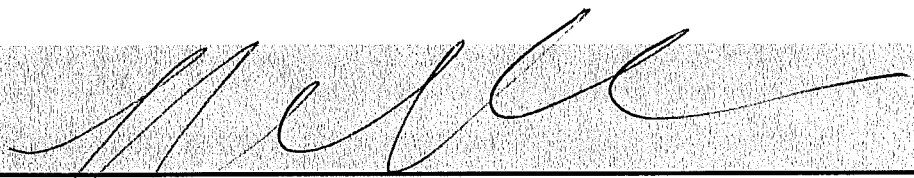
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Noelle Ramsey

printed name

6/19/2014

date

***Any handwritten information included on this form was not provided by the agency and was included without their knowledge or consent. ***