

Taxpayers for Quinn

8/26-9/1/14

#1904690

**POLITICAL FILE CHECK LIST**

- Sent Statement of Policy on Political Advertising
- Original Order and Any revisions to order
- Station Contract
- Certification from (Federal only) *N/A*
- NAB form including authorized officers, directors, agents
- Rebate information
- Copy orders sent to Champaign office *Sent 8/26/14*
- Check

*Note: Class of time must be shown on contracts and invoices.  
Retention Period: Two Years*



ORDER WORKSHEET

Rep Order# 10379556 Ver# 3 Status Revised Traffic Order# 1904690 Last Received: 08/20/14 10:37 AM 1 of 2  
 EC'd Yes Showing Buylines: 08/19/14 8:01 PM All Rep Revised Lines

Station WRSP-TV SPRINGFIELD, IL Agency (HULS) HULSEN MEDIA SERVICES Rep Firm MILLENNIUM SALES & MARKETING  
 Advertiser (NW80) POLITICAL 2400 LARAMIE TRAIL Sales Office (DC) WASHINGTON  
 Product TAXPAYERS 4 QUINN AUSTIN, TX 78745 Salesperson (MAB) ALEXANDRA BRADLEY  
 Estimate# 182 Agency C/P1/P2/E /182 Sales Assistant  
 Buyer MEENAH HULSEN Flight Dates 08/26/14-09/01/14 Salesperson Phone# 202-955-5342  
 Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER. CHANGES OK PER BUYER. PLS CNF

| Ln                                     | Day     | Time      | Program  | Len | RTG/TMP | GRPs/<br>(000) | Rate     | Dates       | Spots/<br>Week | Num of<br>Weeks | Total<br>Spots | Total Cost |
|--|---------|-----------|----------|-----|---------|----------------|----------|-------------|----------------|-----------------|----------------|------------|
| 2*                                     | Sa      | 630P-7P   | BIG BANG | 30  | -       | -              | \$100.00 | 08/30-08/30 | 0              | 1               | 0              | \$0.00     |
| Sales remark: V3 1X NA                 |         |           |          |     |         |                |          |             |                |                 |                |            |
| V3 Comment Changed, Spots/week Changed |         |           |          |     |         |                |          |             |                |                 |                |            |
| 5*                                     | Sa      | 1030P-11P | 2.5 MEN  | 30  | -       | -              | \$50.00  | 08/30-08/30 | 1              | 1               | 1              | \$50.00    |
| Sales remark: V3 TP CHG                |         |           |          |     |         |                |          |             |                |                 |                |            |
| V3 Time Changed, Comment Changed       |         |           |          |     |         |                |          |             |                |                 |                |            |
| 8*                                     | Tu-F, M | 11P-1130P | TMZ      | 30  | -       | -              | \$50.00  | 08/26-09/01 | 2              | 1               | 2              | \$100.00   |
| Sales remark: V3 MKGD                  |         |           |          |     |         |                |          |             |                |                 |                |            |
| V3 Added                               |         |           |          |     |         |                |          |             |                |                 |                |            |

---REPORT TOTALS---

Report Totals: 3 / \$150.00

---SALES MONTHLY TOTALS---

Aug2014: 14 / \$2,850.00  
 Sep2014: 1 / \$500.00  
 Order Totals: 15 / \$3,350.00 Total GRPs: 0.0

ORDER WORKSHEET

Rep Order# 10379556 Ver# 3  
 EC'd Yes

Status Revised

Traffic Order# 1904690

Last Received:  
 Showing Buylines:

Printed: 08/20/14 10:37 AM  
 08/19/14 8:01 PM  
 All Rep Revised Lines

Station WRSP-TV SPRINGFIELD, IL  
 Advertiser (NW80) POLITICAL  
 Product TAXPAYERS 4 QUINN  
 Estimate# 182  
 Buyer MEENAH HULSEN

Agency (HULS) HULSEN MEDIA SERVICES  
 2400 LARAMIE TRAIL  
 AUSTIN, TX 78745  
 Agency C/P1/P2/E /182  
 Flight Dates 08/26-14-09/01/14

Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (DC) WASHINGTON  
 Salesperson (MAB) ALEXANDRA BRADLEY  
 Sales Assistant  
 Salesperson Phone# 202-955-5342  
 Salesperson Fax# 202-955-5348

--- COMPETITIVE ---

|               |             |           |             |             |           |             |
|---------------|-------------|-----------|-------------|-------------|-----------|-------------|
| Market Totals | \$39,880.95 | CABL .00% | ERSP .00%   | WAND 29.47% | WBUI .00% | WCIA 29.91% |
|               |             | WDFN .00% | WTCS 32.23% | WRSP 8.40%  |           |             |

Books [null]  
 Demos RA35+P

--- CREDIT RISK ---  
 STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 10379556 Ver# 1 Status New  
 EC'd Yes

Traffic Order#

Printed: 08/15/14 4:50 PM  
 Last Received: 08/15/14 4:35 PM  
 Showing Buylines: All Rep Changes or Last Station Changes

1 of 2

Station WRSP-TV SPRINGFIELD, IL  
 Advertiser (NW80) POLITICAL  
 Product TAXPAYERS 4 QUINN  
 Estimate# 182  
 Buyer MEENAH HULSEN

Agency (HULS) HULSEN MEDIA SERVICES  
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--- REMARKS ---

NEW ORDER. PLS CHCK AND CNF. T&R

| Ln | Day      | Time     | Program    | Len | RTG/IMP | GRPs/<br>(000) | Rate     | Dates       | Spots/<br>Week | Num of<br>Weeks | Total<br>Spots | Total Cost |
|----|----------|----------|------------|-----|---------|----------------|----------|-------------|----------------|-----------------|----------------|------------|
| 1  | Tu-F, M  | 6P-630P  | BIG BANG   | 30  | -       | -              | \$200.00 | 08/26-09/01 | 5              | 1               | 5              | \$1,000.00 |
| 2  | Sa       | 630P-7P  | BIG BANG   | 30  | -       | -              | \$100.00 | 08/30-08/30 | 1              | 1               | 1              | \$100.00   |
| 3  | Tu-Th, M | 9P-930P  | NEWS       | 30  | -       | -              | \$200.00 | 08/26-09/01 | 4              | 1               | 4              | \$800.00   |
| 4  | Su       | 9P-930P  | NEWS       | 30  | -       | -              | \$150.00 | 08/31-08/31 | 1              | 1               | 1              | \$150.00   |
| 5  | Sa       | 930P-10P | 2.5 MEN    | 30  | -       | -              | \$50.00  | 08/30-08/30 | 1              | 1               | 1              | \$50.00    |
| 6  | M        | 7P-8P    | MASTERCHEF | 30  | -       | -              | \$500.00 | 09/01-09/01 | 1              | 1               | 1              | \$500.00   |
| 7  | Th       | 7P-10P   | NFL BEARS  | 30  | -       | -              | \$750.00 | 08/28-08/28 | 1              | 1               | 1              | \$750.00   |

---REPORT TOTALS---

Report Totals: 14 / \$3,350.00

---SALES MONTHLY TOTALS---

ORDER WORKSHEET

Rep Order# 10379556 Ver# 1 Status New  
 EC'd Yes

Traffic Order#

Printed: 08/15/14 4:50 PM  
 Last Received: 08/15/14 4:35 PM  
 Showing Buylines: All Rep Changes or Last Station Changes

Station WRSP-TV SPRINGFIELD, IL  
 Advertiser (NW80) POLITICAL  
 Product TAXPAYERS 4 QUINN  
 Estimate# 182  
 Buyer MEENAH HULSEN

Agency (HULS) HULSEN MEDIA SERVICES  
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 Sales Assistant  
 Salesperson Phone# 202-955-5342  
 Salesperson Fax# 202-955-5348

Aug2014: 13 / \$2,850.00  
 Order Totals: 14 / \$3,350.00

Sep2014: 1 / \$500.00  
 Total GRPS: 0.0

---COMPETITIVE---

| Market Totals | CABL | ERSP   | WAND   | WBUI | WCIA   |
|---------------|------|--------|--------|------|--------|
| \$39,880.95   | .00% | .00%   | 29.47% | .00% | 29.91% |
|               | MDPN | WICS   | WRSP   |      |        |
|               | .00% | 32.23% | 8.40%  |      |        |

Books [null]  
 Demos RA35+P

--- CREDIT RISK ---  
 STANDARD CREDIT TERMS



WRSP+WCCU Combo 65/35 (WRSP++)  
 3003 Old Rochester Rd  
 Springfield, IL 62703

**Contract # 1904690**

Schedule Dates: 08/26/14-09/01/14  
 Agency: Hulsen Media Services (15485)  
 Product: POLITICAL CANDIDATE (ns) (1186)  
 Brand: /182 (653543)  
 Salesperson: Millennium/DC, Washington DC (1108)  
 Sales Office: Millennium Washington DC  
 Buyer Name: HULSEN,MEENAH  
 Phone/Fax: /  
 CPE: 182  
 Account Types: National/Political Candidate Agency BRD  
 Billing Type: Weekly/Irregular  
 Comments: TAXPAYERS 4 QUINN

Date Entered: 08/18/14  
 Last Modified: 08/20/14  
 Entered By: Kathryn McCutcheon  
 CO-OP: No  
 Headline #: ECR10379556  
 Demo: A35+R  
 Order Type: Normal  
 Package Deal:  
 Commission %: 15.00  
 Commission: \$502.50  
 Net Total: \$2,847.50  
 Sales Tax:

| WRSP+WCCU Combo 65/35 (WRSP++) |           |                   |  |
|--------------------------------|-----------|-------------------|--|
| By Broadcast Month             | Spots     | Rate              |  |
| Aug. 2014                      | 12        | \$2,450.00        |  |
| Sep. 2014                      | 3         | \$900.00          |  |
| <b>Grand Total:</b>            | <b>15</b> | <b>\$3,350.00</b> |  |

| Line  | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times        | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate     | Total      | Station                        | Comments  | Entered |
|-------|--------------------------------|-------------------|-----|--------|------------------|-----|----|----|----|----|----|----|----|-------|----------|------------|--------------------------------|---|---------|
| 1.0   | Normal Line / SPOT (1)         | 08/26/14-09/01/14 | 3   | :30    | 6P-6:30P (CST)   | 1   | 1  | 1  | 1  | 1  | 1  |    |    | 5     | \$200.00 | \$1,000.00 | WRSP+WCCU Combo 65/35 (WRSP++) | BIG BANG  | 8/18/14 |
| 2.0   | Normal Line / SPOT (2)         | 08/30/14-08/30/14 | 3   | :30    | 6:30P-7P (CST)   | 1   |    |    |    |    |    | 1  |    | 1     | \$100.00 | \$100.00   | WRSP+WCCU Combo 65/35 (WRSP++) | BIG BANG  | 8/18/14 |
| 2.0.1 | Closed Preempt (2)             | 08/30/14          |     |        |                  |     |    |    |    |    |    |    |    |       |          |            | WRSP+WCCU Combo 65/35 (WRSP++) | Program Change/Exception - COLLEGE FOOTBALL/CB  |         |
| 3.0   | Normal Line / SPOT (3)         | 08/26/14-08/29/14 | 3   | :30    | 9P-9:30P (CST)   | 1   | 1  | 1  | 1  | 1  | 1  |    |    | 3     | \$200.00 | \$600.00   | WRSP+WCCU Combo 65/35 (WRSP++) | NEWS  | 8/18/14 |
| 3.0.1 | Closed Preempt (3)             | 08/28/14          |     |        |                  |     |    |    |    |    |    |    |    |       |          |            | WRSP+WCCU Combo 65/35 (WRSP++) | No Availability/Exception - NEWS AIRS 10-11P/CB |         |
| 4.0   | Normal Line / SPOT (4)         | 08/31/14-08/31/14 | 3   | :30    | 9P-9:30P (CST)   | 1   |    |    |    |    |    | 1  |    | 1     | \$150.00 | \$150.00   | WRSP+WCCU Combo 65/35 (WRSP++) | NEWS  | 8/18/14 |
| 5.0   | Revised Line / SPOT (5)        | 08/30/14-08/30/14 | 3   | :30    | 9:30P-10P (CST)  | 1   |    |    |    |    |    | 1  |    | 1     | \$50.00  | \$50.00    | WRSP+WCCU Combo 65/35 (WRSP++) | NEWS  | 8/18/14 |
| 5.1   | Normal Line / SPOT (5)         | 08/30/14-08/30/14 | 3   | :30    | 10:30P-11P (CST) | 1   |    |    |    |    |    | 1  |    | 1     | \$50.00  | \$50.00    | WRSP+WCCU Combo 65/35 (WRSP++) | NEWS  | 8/18/14 |
| 6.0   | Normal Line / SPOT (6)         | 09/01/14-09/01/14 | 3   | :30    | 6:58P-8P (CST)   | 1   |    |    |    |    |    | 1  |    | 1     | \$500.00 | \$500.00   | WRSP+WCCU Combo 65/35 (WRSP++) | MASTERCHEF                                      | 8/18/14 |
| 7.0   | Normal Line / Football (7)     | 08/28/14-08/28/14 | 3   | :30    | 7P-10P (CST)     | 1   |    |    |    |    |    | 1  |    | 1     | \$750.00 | \$750.00   | WRSP+WCCU Combo 65/35 (WRSP++) | BEARS   | 8/18/14 |
| 8.0   | M/G For 3.0.1 / SPOT (3)       | 09/01/14-09/01/14 | 3   | :30    | 9P-9:30P (CST)   | 1   |    |    |    |    |    | 1  |    | 1     | \$200.00 | \$200.00   | WRSP+WCCU Combo 65/35 (WRSP++) | NEWS  | 8/19/14 |
| 9.0   | Normal Line / SPOT (8)         | 08/26/14-08/29/14 | 3   | :30    | 11P-11:30P (CST) | 2   | X  | X  | X  | X  | X  |    |    | 2     | \$50.00  | \$100.00   | WRSP+WCCU Combo 65/35 (WRSP++) | TNZ   | 8/20/14 |

**CONFIRMATION CONTRACT**

Accepted Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

|                              |              |
|------------------------------|--------------|
| <b>Station and Location:</b> | <b>Date:</b> |
|------------------------------|--------------|

I, Martin D. Reggi

being/on behalf of: Patrick Quinn

a legally qualified candidate of the Democratic

political party for the office of: Governor

in the General

election to be held on: 11/4/14

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
|                  |                                  |      |       |                |                 |

**Attach proposed schedule with charges (if available):**

