

*Taxpayers for Quinn*

*8/26-9/1/14*

*#1904690*

**POLITICAL FILE CHECK LIST**

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☐ Certification from (Federal only) *N/A*
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office *Sent 8/26/14*
- ☒ Check

*Note: Class of time must be shown on contracts and invoices.  
Retention Period: Two Years*



# ORDER WORKSHEET

Rep Order# 10379556 Ver# 3

Status Revised

Traffic Order# 1904690

Last Received:

08/19/14 8:01 PM  
All Rep Revised Lines

1 of 2

Station WRSP-TV SPRINGFIELD, IL  
Advertiser (NW80) POLITICAL  
Product TAXPAYERS 4 QUINN  
Estimate# 182  
Buyer MEENAH HULSEN

Agency (HULS) HULSEN MEDIA SERVICES  
2400 LARAMIE TRAIL  
AUSTIN, TX 78745  
Agency C/P1/P2/E /182  
Flight Dates 08/26/14-09/01/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (MAB) ALEXANDRA BRADLEY  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

## --- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

REVISED ORDER. CHANGES OK PER BUYER. PLS CNF

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
2*	Sa	630P-7P	BIG BANG	30	-	-	\$100.00	08/30-09/30	0	1	0	\$0.00
Sales remark: V3 1X NA												
V3 Comment Changed, Spots/week Changed												
5*	Sa	1030P-11P	2.5 MEN	30	-	-	\$50.00	08/30-08/30	1	1	1	\$50.00
Sales remark: V3 TP CHG												
V3 Time Changed, Comment Changed												
8*	Tu-F, M	11P-1130P	TMZ	30	-	-	\$50.00	08/26-09/01	2	1	2	\$100.00
Sales remark: V3 MKGD												
V3 Added												

## ---REPORT TOTALS---

Report Totals: 3 / \$150.00

## ---SALES MONTHLY TOTALS---

Aug2014: 14 / \$2,850.00  
Order Totals: 15 / \$3,350.00  
Total GRPS: 0.0

Sep2014: 1 / \$500.00

# ORDER WORKSHEET

Rep Order# 10379556 Ver# 3  
EC'd Yes

Status Revised

Traffic Order# 1904690

Last Received:  
Showing Buylines:

Printed: 08/20/14 10:37 AM  
08/19/14 8:01 PM  
All Rep Revised Lines

2 of 2

Station WRSP-TV SPRINGFIELD, IL  
Advertiser (NW80) POLITICAL  
Product TAXPAYERS 4 QUINN  
Estimate# 182  
Buyer MEENAH HULSEN

Agency (HULS) HULSEN MEDIA SERVICES  
2400 LARAMIE TRAIL  
AUSTIN, TX 78745  
Agency C/P1/P2/E //182  
Flight Dates 08/26/14-09/01/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (MAB) ALEXANDRA BRADLEY  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

--- COMPETITIVE ---

Market Totals	\$39,880.95	CABL .00%	ERSP .00%	WAND 29.47%	WBUI .00%	WCIA 29.91%
		WDFN .00%	WICS 32.23%	WRSP 8.40%		

Books [null]  
Demos RA35+P

--- CREDIT RISK ---  
STANDARD CREDIT TERMS

# ORDER WORKSHEET

Rep Order# 10379556 Ver# 1 Status New  
EC'd Yes

Traffic Order#

Printed:  
Last Received:  
Showing Buylines:

08/15/14 4:50 PM  
08/15/14 4:35 PM  
All Rep Changes or Last Station Changes

1 of 2

Station WRSP-TV SPRINGFIELD, IL  
Advertiser (NW80) POLITICAL  
Product TAXPAYERS 4 QUINN  
Estimate# 182  
Buyer MEENAH HULSEN

Agency (HULS) HULSEN MEDIA SERVICES  
2400 LARAMIE TRAIL  
AUSTIN, TX 78745  
Agency C/P1/P2/E /182  
Flight Dates 08/26/14-09/01/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (MAB) ALEXANDRA BRADLEY  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

## --- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

NEW ORDER. PLS CHCK AND CNF. T&R

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	Tu-F, M	6P-630P	BIG BANG	30	-	-	\$200.00	08/26-09/01	5	1	5	\$1,000.00
2	Sa	630P-7P	BIG BANG	30	-	-	\$100.00	08/30-08/30	1	1	1	\$100.00
3	Tu-Th, M	9P-930P	NEWS	30	-	-	\$200.00	08/26-09/01	4	1	4	\$800.00
4	Su	9P-930P	NEWS	30	-	-	\$150.00	08/31-08/31	1	1	1	\$150.00
5	Sa	930P-10P	2.5 MEN	30	-	-	\$50.00	08/30-08/30	1	1	1	\$50.00
6	M	7P-8P	MASTERCHEF	30	-	-	\$500.00	09/01-09/01	1	1	1	\$500.00
7	Th	7P-10P	NFL BEARS	30	-	-	\$750.00	08/28-08/28	1	1	1	\$750.00

## ---REPORT TOTALS---

Report Totals: 14 / \$3,350.00

## ---SALES MONTHLY TOTALS---

# ORDER WORKSHEET

Rep Order# 10379556 Ver# 1 Status New  
EC'd Yes

Traffic Order#

Printed:  
Last Received:  
Showing Buylines:

08/15/14 4:50 PM  
08/15/14 4:35 PM  
All Rep Changes or Last Station Changes

2 of 2

Station WRSP-TV SPRINGFIELD, IL  
Advertiser (NW80) POLITICAL  
Product TAXPAYERS 4 QUINN  
Estimate# 182  
Buyer MEENAH HULSEN

Agency (HULS) HULSEN MEDIA SERVICES  
2400 LARAMIE TRAIL  
AUSTIN, TX 78745  
Agency C/P1/P2/E /182  
Flight Dates 08/26/14-09/01/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (MAB) ALEXANDRA BRADLEY  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

Aug2014: 13 / \$2,850.00

Sep2014: 1 / \$500.00

Order Totals: 14 / \$3,350.00

Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals \$39,680.95

CABL .00%  
WDEN .00%  
ERSP .00%  
WICS 32.23%

WAND 29.47%  
WRSP 8.40%

WBUT .00%  
WCIA 29.91%

Books [null]  
Demos RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS



WRSP+WCCU Combo 65/35 (WRSP++)  
3003 Old Rochester Rd  
Springfield, IL 62703

### Contract # 1904690

Schedule Dates 08/26/14-09/01/14  
Advertiser Taxpayers for Quinn (38941)  
Agency Hulsen Media Services (15485)  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand /182 (653543)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name HULSEN,MEENAH  
Phone/Fax /  
CPE 182  
Account Types National/Political Candidate Agency BRD  
Billing Type Weekly/Irregular  
Comments TAXPAYERS 4 QUINN

Date Entered 08/18/14  
Last Modified 08/20/14  
Entered By Kathryn McCutcheon  
CO-OP No  
Headline # ECR10379556  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$502.50  
Net Total \$2,847.50  
Sales Tax

WRSP+WCCU Combo 65/35 (WRSP++)  
By Broadcast Month Spots Rate  
Aug. 2014 12 \$2,450.00  
Sep. 2014 3 \$900.00  
Grand Total: 15 \$3,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/26/14-09/01/14	3	:30	6P- 6:30P (CST)	1	1	1	1	1	1			5	\$200.00	\$1,000.00	WRSP+WCCU Combo 65/35 (WRSP++)	BIG BANG	8/18/14
2.0	Normal Line / SPOT (2)	08/30/14-08/30/14	3	:30	6:30P- 7P (CST)	1						1		1	\$100.00		WRSP+WCCU Combo 65/35 (WRSP++)	BIG BANG	8/18/14
2.0.1	Closed Preempt (2)	08/30/14															WRSP+WCCU Combo 65/35 (WRSP++)	Program Change/Exception - COLLEGE FOOTBALL/CB	
3.0	Normal Line / SPOT (3)	08/26/14-08/29/14	3	:30	9P- 9:30P (CST)	1	1	1	1	1	1			3	\$200.00	\$600.00	WRSP+WCCU Combo 65/35 (WRSP++)	NEWS	8/18/14
3.0.1	Closed Preempt (3)	08/28/14															WRSP+WCCU Combo 65/35 (WRSP++)	No Availability/Exception - NEWS AIRS 10-11P/CB	
4.0	Normal Line / SPOT (4)	08/31/14-08/31/14	3	:30	9P- 9:30P (CST)	1						1		1	\$150.00	\$150.00	WRSP+WCCU Combo 65/35 (WRSP++)	NEWS	8/18/14
5.0	Revised Line / SPOT (5)	08/30/14-08/30/14	3	:30	9:30P- 10P (CST)	1						1		1	\$50.00	\$50.00	WRSP+WCCU Combo 65/35 (WRSP++)	2.5 MEN	8/18/14
5.1	Normal Line / SPOT (5)	08/30/14-08/30/14	3	:30	10:30P- 11P (CST)	1						1		1	\$50.00	\$50.00	WRSP+WCCU Combo 65/35 (WRSP++)	2.5 MEN	8/20/14
6.0	Normal Line / SPOT (6)	09/01/14-09/01/14	3	:30	6:58P- 8P (CST)	1	1							1	\$500.00	\$500.00	WRSP+WCCU Combo 65/35 (WRSP++)	MASTERCHEF	8/18/14
7.0	Normal Line / Football (7)	08/28/14-08/28/14	3	:30	7P- 10P (CST)	1				1				1	\$750.00	\$750.00	WRSP+WCCU Combo 65/35 (WRSP++)	BEARS	8/18/14
8.0	M/G For 3.0.1 / SPOT (3)	09/01/14-09/01/14	3	:30	9P- 9:30P (CST)	1	1							1	\$200.00	\$200.00	WRSP+WCCU Combo 65/35 (WRSP++)	NEWS	8/19/14
9.0	Normal Line / SPOT (8)	08/26/14-08/29/14	3	:30	11P- 11:30P (CST)	2	X	X	X	X	X			2	\$50.00	\$100.00	WRSP+WCCU Combo 65/35 (WRSP++)	NEWS	8/20/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, Martin D. Reggi,  
being/on behalf of: Patrick Quinn,  
a legally qualified candidate of the Democratic  
political party for the office of: Governor  
in the General  
election to be held on: 11/4/14

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Taxpayers for Quinn

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Veronica Siegle - 676 N. LaSalle Ste 300, Chicago, IL, 60654 - 312-654-8888

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

*To Be Signed By Candidate or Authorized Committee*

7/25/13      [Signature]  
Date      Signature

*To Be Signed By Station Representative*

☒ Accepted      ☐ Accepted in Part      ☐ Rejected  
[Signature]      Jennifer E. Valenti, CSR  
Signature      Printed Name      Title