

ORDER



Orders
Order / Rev: 175335
Alt Order #:
Product Desc: ISSUE/CMS 374377
Estimate: 2980 5/23-5/29/2017
Flight Dates: 05/23/17 - 05/29/17
Original Date / Rev: 05/22/17 / 05/22/17
Order Type: GEN

KFSN-TV

Primary AE: Christopher Larcade
Sales Office: N-PH
Sales Region: National

Agency
Name: Strategic Media Services, Inc.
Buying Contact: MICHELLE IRVIN
Billing Contact:
 1911 North Fort Myer Drive
 Arlington, VA 22209

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: American Action Network, Inc.
Demographic: A35+
Product Codes: Issues/Propositions
Priority: P-03
Revenue Codes: AGY, POL, POL-ISS

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/01/17	05/28/17	57	\$21,250.00	\$18,062.50
05/29/17	05/29/17	12	\$4,375.00	\$3,718.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2017	57	\$21,250.00	\$18,062.50	0.00
June 2017	12	\$4,375.00	\$3,718.75	0.00
Totals	69	\$25,625.00	\$21,781.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Larcade			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KFSN	05/23/17	05/29/17	M-F 11a-12p M-F 11a-12p	CM	Cc 11a-12p	11111--	:30	5	\$200.00	P-03	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/23/17	05/29/17	11111--			5		\$200.00		0.00				
N 2	KFSN	05/23/17	05/29/17	M-F 6a-7a Local News Action News AM Live 6am	CM	Cc 6a-7a	11111--	:30	5	\$375.00	P-03	0.00	NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/23/17	05/29/17	11111--			5		\$375.00		0.00				
N 3	KFSN	05/23/17	05/29/17	M-F 5a-6a News Action News AM Live 5am	CM	Cc 5a-6a	11111--	:30	5	\$250.00	P-03	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/23/17	05/29/17	11111--			5		\$250.00		0.00				
N 4	KFSN	05/23/17	05/29/17	Sa 8a News AM Live Saturday 8a	CM	Cc 8a-9a	-----1-	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/23/17	05/29/17	-----1-			1		\$300.00		0.00				
N 5	KFSN	05/23/17	05/29/17	Su 8a News AM Live Sunday 8am	CM	Cc 8a-9a	-----1	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/23/17	05/29/17	-----1			1		\$300.00		0.00				
N 6	KFSN	05/23/17	05/29/17	M-F GMA M-F Good Morning America	CM	Cc 7a-9a	11111--	:30	5	\$400.00	P-03	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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Alt Order #:
Flight Dates: 05/23/17 - 05/29/17

Advertiser: American Action Network, Inc.
Product Desc: ISSUE/CMS 374377
Estimate: 2980 5/23-5/29/2017

KFSN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KFSN	05/23/17	05/29/17	M-F GMA M-F Good Morning America	CM	Cc 7a-9a	11111--	:30	5	\$400.00	P-03	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	05/23/17	05/29/17	11111--		5			\$400.00			0.00			
N 7	KFSN	05/23/17	05/29/17	Sa GMA Good Morning America Sat	CM	Cc 7a-8a	-----1-	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	05/23/17	05/29/17	-----1-		1			\$300.00			0.00			
N 8	KFSN	05/23/17	05/29/17	M-F 4p News M-F Action News Live at 4	CM	Cc 4p-5p	11111--	:30	5	\$250.00	P-03	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	05/23/17	05/29/17	11111--		5			\$250.00			0.00			
N 9	KFSN	05/23/17	05/29/17	M-F 5p News Action News at 5p	CM	Cc 5p-530p	11111--	:30	5	\$450.00	P-03	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	05/23/17	05/29/17	11111--		5			\$450.00			0.00			
N 10	KFSN	05/23/17	05/29/17	M-F 630p News Action News at 630p	CM	Cc 630p-7p	11111--	:30	5	\$450.00	P-03	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	05/23/17	05/29/17	11111--		5			\$450.00			0.00			
N 11	KFSN	05/23/17	05/29/17	M-F 6p News Action News at 6p	CM	Cc 6p-630p	11111--	:30	5	\$500.00	P-03	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	05/23/17	05/29/17	11111--		5			\$500.00			0.00			
N 12	KFSN	05/23/17	05/29/17	Sa 6p News Sa 6p News	CM	Cc 6p-630p	-----1-	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	05/23/17	05/29/17	-----1-		1			\$300.00			0.00			
N 13	KFSN	05/23/17	05/29/17	Su 6p News Action News at 6p Su	CM	Cc 6p-630p	-----1	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	05/23/17	05/29/17	-----1		1			\$300.00			0.00			
N 14	KFSN	05/23/17	05/29/17	M-F 106a-206a M-F 106a-211a	CM	Cc 106a-211a	11111--	:30	5	\$100.00	P-03	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	05/23/17	05/29/17	11111--		5			\$100.00			0.00			
N 15	KFSN	05/23/17	05/29/17	M-Su 11p News Action News M-Su 11-1135p	CM	Cc 11p-1135p	1111111	:30	7	\$400.00	P-03	0.00	NM	7	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	05/23/17	05/29/17	1111111		7			\$400.00			0.00			
N 16	KFSN	05/23/17	05/29/17	M-F 7p-730p Jeopardy	CM	Cc 7p-730p	11111--	:30	5	\$500.00	P-03	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	05/23/17	05/29/17	11111--		5			\$500.00			0.00			
N 17	KFSN	05/23/17	05/29/17	M-F 730p-8p Wheel of Fortune	CM	Cc 730p-8p	11111--	:30	5	\$500.00	P-03	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	05/23/17	05/29/17	11111--		5			\$500.00			0.00			
N 18	KFSN	05/23/17	05/29/17	Sa 730p-8p Sa 730p-8p	CM	Cc 730p-8p	-----1-	:30	1	\$250.00	P-03	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	05/23/17	05/29/17	-----1-		1			\$250.00			0.00			
N 19	KFSN	05/23/17	05/29/17	Dirty Dancing Dirty Dancing	CM	Cc 8p-11p	--1----	:30	1	\$1,200.00	P-03	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	05/23/17	05/29/17	--1----		1			\$1,200.00			0.00			
													Totals	69	\$25,625.00