

Taxpayers for Quinn for Governor

11/2-11/2/14

#1964588

POLITICAL FILE CHECK LIST

- Sent Statement of Policy on Political Advertising
- Original Order and Any revisions to order
- Station Contract
- Certification from (Federal only) *N/A*
- NAB form including authorized officers, directors, agents
- Rebate information
- Copy orders sent to Champaign office *Sent 11/4/14*
- Check

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*



ORDER WORKSHEET

Rep Order# 10454244 Ver# 1 Status New Traffic Order# Printed: 10/30/14 4:22 PM Duplicate 1 of 2
 EC'd Yes Last Received: 10/30/14 4:04 PM
 Showing Buylines: All Rep Changes or Last Station Changes

Station WRSP-TV SPRINGFIELD, IL Agency (HULS) HULSEN MEDIA SERVICES Rep Firm MILLENNIUM SALES & MARKETING
 Advertiser (NW80) POLITICAL 2400 LARAMIE TRAIL Sales Office (DC) WASHINGTON
 Product TAXPAYERS 4 QUINN AD AUSTIN, TX 78745 Salesperson (MAB) ALEXANDRA BRADLEY
 Estimate# 418 Agency C/P1/P2/E /418 Sales Assistant Salesperson Phone# 202-955-5342
 Buyer KRISTIN BLACK Flight Dates 11/02/14-11/02/14 Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER. IN ADDITION TO CORRENT SKED. PLS CNF

Ln	Day	Time	Program	Len	RTG/IMP	GRPS/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	Su	935P-1005P	SPORTS EXTRA	30	-	-	\$100.00	11/02-11/02	1	1	1	\$100.00
2	Su	3P-6P	NFL	30	-	-	\$2,400.00	11/02-11/02	1	1	1	\$2,400.00

---REPORT TOTALS---

Report Totals: 2 / \$2,500.00

---SALES MONTHLY TOTALS---

Nov2014: 2 / \$2,500.00

Order Totals: 2 / \$2,500.00 Total GRPS: 0.0

---COMPETITIVE---

Market Totals \$12,500.00 CABL 80.00% ERSP .00% WAND .00% WBUT .00% WCIA .00%
 WDFN .00% WICS .00% WRSP 20.00%

Books [null]
 Demos RA35+P



WRSP+WCCU Combo 65/35 WRR2.5 MEN
 3003 Old Rochester Rd
 Springfield, IL 62703

Contract # 1964588
 Schedule Dates 11/02/14-11/02/14

Agency: WRSP
 Product: POLITICAL CANDIDATE (ns) (1186)
 Brand: /418 (672264)
 Salesperson: Millennium/DC, Washington DC (1108)
 Sales Office: Millennium Washington DC
 Buyer Name: BLACK, KRISTIN
 Phone/Fax: /
 CPE: 418

Account Types: National/Political Candidate Agency BRD
 Billing Type: Weekly/Irregular
 Comments: TAXPAYERS 4 QUINN AD

Entered: 10/30/14
 Modified: 10/30/14
 Entered By: Kathryn McCutcheon
 CO-OP: No
 Demo: ECR10454244
 Order Type: Normal
 Package Deal:
 Commission %: 15.00
 Commission: \$375.00
 Net Total: \$2,125.00
 Sales Tax:

WRSP - WCCU Combo 65/35 (WRR2.5 MEN) (P++)
 By Broadcast Month: Nov. 2014
 Grand Total: \$2,500.00

Hulsen Media Services
 2400 Laramie Trail
 Austin, TX

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	11/02/14-11/02/14	3	:30	9:35P-10:05P (CST)								1	1	\$100.00	\$100.00	WRSP+WCCU Combo 65/35 (WRR2.5 MEN)		10/30/14
2.0	Normal Line / Football (2)	11/02/14-11/02/14	2	:30	3P-6P (CST)								1	1	\$2,400.00	\$2,400.00	WRSP+WCCU Combo 65/35 (WRR2.5 MEN)		10/30/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Martin D. Reggi,
being/on behalf of: Patrick Quinn,
a legally qualified candidate of the Democratic
political party for the office of: Governor
in the General
election to be held on: 11/4/14

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Taxpayers for Quinn

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Veronica Siegle - 676 N. LaSalle Ste 300, Chicago, IL, 60654 - 312-654-8888

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

3/25/14 Michael D. Regan, Jr.
Date Signature

To Be Signed By Station Representative

Accepted Accepted in Part Rejected
Jennifer E. Valenti Jennifer E. Valenti, CSM
Signature Printed Name Title