CONTRACT



KCLO 2960 North Meridian Street, Suite 250 Kate Foreman Indianapolis, IN 46208 (317) 296-3103

And:

Strategic Media Placement 7669 Stagers Loop Delaware, OH 43015

	Contract / Rev	<u> /ision</u>		Alt Order #			
	3555307	/		27790492			
<u>Advertiser</u>			Original Date / Revision				
POL/Defending Main Street PAC			0	5/31/22	/ 05/31/22		
Contract Dates	Estimate #						
06/01/22 - 06/07/22	6608						
Product Product							
SD At-Large Congress							
Order Brand	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade		
	WEEKLY	Broadcast			Cash		
	Property	Account Executive		<u>xecutive</u>	Sales Office		
	KCLO Katz W		/asł	nington	Katz/Washingto		
	Special Handling						
	Demographic						
	Adults 25-54	25-54					
	Agy Code	Advertiser Code		<u>Code</u>	Product 1/2		
	9917037	1278			2289		
	Agency Ref IN9370/IN110			Advertiser	Ref		

	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type Spots	Amount
N 1 KCLO 06/01/22 06/07/22 KELOland This Morning 6al	m M-F 5a-6a	:30	NM 5	\$500.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>		l	
Week: 06/01/22 06/07/22 MTWTF 5	\$100.00			
N 2 KCLO 06/01/22 06/07/22 CBS This Morning Hour 1	M-F 6a-7a	:30	NM 5	\$900.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 06/01/22 06/07/22 MTWTF 5	\$180.00			
N 3 KCLO 06/01/22 06/07/22 CBS This Morning Hour 2	M-F 7a-8a	:30	NM 5	\$500.00
Start Date End Date Weekdays Spots/Week Week: 06/01/22 06/07/22 MTWTF 5	Rate			
	\$100.00			
N 4 KCLO 06/05/22 06/05/22 CBS Sunday Morning	Su 7a-830a	:30	NM 1	\$180.00
Start Date End Date Weekdays Spots/Week Week: 05/30/22 06/05/22S 1	<u>Rate</u> \$180.00			
				4050.00
N 5 KCLO 06/05/22 06/05/22 Face the Nation Start Date End Date Weekdays Spots/Week	Su 830a-9a	:30	NM 1	\$250.00
Start Date End Date Weekdays Spots/Week Week: 05/30/22 06/05/22	<u>Rate</u> \$250.00		•	
N 6 KCLO 06/01/22 06/07/22 Let's Make a Deal	M-F 8a-9a	:30	NM 5	\$650.00
Start Date End Date Weekdays Spots/Week	Rate	.30	INIVI 3	φου.υυ
Week: 06/01/22 06/07/22 MTWTF 5	\$130.00		1	
N 7 KCLO 06/01/22 06/07/22 Price is Right	M-F 9a-10a	:30	NM 5	\$650.00
Start Date End Date Weekdays Spots/Week	Rate	.00	14.01	φοσο.σσ
Week: 06/01/22 06/07/22 MTWTF 5	\$130.00		1	
N 8 KCLO 06/01/22 06/07/22 Y&R	M-F 10a-11a	:30	NM 4	\$520.00
Start Date End Date Weekdays Spots/Week	Rate		ľ	*
Week: 06/01/22 06/07/22 MTWTF 4	\$130.00			
N 9 KCLO 06/01/22 06/07/22 Midday	M-F 11a-1130a	:30	NM 4	\$400.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>		l	
Week: 06/01/22 06/07/22 MTWTF 4	\$100.00			
N 10 KCLO 06/01/22 06/07/22 Bold & Beautiful	M-F 1130a-12p	:30	NM 4	\$720.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 06/01/22 06/07/22 MTWTF 4	\$180.00			
N 11 KCLO 06/01/22 06/07/22 KELOland Living	KELOland Living	:30	NM 4	\$320.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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Advertiser

POL/Defending Main Street PAC

Original Date / Revision
05/31/22 / 05/31/22

Contract DatesProductEstimate #06/01/22 - 06/07/22SD At-Large Congress6608

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 06/01/22 06/07/22 MTWTF 4	<u>Rate</u> \$80.00	- ayo	1,000,000	
N 12 KCLO 06/05/22 06/05/22 Agweek TV Start Date End Date Weekdays Spots/Week Week: 05/30/22 06/05/22	Su 530a-6a <u>Rate</u> \$100.00	:30	NM 1	\$100.00
N 13 KCLO 06/01/22 06/07/22 Family Feud Start Date End Date Weekdays Spots/Week Week: 06/01/22 06/07/22 MTWTF 4	M-F 3p-4p <u>Rate</u> \$80.00	:30	NM 4	\$320.00
N 14 KCLO 06/01/22 06/07/22 5pm News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 06/01/22 06/07/22 MTWTF 4	M-F 4p-430p <u>Rate</u> \$150.00	:30	NM 4	\$600.00
N 15 KCLO 06/01/22 06/06/22 CBS Evening News (M,W,F Start Date End Date Weekdays Spots/Week Week: 06/01/22 06/07/22 M-W-F 4		:30	NM 4	\$2,000.00
N 16 KCLO 06/01/22 06/07/22 6pm News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 06/01/22 06/07/22 MTWTF 4	M-F 5p-530p <u>Rate</u> \$250.00	:30	NM 4	\$1,000.00
N 17 KCLO 06/05/22 06/05/22 Sun KELOland 530pm New Start Date End Date Weekdays Spots/Week Week: 05/30/22 06/05/22S 1	s Su 430p-5p <u>Rate</u> \$250.00	:30	NM 1	\$250.00
N 18 KCLO 06/01/22 06/07/22 M-F 530p-6p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 06/01/22 06/07/22 MTWTF 4	M-F 530p-6p <u>Rate</u> \$150.00	:30	NM 4	\$600.00
N 19 KCLO 06/04/22 06/04/22 Sa 11p-12x Start Date End Date Weekdays Spots/Week Week: 05/30/22 06/05/22S- 1	Sa 11p-12x <u>Rate</u> \$70.00	:30	NM 1	\$70.00
N 20 KCLO 06/01/22 06/07/22 The Late Show Start Date End Date Weekdays Spots/Week Week: 06/01/22 06/07/22 MTWTF 4	M-F 935p-1037p <u>Rate</u> \$100.00	:30	NM 4	\$400.00
N 21 KCLO 06/01/22 06/07/22 KELO News Rebroadcast Start Date End Date Weekdays Spots/Week Week: 06/01/22 06/07/22 MTWTF 4	M-F 1137p-1213x <u>Rate</u> \$70.00	:30	NM 4	\$280.00
N 22 KCLO 06/04/22 06/04/22 Sa 10p-11p Start Date End Date Weekdays Spots/Week Week: 05/30/22 06/05/22S- 1	Sa 10p-11p <u>Rate</u> \$70.00	:30	NM 1	\$70.00
N 23 KCLO 06/04/22 06/04/22 Sa 11p-12x Start Date End Date Weekdays Spots/Week Week: 05/30/22 06/05/22S- 1	Sa 11p-12x <u>Rate</u> \$70.00	:30	NM 1	\$70.00
N 24 KCLO 06/05/22 06/05/22 Su 10p-1030p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/30/22 06/05/22S 1	Su 10p-1030p <u>Rate</u> \$80.00	:30	NM 1	\$80.00
N 25 KCLO 06/06/22 06/06/22 Mon Hour 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 06/06/22 06/12/22 M 1	M 7p-8p <u>Rate</u> \$1,000.00	:30	NM 1	\$1,000.00
N 26 KCLO 06/02/22 06/02/22 Thur Hour 2 Start Date End Date Weekdays Spots/Week Week: 05/30/22 06/05/22T 1	Th 7p-8p <u>Rate</u> \$1,000.00	:30	NM 1	\$1,000.00
N 27 KCLO 06/03/22 06/03/22 Fri Hour 2 Start Date End Date Weekdays Spots/Week	F 7p-8p <u>Rate</u>	:30	NM 1	\$1,000.00

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Totals

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*Line Ch Start Date End Date Description		Start/End Time	Days	Spots/ Length Week	Rate	Type S	pots	Amount
Start Date End Date Weekdays S Week: 05/30/22 06/05/22 F	Spots/Week 1	<u>Rate</u> \$1,000.00						_
N 28 KCLO 06/04/22 06/04/22 Sat Hour 1 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>S</u> Week: 05/30/22 06/05/22S-	Spots/Week 1	Sa 6p-7p <u>Rate</u> \$500.00		:30		NM	1	\$500.00
N 29 KCLO 06/04/22 06/04/22 Sat Hour 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>S</u> Week: 05/30/22 06/05/22S-	Spots/Week 1	Sa 8p-9p <u>Rate</u> \$500.00		:30		NM	1	\$500.00
N 30 KCLO 06/05/22 06/05/22 Sun Hour 1 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>S</u> Week: 05/30/22 06/05/22S	Spots/Week 1	Su 5p-6p <u>Rate</u> \$1,200.00		:30		NM	1	\$1,200.00
N 31 KCLO 06/05/22 06/05/22 Sun Hour 2 Start Date End Date Weekdays S Week: 05/30/22 06/05/22S	Spots/Week 1	Su 6p-7p <u>Rate</u> \$1,000.00		:30		NM	1	\$1,000.00
			Totals				84	\$17,630.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/30/22 -06/05/22	54	\$12,520.00	(\$1,878.00)	\$10,642.00
06/06/22 -06/12/22	30	\$5,110.00	(\$766.50)	\$4,343.50

(\$2,644.50)

\$14,985.50

Signature:	Date:	
oigilatal oi	Dato.	

\$17,630.00

84

PLEASE VISIT THIS LINK FOR NEXSTAR'S ADVERTISING TERMS AND CONDITIONS

<www.nexstar.tv/advertisingterms>