

# Beto for Texas



<b>Station</b>	KXXV-S2	<b>Buyer</b>	Caroline Bahng	
<b>Market</b>	Waco	<b>Email</b>	caroline@screenstrategies.com	
<b>Flight Dates</b>	9/12/2018 - 9/18/2018 Revised (Est. 4210)		<b>Phone</b>	703-272-7300

Program Name	DP	Days Length	Rate	Wed 9/12	Thu 9/13	Fri 9/14	Sat 9/15	Sun 9/16	Mon 9/17	Tue 9/18	Total
KXXV 6a News 6:00 AM - 7:00 AM	EM	M-F 30	\$115.00 <b>\$575.00</b>	1	1	1			1	1	5
Sold Out: Lowest Rate to Clear per KXXV											
Good Morn America 7:00 AM - 9:00 AM	EM	M-F 30	\$115.00 <b>\$575.00</b>	1	1	1			1	1	5
Sold Out: Lowest Rate to Clear per KXXV											
Steve Harvey 9:00 AM - 10:00 AM	DT	M-F 30	\$20.00 <b>\$20.00</b>		1						1
Sold Out: Lowest Rate to Clear per KXXV											
The View 10:00 AM - 11:00 AM	DT	M-F 30	\$65.00 <b>\$65.00</b>						1		1
Sold Out: Lowest Rate to Clear per KXXV											
KXXV 11:30a News 11:30 AM - 12:00 PM	DT	M-F 30	\$20.00 <b>\$20.00</b>	1							1
GMA Day 12:00 PM - 1:00 PM	DT	M-F 30	\$70.00 <b>\$70.00</b>			1					1
Sold Out: Lowest Rate to Clear per KXXV											
Hot Bench 3:00 PM - 4:00 PM	EF	M-F 30	\$20.00 <b>\$40.00</b>		1					1	2
Judge Judy 4:00 PM - 5:00 PM	EF	M-F 30	\$75.00 <b>\$300.00</b>	1		1			1	1	4
Sold Out: Lowest Rate to Clear KCEN											
KXXV 5p News 5:00 PM - 5:30 PM	EN	M-F 30	\$145.00 <b>\$435.00</b>	1	1				1		3
Sold Out: Lowest Rate to Clear KCEN											
KXXV 6p News 6:00 PM - 7:00 PM	EN	M-F 30	\$145.00 <b>\$290.00</b>			1				1	2

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Castaways 8:00 PM - 9:00 PM	PT	M 30	\$450.00 <b>\$450.00</b>						1		1
Sold Out: Lowest Rate to Clear KCEN											
American Housewife 7:30 PM - 8:00 PM	PT	W 30	\$475.00 <b>\$475.00</b>	1							1
Sold Out: Lowest Rate to Clear KCEN											
Match Game 8:00 PM - 9:00 PM	PT	Th 30	\$400.00 <b>\$400.00</b>		1						1
Sold Out: Lowest Rate to Clear KCEN											
\$100,000 Pyramid 8:00 PM - 9:00 PM	PT	Su 30	\$500.00 <b>\$500.00</b>					1			1
Sold Out: Lowest Rate to Clear per KXXV											
KXXV 10p News 10:00 PM - 10:35 PM	LN	M-F 30	\$195.00 <b>\$975.00</b>	1	1	1			1	1	5
Sold Out: Lowest Rate to Clear per KXXV											
Jimmy Kimmel 10:35 PM - 11:35 PM	LF	M-F 30	\$95.00 <b>\$95.00</b>							1	1
Sold Out: Lowest Rate to Clear per KXXV											
<b>Station Totals</b>			<b>\$5,285.00</b>	<b>7</b>	<b>7</b>	<b>6</b>	<b>0</b>	<b>1</b>	<b>7</b>	<b>7</b>	<b>35</b>

**CONTRACT**

**KXXV**  
**1909 S New Road**  
**Waco, TX 76711**  
**Sales T&C: <http://bit.ly/2FYavgw>**  
**(254) 754-2525**

<u>Contract / Revision</u> 2053726 /		<u>Alt Order #</u>
<u>Advertiser</u> POL/O'Rourke, R/D/Senator		<u>Original Date / Revision</u> 09/11/18 / 09/11/18
<u>Contract Dates</u> 09/12/18 - 09/18/18	<u>Estimate #</u> 4210	
<u>Product</u> Beto for Texas		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KXXV	<u>Account Executive</u> Stephen Bryan	<u>Sales Office</u> Waco
<u>Special Handling</u> Cash In Advance		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Screen Strategies Media**  
**15409 Whitechapel Court**  
**Centreville, VA 20120**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KXXV	09/12/18	09/18/18	LOC M-F 6a-7a GM Texas	M-F 6a-7a		:30			NM	5	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/18	09/16/18	--111--				3	\$115.00			
	Week:	09/17/18	09/23/18	11-----				2	\$115.00			
N 2	KXXV	09/12/18	09/18/18	NET Good Morning America	M-F 7a-9a		:30			NM	5	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/18	09/16/18	--111--				3	\$115.00			
	Week:	09/17/18	09/23/18	11-----				2	\$115.00			
N 3	KXXV	09/13/18	09/13/18	SYN M-F 9-10a	M-F 9-10a		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/18	09/16/18	---T---				1	\$20.00			
N 4	KXXV	09/17/18	09/17/18	NET The View	M-F 10a-11a		:30			NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/18	09/23/18	M-----				1	\$65.00			
N 5	KXXV	09/12/18	09/12/18	LOC M-F 1130a TX Report	M-F 1130a-12p		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/18	09/16/18	--W----				1	\$20.00			
N 6	KXXV	09/14/18	09/14/18	NET GMA Day	M-F 12-1p		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/18	09/16/18	----F--				1	\$70.00			
N 7	KXXV	09/12/18	09/18/18	SYN M-F 3-4p	M-F 3-4p		:30			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/18	09/16/18	---1---				1	\$20.00			
	Week:	09/17/18	09/23/18	-1-----				1	\$20.00			
N 8	KXXV	09/12/18	09/18/18	SYN M-F 4-5p	M-F 4-5p		:30			NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/18	09/16/18	--1-1--				2	\$75.00			
	Week:	09/17/18	09/23/18	11-----				2	\$75.00			
N 9	KXXV	09/12/18	09/18/18	LOC M-F News @ 5p	M-F 5p-530p		:30			NM	3	\$435.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

All broadcast and digital advertising placed with station are governed by and subject to the Station's Advertising Terms and Conditions, which can be reviewed at the Sales T&Cs link located next to the Station's address at the top of the page. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with Station's Advertising Terms and Conditions, linked above.

We Warrant that the actual broadcast information shown on this statement was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice.

Station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

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<u>Contract Dates</u> 09/12/18 - 09/18/18	<u>Product</u> Beto for Texas	<u>Estimate #</u> 4210

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/16/18	--11---				2	\$145.00			
Week:		09/17/18	09/23/18	1-----				1	\$145.00			
N 10	KXXV	09/12/18	09/18/18	LOC M-F 6p-7p News	M-F 6p-7p		:30			NM	2	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/16/18	----1--				1	\$145.00			
Week:		09/17/18	09/23/18	-1-----				1	\$145.00			
N 11	KXXV	09/17/18	09/17/18	NET Monday Hour 2	8p-9p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	M-----				1	\$450.00			
N 12	KXXV	09/12/18	09/12/18	7:30 PM-8:00 PM	7:30 PM-8:00 PM		:30			NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/16/18	--W----				1	\$475.00			
N 13	KXXV	09/13/18	09/13/18	NET Thursday Hour 2	8p-9p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/16/18	---T---				1	\$400.00			
N 14	KXXV	09/16/18	09/16/18	NET Sunday Hour 3	8p-9p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/16/18	-----S				1	\$500.00			
N 15	KXXV	09/12/18	09/18/18	LOC Late News M-F	M-F 10p-1035p		:30			NM	5	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/16/18	--111--				3	\$195.00			
Week:		09/17/18	09/23/18	11-----				2	\$195.00			
N 16	KXXV	09/18/18	09/18/18	NET Jimmy Kimmel	M-F 1035p-1135p		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-T-----				1	\$95.00			
<b>Totals</b>											<b>35</b>	<b>\$5,285.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 - 09/18/18	35	\$5,285.00	(\$792.75)	\$4,492.25
<b>Totals</b>	<b>35</b>	<b>\$5,285.00</b>	<b>(\$792.75)</b>	<b>\$4,492.25</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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