

ORDER

Orders
Order / Rev: 2721411
Alt Order #: 37279612
Product Desc: EPC
Estimate: 515521
Flight Dates: 05/15/24 - 05/21/24
Original Date / Rev: 05/09/24 / 05/09/24
Order Type: POLITICAL-ISSUE

Richmond WRVA-AM
Primary AE: Katz Philadelphia
Sales Office: K-PHL
Sales Region: National

Agency
Name: Katz Media Group
Buying Contact: Helen Henratty
Billing Contact: _____
125 West 55th Street
New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Electronic Payments Coalition
Demographic: A35+
Product Codes: Advocacy/Public Affairs
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: FULL

New Business End: _____
Advertiser External ID: 1020857
Agency External ID: 4027634
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/21/24	4	\$1,020.00	\$867.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	4	\$1,020.00	\$867.00	0.00
Totals	4	\$1,020.00	\$867.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia	K-PHL	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WRVA	05/15/24	05/21/24	M-F 6a-10a M-F 6a-10a	CM	6:00 AM-10:00 AM	---1---	:30	1	\$255.00	ISSUI	0.00	NM	2	\$510.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/13/24	05/19/24	---1---			1			\$255.00			0.00		
Week:		05/20/24	05/26/24	1-----			1			\$255.00			0.00		
N 2	WRVA	05/15/24	05/21/24	M-F 3p-7p M-F 3p-7p	CM	3:00 PM-7:00 PM	--1----	:30	1	\$255.00	ISSUI	0.00	NM	2	\$510.00
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/13/24	05/19/24	--1----			1			\$255.00			0.00		
Week:		05/20/24	05/26/24	-1-----			1			\$255.00			0.00		
													Totals	4	\$1,020.00