

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Chris Brown, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Michelle Lujan Grisham

Authorized committee:

New Mexicans for Michelle

Agency requesting time (and contact information):

N/A Creative Political Media LLC (CPM)

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Governor or New Mexico

Date of election:

November 8, 2022

General

Primary

Treasurer of candidate's authorized committee:

John V. Wertheim

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

| Candidate/Committee/Agency | Station Representative |
|--|---|
| Signature:  | Signature:  |
| Name: Chris Brown | Name: |
| Date of Request to Purchase Ad Time: 11/3/2022 | Date of Station Agreement to Sell Time: |

CARLSBAD RADIO, INC
 PO Box 1538
 CARLSBAD, NM 88221

Client: **Creative Political Media, LLC**
 Order #: **3374-00023**
 Description: NM for Michelle
 Date Entered: 10/31/2022
 P.O.#:
 Salesperson: Hughes, Don
 Invoice Frequency: Billed at end of Media Month, Sorted by Date Notary Req'd

BROWN, INC
 720 E. ZIA ROAD
 SANTA FE, NM 87505

On-Air Schedule

| Start Date | End Date | Station | Scheduled Time/Event | Repeated | Length | Qty | Rate | Total | M | Tu | W | Th | F | Sa | Su |
|------------|-----------|-----------|------------------------|----------|--------|-----|-------|--------|---|----|---|----|---|----|----|
| 11/2/2022 | 11/6/2022 | KAMQ/TheQ | 06:00:00a to 07:00:00p | Weekly | 1:00 | 15 | 10.00 | 150.00 | 0 | 0 | 4 | 4 | 4 | 3 | 0 |

Order Start Date: 11/2/2022 Order End Date: 11/6/2022 Spots: 15

Total Charges: \$150.00
 Combined Discounts: \$22.50
 Total Net: \$127.50

Projected Media Month Billing Totals for Creative Political Media, LLC / 3374-00023 :

| | <u>Spot Count</u> | <u>Gross Billing</u> | <u>Combined Disc.</u> | <u>Net Billing</u> |
|---------------|-------------------|----------------------|-----------------------|--------------------|
| November 2022 | 15 | \$150.00 | \$22.50 | \$127.50 |

Confirmed & Accepted for CARLSBAD RADIO, INC By:

Accepted for BROWN, INC By:

 Please Sign and Return One Copy

CARLSBAD RADIO, INC
 PO Box 1538
 CARLSBAD, NM 88221

Client: **Creative Political Media, LLC**
 Order #: **3374-00024**
 Description: NM for Michelle
 Date Entered: 10/31/2022
 P.O.#:
 Salesperson: Hughes, Don
 Invoice Frequency: Billed at end of Media Month, Sorted by Date Notary Req'd

BROWN, INC
 720 E. ZIA ROAD
 SANTA FE, NM 87505

On-Air Schedule

| Start Date | End Date | Station | Scheduled Time/Event | Repeated | Length | Qty | Rate | Total | M | Tu | W | Th | F | Sa | Su |
|-------------|-----------|---------|------------------------|----------|--------|-----|-------|--------|---|----|---|----|---|----|----|
| 1 11/2/2022 | 11/6/2022 | KATK-FM | 06:00:00a to 07:00:00p | Weekly | 1:00 | 15 | 11.00 | 165.00 | 0 | 0 | 4 | 4 | 4 | 3 | 0 |

Order Start Date: 11/2/2022 Order End Date: 11/6/2022 Spots: 15

Total Charges: **\$165.00**
 Combined Discounts: **\$24.75**
 Total Net: **\$140.25**

Projected Media Month Billing Totals for Creative Political Media, LLC / 3374-00024 :

| | <u>Spot Count</u> | <u>Gross Billing</u> | <u>Combined Disc.</u> | <u>Net Billing</u> |
|---------------|-------------------|----------------------|-----------------------|--------------------|
| November 2022 | 15 | \$165.00 | \$24.75 | \$140.25 |

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Accepted for BROWN, INC By:

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CARLSBAD RADIO, INC
 PO Box 1538
 CARLSBAD, NM 88221

Client: **Creative Political Media, LLC**
 Order #: **3374-00025**
 Description: **NM for Michelle**
 Date Entered: **10/31/2022**
 P.O.#:
 Salesperson: **Hughes, Don**
 Invoice Frequency: **Billed at end of Media Month, Sorted by Date Notary Req'd**

BROWN, INC
 720 E. ZIA ROAD
 SANTA FE, NM 87505

On-Air Schedule

| Start Date | End Date | Station | Scheduled Time/Event | Repeated | Length | Qty | Rate | Total | M | Tu | W | Th | F | Sa | Su |
|-------------|-----------|---------|------------------------|----------|--------|-----|-------|--------|---|----|---|----|---|----|----|
| 1 11/2/2022 | 11/6/2022 | KATK-AM | 06:00:00a to 07:00:00p | Weekly | 1:00 | 18 | 10.00 | 180.00 | 0 | 0 | 5 | 5 | 5 | 3 | 0 |

Order Start Date: **11/2/2022** Order End Date: **11/6/2022** Spots: **18**

Total Charges: **\$180.00**
 Combined Discounts: **\$27.00**
 Total Net: **\$153.00**

Projected Media Month Billing Totals for Creative Political Media, LLC / 3374-00025 :

| | <u>Spot Count</u> | <u>Gross Billing</u> | <u>Combined Disc.</u> | <u>Net Billing</u> |
|---------------|-------------------|----------------------|-----------------------|--------------------|
| November 2022 | 18 | \$180.00 | \$27.00 | \$153.00 |

Confirmed & Accepted for CARLSBAD RADIO, INC By: _____

Accepted for BROWN, INC By: _____

 Please Sign and Return One Copy

CARLSBAD RADIO, INC
 PO Box 1538
 CARLSBAD, NM 88221

Client: **Creative Political Media, LLC**
 Order #: **3374-00026**
 Description: **NM for Michelle**
 Date Entered: **10/31/2022**
 P.O.#:
 Salesperson: **Hughes, Don**
 Invoice Frequency: **Billed at end of Media Month, Sorted by Date Notary Req'd**

BROWN, INC
 720 E. ZIA ROAD
 SANTA FE, NM 87505

On-Air Schedule

| <u>Start Date</u> | <u>End Date</u> | <u>Station</u> | <u>Scheduled Time/Event</u> | <u>Repeated</u> | <u>Length</u> | <u>Qty</u> | <u>Rate</u> | <u>Total</u> | <u>M</u> | <u>Tu</u> | <u>W</u> | <u>Th</u> | <u>F</u> | <u>Sa</u> | <u>Su</u> |
|-------------------|-----------------|----------------|-----------------------------|-----------------|---------------|------------|-------------|--------------|----------|-----------|----------|-----------|----------|-----------|-----------|
| 1 11/2/2022 | 11/6/2022 | KCDY-FM | 06:00:00a to 07:00:00p | Weekly | 1:00 | 15 | 11.00 | 165.00 | 0 | 0 | 4 | 4 | 4 | 3 | 0 |

Order Start Date: 11/2/2022 Order End Date: 11/6/2022 Spots: 15

Total Charges: \$165.00
Combined Discounts: \$24.75
Total Net: \$140.25

Projected Media Month Billing Totals for Creative Political Media, LLC / 3374-00026 :

| | <u>Spot Count</u> | <u>Gross Billing</u> | <u>Combined Disc.</u> | <u>Net Billing</u> |
|---------------|-------------------|----------------------|-----------------------|--------------------|
| November 2022 | 15 | \$165.00 | \$24.75 | \$140.25 |

Confirmed & Accepted for CARLSBAD RADIO, INC By: _____

Accepted for BROWN, INC By: _____

 Please Sign and Return One Copy