

**WDTN**  
**EEO PUBLIC FILE REPORT**  
**June 1, 2012 - May 31, 2013**

**I. VACANCY LIST**

See Section II, the "Master Recruitment Source List" ("MRS�") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
News Producer	3, 10, 13, 15, 18	3
Newscast Producer	3-4, 10, 13, 15, 18	3
Newscast Director	3, 10, 13, 15, 18	3
News Director	2-5, 9-12, 14-16, 18-19	4
News Photographer	2-5, 10-16, 18-19	13
Research Director	2, 4-5, 10-19	13
Executive Assistant	2, 5-6, 8, 10-16, 18-19	13
Account Executive	2, 4-5, 10-16, 18	13
Night Assignment Editor	2, 5, 10-16, 18-19	13
Executive Producer - "Living Dayton"	2-3, 5, 10-16, 18-19	3
Motion / Print Graphic Designer	2, 5, 9-12, 14-16, 18-19	9
Junior Account Executive	1-2, 4-5, 7, 10-12, 14-16, 18-19	18

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**II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Career Fair Indiana University East	N	1
2	Clothes That Work 1133 S. Edwin C. Moses Suite 392 Dayton, Ohio 45417 Phone : 937-222-3778 Fax : 1-937-222-3781 Luella Wiley	N	0
3	Current Employee	N	10
4	Employee Referral Patrick Donnelly	N	8
5	Goodwill Easter Seals Miami Valley 1511 Kuntz Road Dayton, Ohio 45404 Phone : 937-461-4800 Url : <a href="http://www.gesmv.org/index.cfm">http://www.gesmv.org/index.cfm</a> Email : <a href="mailto:careers@gesmv.org">careers@gesmv.org</a> Fax : 1-937-461-1414 Jefferson Alcott	N	0
6	Indeed.com	N	1
7	International College of Broadcasting 6 South Smithville Road Dayton, Ohio 45414 Phone : 937-258-8251 Email : <a href="mailto:rhone@icbcollege.com">rhone@icbcollege.com</a> Career Services	Y	1
8	Internet Ad	N	1
9	Job Board Rick Gevers Newsletter	N	5
10	LIN Media One West Exchange Street, Suite 5A Providence, Rhode Island 2903 Phone : 401-454-2880 Url : <a href="http://www.linmedia.com">http://www.linmedia.com</a> Email : <a href="mailto:WDTN_TV@linmedia.com">WDTN_TV@linmedia.com</a> Claudia Balcewicz	N	0

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11	Ohio Center for Broadcasting 9885 Rockside Road #160 Valley View , Ohio 44125 Phone : 216-503-5900 Email : gary@beonair.com Gary James	Y	0
12	Spots and Dots 1635 Old Highway 41 NW Suite 112-338 Kennesaw , Georgia 30152 Phone : 888-884-2630 Email : ads@spotsndots.com Career Services	N	0
13	Station Website	N	22
14	The Job Center 1111 Edwin C Moses Blvd Dayton, Ohio 45422 Phone : 937-225-5627 Url : <a href="http://www.thejobcenter.org/">http://www.thejobcenter.org/</a> Fax : 1-937-225-4183 Human Resources	N	0
15	TV Jobs P.O. Box 4116 Oceanside, California 92052 Phone : 800-374-0119 Url : <a href="http://www.tvjobs.com">http://www.tvjobs.com</a> Email : admin@tvjobs.com Fax : 1-760-754-2115 Mark Holloway	N	6
16	United Rehabilitation Services 4710 Old Troy Pike Dayton, Ohio 45424 Phone : 937-233-1230 Url : <a href="http://www.ursdayton.org/">http://www.ursdayton.org/</a> Email : metherington@ursdayton.org Fax : 1-937-236-8930 Miranda Etherington	N	0
17	Unknown Referral Source	N	1

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18	WDTN 4595 S. Dixie Drive Dayton, Ohio 45439 Phone : 937-293-2101 Email : jlainhart@wdtn.com Stacy Stiles	N	2
19	YWCA Dayton 141 West 3rd Street Dayton, Ohio 45402 Phone : 937-222-6333 Url : <a href="http://www.ywca.org/site/pp.asp?c=eLVJiP8H&amp;b=5915">http://www.ywca.org/site/pp.asp?c=eLVJiP8H&amp;b=5915</a> Fax : 1-937-222-0610 Carol Hinton	N	0
<b>TOTAL INTERVIEWS OVER REPORTING PERIOD:</b>			<b>58</b>

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**III. RECRUITMENT INITIATIVES**

	<b>Date</b>	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>	<b>No. of Stations Participants</b>	<b>Participant Title</b>	<b>Points</b>
1	6/1/2012	Internship Program	WDTN hosted 23 interns in our News, Creative and Living Dayton departments. These interns learn how to write and produce newscasts, topicals, promos and PSAs among other essential skills in broadcasting. All interns go through an interview process and are required to complete an internship application.	3	WDTN Brand Manager Producer Executive Producer	1.00
2	1/1/2013	Establishment of training programs for station personnel	The Sales Dept conducts formal sales training once per week for the entire calendar year. The trainings cover the following topics:  Sales 101 Review our online corporate Accelerate sales training Digital SEM/SEO training Google certification and Ad words training Digital Core Display training Negotiation training Cold Call training Collections Training Presentation Training Role Play sales process and objections Round table advertising solutions training ROI training Client Needs Analysis training.	20		1.00
3	1/25/2013	Participation in events or programs sponsored by educational institutions	School career days. Alexa Ashwell, 1/25/13 Marsha Bonhart, 2/8/13 Jack Pohl, 3/27/13 Jordan Burgess, 3/27/13	4	MMJ Anchor Sports MMJ	0.25
4	3/13/2013	Participation in Job Fairs	Participated in the Wright State University Public Service & Creative Careers Recruiting Day.	1	Executive Assistant	0.25
5	3/28/2013	Participation in events or programs sponsored by educational institutions	School career days. Shaun Kraisman, 3/28/13 Dan Edwards and Marsha Bonhart, 4/30/13 Pam Elliot, 4/30/13 Brad Livesay, 5/29/13	5	MMJ & Anchor Host Investigative MMJ Digital Manager	0.25

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6	4/2/2013	Participation in Job Fairs	Had a booth at the event offering information on all currently open positions and the LIN Minority Scholarship for underclassmen. Talked to participants about the requirements for each job and the application process.	1	Lamb	0.25
<b>TOTAL POINTS OVER REPORTING PERIOD:</b>						<b>3.00</b>