

Citizens for Rauner

10/20-10/26/14

#1949734

POLITICAL FILE CHECK LIST

- Sent Statement of Policy on Political Advertising
- Original Order and Any revisions to order
- Station Contract
- Certification from (Federal only) *N/A*
- NAB form including authorized officers, directors, agents
- Rebate information
- Copy orders sent to Champaign office *sent 10/18/14*
- Check

*Note: Class of time must be shown on contracts and invoices.  
Retention Period: Two Years*



ORDER WORKSHEET

Rep Order# 10439490 Ver# 5 Status Revised Traffic Order# 1949734 Last Received: 10/14/14 4:30 PM 1 of 2  
 EC'd Yes  
 Showing Buylines: All Rep Revised Lines

Station WRSP-TV SPRINGFIELD, IL  
 Advertiser (NW80) POLITICAL  
 Product CITIZENS FOR RAUNER  
 Estimate#  
 Buyer DEDE JEFFERY

Agency (TARE) TARGET ENTERPRISES  
 15260 VENTURA BLVD., SUITE 1240  
 SHERMAN OAKS, CA 91403  
 Agency C/P1/P2/E  
 Flight Dates 10/20/14-10/26/14

Rep Firm MILLENNIUM S, LFS & MARKETING  
 Sales Office (LA) LOS ANGELES  
 Salesperson (JAV) JENNA AVISHAY  
 Sales Assistant RONNIE  
 Salesperson Phone# 323-966-5205  
 Salesperson Fax# 917-206-9005

--- CONTRACT COMMENT ---

CITIZENS FOR RAUNER  
 \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

\*\*\*REVISION\*\*\* NCIT LN 4 CHANGED TP AND RATE TO REFLECT CURRENT LUR ADDED LN 6 PLS CONFIRM THANKS JENNA

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
4*	Sa	230P-6P	COLLEGE FOOTBALL	30	4.5	9.0	\$150.00	10/25-10/25	2	1	2	\$300.00
Sales remark: V5 CORRECTED TIME OF GAME AND LUR RATE												
V5 More than 2 codes changed												
6*	N-F	1P-2P	STEVE WILKOS	30	-	-	\$50.00	10/20-10/24	2	1	2	\$100.00
Sales remark: V5 PART OF MAKEGOOD FROM LN 4												
V5 Added												

---REPORT TOTALS---

Report Totals: 4 / \$400.00

---SALES MONTHLY TOTALS---

Oct2014: 14 / \$9,300.00  
 Order Totals: 14 / \$9,300.00  
 Total GRPS: 67.1

---COMPETITIVE---

Market Totals \$60,586.32 CABL .00% ERSP .00% WAND 26.41% WBUI .00% WCIA 33.02%  
 WDFN .00% WICS 25.22% WRSP 15.35%

ORDER WORKSHEET

Rep Order# 10439490 Ver# 3

Status Revised

Traffic Order# 1949734

Printed: 10/10/14 9:10 AM

1 of 2

Last Received: 10/09/14 7:10 PM

All Rep Revised Lines

Station WRSP-TV SPRINGFIELD, IL  
 Advertiser (NW80) POLITICAL  
 Product CITIZENS FOR RAUNER  
 Estimate#  
 Buyer DEDE JEFFERY

Agency (TARE) TARGET ENTERPRISES  
 15260 VENTURA BLVD, SUITE 1240  
 SHERMAN OAKS, CA 91403  
 Agency C/P1/P2/E  
 Flight Dates 10/20/14-10/26/14

Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (LA) LOS ANGELES  
 Salesperson (JAY) JENNA AVISHAY  
 Sales Assistant RONNIE  
 Salesperson Phone# 323-966-5205  
 Salesperson Fax# 917-206-9005

--- CONTRACT COMMENT ---

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--- REMARKS ---

\*\*\*REVISION\*\*\* NCIT LN 5 CORRECTED TP OF GAME PLS CONFIRM THANKS JENNA

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
5*	Su	12P-3P	NFL ON FOX	30	17.5	35.0	\$3,600.00	10/25-10/26	2	1	2	\$7,200.00
Sales remark: V3 CORRECTED TIME PERIOD OF GAME												
V3 Time Changed, Comment Changed												

---REPORT TOTALS---

Report Totals: 2 / \$7,200.00

---SALES MONTHLY TOTALS---

Oct2014: 12/ \$9,300.00

Order Totals: 12 / \$9,300.00 Total GRPs: 67.1

---COMPETITIVE---

Market Totals	CABL	ERSP	WAND	WBUT	WCIA
\$60,586.32	.00%	.00%	26.41%	.00%	33.02%
WDFN	.00%	25.22%	WRSP	15.35%	

Books [null]  
 Demos RA55+P

ORDER WORKSHEET

Rep Order# 10439490 Ver# 1 Status New

Traffic Order#

Printed: 10/09/14 12:47 PM  
 Last Received: 10/09/14 12:45 PM  
 Showing Buylines: All Rep Changes or Last Station Changes

Station WRSP-TV SPRINGFIELD, IL  
 Advertiser (NW80) POLITICAL  
 Product CITIZENS FOR RAUNER  
 Estimate#  
 Buyer DEDE JEFFERY

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 Agency C/P1/P2/E  
 Flight Dates 10/20/14-10/26/14

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--- REMARKS ---

\*\*\*NEW ORDER\*\*\* ORD TTL=\$9300/12X PLS CONFIRM THANKS JENNA

Ln	Day	Time	Program	Len	RTG/TMP	GRPS/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	M-F	630P-7P	BIG BANG	30	3.0	12.0	\$250.00	10/20-10/24	4	1	4	\$1,000.00
2	M-F	9P-930P	FOX LATE NEWS	30	2.5	7.5	\$200.00	10/20-10/24	3	1	3	\$600.00
3	Sa	10P-1030P	WIND LATE NEWS	30	3.6	3.6	\$100.00	10/25-10/25	1	1	1	\$100.00
4	Sa	630P-10P	COLLEGE FOOTBALL	30	4.5	9.0	\$200.00	10/25-10/25	2	1	2	\$400.00
5	Su	305P-6P	NFL ON FOX	30	17.5	35.0	\$3,600.00	10/25-10/26	2	1	2	\$7,200.00

---REPORT TOTALS---

Report Totals: 12 / \$9,300.00

---SALES MONTHLY TOTALS---

Oct2014: 12 / \$9,300.00  
 Order Totals: 12 / \$9,300.00 Total GRPS: 67.1

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Traffic Order#

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 Product CITIZENS FOR RAUNDER  
 Estimate#  
 Buyer DEDE JEFFERY

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--- COMPETITIVE ---

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		WDFN .00%	WTCS 25.22%	WRSP 15.35%		

Books [null]  
 Demos RA55+P

--- CREDIT RISK ---  
 STANDARD CREDIT TERMS



WRSP+WCCU Combo 65/35  
3003 Old Rochester Rd  
Springfield, IL 62703

Target Enterprises  
15260 Ventura Blvd  
Ste 1240  
Sherman Oaks, CA 91403

**Contract # 1949734**

Schedule Dates: 10/20/14-10/26/14  
Advertiser: Citizens for Rauner (84373)  
Agency: Target Enterprises (2076)  
Product: POLITICAL CANDIDATE (ns) (1186)  
Brand: CITIZENS FOR RAUNER (540920)  
Salesperson: Millennium/LA, Los Angeles (1101)  
Sales Office: Millennium Los Angeles  
Buyer Name: JEFFERY/DEDE  
Phone/Fax: /  
CPE: N/A  
Account Types: National/Political Candidate Agency BRD  
Billing Type: Weekly/Irregular  
Comments: CITIZENS FOR RAUNER  
CITIZENS FOR RAUNER

Date Entered: 10/09/14  
Last Modified: 10/14/14  
Entered By: Kathryn McCutcheon  
CO-OP: No  
Headline #: ECR10439490  
Demo: A55+R  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$1,395.00  
Net Total: \$7,905.00  
Sales Tax:

WRSP+WCCU Combo 65/35 (WRSP++)		
By Broadcast Month	Spots	Rate
Oct. 2014	14	\$9,300.00
<b>Grand Total:</b>	<b>14</b>	<b>\$9,300.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT (1)	10/20/14-10/24/14	3	:30	6:30P- 6:57P (CST)	4	X	X	X	X	X			4	\$250.00	\$1,000.00	WRSP+WCCU Combo 65/35 (WRSP++)	WRSP+WCCU Combo 65/35 (WRSP++)	10/9/14
1.1	Normal Line / SPOT (1)	10/20/14-10/24/14	3	:30	6:30P- 6:57P (CST)	4	X	X	X	X	X			4	\$250.00	\$1,000.00	WRSP+WCCU Combo 65/35 (WRSP++)	WRSP+WCCU Combo 65/35 (WRSP++)	10/14/14
2.0	Revised Line / SPOT (2)	10/20/14-10/24/14	3	:30	9P- 9:30P (CST)	3	X	X	X	X	X			3	\$200.00	\$600.00	WRSP+WCCU Combo 65/35 (WRSP++)	WRSP+WCCU Combo 65/35 (WRSP++)	10/9/14
2.1	Normal Line / SPOT (2)	10/20/14-10/24/14	3	:30	9P- 9:30P (CST)	3	X	X	X	X	X			3	\$200.00	\$600.00	WRSP+WCCU Combo 65/35 (WRSP++)	WRSP+WCCU Combo 65/35 (WRSP++)	10/14/14
3.0	Normal Line / SPOT (3)	10/25/14-10/25/14	3	:30	10P- 10:30P (CST)	1						X		1	\$100.00	\$100.00	WRSP+WCCU Combo 65/35 (WRSP++)	WRSP+WCCU Combo 65/35 (WRSP++)	10/9/14
4.0	Revised Line / SPOT (4)	10/25/14-10/25/14	3	:30	6:30P- 10P (CST)	2						X	X	2	\$150.00	\$300.00	WRSP+WCCU Combo 65/35 (WRSP++)	WRSP+WCCU Combo 65/35 (WRSP++)	10/9/14
4.1	Normal Line / SPOT (4)	10/25/14-10/25/14	3	:30	2:30P- 6P (CST)	2						X	X	2	\$3,600.00	\$7,200.00	WRSP+WCCU Combo 65/35 (WRSP++)	WRSP+WCCU Combo 65/35 (WRSP++)	10/14/14
5.0	Normal Line / SPOT (5)	10/26/14-10/26/14	3	:30	12P- 3P (CST)	2						X	X	2	\$50.00	\$100.00	WRSP+WCCU Combo 65/35 (WRSP++)	WRSP+WCCU Combo 65/35 (WRSP++)	10/14/14
6.0	Normal Line / SPOT (6)	10/20/14-10/24/14	3	:30	1P- 2P (CST)	2	X	X	X	X	X			2	\$50.00	\$100.00	WRSP+WCCU Combo 65/35 (WRSP++)	WRSP+WCCU Combo 65/35 (WRSP++)	10/14/14

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

## CANDIDATE CERTIFICATION

Client: Citizens for Ravner

The radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and the candidate has approved the broadcast.

The television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



Signature of Authorized Representative

Rande Levine

Printed Name

1/16/14

Date



