

Northland Television, LLC - WJFW-12



Order

Orig. Date: 07/11/2018 Advertiser: CONCERNED VETERANS FOR AMERICAN
 Order Date: 07/12/2018 Product: AMERICAN VETERANS FOR AMERICA
 Start Date: 07/26/2018 Pri. Prod. Category: POLITICAL
 End Date: 08/05/2018

Acct. Exec.: HRP - WASHINGTON DC
 Est. Code: 9168030
 Billing Cycle: Broadcast Month
 Order Class: National

Sec. Prod. Category: POLITICAL

Price Type:
 Revenue Type: Default
 Billing Type: Regular
 Order Type: Political
 Spot Type: Local

Agency Information

Special Instructions:

Name: DEL CIELO MEDIA
 Address: 1427 LESLIE AVE, SUITE # 102
 ALEXANDRIA VA 22301
 Contact: BUYER ..

Fax:
 Phone:

9168030

Order #: 44141 Revision: 1

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SNW: Spots per week

Line#	Ordered As	Station	Length	Flight: Start - End	Time: Start - End	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	M	T	W	T	F	S	S	Pattern
Combo Title				Flight Detail				Comment											
1	JEOPARDY W/ TERMINAL	WJFW - NBC 12	:30	07/26/18 07/27/18	4:30PM 4:59PM		2	\$115.00	2	\$230.00					1	1			
					Master														
2	TODAY SHOW	WJFW - NBC 12	:30	07/30/18 08/01/18	7:00AM 9:00AM		6	\$100.00	6	\$600.00		2	2	2					
					Master														
3	NEWSWATCH 12 5 P NEW	WJFW - NBC 12	:30	07/26/18 07/27/18	4:59PM 5:30PM		2	\$230.00	2	\$460.00					1	1			
					Master														
4	NEWSWATCH 12 5 P NEW	WJFW - NBC 12	:30	07/30/18 08/01/18	4:59PM 5:30PM		3	\$230.00	3	\$690.00		1	1	1					
					Master														
5	SATURDAY NIGHT LIVE 3	WJFW - NBC 12	:30	07/28/18 07/28/18	10:29PM 12:03AM		1	\$200.00	1	\$200.00								X	
					Master														
6	NEWSWATCH 12 WEEKEND	WJFW - NBC 12	:30	07/28/18 07/28/18	10:00PM 10:29PM		1	\$250.00	1	\$250.00								X	
					Master														

7/12/2018 3:58:57 PM

2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

Page: 1 of 3

Order

Revision: 1

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SM: Spots per week
Pattern

Line#	Ordered As	BB	MI	MG	Length	Flight	Start - End	Time: Start - End	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	M	T	W	T	F	S	S											
Combo Title	Station	Flight Detail																			Log	Comment										
7	NEWS 35 MIN	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	07/29/18	07/29/18	10:00PM	10:35PM	<input type="checkbox"/>	1	\$300.00	1	\$300.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>											
	WJFW - NBC 12	Master																														
8	WHEEL OF FORTUNE	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	07/26/18	07/27/18	6:30PM	7:00PM	<input type="checkbox"/>	2	\$450.00	2	\$900.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	1	1	<input type="checkbox"/>	<input type="checkbox"/>											
	WJFW - NBC 12	Master																														
9	WHEEL OF FORTUNE	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	07/30/18	08/01/18	6:30PM	7:00PM	<input type="checkbox"/>	3	\$450.00	3	\$1,350.00	<input type="checkbox"/>	1	1	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>											
	WJFW - NBC 12	Master																														
10	WHEEL OF FORTUNE SATURDAY	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	07/28/18	07/28/18	6:30PM	7:00PM	<input type="checkbox"/>	1	\$175.00	1	\$175.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>											
	WJFW - NBC 12	Master																														
11	REVERIE 9 PM	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	08/01/18	08/01/18	9:00PM	10:00PM	<input type="checkbox"/>	1	\$450.00	1	\$450.00	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>											
	WJFW - NBC 12	Master																														
12	Prime 8-9	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	07/26/18	07/26/18	8:00PM	8:59PM	<input type="checkbox"/>	1	\$450.00	1	\$450.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>											
	WJFW - NBC 12	Master																				T & E										
13	LAW AND ORDER SVU 9PM	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	07/26/18	07/26/18	9:00PM	10:00PM	<input type="checkbox"/>	1	\$450.00	1	\$450.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>											
	WJFW - NBC 12	Master																														
14	AMERICA'S GOT TALENT 1 HOUR	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	07/29/18	07/29/18	8:00PM	9:00PM	<input type="checkbox"/>	1	\$450.00	1	\$450.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>											
	WJFW - NBC 12	Master																														
15	SHADES OF BLUE 9PM	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	07/29/18	07/29/18	9:00PM	10:00PM	<input type="checkbox"/>	2	\$450.00	2	\$900.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>											
	WJFW - NBC 12	Master																														
16	JEOPARDY W/ TERMINAL	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	07/30/18	08/01/18	4:30PM	4:59PM	<input type="checkbox"/>	3	\$115.00	3	\$345.00	<input type="checkbox"/>	1	1	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>											
	WJFW - NBC 12	Master																														
17	TODAY SHOW	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	07/26/18	07/27/18	7:00AM	9:00AM	<input type="checkbox"/>	4	\$100.00	4	\$400.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	2	2	<input type="checkbox"/>											
	WJFW - NBC 12	Master																														

Page: 2 of 3

Order

Total Cost Monthly Breakouts			
Month(s)	Amount	Spots	Cost
July (2018)	\$5,165.00	Pre-Empted: 0	\$0.00
August (2018)	\$3,435.00	Credited: 0	\$0.00
		Billboards: 0	
		Total : 35	
Total:	\$8,600.00		

Gross Cost:	\$8,600.00
- Agency Commission:	\$1,290.00
Net Cost:	\$7,310.00

In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, WJFW/ATV will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.

7/12/2018 3:58:57 PM

2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

Page: 3 of 3

Copyright 2018 Broadway Systems. All rights reserved.