

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Betsy Vonderheid, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Mark Ronchetti

Authorized committee:

Mark Ronchetti For New Mexico

Agency requesting time (and contact information):

SRCP Media

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor

Date of election:

11/8/2022

General

Primary

Treasurer of candidate's authorized committee:

Cameron Phillips

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: <u>Betsy Vonderheid</u>	Name: _____
Date of Request to Purchase Ad Time: <u>6/24/2022</u>	Date of Station Agreement to Sell Time: _____

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: *B. Vonderheid*

Name: Betsy Vonderheid

Date: 6/24/2022

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: _____

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): _____

Contract #:

Station Call Letters:
see Attached

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

CARLSBAD RADIO, INC
 PO Box 1538
 CARLSBAD, NM 88221

Client: Mark Ronchetti for NM
 Order #: 3554-00013
 Description: EST.3171/INV#4435663
 Date Entered: 11/2/2022
 P.O.#: EST.3171
 Salesperson:
 Invoice Frequency: Billed at end of Media Month, Sorted by Date Notary Req'd

Media Financial Services
 1655 Palm Beach Lakes Blvd
 9th Floor Suite #903
 West Palm Beach, FL 33401

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 11/3/2022	11/8/2022	KATK-FM	06:00:00a to 07:00:00p	Weekly	1:00	30	14.00	420.00	7	7	0	8	8	0	0

Order Start Date: 11/3/2022 Order End Date: 11/8/2022 Spots: 30

Total Charges: \$420.00
 Combined Discounts: \$63.00
 Adjusted Gross Billing: \$357.00
 Taxes: \$26.85
 Total Net: \$383.85

Projected Media Month Billing Totals for Mark Ronchetti for NM / 3554-00013 :

	<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
November 2022	30	\$420.00	\$63.00	\$357.00

Confirmed & Accepted for CARLSBAD RADIO, INC By: _____

Accepted for Media Financial Services By: _____

 Please Sign and Return One Copy

CARLSBAD RADIO, INC
 PO Box 1538
 CARLSBAD, NM 88221

Client: Mark Ronchetti for NM
 Order #: 3554-00014
 Description: EST.3171/NV#4435663
 Date Entered: 11/2/2022
 P.O.#: EST.3171
 Salesperson:
 Invoice Frequency: Billed at end of Media Month, Sorted by Date Notary Req'd

Media Financial Services
 1655 Palm Beach Lakes Blvd
 9th Floor Suite #903
 West Palm Beach, FL 33401

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
11/3/2022	11/8/2022	KCDY-FM	06:00:00a to 07:00:00p	Weekly	1:00	30	14.00	420.00	7	7	0	0	0	0	0

Order Start Date: 11/3/2022 Order End Date: 11/8/2022 Spots: 30

Total Charges: \$420.00
 Combined Discounts: \$63.00
 Adjusted Gross Billing: \$357.00
 Taxes: \$26.85
 Total Net: \$383.85

Projected Media Month Billing Totals for Mark Ronchetti for NM / 3554-00014 :					
		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
November	2022	30	\$420.00	\$63.00	\$357.00

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Accepted for Media Financial Services By: _____

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CARLSBAD RADIO, INC
 PO Box 1538
 CARLSBAD, NM 88221

Client: Mark Ronchetti for NM
 Order #: 3554-00015
 Description: EST.3171/INV#4435663
 Date Entered: 11/2/2022
 P.O.#: EST.3171
 Salesperson:
 Invoice Frequency: Billed at end of Media Month, Sorted by Date Notary Req'd

Media Financial Services
 1655 Palm Beach Lakes Blvd
 9th Floor Suite #903
 West Palm Beach, FL 33401

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 11/3/2022	11/8/2022	KAMQ/TheQ	05:00:00a to 07:00:00p	Weekly	1:00	30	13.00	390.00	7	7	0	8	8	0	0

Order Start Date: 11/3/2022 Order End Date: 11/8/2022 Spots: 30

Total Charges:	\$390.00
Combined Discounts:	\$58.50
Adjusted Gross Billing:	\$331.50
Taxes :	\$24.93
Total Net:	\$356.43

Projected Media Month Billing Totals for Mark Ronchetti for NM / 3554-00015 :

	<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
November 2022	30	\$390.00	\$58.50	\$331.50

Confirmed & Accepted for CARLSBAD RADIO, INC By:

Accepted for Media Financial Services By:

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CARLSBAD RADIO, INC
 PO Box 1538
 CARLSBAD, NM 88221

Client: Mark Ronchetti for NM
 Order #: 3554-00016
 Description: EST.3171/INV#4435663
 Date Entered: 11/2/2022
 P.O.#: EST.3171
 Salesperson:
 Invoice Frequency: Billed at end of Media Month, Sorted by Date Notary Req'd

Media Financial Services
 1655 Palm Beach Lakes Blvd
 9th Floor Suite #903
 West Palm Beach, FL 33401

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
11/3/2022	11/6/2022	KATK-AM	06:00:00a to 07:00:00p	Weekly	1:00	30	13.00	390.00	7	7	0	8	8	0	0

Order Start Date: 11/3/2022 Order End Date: 11/8/2022 Spots: 30

Total Charges: \$390.00
 Combined Discounts: \$58.50
 Adjusted Gross Billing: \$331.50
 Taxes: \$24.93
 Total Net: \$356.43

Projected Media Month Billing Totals for Mark Ronchetti for NM / 3554-00016 :

	<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
November 2022	30	\$390.00	\$58.50	\$331.50

Confirmed & Accepted for CARLSBAD RADIO, INC By:

Accepted for Media Financial Services By:

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CARLSBAD RADIO, INC
 PO Box 1538
 CARLSBAD, NM 88221

Client: **Mark Ronchetti for NM**
 Order #: **3554-00009**
 Description: **EST.3131/INV#4434929**
 Date Entered: **10/23/2022**
 P.O.#: **EST.3131**
 Salesperson:
 Invoice Frequency: **Billed at end of Media Month, Sorted by Date Notary Req'd**

Media Financial Services
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On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 10/24/2022	10/30/2022	KAMQ/TheQ	06:00:00a to 07:00:00p	Weekly	1:00	30	13.00	390.00	0	6	7	8	7	0	0

Order Start Date: **10/24/2022** Order End Date: **10/30/2022** Spots: **30**

Total Charges: **\$390.00**
 Combined Discounts: **\$58.50**
 Adjusted Gross Billing: **\$331.50**
 Taxes: **\$24.93**
 Total Net: **\$356.43**

Projected Media Month Billing Totals for Mark Ronchetti for NM / 3554-00009 :					
		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
October	2022	30	\$390.00	\$58.50	\$331.50

Confirmed & Accepted for CARLSBAD RADIO, INC By: _____

Accepted for Media Financial Services By: _____

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CARLSBAD RADIO, INC
 PO Box 1538
 CARLSBAD, NM 88221

Client: Mark Ronchetti for NM
 Order #: 3554-00010
 Description: EST>3131/INV#4434929
 Date Entered: 10/23/2022
 P.O.#: EST.3131
 Salesperson:
 Invoice Frequency: Billed at end of Media Month, Sorted by Date Notary Req'd

Media Financial Services
 1655 Palm Beach Lakes Blvd
 9th Floor Suite #903
 West Palm Beach, FL 33401

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 10/24/2022	10/30/2022	KCDY-FM	06:00:00a to 07:00:00p	Weekly	1:00	30	14.00	420.00	0	8	7	8	7	0	0

Order Start Date: 10/24/2022 Order End Date: 10/30/2022 Spots: 30

Total Charges: \$420.00
 Combined Discounts: \$63.00
 Adjusted Gross Billing: \$357.00
 Taxes: \$26.85
 Total Net: \$383.85

Projected Media Month Billing Totals for Mark Ronchetti for NM / 3554-00010 :

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
October	2022	30	\$420.00	\$63.00	\$357.00

Confirmed & Accepted for CARLSBAD RADIO, INC By:

Accepted for Media Financial Services By:

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CARLSBAD RADIO, INC
 PO Box 1538
 CARLSBAD, NM 88221

Client: Mark Ronchetti for NM
 Order #: 3554-00011
 Description: EST.3131/INV#4434929
 Date Entered: 10/23/2022
 P.O.#: EST.3131
 Salesperson:
 Invoice Frequency: Billed at end of Media Month, Sorted by Date Notary Req'd

Media Financial Services
 1655 Palm Beach Lakes Blvd
 9th Floor Suite #903
 West Palm Beach, FL 33401

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 10/24/2022	10/30/2022	KATK-FM	06:00:00a to 07:00:00p	Weekly	1:00	30	14.00	420.00	0	8	7	6	7	0	0

Order Start Date: 10/24/2022 Order End Date: 10/30/2022 Spots: 30

Total Charges:	\$420.00
Combined Discounts:	\$63.00
Adjusted Gross Billing:	\$357.00
Taxes :	\$26.85
Total Net:	\$383.85

Projected Media Month Billing Totals for Mark Ronchetti for NM / 3554-00011:

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
October	2022	30	\$420.00	\$63.00	\$357.00

Confirmed & Accepted for CARLSBAD RADIO, INC By: _____

Accepted for Media Financial Services By: _____

Please Sign and Return One Copy

CARLSBAD RADIO, INC
 PO Box 1538
 CARLSBAD, NM 88221

Client: **Mark Ronchetti for NM**
 Order #: **3554-00012**
 Description: **EST.3131/NV#4434929**
 Date Entered: **10/23/2022**
 P.O.#: **EST.3131**
 Salesperson:
 Invoice Frequency: **Billed at end of Media Month, Sorted by Date Notary Req'd**

Media Financial Services
 1655 Palm Beach Lakes Blvd
 9th Floor Suite #903
 West Palm Beach, FL 33401

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
10/24/2022	10/30/2022	KATK-AM	06:00:00a to 07:00:00p	Weekly	1:00	30	13.00	390.00	0	8	7	8	7	0	0

Order Start Date: 10/24/2022 Order End Date: 10/30/2022 Spots: 30

Total Charges: \$390.00
Combined Discounts: \$58.50
Adjusted Gross Billing: \$331.50
Taxes: \$24.93
Total Net: \$356.43

Projected Media Month Billing Totals for Mark Ronchetti for NM/ 3554-00012 :

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
October	2022	30	\$390.00	\$58.50	\$331.50

Confirmed & Accepted for CARLSBAD RADIO, INC By: _____

Accepted for Media Financial Services By: _____

Please Sign and Return One Copy