

# ORDER



Topeka KTKA

**Orders**  
**Order / Rev:** 3536026  
**Alt Order #:** 27780046  
**Product Desc:** LAURA KELLY FOR KANS  
**Estimate:** LKKG/LKKG/2216  
**Flight Dates:** 05/10/22 - 05/16/22  
**Original Date / Rev:** 05/09/22 / 05/09/22  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency Name:** Assembly  
**Buying Contact:**  
**Billing Contact:** Assembly Email  
 One World Trade Center  
 New York, NY 10007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser Name:** POL/Laura Kelly/Governor/KS/Dem  
**Demographic:** A35+  
**Product Codes:** PL14  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P5

**Order Brand:**  
**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/29/22	34	\$3,520.00	\$2,992.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	34	\$3,520.00	\$2,992.00	0.00
<b>Totals</b>	<b>34</b>	<b>\$3,520.00</b>	<b>\$2,992.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTKA	05/10/22	05/16/22	KTKA Morning KTKA News at 6a	CM	6a-630a (6:00 AM-6:30 AM)	MTW----	:30	1	\$40.00	P4	0.00	NM	3	\$120.00
		M-F/6A NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/22	05/15/22	-TW----		2				\$40.00		0.00			
		Week: 05/16/22	05/22/22	M-----		1				\$40.00		0.00			
N 2	KTKA	05/10/22	05/16/22	KTKA Morning KTKA News at 630a	CM	630a-7a (6:30 AM-7:00 AM)	M---F--	:30	1	\$40.00	P4	0.00	NM	2	\$80.00
		M-F/6A NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/22	05/15/22	----F--		1				\$40.00		0.00			
		Week: 05/16/22	05/22/22	M-----		1				\$40.00		0.00			
N 3	KTKA	05/10/22	05/16/22	GMA GMA	CM	7-8a (7:00 AM-8:00 AM)	M--TF--	:30	1	\$100.00	P4	0.00	NM	3	\$300.00
		M-F/6A NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/22	05/15/22	---TF--		2				\$100.00		0.00			
		Week: 05/16/22	05/22/22	M-----		1				\$100.00		0.00			
N 4	KTKA	05/10/22	05/16/22	M-F 10a-11a The View	CM	10a-11a	MT--F--	:30	1	\$100.00	P4	0.00	NM	3	\$300.00
		M-F/630A NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/22	05/15/22	-T--F--		2				\$100.00		0.00			

Order / Rev: 3536026  
 Alt Order #: 27780046  
 Flight Dates: 05/10/22 - 05/16/22

Advertiser: POL/Laura Kelly/Governor/KS/Dem  
 Product Desc: LAURA KELLY FOR KANS  
 Estimate: LKKG/LKKG/2216  
 Topeka KTKA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KTKA	05/10/22	05/16/22	M-F 3p-4p Family Feud	CM	3p-4p	M-W----	:30	1	\$40.00	P4	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	M-----					1	\$100.00		0.00			
		Week: 05/09/22	05/15/22	--W----					1	\$40.00		0.00			
		Week: 05/16/22	05/22/22	M-----					1	\$40.00		0.00			
		M-F/630A NEWS													
N 6	KTKA	05/10/22	05/16/22	M-F 4p-5p Judge Judy	CM	4p-5p	M---F--	:30	1	\$100.00	P4	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/22	05/15/22	----F--					1	\$100.00		0.00			
		Week: 05/16/22	05/22/22	M-----					1	\$100.00		0.00			
		M-F/7A NEWS													
N 7	KTKA	05/10/22	05/16/22	M-F 5p-530p Jeopardy	CM	5p-530p	MT-TF--	:30	1	\$150.00	P4	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/22	05/15/22	-T-TF--					3	\$150.00		0.00			
		Week: 05/16/22	05/22/22	M-----					1	\$150.00		0.00			
		M-F/7A NEWS													
N 8	KTKA	05/10/22	05/16/22	M-F 530p-6p KTKA News at 530p	CM	530p-6p	MT-T---	:30	1	\$125.00	P4	0.00	NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/22	05/15/22	-T-T---					2	\$125.00		0.00			
		Week: 05/16/22	05/22/22	M-----					1	\$125.00		0.00			
		M-F/7A NEWS													
N 9	KTKA	05/10/22	05/16/22	M-F 630p-7p Family Feud	CM	630p-7p	--WT---	:30	1	\$175.00	P4	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/22	05/15/22	--WT---					2	\$175.00		0.00			
		Week: 05/16/22	05/22/22	-----					0	\$175.00		0.00			
		THE VIEW													
N 10	KTKA	05/10/22	05/16/22	LN KTKA News at 10p	CM	10p-1035p	MTWTF--	:30	1	\$125.00	P4	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/22	05/15/22	-TWTF--					4	\$125.00		0.00			
		Week: 05/16/22	05/22/22	M-----					1	\$125.00		0.00			
		THE VIEW													
N 11	KTKA	05/10/22	05/16/22	M-F 1035p-1137p Jimmy Kimmel	CM	1035p-1137p	-T-T---	:30	1	\$100.00	P4	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/22	05/15/22	-T-T---					2	\$100.00		0.00			
		Week: 05/16/22	05/22/22	-----					0	\$100.00		0.00			
		THE VIEW													
N 12	KTKA	05/10/22	05/16/22	LN KTKA News at 10p Sa	CM	10p-1035p (10:00 PM-10:30 PM)	-----S-	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/22	05/15/22	-----S-					1	\$125.00		0.00			
		Week: 05/16/22	05/22/22	-----					0	\$125.00		0.00			
		FAMILY FEUD													
N 13	KTKA	05/10/22	05/16/22	Su 10a-11a Jeopardy	CM	10a-11a (10:00 AM-10:30 AM)	-----S	:30	1	\$40.00	P4	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/22	05/15/22	-----S					1	\$40.00		0.00			
		Week: 05/16/22	05/22/22	-----					0	\$40.00		0.00			
		FAMILY FEUD													
N 14	KTKA	05/10/22	05/16/22	LN KTKA News at 10p Su	CM	10p-1035p (10:00 PM-10:30 PM)	-----S	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/22	05/15/22	-----S					1	\$125.00		0.00			
		Week: 05/16/22	05/22/22	-----					0	\$125.00		0.00			
		JUDGE JUDY													

Order / Rev: 3536026  
 Alt Order #: 27780046  
 Flight Dates: 05/10/22 - 05/16/22

Advertiser: POL/Laura Kelly/Governor/KS/Dem  
 Product Desc: LAURA KELLY FOR KANS  
 Estimate: LKKG/LKKG/2216

Topeka KTKA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
													Totals	34	\$3,520.00

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 27780046

Changes as of: 5/9/2022 at 9:35 AM

Version: Current State Version 2

CPE: LKGLKGG2216

Flight: 5/10/22 - 5/16/22

Con Type: POLITICAL/NOTE

Agency: ASSEMBLY

Advertiser: Kelly, Laura - KS Gov

Station: KTKA

Total \$: \$3,520.00

Media Kitchen, MCHS

Product: LAURA KELLY FOR KANSAS GVRNR

Market: Topeka

Total Spots: 34

c/o Assembly

Agency Order #: 144746

Office: WASHINGTON

Total CPP: \$50.00

One World Trade Center, FL 67

Buyer: ROBIN KENNY

Service: Nielsen

Total GRP: 70.4

New York, NY 10007

Salesperson: KELLY JOHNS

Primary Demo: Adults 35+

Traffic #: 3536026

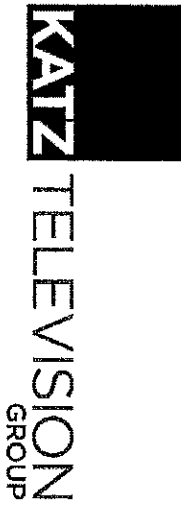
202-872-5880

Assistant: KELLY JOHNS

202-872-5880

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	Len	5/10 - 5/16									Total Spots	Total \$	CPP*	GRP*
								5/10	5/11	5/12	5/13	5/14	5/15	5/16						
1	M-Su 6a-6:30a		M-F/6A NEWS	\$40.00	1.6	3,500	30	1	1	0	0	0	0	0	1	3	\$120.00	\$28.00	4.8	
2	M-Su 6:30a-7a		M-F/630A NEWS	\$40.00	1.8	4,000	30	0	0	0	1	0	0	0	1	2	\$80.00	\$22.22	3.6	
3	M-Su 7a-8a		M-F/7A NEWS	\$100.00	2.0	4,400	30	0	0	1	1	0	0	0	1	3	\$300.00	\$50.00	6.0	
4	M-Su 10a-11a		THE VIEW	\$100.00	1.4	3,070	30	1	0	0	1	0	0	0	1	3	\$300.00	\$71.43	4.2	
5	M-Su 3p-4p		FAMILY FEUD	\$40.00	1.3	2,900	30	0	1	0	0	0	0	0	1	2	\$80.00	\$30.77	2.6	
6	M-Su 4p-5p		JUDGE JUDY	\$100.00	1.8	3,950	30	0	0	0	1	0	0	0	1	2	\$200.00	\$55.56	3.6	
7	M-Su 5p-5:30p		JEOPARDY	\$150.00	4.0	8,800	30	1	0	1	1	0	0	0	1	4	\$600.00	\$37.50	16.0	
8	M-Su 5:30p-6p		M-F/530P NEWS	\$125.00	2.6	5,700	30	1	0	1	0	0	0	0	1	3	\$375.00	\$48.08	7.8	
9	M-Su 6:30p-7p		FAMILY FEUD	\$175.00	1.9	4,170	30	0	1	1	0	0	0	0	0	2	\$350.00	\$92.11	3.8	
10	M-Su 10p-10:35p		M-F/10P NEWS	\$125.00	1.9	4,200	30	1	1	1	0	0	0	0	1	5	\$625.00	\$65.79	9.5	
11	M-Su 10:35p-11:37p		M-TH/KIMMEL	\$100.00	2.0	4,400	30	1	0	1	0	0	0	0	0	2	\$200.00	\$50.00	4.0	
12	M-Su 10p-10:30p		SAT/10P NEWS	\$125.00	1.6	3,500	30	0	0	0	0	0	1	0	0	1	\$125.00	\$78.13	1.6	
13	M-Su 10a-10:30a		JEOPARDY	\$40.00	1.2	2,600	30	0	0	0	0	0	0	1	0	1	\$40.00	\$33.33	1.2	
14	M-Su 10p-10:30p		SUN/10P NEWS	\$125.00	1.7	3,700	30	0	0	0	0	0	0	1	0	1	\$125.00	\$73.53	1.7	
<b>TOTALS:</b>								<b>6</b>	<b>4</b>	<b>6</b>	<b>6</b>	<b>1</b>	<b>2</b>	<b>9</b>	<b>34</b>	<b>\$3,520.00</b>	<b>\$50.00</b>	<b>70.4</b>		



125 West 55th St  
New York, NY 10019

Contract # 217780046 Changes as of: 5/9/2022 at 9:35 AM Version: Current State Version 2

CPE: LKKG/LKKG/2216 Flight: 5/10/22 - 5/16/22  
 Agency: ASSEMBLY Advertiser: Kelly, Laura - KS Gov  
 Media Kitchen, MCHS Product: LAURA KELLY FOR  
 c/o Assembly KANSAS GVRNR  
 One World Trade Agency Order #: 144746  
 Center, FL 67  
 New York, NY 10007  
 Buyer: ROBIN KENNY  
 Salesperson: KELLY JOHNS  
 Separation: 202-872-5880  
 Primary Demo: Adults 35+  
 Assistant: KELLY JOHNS  
 202-872-5880  
 Station: KTKA  
 Market: Topeka  
 Office: WASHINGTON  
 Service: Nielsen  
 Total Spots: 34  
 Total CPP: \$50.00  
 Total GRP: 70.4  
 Traffic #: 3536026

Special Instructions

Competitive Information	
Market Budget:	\$3,260
KTKA Share:	100%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	34	\$3,520.00	\$50.00	70.4
<b>Total</b>	<b>100%</b>	<b>34</b>	<b>\$3,520.00</b>	<b>\$50.00</b>	<b>70.4</b>

Monthly Summary		
Month	Spots	Dollars
2022-May	34	\$3,520.00
<b>Total</b>	<b>34</b>	<b>\$3,520.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	5/9/22 8:37 AM					\$0	\$0	
Revision	5/9/22 8:20 AM	KELLY JOHNS	Confirmed			\$0	\$3,520.00	Changes: Origoffice Id to 109, Office from NEW YORK to WASHINGTON.
New	5/9/22 8:20 AM	KELLY JOHNS	New	34		\$3,520.00	\$3,520.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Non-Discrimination Policy

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Laura Kollappallil, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Laura Kelly

Authorized committee:

Laura Kelly for Kansas

Agency requesting time (and contact information):

N/A Assembly

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Governor

Date of election:

08/02/22

General

Primary

Treasurer of candidate's authorized committee:

Kevin McWhorter

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

Laura Kollappallil

Digitally signed by Laura Kollappallil  
Date: 2022.03.30 17:22:53 -04'00'

Signature:

Name:

Name: Laura Kollappallil

Date of Request to Purchase Ad Time: 04/02/22

Date of Station Agreement to Sell Time:

5/9/22

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*[Handwritten Signature]*

Name: Laura Kollappallil

Date: 03/30/22

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 4/25/22

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

*SEE ATTACHED CONTRACTS*

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.