

### [updated July, 2023]

## Underwriters List

# **Radio**

| Underwriter                               | Program(s)                         |
|---|------------------------------------|
| Alliance Theatre-Woodruff                 | 7a-10a and 3p-7p Network & Atlanta |
| Alpine Helen/White County                 | 6a-10a Atlanta                     |
|   | 10a-3p Atlanta                     |
|   | 6a-7p Atlanta & Network            |
| AMBSE Sports & Entertainment              | ROS 6a-7p Atlanta                  |
| Augusta Magazine                          | 5a-9a                              |
|   | 9a-4p                              |
|   | Network                            |
| Children's of Alabama                     | 6:30a-10a Atlanta                  |
| Connect Savannah                          | 5am-9am                            |
|   | 8pm-12am                           |
|   | 4pm-6:30pm                         |
|   | Network                            |
| Dept. of Behavioral Health                | 7a-7p Atlanta & Network            |
| E Shaver Bookseller                       | 6a-9a Network                      |
| Emory Healthcare                          | AM drive 5a-10a                    |
|   | Midday 10a-3p                      |
|   | PM drive 3p-7p                     |
|   | ROS 5a-7p & 8a-6p                  |
|   | Atlanta                            |
| <b>Emory University Goizueta Business</b> | 6:50a-7am Marketplace              |
|   | 8:50am - 9am Marketplace           |
|   | 6pm-6:30 Marketplace               |
| Fickling & Co.                            | 4p-7p Network                      |
| Georgia Beekeepers                        | 6a-10a Atlanta & Network           |

| Georgia Board of Regents  | 6a-7p Atlanta                      |
|---------------------------|------------------------------------|
|                           | 5a-7p Network                      |
| Georgia Division of Aging | 6a-7p Network                      |
|                           | 6a-10a Atlanta                     |
|                           | 10am-3pm Atlanta                   |
|                           | 3pm- 7pm Atlanta                   |
| Georgia Farm Bureau       | 6a-10p Network                     |
|                           | 6a-7p Atlanta                      |
| Georgia Humanities        | 6a-7pm and 7a-9a Atlanta & Network |
| Georgia Memory Net        | 6a-10                              |
|                           | 10a-3p                             |
|                           | 3p-7p                              |
|                           | Atlanta & Network                  |
| Georgia Power             | 6a-10a                             |
| 5                         | 10a-3p                             |
|                           | 3p-7p                              |
|                           | 6a-7p                              |
|                           | Sat-Sun 10a-5p                     |
|                           | Atlanta & Network                  |
| Georgia State Parks       | 6a-10a Atlanta & Network           |
| Georgia Trend             | 6a-7p Atlanta                      |
|                           |                                    |
| Hello Health              | 6a-10a and 10a-3p Atlanta          |
| High Museum of Art        | 6:30a-10a                          |
|                           | 10a-3p                             |
|                           | 3p-7p                              |
|                           | Atlanta                            |
|                           |                                    |
|                           | 6:30a-7p Network                   |
| Kennesaw State University | 5a-10a and 3p-7p Atlanta           |
|                           |                                    |
| Knight Foundation         | 6a-10am, 6am-12am Run of Schedule  |
|                           | Network                            |
| Macon Magazine            | 6a-10a, 10a-3p, 3p-7p Network      |
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| Northeast Georgia Mountain Co-op  | 6a-7p Atlanta and Network  |
|-----------------------------------|--|
| Oglethorpe University             | Morning Drive 6am-10am, Midday<br>10am-3pm, Afternoon 3pm-7pm, 6a-7p<br>Atlanta; 6a-7p Network |
| Out of the Blue                   | Morning Drive 6am-10am, Midday<br>10am-3pm, Afternoon 3pm-7pm, 6a-7p<br>Atlanta; 6a-7p Network |
| Regions Bank                      | 10a-3p and 6a-7p Atlanta<br>6a-7p Network  |
| Savannah Magazine                 | 6a-9a, 4p-6:30pm, 9a-4p Network  |
| Scott Antiques Markets            | 6a-10a, 10a-4p, 4a-7p Atlanta  |
| Southern Environmental Law Center | 6a-9a, 4p-6p Atlanta & Network   |
| State Charter Schools FDN. GA     | 7a-7p Network  |
| The Manely Firm                   | 6a-9a, 10a-3p, 4p-6p, 6a-7p<br>Network & Atlanta   |
| Visit Americus                    | 7a-7p Network  |

### **Web**

Underwriter Program(s) Alpine Helen/White County CVB 970 x 50 Expanding Banner What's New Next Week Children's Museum of Atlanta 970 x 50 Expanding Banner What's New Next Week Dept. of Behavioral Health 300 x 250 Banner 970 x 50 Expanding banner What's New Next Week Podcasts:15 audio roll Live stream:15 audio Run of Site Dept. of Behavioral Health – What's New Next Week

| Red Ribbon Campaign                  |                           |
|--------------------------------------|---------------------------|
| Georgia Dept. of Human Services -    | What's New Next Week      |
| Georgia Division of Aging            |                           |
|                                      |                           |
| Georgia Electric Membership          | 300 x 250 Banner          |
| Corporation                          | Run of Site               |
|                                      | Football Sports App       |
|                                      |                           |
| Georgia Farm Bureau                  | 320 x 50 mobile site      |
|                                      | Streaming :15 Audio       |
|                                      | Run of Site               |
|                                      | Mobile Listening          |
| Georgia Governor's Office of Highway | 320 x 50 mobile site      |
| Safety                               | Podcasts - :15 audio roll |
|                                      |                           |
| Hello Health                         | Podcasts - :15 audio roll |
| High Museum of Art                   | Mobile site 320 x 50      |
| Out of the Blue                      | Mobile Listening          |
| Regions Bank                         | Football Sports App       |
|                                      | Run of Site               |
|                                      |                           |
|                                      |                           |

### **Print**

Underwriter Program(s)

| Alpine Helen CVB                    | GPB Next |
|-------------------------------------|----------|
| Department of Behavioral Health     | GPB Next |
| Fannin County Convention & Visitors | GPB Next |
| Center                              |          |