



Series: Lucky Dog

Lucky Dog

1/2/13

RE: PROGRAM CONTENT

To Whom It May Concern:

The purpose of this letter is to provide television stations with certified documentation that the producers of the *Lucky Dog* series design the program to educate and inform children 13- 16 years of age.

Litton Entertainment is the producer of the *Lucky Dog* series.

This is a live action, half-hour television program designed to meet the educational and informational needs of children.

This series aims educate viewers on the rescue and rehabilitation of dogs that have entered the shelter system. Dog trainer Brandon McMillan shows viewers the steps to rescuing hard-to-love, out-of control, untrained dogs. At Brandon's training facility known as the Lucky Dog Ranch, he embarks on the seemingly impossible task of turning the frightened pooches into perfect pets with sound training methods. In the end, a lucky family will adopt an even luckier dog, making each episode an adoption story with built in lessons.

In order for parents, children, and listing services to clearly identify the programs as ones that fulfill the FCC programming requirements that meet children's educational television needs, each episode is closed-captioned and contains an E/I icon for the duration of the program with the recommended parental rating icon – typically, if not always, TV-G.

Sincerely,

Dave Morgan

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