

ORDER



Orders
Order / Rev: 26875
Alt Order #: 26213315
Product Desc: Issue
Estimate:
Flight Dates: 10/01/18 - 11/11/18
Original Date / Rev: 10/02/18 / 10/02/18
Order Type: GENERAL

KTVN

Primary AE: Katz Chicago
Sales Office: K-CHI
Sales Region: NAT

Agency
Name: AKPD Message & Media
Buying Contact:
Billing Contact:
 730 N Franklin
 Chicago, IL 60654

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Nevadans for Secure Elections
Demographic: A35+
Product Codes: Political - Issues / Proposition
Priority: P-01
Revenue Code 1: AGENCY
Revenue Code 2: POL
Revenue Code 3: POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	3	\$65,000.00	\$55,250.00
10/29/18	10/30/18	1	\$15,000.00	\$12,750.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	3	\$65,000.00	\$55,250.00	0.00
November 2018	1	\$15,000.00	\$12,750.00	0.00
Totals	4	\$80,000.00	\$68,000.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Chicago			Start Of Order - End Of Order	100%

Order Share	Share	Total
KTVN	40%	\$80,000.00
Market	100%	\$200,000.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAME	0%	\$0.00
KNPB	0%	\$0.00
KNVV	0%	\$0.00
KOLO	25%	\$50,000.00
KREN	0%	\$0.00
KRNS	0%	\$0.00
KRNV	25%	\$50,000.00
KRXI	10%	\$20,000.00
MNPB	0%	\$0.00
ONPB	0%	\$0.00
QOLO	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	10/09/18	10/09/18		CM	8:00 PM-9:00 PM	-T-----	:30	1	\$25,000.00	P-01	0.00	NM	1	\$25,000.00

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KTVN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Tuesday Prime Hour 1															
Tuesday															
COMMENTS APPLY TO SUB LINES A THRU A NCIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/08/18		10/08/18	10/14/18	-T-----			1		\$25,000.00		0.00				
N 2	All	10/30/18	10/30/18	Tuesday Prime Hour 3	CM	10:00 PM-11:00 PM	PI-T-----	:30	1	\$15,000.00	P-01	0.00	NM	1	\$15,000.00
Tuesday															
COMMENTS APPLY TO SUB LINES A THRU A NCIS: NEW ORLEANS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/29/18		11/04/18	-T-----			1		\$15,000.00		0.00					
N 3	All	10/17/18	10/17/18	Wednesday Prime Hour 3	CM	8:00 PM-9:00 PM	--W----	:30	1	\$15,000.00	P-01	0.00	NM	1	\$15,000.00
Wednesday															
COMMENTS APPLY TO SUB LINES A THRU A SURVIVOR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/15/18		10/21/18	--W----			1		\$15,000.00		0.00					
N 4	All	10/04/18	10/04/18	Thursday Prime Hour 1	CM	8:00 PM-9:00 PM	---T---	:30	1	\$25,000.00	P-01	0.00	NM	1	\$25,000.00
Thursday															
COMMENTS APPLY TO SUB LINES A THRU A BIG BANG THEORY/YOUNG SHELDON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/01/18		10/07/18	---T---			1		\$25,000.00		0.00					
													Totals	4	\$80,000.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KTVN RENO	Date: 7/19/18
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I, Victoria Engelmayer/AKPD Message and Media
do hereby request station time concerning the following issue:

Nevadans for Secure Elections

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30's					

Nevadans for Secure Elections

This broadcast time will be used by: _____

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

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I represent that the payment for the above described broadcast time has been furnished by (name and address):

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and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Nevadans for Secure Elections, 401 S Curry St. Carson City, NV 89703

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

702-271-4581 Ellen Kurz

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

7/19/18 ✓ 818.641.3978

Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
Sharon Fagyu Sharon Fagyu NSM
Signature Printed Name Title