

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, BILL HUIZENGA hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →	<input checked="" type="checkbox"/> FEDERAL CANDIDATE
	<input type="checkbox"/> STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

BILL HUIZENGA

Authorized committee:

HUIZENGA FOR CONGRESS

Agency requesting time (and contact information):

N/A **Proper Media 437 Graafschap Rd Holland MI 49423 310-497-7400 chip@propermedia.com**

Candidate's political party:

REPUBLICAN

Office sought (no acronyms or abbreviations):

UNITED STATES HOUSE OF REPRESENTATIVES

Date of election:

11/03/2020

General

Primary

Treasurer of candidate's authorized committee:

DAVID NEINHUIS

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

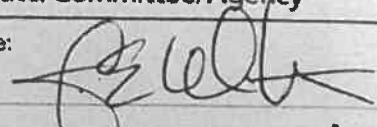
the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: 	Signature:
Name: TODD WHITEHALL (AGENT)	Name:
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

TODD WATERMAN (AGENT)

Date:

9/13/2020

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected -- provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Lanser Broadcasting

Advertiser: Proper Media Global
 Order #: 2443836392896
 Contract #: 12244
 Date Entered: 09/10/2020
 Last Modified: 09/16/2020
 Product:
 Salesperson: Susie Antkoviak
 Billing Cycle: Calendar Month
 Estimate #:

Proper Media Global
 425 Centerstone Court
 Zeeland, Michigan 49464

Order Date Range: 09/17/2020 through 11/03/2020

On-Air Schedule

#	Start Date	End Date	Station	Time/Program	Length	Mo	Tu	We	Th	Fr	Sa	Su	Rate	Qty	Total
1	09/17/20	11/01/20	WJQK-FM	07:00AM-09:00AM	00:00:30	--	3	3	3	--	--	--	32.00	57	1,824.00
2	09/17/20	11/01/20	WJQK-FM	03:00PM-06:00PM	00:00:30	--	3	3	3	--	--	--	32.00	57	1,824.00
3	10/30/20	11/03/20	WJQK-FM	07:00AM-09:00AM	00:00:30	3	3	--	--	3	--	--	32.00	9	288.00
4	10/30/20	11/03/20	WJQK-FM	03:00PM-06:00PM	00:00:30	3	3	--	--	3	--	--	32.00	9	288.00
5	09/17/20	11/01/20	WPNW-AM	07:00AM-09:00AM	00:00:30	--	3	3	3	--	--	--	13.00	57	741.00
6	09/17/20	11/01/20	WPNW-AM	03:00PM-06:00PM	00:00:30	--	3	3	3	--	--	--	13.00	57	741.00
7	10/30/20	11/03/20	WPNW-AM	07:00AM-09:00AM	00:00:30	3	3	--	--	3	--	--	13.00	9	117.00
8	10/30/20	11/03/20	WPNW-AM	03:00PM-06:00PM	00:00:30	3	3	--	--	3	--	--	13.00	9	117.00
9	09/21/20	09/21/20	WJQK-FM	07:00AM-09:00AM	00:00:30	3	--	--	--	--	--	--	32.00	3	96.00
10	09/21/20	09/21/20	WJQK-FM	03:00PM-06:00PM	00:00:30	3	--	--	--	--	--	--	32.00	3	96.00
11	09/21/20	09/21/20	WPNW-AM	07:00AM-09:00AM	00:00:30	3	--	--	--	--	--	--	13.00	3	39.00
12	09/21/20	09/21/20	WPNW-AM	03:00PM-06:00PM	00:00:30	3	--	--	--	--	--	--	13.00	3	39.00

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Commission	Net Billing
WJQK-FM	138	0	0	0	\$4,416.00	\$662.40	\$3,753.60
WPNW-AM	138	0	0	0	\$1,794.00	\$269.10	\$1,524.90
Totals	276	0	0	0	\$6,210.00	\$931.50	\$5,278.50

Total Charges: \$6,210.00
Agency Commission: \$931.50
Total Net: \$5,278.50

Projected Billing By Calendar Month

Month	Year	Gross Billing	Net Billing
September	2020	\$1,890.00	\$1,606.50
October	2020	\$3,780.00	\$3,213.00
November	2020	\$540.00	\$459.00
Totals		\$6,210.00	\$5,278.50

Accepted for Lanser Broadcasting

Accepted for advertiser OR agency as agent for the advertiser

Name _____ Title _____

Name _____ Title _____