

KVSO/ARDMORE

PERFORMED FROM 01/2024 – 03/2024

- 1) Community
- 2) Mental Health
- 3) Health & Fitness
- 4) Politics & Government
- 5) Education
- 6) Crime

Public Affairs Programs

TEXOMA TODAY: A 10-25 minute locally produced program that airs every Sunday at 6:15 PM. Texoma Today covers issues impacting our 5 county area (the market is made up of one large city and surrounded by small rural residential towns). Issues covered include the local economy, addiction treatment, local government, health services, community aid programs, and more.

Quarterly Issues/Programs List

1st Quarter of 2024

KVSO/Ardmore/Oklahoma

The following is a list of programs aired that have provided the station's most significant treatment of community issues.

DATE	Time	Duration	Topic	Issue	Description
1/7/24	6:10 p.m.	17:40	Strong Dads	Community/ Mental Health/Educ ation/Crime	Eric Swenson from the OSU Extension Office's Strong Dads program spoke on the upcoming enrollment period and how Strong Dads helps expecting, current, and future fathers learn to be better dads for their children.
1/14/24	6:10 p.m.	12:35	MLK Jr. Day	Community/ Health & Fitness/Politi cs & Government/ Education	JaMia from the HFV Wilson Community Center spoke about the upcoming parade, MLK Jr. Day events, and many of their upcoming community programs and special events.

1/21/24	6:10 p.m.	14:00	Stalking	Mental Health/Crime/Education	Kathy from The Family Shelter of Southern Oklahoma came by to discuss Stalking Awareness Month along with what services they offer for those experiencing stalking. Also, Kathy talked about the upcoming annual casino night fundraiser to benefit the Family Shelter.
1/28/24	6:10 p.m.	16:05	Blood shortage	Health & Fitness	Susan from Our Blood Institute came in to discuss the urgency of the emergency blood shortage at the time and the need for not only donations, but repeat donations year-round.
2/4/24	6:10 p.m.	15:00	Library system	Education/Politics & Government/Community	Elizabeth from Ardmore Public Library - Discussed upcoming events. Talked about reading programs, becoming a U.S. citizen, cooking and tasting show, learning programs, literacy leadership amongst other programs.
2/11/24	6:10 p.m.	17:10	Food insecurity	Health & Fitness	James from The Food and Resource Center of South Central OK - Talked about Food Insecurity. Discussed process of food distribution and other services and resources they offer and provide.
2/18/24	6:10 p.m.	16:00	Pet adoption	Community	Amanda from Ardmore Animal Shelter - Discussed urgency of pet adoption. Talked about the process of adoption and fostering as well as the urgency to get your pet spayed or neutered especially with the high volume of strays in the area.

2/25/24	6:10 p.m.	22:15	Campfire USA	Community/Education	Margaret from Campfire USA - Talked about the candy fundraiser. Discussed upcoming activities and events as well as services provided for children
3/3/24	6:10 p.m.	14:10	Blood donation	Health & Fitness/Community	Oklahoma Blood Institute - Michelle McGuire - Discussed need for blood with Oklahoma hospitals, the importance of regular blood donations, what the process is and who is eligible to donate
3/10/24	6:10 p.m.	16:45	Recycling	Community	Ardmore Beautification Council - Julie Maher - Talked about the Recycle Ardmore project and semi-monthly event. What items can be recycled and also talked about Earth First Expo
3/17/24	6:10 p.m.	10:50	Food insecurity	Community/Health & Fitness	Food and Resource Center of Southern Oklahoma - James Rosson with - Discussed how their Food Bank program works, how to apply to receive food necessities each month as well as how the community can help either by donating food, volunteering or to make monetary donations.
3/24/24	6:10 p.m.	9:40	Legal services	Education/Crime/Politics & Government	Legal Aid Services of Oklahoma - Talked about Fresh Start Resource Fair April 10th in Durant, OK. Legal Aid, Scope Oklahoma and Southern Workforce Board are putting this event on to help folks clear their record of minor convictions, assistance with either education or employment. The event is geared at helping individuals get a step up back into society and becoming more productive citizens.

<i>3/31/24</i>	<i>6:10 p.m.</i>	<i>12:30</i>	<i>Therapy</i>	<i>Mental health</i>	<i>Hilltop Equine Therapy - Dan Corr - Talked about the therapy program and how it helps children and adults with physical impairments as well as with mental disabilities. Through either interactions with horses or riding which promotes emotional safety and stability, leading to better treatment and learning outcomes.</i>
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