

ORDER



Orders
Order / Rev: 160702
Alt Order #:
Product Desc: ISSUE
Estimate: 2733 1/13-1/19/2017
Flight Dates: 01/13/17 - 01/19/17
Original Date / Rev: 01/11/17 / 01/11/17
Order Type: GEN

KFSN-TV

Primary AE: Christopher Larcade
Sales Office: N-PH
Sales Region: National

Agency Name: Strategic Media Services, Inc.
Buying Contact: MICHELLE IRVIN
Billing Contact:
 1911 North Fort Myer Drive
 Arlington, VA 22209

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: American Action Network, Inc.
Demographic: A35+
Product Codes: Issues/Propositions
Priority: P-03
Revenue Codes: AGY, POL, POL-ISS

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/26/16	01/19/17	38	\$12,075.00	\$10,263.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2017	38	\$12,075.00	\$10,263.75	0.00
Totals	38	\$12,075.00	\$10,263.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Larcade			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KFSN	01/13/17	01/19/17	M-F 11a-12p M-F 11a-12p	CM	Cc 11a-12p	1-1-1--	:30	3	\$200.00	P-03	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/13/17	01/19/17	1-1-1--		3				\$200.00		0.00			
N 2	KFSN	01/13/17	01/19/17	M-F 6a-7a Local News Action News AM Live 6am	CM	Cc 6a-7a	-1-11--	:30	3	\$375.00	P-03	0.00	NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/13/17	01/19/17	-1-11--		3				\$375.00		0.00			
N 3	KFSN	01/13/17	01/19/17	M-F 430a-5a Local News Action News AM Live 430a	CM	Cc 430a-5a	1---1--	:30	2	\$50.00	P-03	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/13/17	01/19/17	1---1--		2				\$50.00		0.00			
N 4	KFSN	01/13/17	01/19/17	M-F 5a-6a News Action News AM Live 5am	CM	Cc 5a-6a	-1-1---	:30	2	\$250.00	P-03	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/13/17	01/19/17	-1-1---		2				\$250.00		0.00			
N 5	KFSN	01/13/17	01/19/17	Sa 8a News AM Live Saturday 8a	CM	Cc 8a-9a	-----1-	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/13/17	01/19/17	-----1-		1				\$300.00		0.00			
N 6	KFSN	01/13/17	01/19/17	Su 8a News AM Live Sunday 8am	CM	Cc 8a-9a	-----1	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/13/17	01/19/17	-----1		1				\$300.00		0.00			

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 Flight Dates: 01/13/17 - 01/19/17

Advertiser: American Action Network, Inc.
 Product Desc: ISSUE
 Estimate: 2733 1/13-1/19/2017

KFSN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KFSN	01/13/17	01/19/17	M-F GMA M-F Good Morning America	CM	Cc 7a-9a	1- 1- 1- -	:30	3	\$400.00	P-03	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	01/13/17	01/19/17	1- 1- 1- -		3			\$400.00			0.00			
N 8	KFSN	01/13/17	01/19/17	M-F 4p News M-F Action News Live at 4	CM	Cc 4p-5p	- 11- - - -	:30	2	\$250.00	P-03	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	01/13/17	01/19/17	- 11- - - -		2			\$250.00			0.00			
N 9	KFSN	01/13/17	01/19/17	M-F 5p News Action News at 5p	CM	Cc 5p-530p	1- - 1- - -	:30	2	\$450.00	P-03	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	01/13/17	01/19/17	1- - 1- - -		2			\$450.00			0.00			
N 10	KFSN	01/13/17	01/19/17	M-F 630p News Action News at 630p	CM	Cc 630p-7p	- 1- - - - -	:30	1	\$450.00	P-03	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	01/13/17	01/19/17	- 1- - - - -		1			\$450.00			0.00			
N 11	KFSN	01/13/17	01/19/17	M-F 6p News Action News at 6p	CM	Cc 6p-630p	- - 1- 1- -	:30	2	\$500.00	P-03	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	01/13/17	01/19/17	- - 1- 1- -		2			\$500.00			0.00			
N 12	KFSN	01/13/17	01/19/17	Su 6p News Action News at 6p Su	CM	Cc 6p-630p	- - - - - 1	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	01/13/17	01/19/17	- - - - - 1		1			\$300.00			0.00			
N 13	KFSN	01/13/17	01/19/17	M-F 106a-206a M-F 106a-206a	CM	Cc 106a-206a	1- 111- -	:30	4	\$50.00	P-03	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	01/13/17	01/19/17	1- 111- -		4			\$50.00			0.00			
N 14	KFSN	01/13/17	01/19/17	M-F 11pm News Action News at 11p	CM	Cc 11p-1135p	1- - 1- - -	:30	2	\$350.00	P-03	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	01/13/17	01/19/17	1- - 1- - -		2			\$350.00			0.00			
N 15	KFSN	01/13/17	01/19/17	M-F 7p-730p Jeopardy	CM	Cc 7p-730p	- 11- 1- -	:30	3	\$450.00	P-03	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	01/13/17	01/19/17	- 11- 1- -		3			\$450.00			0.00			
N 16	KFSN	01/13/17	01/19/17	Sa 7p-730p Sa 7p-730p	CM	Cc 7p-730p	- - - - - 1-	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	01/13/17	01/19/17	- - - - - 1-		1			\$200.00			0.00			
N 17	KFSN	01/13/17	01/19/17	M-F 730p-8p Wheel of Fortune	CM	Cc 730p-8p	11- 1- - -	:30	3	\$450.00	P-03	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	01/13/17	01/19/17	11- 1- - -		3			\$450.00			0.00			
N 18	KFSN	01/13/17	01/19/17	Sa 730p-8p Sa 730p-8p	CM	Cc 730p-8p	- - - - - 1-	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	01/13/17	01/19/17	- - - - - 1-		1			\$200.00			0.00			
N 19	KFSN	01/13/17	01/19/17	Tues Prime Hour C Marvel's Agents of SHIELD	CM	Cc 10p-11p	- 1- - - - -	:30	1	\$800.00	P-03	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	01/13/17	01/19/17	- 1- - - - -		1			\$800.00			0.00			
													Totals	38	\$12,075.00