

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 12/23/22 – 12/25/22**

Guests & Topics:

- **Dr. Rebecca Jackson VP of Programs & Outcomes for Brain Balance** – Dr. Jackson joins the show to discuss strategies for dealing with stress and anxiety around the holidays, including cues to watch for in children who can become overwhelmed by excitement, social gatherings and schedule changes.
- **Jennifer Streaks Senior Personal Finance Reporter for Business Insider** – Jennifer Streaks shares tips on how to manage personal finances during the holidays and how to set yourself up for success in the New Year.
- **Chloe Demrovsky President & CEO of Disaster Recovery Institute International** – Chloe Demrovsky breaks down numerous issues that impacted businesses and organizations during 2022, including supply chain problems, cyber security and the effect of natural disasters.

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To air: **Weekend of 12/16/22 – 12/18/22**

Guests & Topics:

- **Carole Johnson, Administrator of the Health Resources and Services Administration** – Carole Johnson explains the programs HRSA oversees to help bring underserved communities access to health care. Johnson also describes the role of HRSA in the administration of COVID-19 vaccines, and the support they provide for workers in the health care industry.
- **Dr. David Rudd, former President of the University of Memphis, Distinguished University Professor of Psychology, and Director of the Rudd Institute for Veteran and Military Suicide Prevention** – Dr. Rudd discusses the scope of the suicide problem among veterans and civilians in the U.S., strategies he's developed for preventing suicide, and the role the holidays play in increasing pressure and stress levels on people, including veterans.

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To air: **Weekend of 12/09/22 – 12/11/22**

Guests & Topics:

- **January Contreras, Assistant Secretary for the Administration for Children and Families at the Department of Health and Human Services.** Secretary Contreras explains the different programs provided by ACF, including Head Start, and also offers details into their work assisting communities battle COVID-19, the flu and RSV.
- **Bill Potts, Author** of *Up for the Fight: How to Advocate For Yourself As You Battle Cancer, From a Five-Time Cancer Survivor*. Bill Potts discusses his battles with cancer and offers advice for those currently diagnosed with cancer, those who will eventually get cancer, and those supporting individuals with cancer. Potts steps through what to expect following the diagnosis, the importance of second opinions, and the mental and emotional toll the fight takes on those battling the disease.
- about the impact that social networks have on mental health.

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To air: **Weekend of 12/02/22 – 12/04/22**

Guests & Topics:

- **Christina Huntsman Durham of the Huntsman Mental Health Foundation & Dr. Mark Hyman Rapaport, CEO of the Huntsman Mental Health Institute and Chair, Department of Psychiatry, University of Utah School of Medicine.** Christina Huntsman Durham and Dr. Rapaport join the show to discuss a new mental health initiative started in conjunction with the Ad Council, along with an overview of the mental health challenges prevalent across the U.S.
- **Jim Lorraine, President, and CEO of America's Warrior Partnership.** Jim Lorraine joins the show to discuss how America's Warrior Partnership works to prevent veteran suicide, connect local veteran-serving organizations with resources, services, and partners, and assist families and caregivers of military veterans.

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THIS IS A RE-PLAY OF THE 11/04-11/06 BROADCAST

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To air: **Weekend of 11/25/22 – 11/27/22**

Guests & Topics:

- **Dr. Dara Kass, HHS Regional Director for Region 2.** Dr. Kass provides the latest information on the spread of COVID-19, the COVID vaccines, flu season, and the rise of RSV cases across the country.
- **Dr. Jacob Sands, American Lung Association Representative & Thoracic Medical Oncologist.** Dr. Sands joined the show for Lung Cancer Awareness Month to discuss the importance of lung cancer screenings and provide the latest information on preventative measures

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To air: **Weekend of 11/18/22 – 11/20/22**

Guests & Topics:

- **Dr. Loretta Christensen, Chief Medical Officer of the Indian Health Services** – Dr. Christensen joins the show for Native American Heritage Month and she discusses the impact COVID-19 has had on Native American communities across the country, along with the importance of the COVID-19 vaccines and resources for more information on health services available for American Indian and Alaska Native communities.
- **Avenel Joseph, Vice President of Policy at the Robert Wood Johnson Foundation** – Avenel Joseph checks in for National Hunger & Homelessness Week and she breaks down how inflation and other factors have impacted hunger and homelessness, including among children nationwide.

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To air: **Weekend of 11/11/22 – 11/13/22**

Guests & Topics:

- **Chiquita Brooks-Lasure, Administrator for the Centers for Medicare & Medicaid Services**, where she oversees Medicare, Medicaid, the Children's Health Insurance Program, and the Healthcare.gov health insurance marketplace. Administrator Lasure explains who's eligible for Medicare, Medicaid, CHIP, and coverage at HealthCare.gov. She also discusses open enrollment and the role her agency is playing in the COVID-19 response.
- **Commissioner Kenneth Hodder, National Commander of The Salvation Army**. Commissioner Hodder discusses the work the Salvation Army does across the country, including their upcoming holiday efforts and the launch of their 132nd Red Kettle Campaign on Thanksgiving Day.

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To air: **Weekend of 11/04/22 – 11/06/22**

Guests & Topics:

- **Dr. Dara Kass, HHS Regional Director for Region 2.** Dr. Kass provides the latest information on the spread of COVID-19, the COVID vaccines, flu season, and the rise of RSV cases across the country.
- **Dr. Jacob Sands, American Lung Association Representative & Thoracic Medical Oncologist.** Dr. Sands joined the show for Lung Cancer Awareness Month to discuss the importance of lung cancer screenings and provide the latest information on preventative measures

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To air: **Weekend of 10/28/22 – 10/30/22**

Guests & Topics:

- **Dr. Mohammad Jahanzeb, Medical Oncologist at the Florida Cancer Specialists & Research Institute.** October is Breast Cancer Awareness Month and Dr. Jahanzeb explains how prevalent breast cancer is across the U.S. He also provides information about the disease itself, along with screening and treatment options.
- **Dr. Andrew Kahn, a Licensed Psychologist and Associate Director of Behavior Change and Expertise at Understood.org,** an organization focused on those who think and learn differently. October is Learning Disabilities Awareness Month. Dr. Kahn discusses the "Wired Differently" campaign and provides information on ADHD and Dyslexia.

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To air: **Weekend of 10/21/22 – 10/23/22**

Guests & Topics:

- **Patsy Stinchfield, Retired Pediatric Nurse Practitioner and President of the National Foundation of Infectious Diseases** – Information on the upcoming flu season, along with a comprehensive overview of this year's flu vaccine and the types of individuals who are most at risk for severe flu symptoms if they are not vaccinated.
- **Dr. Chris Winter, Neurologist, Sleep Specialist, Best-Selling Author & Featured Expert on the *Chasing Sleep* Podcast** – A breakdown of the importance of sleep in achieving a healthy lifestyle, along with tips for getting better sleep and how naps can play a role in resting the body and mind.

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To air: **Weekend of 10/14/22 – 10/16/22**

Guests & Topics:

- **Dr. Catherine Pearlman, the founder of The Family Coach®**, is a licensed clinical social worker. Pearlman shared insights with parents on how to navigate the digital landscape safely and productively with their kids. Topics included digital safety, privacy, social media, sexting, cyberbullying, phone etiquette and how to set appropriate boundaries to establish a healthy digital relationship in an increasingly complicated online world.
- **Amy Purdy, Paralympic Snowboarding Legend/3x Medalist.** The U.S. Centers for Disease Control and Prevention is warning of an accelerating mental health crisis among adolescents, with more than 4 in 10 teens reporting that they feel “persistently sad or hopeless.” Purdy talked about her pursuit to encourage mental and physical well-being. She shared tools and techniques for coping with stress and anxiety while being on the path to becoming a whole person.

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To air: **Weekend of 10/07/22 – 10/09/22**

Guests & Topics:

- **Benjamin Sommers, M.D., Ph.D. | Deputy Assistant Secretary for Health Policy.** A new report that is being issued soon that looks at the associations between county-level vaccination rates and COVID-19 outcomes among Medicare beneficiaries. Sommers told us what the new study shows. He also discussed what the new study tells us about the new variant and the need for updated vaccines.
- **Sherri McKinney | American Red Cross Spokesperson.** Osmet talked about the national blood crisis due to Hurricane Ian. She also discussed Red Cross response to weather related events, domestic and international disasters, and carrying out other humanitarian efforts.

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To air: **Weekend of 09/30/22 – 10/02/22**

Guests & Topics:

- **FDNY Capt. Michael Kozo, the commanding officer of the FDNY's Fire Safety Education Unit.** The National Fire Protection Association®'s "Fire Won't Wait. Plan Your Escape™" is the theme for Fire Prevention Week™, October 9-15. Kozo reinforced the critical importance of developing a home escape plan with all members of the household and practicing it regularly. He incorporated information about Kidde's 'smart' resources into the conversation.
- **Michael Capponi, Founder/President Global Empowerment Mission.** Capponi discussed how Global Empowerment is assisting with disaster aid throughout the Southeast following the destruction of Hurricane Ian. Global Empowerment Mission is a 501(c)(3) nonprofit organization founded in 2011 as a first responder to global disasters. Capponi also talked about GEM'S recent missions in the Ukraine.

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Guests & Topics:

- **Scott Strode, Founder and National Executive Director of The Phoenix.** Addiction recovery is an issue that impacts nearly half of Americans. One Million Strong is an organization uniting fans, artists, and the music industry to destigmatize addiction recovery through the power of community. Strode talked about his personal journey with addiction recovery and their mission to build a national sober active community that fuels resilience and harnesses transformation.
- **Lea Crager Director of FEMA's Ready Campaign – Preparing for Natural Disasters & Emergencies.** September is National Preparedness Month. Crager talked about how Americans can stay prepared for emergencies and disasters, such as hurricanes, wildfires, flooding and more. He focused on the importance of knowing the risks of where you live and having a plan in place to your family safe, no matter the conditions.

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- **Dr . Gonzalo Bearman, Chairman of infectious disease at Virginia Department of Health.** Hispanic Heritage month started September 15th. According to the latest data from the CDC, vaccination rates have been steadily increasing for Latinos but remain low for boosters. Bearman focused on the continued challenges facing Hispanic communities with dispensing updated COVID health information.
- **Brian DiSabatino, Creator of Virtual Veteran Festival and Jenny Siler, Veteran Spouse and Director of Corporate Sponsorships at Stop Soldier Suicide.** The mission of Vet Fest is to provide an uplifting and educational day, bringing the military and civilian communities together to benefit our active duty and military families. DiSabitino and Siler talked about the event and stressed the importance of peer-to-peer networking, mental health, and gratitude for active service members and vets.

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Guests & Topics:

- **Dr. Evelyn Twentyman, Medical Epidemiologist with the CDC Division of Reproductive Health.** The new Omicron-boosters are being delivered but what do we need to know about the updated COVID vaccines? Tobin told us how they are different from the previous vaccines, and how they will they better protect us against the variants that are currently circulating. She also discussed booster availability, safety, and health equity.
- **Mary Tobin, Senior Advisor for Wounded Warrior, Veteran, and Military Families, and AmeriCorps board member.** 2022 marks the 21st anniversary of the attacks in New York, Washington and Shanksville, PA. Tobin discussed AmeriCorps call on the Nation to Serve on 9/11 day and explore community service year-round. Tobin discussed how people can visit the webpage that AmeriCorps has set up that directs people to volunteer opportunities in their areas.

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To air: **Weekend of 09/02/22 – 09/04/22**

Guests & Topics:

- **Christopher Jones, PharmD, DrPH, MPH (CAPT U.S. Public Health Service), currently serves as the acting director of the National Center for Injury Prevention and Control.** The CDC has recently updated guidance for use in community settings and schools. Dr. Jones told us what prompted the new guidance and how these changes affect people at higher risk. She enforced what steps should still be taken to offer a higher level of protection against COVID-19.
- **Dr. Matthew Miller, Executive Director for VA Suicide Prevention for the U.S. Department of Veterans Affairs.** Tragically, our nation's Veterans are at a higher risk for suicide compared to the general population but there is hope. Dr. Miller discussed the "Don't Wait. Reach Out." Campaign, resources available to help Veterans who are struggling, and how everyone can be part of the solution and help save lives.