

Taxpayers for Quinn for Governor

11/2-11/2/14

#1964588

POLITICAL FILE CHECK LIST

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☐ Certification from (Federal only) *N/A*
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office *Sent 11/14/14*
- ☒ Check

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*



ORDER WORKSHEET

Rep Order# 10454244 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 10/30/14 4:22 PM
Last Received: 10/30/14 4:04 PM
Showing Buylines: All Rep Changes or Last Station Changes

Duplicate 1 of 2

Station WRSP-TV SPRINGFIELD, IL
Advertiser (NW80) POLITICAL
Product TAXPAYERS 4 QUINN AD
Estimate# 418
Buyer KRISTIN BLACK

Agency (HULS) HULSEN MEDIA SERVICES
2400 LARAMIE TRAIL
AUSTIN, TX 78745
Agency C/P1/P2/E /418
Flight Dates 11/02/14-11/02/14

Rep Firm MULLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (MAB) ALEXANDRA BRADLEY
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER. IN ADDITION TO CURRENT SKED. PLS CNF

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/	Rate	Dates	Spots/	Num of	Total	Total Cost
						(000)			Week	Weeks	Spots	
1	Su	935P-1005P	SPORTS EXTRA	30	-	-	\$100.00	11/02-11/02	1	1	1	\$100.00
2	Su	3P-6P	NFL	30	-	-	\$2,400.00	11/02-11/02	1	1	1	\$2,400.00

---REPORT TOTALS---

Report Totals: 2 / \$2,500.00

---SALES MONTHLY TOTALS---

Nov2014: 2 / \$2,500.00
Order Totals: 2 / \$2,500.00
Total GRPS: 0.0
---COMPETITIVE---
Market Totals \$12,500.00
CABL 80.00%
WDFN .00%
ERSP .00%
WICS .00%
WAND .00%
WRSP 20.00%
WBUT .00%
WCIA .00%

Books [null]
Demos RA35+P



WRSP+WCCU Combo 65/35
3003 Old Rochester Rd
Springfield, IL 62703

Hulsen Media Services
2400 Laramie Trail
Austin, TX

Contract # 1964588

Schedule Dates

11/02/14-11/02/14

Advertiser

Taxpayers for Quinn (38941)

Agency

Hulsen Media Services (15485)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

/418 (672264)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

BLACK, KRISTIN

Phone/Fax

/

CPE

418

Account Types

National/Political Candidate Agency BRD

Billing Type

Weekly/Irregular

Comments

TAXPAYERS 4 QUINN AD

Entered

10/30/14

Modified

10/30/14

Entered By

Kathryn McCutcheon

CO-OP

No

Headline #

ECR10454244

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$375.00

Net Total

\$2,125.00

Sales Tax

WRSP - WCCU Combo 65/35 (WRSP++)

By Broadcast Month

SPOT

Rate

Nov. 2014

SPOT

\$2,500.00

Grand Total:

\$2,500.00

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	11/02/14-11/02/14	3	:30	9:35P-10:05P (CST)								1	1	\$100.00	\$100.00	WRSP+WCCU Combo 65/35 (WRSP++)		10/30/14
2.0	Normal Line / Football (2)	11/02/14-11/02/14	2	:30	3P-6P (CST)								1	1	\$2,400.00	\$2,400.00	WRSP+WCCU Combo 65/35 (WRSP++)		10/30/14

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, Martin D. Reggi

being/on behalf of: Patrick Quinn

a legally qualified candidate of the Democratic

political party for the office of: Governor

in the General

election to be held on: 11/4/14

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Taxpayers for Quinn

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Veronica Siegle - 676 N. LaSalle Ste 300, Chicago, IL, 60654 - 312-654-8888

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

3/25/14
Date

Matthew D. Regan Jr.
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Jennifer E. Valenti
Signature

Jennifer E. Valenti, CSM
Printed Name

Title