

Biden for President

Revision #: Date: 3/10/2020

Client: Biden for President
Media: Radio
Product: Primary
Market: Atlanta-Atlanta

Estimate: 7204
Description: BIDEN GA RADIO 3/11-3/16/2020
Flight Start Date: 3/11/2020 05:00 AM
Flight End Date: 3/16/2020 04:59 AM

Send Billing To: Media Buying and Analytics LLC
2020 Howell Mill Rd NW
Suite D-348
Atlanta, GA 30318-1732

Separation between spots: 20

Buyer: Amy Mills, amy@mediabuying.tv

Line No	Daypart Program	STN Gross	STN Net	Days Dur	Wed 3/11	Thu 3/12	Fri 3/13	Sat 3/14	Sun 3/15	Mon 3/16	Total Spots
WALR-FM											
52	MTuWThF 6:00a-10:00a	\$150.00	\$127.50	60	1	1	1	0	0	1	4
53	MTuWThF 10:00a- 3:00p	\$140.00	\$119.00	60	1	1	1	0	0	1	4
54	MTuWThF 3:00p- 7:00p	\$190.00	\$161.50	60	1	1	1	0	0	1	4
55	MTuWThF 7:00p-12:00a	\$40.00	\$34.00	60	2	2	2	0	0	2	8
56	Sa 6:00a-10:00a	\$60.00	\$51.00	60	0	0	0	2	0	0	2
57	Sa 10:00a- 3:00p	\$95.00	\$80.75	60	0	0	0	2	0	0	2
58	Sa 3:00p- 7:00p	\$80.00	\$68.00	60	0	0	0	2	0	0	2
59	Su 6:00a-10:00a	\$30.00	\$25.50	60	0	0	0	0	2	0	2
60	Su 10:00a- 3:00p	\$70.00	\$59.50	60	0	0	0	0	2	0	2
61	Su 3:00p- 7:00p	\$50.00	\$42.50	60	0	0	0	0	2	0	2
Total Spots:					5	5	5	6	6	5	32
Total Cost:		\$3,010.00	\$2,558.50								32

Signature: _____
Please sign and return to verify receipt

Disclaimer: