

Citizens for Rauner

10/20-10/26/14

#1949734

POLITICAL FILE CHECK LIST

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☒ Certification from (Federal only) *N/A*
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office *sent 10/18/14*
- ☒ Check

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*



ORDER WORKSHEET

Rep Order# 10439490 Ver# 5

Status Revised

Traffic Order# 1949734

Last Received: 10/14/14 4:30 PM

Showing Buylines:

All Rep Revised Lines

1 of 2

Station WRSP-TV SPRINGFIELD, IL
Advertiser (NW80) POLITICAL
Product CITIZENS FOR RAUNER
Estimate#
Buyer DEDE JEFFERY

Agency (TARE) TARGET ENTERPRISES
15260 VENTURA BLVD., SUITE 1240
SHERMAN OAKS, CA 91403
Agency C/P1/P2/E
Flight Dates 10/20/14-10/26/14

Rep Firm MILLENNIUM S. LIES & MARKETING
Sales Office (LA) LOS ANGELES
Salesperson (JAV) JENNA AVISHAY
Sales Assistant RONNIE
Salesperson Phone# 323-966-5205
Salesperson Fax# 917-206-9005

--- CONTRACT COMMENT ---

CITIZENS FOR RAUNER

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISION NCIT LN 4 CHANGED TP AND RATE TO REFLECT CURRENT LUR ADDED LN 6 PLS CONFIRM THANKS JENNA

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/	Rate	Dates	Spots/	Num of	Total	Total Cost
						(000)			Week	Weeks	Spots	
4*	Sa	230P-6P	COLLEGE FOOTBALL	30	4.5	9.0	\$150.00	10/25-10/25	2	1	2	\$300.00
Sales remark: V5 CORRECTED TIME OF GAME AND LUR RATE												
V5 More than 2 codes changed												
6*	M-F	1P-2P	STEVE WILKOS	30	-	-	\$50.00	10/20-10/24	2	1	2	\$100.00
Sales remark: V5 PART OF MAKEGOOD FROM LN 4												
V5 Added												

---REPORT TOTALS---

Report Totals: 4 / \$400.00

---SALES MONTHLY TOTALS---

Oct2014: 14 / \$9,300.00

Order Totals: 14 / \$9,300.00 Total GRPS: 67.1

---COMPETITIVE---

Market Totals \$60,586.32
CABL .00%
WDFN .00%
ERSP .00%
WICS 25.22%
WAND 26.41%
WBUT .00%
WCIA 33.02%

ORDER WORKSHEET

Rep Order# 10439490 Ver# 3

Status Revised

Traffic Order# 1949734

Last Received:

Printed: 10/10/14 9:10 AM
10/09/14 7:10 PM

1 of 2

Showing Buylines:

All Rep Revised Lines

Station WRSP-TV SPRINGFIELD, IL
Advertiser (NW80) POLITICAL
Product CITIZENS FOR RAUNER
Estimate#
Buyer DEDE JEFFERY

Agency (TARE) TARGET ENTERPRISES
15260 VENTURA BLVD, SUITE 1240
SHERMAN OAKS, CA 91403
Agency C/P1/P2/E
Flight Dates 10/20/14-10/26/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (LA) LOS ANGELES
Salesperson (JAY) JENNA AVISHAY
Sales Assistant RONNIE
Salesperson Phone# 323-966-5205
Salesperson Fax# 917-206-9005

--- CONTRACT COMMENT ---

CITIZENS FOR RAUNER

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--- REMARKS ---

REVISION NCIT LN 5 CORRECTED TP OF GAME PLS CONFIRM THANKS JENNA

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
5*	Su	12P-3P	NFL ON FOX	30	17.5	35.0	\$3,600.00	10/26-10/26	2	1	2	\$7,200.00
Sales remark: V3 CORRECTED TIME PERIOD OF GAME												
V3 Time Changed, Comment Changed												

---REPORT TOTALS---

Report Totals: 2 / \$7,200.00

---SALES MONTHLY TOTALS---

Oct2014: 12/ \$9,300.00

Order Totals: 12 / \$9,300.00

Total GRPs: 67.1

---COMPETITIVE---

Market Totals	\$60,586.32	CABL .00%	ERSP .00%	WAND 26.41%	WBUT .00%	WCIA 33.02%
		WDFN .00%	WICS 25.22%	WRSP 15.35%		

Books [null]
Demos RA55+P

ORDER WORKSHEET

Rep Order# 10439490 Ver# 1 Status New

Traffic Order#

Printed: 10/09/14 12:47 PM
Last Received: 10/09/14 12:45 PM
Showing Buylines: All Rep Changes or Last Station Changes

1 of 2

Station WRSP-TV SPRINGFIELD, IL
Advertiser (NW80) POLITICAL
Product CITIZENS FOR RAUNER
Estimate#
Buyer DEDE JEFFERY

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15260 VENTURA BLVD., SUITE 1240
SHERMAN OAKS, CA 91403
Agency C/P1/P2/E
Flight Dates 10/20/14-10/26/14

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--- REMARKS ---

NEW ORDER ORD TTL=\$9300/12X PLS CONFIRM THANKS JENNA

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	M-F	630P-7P	BIG BANG	30	3.0	12.0	\$250.00	10/20-10/24	4	1	4	\$1,000.00
2	M-F	9P-930P	FOX LATE NEWS	30	2.5	7.5	\$200.00	10/20-10/24	3	1	3	\$600.00
3	Sa	10P-1030P	WIND LATE NEWS	30	3.6	3.6	\$100.00	10/25-10/25	1	1	1	\$100.00
4	Sa	630P-10P	COLLEGE FOOTBALL	30	4.5	9.0	\$200.00	10/25-10/25	2	1	2	\$400.00
5	Su	305P-6P	NFL ON FOX	30	17.5	35.0	\$3,600.00	10/25-10/26	2	1	2	\$7,200.00

---REPORT TOTALS---

Report Totals: 12 / \$9,300.00

---SALES MONTHLY TOTALS---

Oct2014: 12 / \$9,300.00
Order Totals: 12 / \$9,300.00
Total GRPs: 67.1

ORDER WORKSHEET

Rep Order# 10439490 Ver# 1 Status New

Traffic Order#

Printed:
Last Received:
Showing Buylines:

10/09/14 12:47 PM
10/09/14 12:45 PM
All Rep Changes or Last Station Changes

2 of 2

Station WRSP-TV SPRINGFIELD, IL
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Product CITIZENS FOR RAUNER
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--- COMPETITIVE ---

Market Totals	CABL .00%	ERSP .00%	WAND 26.41%	WBUL .00%	WCIA 33.02%
\$60,586.32	WDFN .00%	WTCS 25.22%	WRSP 15.35%		

Books [null]
Demos RA55+P

--- CREDIT RISK ---
STANDARD CREDIT TERMS



WRSP+WCCU Combo 65/35 (WRSP++)
3003 Old Rochester Rd
Springfield, IL 62703

Target Enterprises
15260 Ventura Blvd
Ste 1240
Sherman Oaks, CA 91403

Contract # 1949734
Schedule Dates 10/20/14-10/26/14
Advertiser Citizens for Rauner (84373)
Agency Target Enterprises (2076)
Product POLITICAL CANDIDATE (ns) (1186)
Brand CITIZENS FOR RAUNER (540920)
Salesperson Millennium/LA, Los Angeles (1101)
Sales Office Millennium Los Angeles
Buyer Name JEFFERY, DEDE
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments CITIZENS FOR RAUNER

Date Entered 10/09/14
Last Modified 10/14/14
Entered By Kathryn McCutcheon
CO-OP No
Headline # ECR10439490
Demo A55+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,395.00
Net Total \$7,905.00
Sales Tax

WRSP+WCCU Combo 65/35 (WRSP++)
By Broadcast Month Spots Rate
Oct. 2014 14 \$9,300.00
Grand Total: 14 \$9,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT (1)	10/20/14-10/24/14	3	:30	6:30P- 6:57P (CST)	4	X	X	X	X	X			4	\$250.00	\$1,000.00	WRSP+WCCU Combo 65/35 (WRSP++)	WRSP+WCCU Combo 65/35 (WRSP++)	10/9/14
1.1	Normal Line / SPOT (1)	10/20/14-10/24/14	3	:30	6:30P- 6:57P (CST)	4	X	X	X	X	X			4	\$250.00	\$1,000.00	WRSP+WCCU Combo 65/35 (WRSP++)	WRSP+WCCU Combo 65/35 (WRSP++)	10/14/14
2.0	Revised Line / SPOT (2)	10/20/14-10/24/14	3	:30	9P- 9:30P (CST)	3	X	X	X	X	X			3	\$200.00	\$600.00	WRSP+WCCU Combo 65/35 (WRSP++)	WRSP+WCCU Combo 65/35 (WRSP++)	10/9/14
2.1	Normal Line / SPOT (2)	10/20/14-10/24/14	3	:30	9P- 9:30P (CST)	3	X	X	X	X	X			3	\$200.00	\$600.00	WRSP+WCCU Combo 65/35 (WRSP++)	WRSP+WCCU Combo 65/35 (WRSP++)	10/14/14
3.0	Normal Line / SPOT (3)	10/25/14-10/25/14	3	:30	10P- 10:30P (CST)	1						X		1	\$100.00	\$100.00	WRSP+WCCU Combo 65/35 (WRSP++)	WRSP+WCCU Combo 65/35 (WRSP++)	10/9/14
4.0	Revised Line / SPOT (4)	10/25/14-10/25/14	3	:30	2:30P- 6P (CST)	2						X		2	\$150.00	\$300.00	WRSP+WCCU Combo 65/35 (WRSP++)	WRSP+WCCU Combo 65/35 (WRSP++)	10/9/14
4.1	Normal Line / SPOT (4)	10/25/14-10/25/14	3	:30	2:30P- 6P (CST)	2						X		2	\$150.00	\$300.00	WRSP+WCCU Combo 65/35 (WRSP++)	WRSP+WCCU Combo 65/35 (WRSP++)	10/14/14
5.0	Normal Line / SPOT (5)	10/26/14-10/26/14	3	:30	12P- 3P (CST)	2							X	2	\$3,600.00	\$7,200.00	WRSP+WCCU Combo 65/35 (WRSP++)	WRSP+WCCU Combo 65/35 (WRSP++)	10/9/14
6.0	Normal Line / SPOT (6)	10/20/14-10/24/14	3	:30	1P- 2P (CST)	2	X	X	X	X	X			2	\$50.00	\$100.00	WRSP+WCCU Combo 65/35 (WRSP++)	WRSP+WCCU Combo 65/35 (WRSP++)	10/14/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

CANDIDATE CERTIFICATION


Client: Citizens for Ravner

☐

The **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and the candidate has approved the broadcast.



The **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



Signature of Authorized Representative

Rande Levine

Printed Name

1/16/14

Date





Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

**AGREEMENT FORM FOR
POLITICAL CANDIDATE ADVERTISING**

☐ FEDERAL CANDIDATE ☒ STATE/LOCAL CANDIDATE

Station and Location:	Date:
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I, Adam Stoll

being/on behalf of: Citizens for Rauner

a legally qualified candidate of the Republican

political party for the office of: Governor

in the General

election to be held on: Nov. 4

do hereby request station time as follows: **SEE ATTACHED SCHEDULES**


I represent that the payment for the above described broadcast time has been furnished by:

Citizens for Rauner

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

David R. Casper

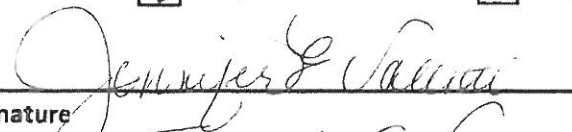
 8/21
Signature of Candidate or Authorized Representative Date

To be Signed by Station Representative

☒ Accepted

☐ Accepted In Part

☐ Rejected


Signature Date

Jennifer E. Valenti, CSR
Printed Name Title