

SBG

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ATTACHMENT 6

NEWSPAPERS SERVING THE ILLINOIS COUNTIES OF GREENE, MACOUPIN AND MONTGOMERY IN THE GRADE B OVERLAP AREA FOR KDNL(TV) CONSTRUCTION PERMIT AND WICS(TV)

(Source: 1997 Editor & Publisher Yearbook)

Dailies

1. News-Herald, Litchfield, Illinois (Montgomery)

Weeklies

1. Enterprise, Benld/Gillespie/Wilsonville/Sawyerville/Eagarville/Mt. Clare, Illinois (Macoupin)
2. Gazette-News, Bunker Hill, Illinois (Macoupin)
3. Macoupin County Enquirer, Carlinville, Illinois (Macoupin)
4. Gazette-Patriot, Carrollton, Illinois (Greene)
5. Area News, Gillespie, Illinois (Macoupin)
6. The Girard Gazette, Girard, Illinois (Macoupin)
7. Hillsboro Journal, Hillsboro, Illinois (Montgomery)
8. The Montgomery County News, Hillsboro/Litchfield, Illinois (Montgomery)
9. Free Press-Progress, Nokomis, Illinois (Montgomery)
10. Northwestern News, Palmyra, Illinois (Macoupin)
11. The Panhandle Press, Raymond, Illinois (Montgomery)
12. The Raymond News, Raymond, Illinois (Montgomery)
13. Staunton Star-Times, Staunton/Livingston/Worden/New Douglas, Illinois (Macoupin)
14. The Virden Recorder, Virden, Illinois (Macoupin)
15. Green Prairie Press, White Hall/Greenfield, Illinois (Greene)

ATTACHMENT 7

**Federal Communications Commission**

Mass Media Bureau

Video Services Division

WICS	SPRINGFIELD	IL US	
Channel 20	Positive Offset	BLCT2187	License
GANNETT PUBLISHING COMPANY			

N Lat 39 48 15
W Lon 89 27 40

ERP: 1510.000 kW
HAAT: 436.0 m
RCAMSL: 612.0 m
Zone: 1

Horizontal Polarization
Uses beam tilt
Non directional

If you have any corrections to the engineering database or you have discovered an error in the database, please contact Nai Tam at 202-418-1650 or send Nai.ntam@fcc.gov an E-mail.

If you have any suggestions about this page please, send your comments to [William Ball, wball@fcc.gov](mailto:William.Ball@fcc.gov)



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**Federal Communications Commission****Mass Media Bureau****Video Services Division**

KDNLTV ST. LOUIS MO US
Channel 30 Positive Offset BLCT800312KG License
KDNL LICENSEE, INC.

N Lat 38 34 50
W Lon 90 19 45

ERP: 2190.000 kW
HAAT: 335.0 m
RCAMSL: 493.0 m
Zone: 2

Horizontal Polarization
Uses beam tilt
Non directional

KDNLTV ST. LOUIS MO US
Channel 30 Positive Offset BPCT960621KJ Construction Permit
KDNL LICENSEE, INC.

N Lat 38 34 50
W Lon 90 19 45

ERP: 5000.000 kW
HAAT: 336.0 m
RCAMSL: 493.0 m
Zone: 2

Horizontal Polarization
Uses beam tilt
Non directional

KDNL-DT ST. LOUIS MO US
Channel 31 Offset BPCDT980803KT
KDNL LICENSEE, INC.

N Lat 38 34 50
W Lon 90 19 45

ERP: 1000.000 kW
HAAT: 336.0 m
RCAMSL: 493.0 m
Zone: 2

Elliptical Polarization
Uses beam tilt
Directional Antenna
Make: AND Model: ODDKDNL-DT

DIGITAL TV

**Federal Communications Commission**

Mass Media Bureau

Video Services Division

WRSPTV SPRINGFIELD IL US
Channel 55 Positive Offset BLCT840425KH License
SPRINGFIELD BROADCASTING PARTNERS

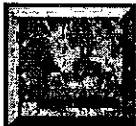
N Lat 39 47 56
W Lon 89 26 45

ERP: 2000.000 kW
HAAT: 439.0 m
RCAMSL: 617.0 m
Zone: 1

Horizontal Polarization
Uses beam tilt
Non directional

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If you have any suggestions about this page please, send your comments to [William Ball, wball@fcc.gov](mailto:William.Ball@fcc.gov)



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ATTACHMENT 8

CABLE SYSTEMS SERVING THE ILLINOIS COUNTIES OF CHAMPAIGN, DEWITT, FORD, LIVINGSTON, MCLEAN, MACON AND PIATT IN THE GRADE B OVERLAP AREA FOR WYZZ(TV) CONSTRUCTION PERMIT AND WICD(TV)

(Sources: 1998 Television & Cable Factbook; Broadcasting & Cable Yearbook 1998)

	<u>System</u>	<u>County</u>	<u>Communities</u>	<u>Activated Channels</u>
1.	Triax Cablevision	McLean, IL	Apollo Acres, IL	23
2.	Traix Cablevision	Macon, IL	Argenta, IL (also serves Decatur, Oreana)	35
3.	Regional Cable TV	McLean, IL	Arrowsmith (village), IL	20
4.	Triax Cablevision	DeWitt, Logan & McLean, IL	Atlanta, IL (also serves McLean, Waynesville)	38
5.	TCI of Bloomington/Normal, Inc.	McLean, IL	Bloomington, IL (also serves McLean County, Normal)	54
6.	Triax Cablevision	Macon (& Christian), IL	Blue Mound, IL (also serves Stonington)	34
7.	Regional Cable TV	Macon, IL	Boody, IL	20
8.	Jones Intercable, Inc.	Piatt, IL	Cerro Gordo, IL	32
9.	Regional Cable TV	Piatt, IL	Cisco (village), IL	20
10.	Jones Intercable	DeWitt, IL	Clinton, IL	36

	<u>System</u>	<u>County</u>	<u>Communities</u>	<u>Activated Channels</u>
11.	Triax Cablevision	McLean, IL	Colfax, IL	26
12.	Triax Cablevision	Livingston, IL	Cornell, IL	19
13.	Triax Cablevision	Livingston, IL	Cullom, IL (also serves Saunemin)	30
14.	Triax Cablevision	McLean, IL	Danvers, IL	26
15.	TCI Cablevision of Decatur	Macon, IL	Decatur, IL (also serves Forsyth, Long Creek, Macon County, Mount Zion)	77
16.	Triax Cablevision	McLean, IL	Downs, IL	32
17.	Marcus Cable	Livingston, IL	Dwight, IL	36
18.	Heartland Cable, Inc.	Ford, IL	Elliott, IL	20
19.	Heartland Cable, Inc.	McLean, IL	Ellsworth, IL	20
20.	Jones Intercable, Inc.	Livingston & McLean, IL	Fairbury, IL (also serves Chatsworth, Chenoa Forrest)	32
21.	Jones Intercable, Inc.	DeWitt, IL	Farmer City, IL	32
22.	Heartland Cable, Inc.	Livingston, IL	Flanagan, IL	27
23.	Jones Intercable, Inc.	Ford, IL	Gibson City, IL	24

	<u>System</u>	<u>County</u>	<u>Communities</u>	<u>Activated Channels</u>
24.	Illinet	Champaign, IL	Gifford (village), IL	49
25.	Gridley Cable, Inc.	McLean, IL	Gridley, IL	20
26.	Regional Cable TV	Champaign, IL	Henning (village), IL	20
27.	Triax Cablevision	DeWitt & McLean, IL	Heyworth, IL (also serves Wapella)	37
28.	Comand Cable of Eastern Illinois, L.P.	Champaign, IL	Hommer, IL (also serves Champaign County, Ogden, Philo, Sidney, St. Joseph)	35
29.	Triax Cablevision	McLean, IL	Hudson, IL	31
30.	Illini Cablevision	Champaign & Piatt, IL	Ivesdale, IL	12
31.	Heartland Cable, Inc.	DeWitt, IL	Kenney, IL	20
32.	Regional Cable TV	Piatt, IL	LaPlace, IL	20
33.	Jones Intercable, Inc.	McLean, IL	LeRoy, IL	35
34.	Triax Cablevision	McLean, IL	Lexington, IL	34
35.	Mid American Cable Systems	Livingston, IL	Long Point (village), IL	20
36.	Danville Radio & TV	Champaign, IL	Longview, IL	10

	<u>System</u>	<u>County</u>	<u>Communities</u>	<u>Activated Channels</u>
37.	Illinet	Champaign, IL	Ludlow (village), IL	49
38.	InterMedia Partners	Champaign, IL	Mahomet, IL (also serves Candlewood Estates Mobile Park, Champaign County, Fisher, Mahomet Twp)	37
39.	Triax Cablevision	Piatt, IL	Mansfield, IL	36
40.	Triax Cablevision	Macon, IL	Maroa, IL	33
41.	Triax Cablevision	Ford, IL	Melvin, IL	20
42.	Triax Cablevision	McLean (& Tazewell), IL	Minier, IL (also serves Hopedale, Mackinaw, Standford)	36
43.	Jones Intercable	Piatt, IL	Monticello, IL (also serves Bement)	36
44.	Triax Cablevision	Macon (Christian & Shelby), IL	Moveaqua, IL (also serves Assumption, Macon)	36
45.	Command Cable of Eastern Illinois, L.P.	Champaign (& Douglas), IL	Newman, IL (also serves Broadlands, Douglas County)	35
46.	UACC Midwest, Inc.	Macon (& Sangamon), IL	Niantic, IL (also serves Harristown, Illiopolis)	26
47.	Triax Cablevision	Livingston, IL	Odell, IL	28
48.	InterMedia Partners	Ford (& Iroquois), IL	Paxton, IL (also serves Bayles Lake, Loda)	46
49.	Regional Cable TV	Champaign, IL	Penfield, IL	21

	<u>System</u>	<u>County</u>	<u>Communities</u>	<u>Activated Channels</u>
50.	TCI of Illinois, Inc.	Ford, IL	Piper City, IL	25
51.	Marcus Cable	Livingston, IL	Pontiac, IL	33
52.	Jones Intercable, Inc.	Champaign, IL	Rantoul, IL (also serves Thomasboro)	44
53.	Illinet	Champaign, IL	Rantoul (village), IL	49
54.	Regional Cable TV	Champaign, IL	Royal, IL	N/A
55.	Triax Cablevision	McLean, IL	Saybrook, IL (also serves Belflower)	24
56.	Regional Cable TV	Champaign & Piatt, IL	Seymour (village), IL (also serves Piatt County (eastern portion))	N/A
57.	Heartland Cable, Inc.	Ford, IL	Sibley (village), IL	20
58.	Marcus Cable	Livingston (& LaSalle), IL	Streator, IL (also serves Bruce Twp, Eagle Twp, Kangley, Otter Creek Twp, Reading Twp)	33
59.	Jones Intercable, Inc.	Champaign, IL	Tolono, IL (also serves Pesotum)	36
60.	Triax Cablevision	McLean, IL	Towanda, IL	25
61.	Galaxy Cablevision	Champaign, IL	Triangle Mobile Home Park, IL	N/A

	<u>System</u>	<u>County</u>	<u>Communities</u>	<u>Activated Channels</u>
62.	Illini Cablevision	Piatt (& Coles, Douglas, Moultrie), IL	Tuscola, IL (also serves Arcola, Arthur, Atwood, Camargo, Douglas County (unincorporated areas), Garrett, Hammond, Oakland, Pierson, Villa Grove)	27
63.	Time Warner Cable	Champaign, IL	Urvana, IL (also serves Bondville (village), Champaign County, Savoy (village))	80
64.	Triax Cablevision	DeWitt, Macon (& Logan), IL	Warrensburg, IL (also serves DeWitt County (portions), Latham, Macon County (portions))	30
65.	Triax Cablevision	DeWitt & Piatt, IL	Weldon, IL (also serves DeLand)	26
66.	Regional Cable TV	Piatt, IL	White Heath, IL	N/A

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ATTACHMENT 9

NEWSPAPERS SERVING THE ILLINOIS COUNTIES OF CHAMPAIGN, DEWITT, FORD, LIVINGSTON, MCLEAN, MACON AND PIATT IN THE GRADE B OVERLAP AREA FOR WYZZ(TV) CONSTRUCTION PERMIT AND WICD(TV)

(Source: 1997 Editor & Publisher Yearbook)

Dailies

1. The Pantagraph, Bloomington-Normal, IL (McLean)
2. The News-Gazette, Champaign-Urbana, IL (Champaign)
3. Clinton Daily Journal, Clinton, IL (DeWitt)
4. Herald & Review, Decatur, IL (Macon)
5. Paxton Daily Record, Paxton, IL (Ford)
6. The Daily Leader, Pontiac, IL (Livingston)

Weeklies

1. The Atwood Herald, Atwood, IL (Piatt (& Douglas))
2. Twin City Community News, Bloomington, IL (McLean)
3. Blue Mound Leader, Blue Mound, IL (Macon)
4. The News Record, Cerro Gordo/Bement, IL (Piatt)
5. Decatur Tribune, Decatur, IL (Macon)
6. Dwight Star & Herald, Dwight, IL (Livingston (& Grundy))
7. Emington Joker, Emington/Saunemin/Cullon, IL (Livingston)
8. The Blade, Fairbury/Forrest/Chatsworth/Chenoa/Colfax/Gridley, IL (Livingston)
9. Farmer City Journal, Farmer City, IL (DeWitt)
10. The Fisher Reporter, Fisher, IL (Champaign)
11. The Flanagan Home Times, Flanagan, IL (Livingston)
12. Gibson City Courier, Gibson City, IL (Ford)
13. Heyworth Star, Heyworth, IL (McLean)
14. The Le Roy Journal, Le Roy, IL (McLean)
15. The Mahomet Citizen, Mahomet, IL (Champaign)
16. Ford County Press, Melvin/Roberts, IL (Ford)
17. Piatt County Journal-Republican, Monticello, IL (Piatt)
18. The Mt. Zion Region News, Mt. Zion/Dalton City, IL (Macon)
19. County Line Observer, Niantic/Harristown, IL (Macon)
20. Odell Times, Odell, IL (Livingston)
21. Paxton Weekly Record, Paxton, IL (Ford)
22. Southern Champaign County Today, Philo, IL (Champaign)
23. Rantoul Press, Rantoul, IL (Champaign)
24. Reddick-Essex Courier, Reddick/Essex, IL (Livingston (& Kankakee))
25. The County Star, Tolono, IL (Champaign)

ATTACHMENT 10

**Federal Communications Commission**

Mass Media Bureau

Video Services Division

WICD CHAMPAIGN IL US
Channel 15 Negative Offset BLCT821101KG License
PLAINS TELEVISION PARTNERSHIP

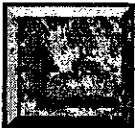
N Lat 40 4 11
W Lon 87 54 45

ERP: 550.000 kW
HAAT: 396.0 m
RCMSL: 600.0 m
Zone: 1

Horizontal Polarization
Uses beam tilt
Non directional

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Video Services Division

WYZZTV BLOOMINGTON IL US
Channel 43 Zero Offset BLCT851129KG License
WYZZ LICENSE, INC.

N Lat 40 38 45
W Lon 89 10 45

ERP: 1120.000 kW
HAAT: 293.0 m
RCAMSL: 523.0 m
Zone: 1

Horizontal Polarization
Uses beam tilt
Non directional

WYZZTV BLOOMINGTON IL US
Channel 43 Zero Offset BPCT950629KR Construction Permit
WYZZ LICENSE, INC.

N Lat 40 38 45
W Lon 89 10 45

ERP: 5000.000 kW
HAAT: 294.0 m
RCAMSL: 523.0 m
Zone: 1

Horizontal Polarization
Uses beam tilt
Non directional

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ATTACHMENT 11

CABLE SYSTEMS SERVING THE MASSACHUSETTS COUNTIES OF BERKSHIRE, FRANKLIN & HAMPSHIRE; NEW YORK COUNTIES OF COLUMBIA & RENSSELAER AND VERMONT COUNTIES OF BENNINGTON & WINDHAM IN THE GRADE B OVERLAP AREA FOR WGGB(TV) AND WMHO(TV)

(Sources: 1998 Television & Cable Factbook; Broadcasting & Cable Yearbook 1998)

	<u>System</u>	<u>County</u>	<u>Communities</u>	<u>Activated Channels</u>
1.	MediaOne	Franklin, Hampshire (Hampden & Worcester), MA	Amherst, MA (also serves Bondsville, Buckland, Erving, Gilbertville, Gill, Greenfield, Hadrwick, Millers Falls, Monson, Montague, Palmer, Pelham, Shelburne, Shelburne Falls, Thorndike, Three Rivers, Turners Falls, Ware, Warren)	50
2.	Amrac Clear View	Hampshire, MA	Belchertown, MA (also serves Hadley)	44
3.	MediaOne	Franklin, MA	Barnardston, MA (also serves Northfield)	40
4.	Charlemont TV, Inc.	Franklin, MA & Bennington, VT	Charlmont, MA (also serves Readsboro, VT)	12
5.	MediaOne	Franklin, Hampshire (& Hampton), MA	Chester, MA (also serves Huntington, Northampton, Westhampton, Whately)	N/A
6.	MediaOne	Franklin, MA	Conway, MA (also serves Deerfield, South Deerfield, Sunderland)	20
7.	Greater Easthampton Cable	Hampshire, MA	Easthampton, MA (also serves Southampton)	42'

	<u>System</u>	<u>County</u>	<u>Communities</u>	<u>Activated Channels</u>
8.	Century Berhshire Cable Corp.	Berkshire, MA	Great Barrington, MA (also serves Housatonic, Lee, Lenox, Sheffield (town), Stockbridge)	48
9.	Pegasus Cable Television	Berkshire, MA	Hinsdale, MA	35
10.	Pegasus Cable Television	Berkshire, MA	Lanesboro, MA (plans service to Hancock)	35
11.	Mountain Cable Co.	Berkshire, MA	North Adams, MA (also serves Adams, Cheshire, Clarksburg, Williamstown)	58
12.	Time Warner Cable	Franklin (& Worcester), MA	Orange, MA (also serves Athol)	54
13.	Time Warner Cable	Berkshire, MA	Pittsfield, MA (also serves Dalton, Richmond)	62
14.	Pegasus Cable Television	Berkshire, MA	West Stockbridge, MA (plans service to Washington, Washington (town))	35
15.	MediaOne	Hampshire (& Hampden), MA	Westfield, MA (also serves Agawam, Granby, Granville, Holyoke, South Hadley, Southwick, West Springfield)	N/A
16.	Hometown TV	Rensselaer, NY	Berlin (town), NY	25

	<u>System</u>	<u>County</u>	<u>Communities</u>	<u>Activated Channels</u>
17.	Mid-Hudson Cablevision, Inc.	Columbia (Albany & Greene), NY	Catskill, NY (also serves Ashland (town), Athens (town), Athens (village), Bethlehem (town), Cairo (town), Catskill (town), Catskill (village), Claverack, Coeymans, Cossackie (town), Cossackie (village), Gallatin, Greenport (Columbia County), Greenville, Hudson, Livingston (town), New Baltimore, Philmont, Prattsville (town), Ravena (village), Stockport (town), Westerlo, Windham (town))	N/A
18.	Taconic Cable	Columbia, NY	Chatham, NY (also serves Ancram (town), Austerlitz (town), Canaan (town), Chatham (town), Chatham (village), Copake (town), Ghent (town), Hillsdale (town), New Lebanon (town))	55
19.	Hilltop Communications	Columbia, NY	Germantown, NY (also serves Clermont, Clermont (town))	36
20.	A-R Cablevision	Columbia, Rensselaer (&Albany), NY	Rensselaer, NY (also serves Averill Park, Bethlehem, Castleton-on-Hudson, Defreestville, Delmar, Kinderhook (town), Kinderhook (village), Nassau (town), Nassau (village), New Scotland, North Greenbush, Poestenkill, Sand Lake, Schodack, Stuyvesant, Valatie, Voorheesville)	74

	<u>System</u>	<u>County</u>	<u>Communities</u>	<u>Activated Channels</u>
21.	Time Warner Cable	Rensselaer (Albany & Saratoga), NY	Troy, NY (also serves Brunswick, Clifton Park, Cohoes, East Greenbush, Halfmoon, Mechanicville, Pittstown (town), Schaghticoke (town), Schaghticoke (village), Stillwater (town), Stillwater (village), Valley Falls (village), Waterford (town), Waterford (village))	71
22.	Warner Cable Communications, Inc.	Windham, VT (& Cheshire, NH)	Bellows Falls, VT (also serves North Walpole, NH; North Westminster, Rockingham, VT)	40
23.	Better TV, Inc. of Bennington	Bennington, VT & Rensselaer, NY	Bennington, VT (also serves Hoosick, Hoosick Falls, North Hoosick, NY; North Bennington, Old Bennington, Pownal, Shaftsbury, Woodford, VT)	40
24.	Warner Cable of Brattleboro	Windham, VT (& Cheshire, NH)	Brattleboro, VT (also serves Chesterfield, West Chesterfield, NH)	52
25.	Adelphia Cable	Windham, VT	Grafton, VT (also serves Athens, Cambridgeport, Saxtons River)	23
26.	Phoenix Grassroots Cable Systems LLC	Windham, VT	Guilford Twp., VT	N/A
27.	Area Telecable	Windham, VT	Jacksonville, VT	12
28.	Phoenix Grassroots Cable Systems LLC	Windham, VT	Jamaica Twp., VT	N/A
29.	Phoenix Grassroots Cable Systems LLC	Windham, VT	Londonderry Twp., VT	N/A

	System	County	Communities	Activated Channels
30.	Adelphia Communications Corp.	Bennington & Windham, VT	Manchester, VT (also serves Arlington, Birch Hill, Bondville, Dorset, East Arlington, East Dorset, Peru Twp., South Dorset, Stratton, Stratton Mountain, Sunderland, West Arlington (portions), Winhall)	N/A
31.	Southern Vermont Cable Co.	Windham, VT	Newfane, VT (also serves Newfane Hill, South Newfane, Williamsville)	36
32.	Southern Vermont Cable Co.	Windham, VT	Putney, VT	25
33.	Phoenix Grassroots Cable Systems LLC	Bennington, VT	Rupert Twp., VT	N/A
34.	Phoenix Grassroots Cable Systems LLC	Bennington, VT	Stamford Twp., VT	N/A
35.	Phoenix Grassroots Cable Systems LLC	Windham, VT	Townshen Twp., VT	N/A
36.	Phoenix Grassroots Cable Systems LLC	Windham, VT	Wardsboro Twp., VT	N/A
37.	Area Telecable	Windham, VT	West Dover, VT	24
38.	Phoenix Grassroots Cable Systems LLC	Windham, VT	Westminster Twp., VT	N/A
39.	Adelphia Communications Corp.	Windham (& Windsor), VT	Weston, VT (also serves Londonderry Twp., South Londonderry)	28
40.	Area Telecable	Windham, VT	Whitingham, VT	12
41.	Duncan Cable TV Service	Windham, VT	Wilmington, VT	33

	<u>System</u>	<u>County</u>	<u>Communities</u>	<u>Activated Channels</u>
42.	Phoenix Grassroots Cable Systems LLC	Windham, VT	Windham Twp., VT	N/A

ATTACHMENT 12

NEWSPAPERS SERVING THE MASSACHUSETTS COUNTIES OF BERKSHIRE, FRANKLIN & HAMPSHIRE; NEW YORK COUNTIES OF COLUMBIA & RENSSELAER AND VERMONT COUNTIES OF BENNINGTON & WINDHAM IN THE GRADE B OVERLAP AREA FOR WGGB(TV) AND WMHQ(TV)

(Source: 1997 Editor & Publisher Yearbook)

Dailies

1. The Recorder, Greenfield, MA (Franklin)
2. North Adams Transcript, North Adams, MA (Berkshire)
3. Daily Hampshire Gazette, Northampton, MA (Hampshire)
4. The Berkshire Eagle, Pittsfield, MA (Berkshire)
5. Register-Star, Hudson, NY (Columbia)
6. The Record/The Sunday Record, Troy, NY (Rensselaer)
7. Bennington Banner, Bennington, NY (Bennington)
8. Brattleboro Reformer, Brattleboro, VT (Windham)

Weeklies

1. Amherst Bulletin, Amherst/Hadley/Sunderland, MA (Hampshire)
2. The Sentinel, Belchertown/Granby/Amherst, MA (Hampshire)
3. The Advocate/The South Advocate, Berkshire County, MA
4. The Berkshire Record, Berkshire County, MA
5. Jaffrey-Rindge Chronicle, Cheshire, MA (Berkshire)
6. The Berkshire Courier, Great Barrington, MA (Berkshire)
7. Greenfield Town Crier, Greenfield, MA (Franklin)
8. Country Journal, Huntington, MA (Hampshire)
9. The Pittsfield Gazette, Pittsfield, MA (Berkshire)
10. Shelburne Falls and West County News, Shelburne Falls, MA (Franklin)
11. Ware River News, Ware, MA (Hampshire)
12. The Northshire Free Press, Bennington County (VT)
13. The Taconic Valley Echo, Canaan/Bennington, Rensselaer County/Northern Columbia, NY (Columbia & Rensselaer)
14. The Independent, Columbia County, NY
15. The North County Free Press, Washington/Northern Rensselaer/eastern Saratoga Counties, NY (Rensselaer)
16. Bellows Falls Town Crier, Bellows Falls, VT (Windham)
17. Vermont News Guide, Bennington County/Rutland County, VT (Bennington)
18. Brattleboro Town Crier, Brattleboro, VT (Windham)
19. Manchester Journal, Manchester, VT (Bennington)
20. Deerfield Valley News, Wilmington/Windham County, VT

ATTACHMENT 13

**Federal Communications Commission**

Mass Media Bureau

Video Services Division

WGGBTV SPRINGFIELD MA US
Channel 40 Zero Offset BLCT871117KE License
GANNETT PUBLISHING COMPANY

N Lat 42 14 30
W Lon 72 38 57

ERP: 4270.000 kW
HAAT: 322.0 m
RCAMSL: 420.0 m
Zone: 1

Elliptical Polarization
Uses beam tilt
Directional Antenna
Make: AND Model: ODD871117KE

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Mass Media Bureau

Video Services Division

WMHQ SCHENECTADY NY US
Channel 45 Zero Offset BLCT850114KJ License
WMHT EDUCATIONAL TELECOMMUNICATIONS

N Lat 42 37 37
W Lon 74 0 40

ERP: 2950.000 kW
HAAT: 338.0 m
RCAMSL: 589.0 m
Zone: 1

Horizontal Polarization
Uses beam tilt
Directional Antenna
Make: RCA Model: ODD830728KH

ALLOCATED TO ALBANY-SCHENECTADY, NY.

If you have any corrections to the engineering database or you have discovered an error in the database, please contact Nai Tam at 202-418-1650 or send Nai.ntam@fcc.gov an E-mail.

If you have any suggestions about this page please, send your comments to William Ball. wball@fcc.gov



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ATTACHMENT 14

CABLE SYSTEMS SERVING THE ILLINOIS COUNTIES OF DEWITT, FULTON, LOGAN, MCLEAN, MACON, MASON, MENARD, PIATT AND TAZEWELL IN THE GRADE B OVERLAP AREA FOR WYZZ(TV) CONSTRUCTION PERMIT & LICENSE AND WICS(TV)

(Sources: 1998 Television & Cable Factbook; Broadcasting & Cable Yearbook 1998)

	<u>System</u>	<u>County</u>	<u>Communities</u>	<u>Activated Channels</u>
1.	Triax Cablevision	McLean, IL	Apollo Acres, IL	23
2.	Traix Cablevision	Macon, IL	Argenta, IL (also serves Decatur, Oreana)	35
3.	Heartland Cable, Inc.	Tazewell, IL	Arrington (village), IL	22
4.	Regional Cable TV	McLean, IL	Arrowsmith (village), IL	20
5.	Triax Cablevision	Fulton, IL	Astoria, IL	24
6.	Greene County Partners, Inc.	Menard, IL	Athens, IL	26
7.	Triax Cablevision	DeWitt, Logan & McLean, IL	Atlanta, IL (also serves McLean, Waynesville)	38
8.	Triax Cablevision	Fulton, IL	Avon, IL	24
9.	TCI of Bloomington/Normal, Inc.	McLean, IL	Bloomington, IL (also serves McLean County, Normal)	54
10.	Triax Cablevision	Macon (& Christian), IL	Blue Mound, IL (also serves Stonington)	34

	<u>System</u>	<u>County</u>	<u>Communities</u>	<u>Activated Channels</u>
11.	Regional Cable TV	Macon, IL	Boody, IL	20
12.	Regional Cable TV	Fulton, IL	Bryant (village), IL	21
13.	TCI of Illinois, Inc.	Fulton, IL	Canton, IL	54
14.	Jones Intercable, Inc.	Piatt, IL	Cerro Gordo, IL	32
15.	Regional Cable TV	Logan, IL	Chestnut, IL	N/A
16.	Regional Cable TV	Piatt, IL	Cisco (village), IL	20
17.	Jones Intercable	DeWitt, IL	Clinton, IL	36
18.	Triax Cablevision	McLean, IL	Colfax, IL	26
19.	Triax Cablevision	McLean, IL	Danvers, IL	26
20.	TCI Cablevision of Decatur	Macon, IL	Decatur, IL (also serves Forsyth, Long Creek, Macon County, Mount Zion)	77
21.	Triax Cablevision	Tazewell (& Woodford), IL	Dear Creek, IL (also serves Goodfield)	25
22.	Triax Cablevision	Logan, Mason & Tazewell, IL	Delavan, IL (also serves Emden, Green Valley, San Jose)	37
23.	Triax Cablevision	McLean, IL	Downs, IL	32

	System	County	Communities	Activated Channels
24.	Cass Cable TV, Inc.	Mason, IL	Easton, IL	27
25.	Triax Cable Vision	Logan, IL	Elkhart Twp., IL	22
26.	Heartland Cable, Inc.	McLean, IL	Ellsworth, IL	20
27.	Jones Intercable, Inc.	McLean (& Livingston), IL	Fairbury, IL (also serves Chatsworth, Chenoa Forrest)	32
28.	Triax Cablevision	Fulton, IL	Fairview, IL	22
29.	Jones Intercable, Inc.	DeWitt, IL	Farmer City, IL	32
30.	InterMedia Partners	Fulton, IL	Farmington, IL	34
31.	Triax Cablevision	Menard, IL	Greenville, IL	24
32.	Gridley Cable, Inc.	McLean, IL	Gridley, IL	20
33.	Triax Cablevision	Logan, IL	Hartsburg, IL	20
34.	Cass Cable TV, Inc.	Mason, IL	Havana, IL (also serves Bath, Buzzville, Goofy Ridge, Quiver Twp)	36
35.	Tel-Star Cablevision, Inc.	Tazewell, IL	Heritage Lake, IL (also serves Lake Windermere)	20
36.	Triax Cablevision	DeWitt & McLean, IL	Heyworth, IL (also serves Wapella)	37

	<u>System</u>	<u>County</u>	<u>Communities</u>	<u>Activated Channels</u>
37.	Triax Cablevision	McLean, IL	Hudson, IL	31
38.	Triax Cablevision	Fulton, IL	Ipava, IL	18
39.	Illini Cablevision	Piatt (& Champaign) IL	Ivesdale, IL	12
40.	Heartland Cable, Inc.	DeWitt, IL	Kenney, IL	20
41.	Regional Cable TV	Piatt, IL	LaPlace, IL	20
42.	Jones Intercable, Inc.	McLean, IL	LeRoy, IL	35
43.	TCI of Illinois, Inc.	Fulton, IL	Lewistown, IL (also serves Cuba, Fulton County)	36
44.	Triax Cablevision	McLean, IL	Lexington, IL	34
45.	MediaOne	Logan, IL	Lincoln, IL (also serves Logan County)	37
46.	Triax Cablevision	Fulton (& Knox), IL	London Mills, IL	19
47.	Cass Cable TV, Inc.	Mason & Tazewell, IL	Manito, IL (also serves Forest City, Talbot Addition)	36
48.	Triax Cablevision	Piatt, IL	Mansfield, IL	36
49.	Triax Cablevision	Macon, IL	Maroa, IL	33

	<u>System</u>	<u>County</u>	<u>Communities</u>	<u>Activated Channels</u>
50.	Greene County Partners, Inc.	Mason, IL	Mason City, IL	30
51.	Triax Cablevision	Logan, IL	Middletown, IL	23
52.	Triax Cablevision	McLean & Tazewell, IL	Minier, IL (also serves Hopedale, Mackinaw, Standford)	36
53.	Jones Intercable	Piatt, IL	Monticello, IL (also serves Bement)	36
54.	MediaOne	Tazewell, IL	Morton, IL (also serves Tazewell County (portions))	35
55.	UACC Midwest, Inc.	Logan, IL	Mount Pulaski, IL	36
56.	Triax Cablevision	Macon (Christian & Shelby), IL	Moweaqua, IL (also serves Assumption, Macon)	36
57.	Triax Cablevision	Logan, IL	New Holland, IL	18
58.	UACC Midwest, Inc.	Macon (& Sangamon), IL	Niantic, IL (also serves Harristown, Illiopolis)	26
59.	Nova Cablevision, Inc.	Fulton, IL	Norris, IL (also serves Brereton, Canton (rural areas))	24
60.	Cass Cable TV, Inc.	Mason & Menard, IL	Oakford (village), IL (also serves Kilbourne (village))	27
61.	MediaOne	Tazewell, IL	Pekin, IL (also serves Groveland, Marquette Heights, North Pekin, South Pekin, Tazewell County (portions))	35

	<u>System</u>	<u>County</u>	<u>Communities</u>	<u>Activated Channels</u>
62.	UACC Midwest, Inc.	Tazewell (Peoria & Woodford), IL	Peoria, IL (also serves Bartonville, Bellevue, Creve Coeur, East Peoria, Hollis Twp, Kickapoo Twp, Limestone Twp, Medina Twp, Norwood, Peoria Heights, Richwoods Twp, Tazewell Twp, Washington, West Peoria Twp)	77
63.	Greene County Partners, Inc.	Menard, IL	Petersburg, IL (also serves Menard County; Plan service to Lake Petersburg)	26
64.	Triax Cablevision	McLean, IL	Saybrook, IL (also serves Belflower)	24
65.	Regional Cable TV	Piatt (& Champaign) IL	Seymour (village), IL (also serves Piatt County (eastern portion))	N/A
66.	Regional Cable TV	Fulton, IL	Smithfield, IL	21
67.	Triax Cablevision	Fulton, IL	St. David, IL (also serves Dunfermline)	22
68.	Regional Cable TV	Fulton, IL	Table Grove, IL	N/A
69.	Galaxy Cablevision	Tazewell, IL	Tazewell County, IL	11
70.	Triax Cablevision	McLean, IL	Towanda, IL	25
71.	Nova Cablevision, Inc.	Tazewell, IL	Trivoli, IL	21

	<u>System</u>	<u>County</u>	<u>Communities</u>	<u>Activated Channels</u>
72.	Illini Cablevision	Piatt (& Coles, Douglas, Moultrie), IL	Tuscola, IL (also serves Arcola, Arthur, Atwood, Camargo, Douglas County (unincorporated areas), Garrett, Hammond, Oakland, Pierson, Villa Grove)	27
73.	Triax Cablevision	Fulton, IL	Vermont, IL	19
74.	Cass Cable TV, Inc.	Menard (Cass & Sangamon), IL	Virginia, IL (also serves Ashland, Chandlerville, Pleasant Plains, Tallula)	36
75.	Triax Cablevision	DeWitt, Logan & Macon, IL	Warrensburg, IL (also serves DeWitt County (portions), Latham, Macon County (portions))	30
76.	Rio Cablevision	Fulton, IL	Wee-Ma-Tuk Hills, IL (also serves Piatt)	27
77.	Triax Cablevision	DeWitt & Piatt, IL	Weldon, IL (also serves DeLand)	26
78.	Regional Cable TV	Piatt, IL	White Heath, IL	N/A

J:\DATA\CLIENT\30\3070\065\MARKET\WYZZWISC.CBL

ATTACHMENT 15

NEWSPAPERS SERVING THE ILLINOIS COUNTIES OF DEWITT, FULTON, LOGAN, MCLEAN, MACON, MASON, MENARD, PIATT AND TAZEWell IN THE GRADE B OVERLAP AREA FOR WYZZ(TV) CONSTRUCTION PERMIT & LICENSE AND WICS(TV)

(Source: 1997 Editor & Publisher Yearbook)

Dailies

1. The Pantagraph, Bloomington-Normal, IL (McLean)
2. Daily Ledger, Canton, IL (Fulton)
3. Clinton Daily Journal, Clinton, IL (DeWitt)
4. Herald & Review, Decatur, IL (Macon)
5. The Courier, Lincoln, IL (Logan)
6. Pekin Daily Times, Pekin, IL (Tazewell)

Weeklies

1. The Astoria South Fulton Argus, Astoria, IL (Fulton)
2. The Atwood Herald, Atwood, IL (Piatt (& Douglas))
3. Twin City Community News, Bloomington, IL (McLean)
4. Blue Mound Leader, Blue Mound, IL (Macon)
5. The News Record, Cerro Gordo/Bement, IL (Piatt)
6. Decatur Tribune, Decatur, IL (Macon)
7. The Delavan Times, Delavan/South Tazewell County, IL
8. East Peoria Courier, East Peoria, IL (Tazewell)
9. Farmer City Journal, Farmer City, IL (DeWitt)
10. Menard County Review, Greenview/Athens, IL (Menard)
11. Mason County Democrat, Havana, IL (Mason)
12. Heyworth Star, Heyworth, IL (McLean)
13. The Le Roy Journal, Le Roy, IL (McLean)
14. Fulton Democrat, Lewistown, IL (Fulton)
15. Manito Review, Manito, IL (Mason)
16. Olympia Review, Minier, IL (Tazewell)
17. Piatt County Journal-Republican, Monticello, IL (Piatt)
18. Tazewell News/Tazewell News Extra, Morton, IL (Tazewell)
19. Courier, Morton/Treemont, IL (Tazewell)
20. The Weekly News, Mt. Pulaski, IL (Logan)
21. The Mt. Zion Region News, Mt. Zion/Dalton City, IL (Macon)
22. County Line Observer, Niantic/Harristown, IL (Macon)
23. Peoria Heights Herald, Peoria Heights/Richwoods, IL (Tazewell (Peoria & Woodford))
24. The Petersburg Observer, Petersburg, IL (Menard)
25. Washington Reporter, Washington, IL (Tazewell)
26. Courier, Washington/Sunnyland, IL (Tazewell)

ATTACHMENT 16

**Federal Communications Commission**

Mass Media Bureau

Video Services Division

WICS	SPRINGFIELD	IL US
Channel 20	Positive Offset	BLCT2187
GANNETT PUBLISHING COMPANY		License

N Lat 39 48 15
W Lon 89 27 40

ERP: 1510.000 kW
HAAT: 436.0 m
RCAMSL: 612.0 m
Zone: 1

Horizontal Polarization
Uses beam tilt
Non directional

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If you have any suggestions about this page please, send your comments to [William Ball, wball@fcc.gov](mailto:William.Ball@fcc.gov)



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**Federal Communications Commission****Mass Media Bureau****Video Services Division**

WYZZTV BLOOMINGTON IL US
Channel 43 Zero Offset BLCT851129KG License
WYZZ LICENSE, INC.

N Lat 40 38 45
W Lon 89 10 45

ERP: 1120.000 kW
HAAT: 293.0 m
RCAMSL: 523.0 m
Zone: 1

Horizontal Polarization
Uses beam tilt
Non directional

WYZZTV BLOOMINGTON IL US
Channel 43 Zero Offset BPCT950629KR Construction Permit
WYZZ LICENSE, INC.

N Lat 40 38 45
W Lon 89 10 45

ERP: 5000.000 kW
HAAT: 294.0 m
RCAMSL: 523.0 m
Zone: 1

Horizontal Polarization
Uses beam tilt
Non directional

If you have any corrections to the engineering database or you have discovered an error in the database, please contact Nai Tam at 202-418-1650 or send Nai.ntam@fcc.gov an E-mail.

If you have any suggestions about this page please, send your comments to [William Ball, wball@fcc.gov](mailto:wball@fcc.gov)



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**REQUEST FOR CONTINUED SATELLITE AUTHORITY
UNDER 47 C.F.R. § 73.3555, NOTE 5**

The instant application proposes, *inter alia*, the assignment of the licenses of WICD(TV), Champaign, Illinois, and WICS(TV), Springfield, Illinois, from Guy Gannett Communications ("Gannett") to Sinclair Communications, Inc. ("SCI"). WICD and WICS have overlapping Grade B contours. Currently, however, WICD is authorized to operate as a satellite of WICS pursuant to the satellite exception to the television duopoly rule contained in Note 5 of Section 73.3555 of the Commission's Rules. SCI hereby requests continued satellite authority for WICS and WICD to operate as a parent-satellite combination under its ownership.

Pursuant to the policy concerning television stations adopted by the Commission in 1991, Television Satellite Stations, 6 FCC Rcd 4212 (1991) ("Satellite Policy Statement"), continued operation as a satellite station is presumptively in the public interest if the following three criteria are met:

- (1) there is no City Grade overlap between the parent and the satellite;
- (2) the proposed satellite would provide service to an underserved area; and
- (3) no alternative operator is ready and able to construct or to purchase and operate the proposed satellite as a full-service station.

6 FCC Rcd at 4213-14. Moreover, if an applicant is unable to qualify for the presumption, the Commission will evaluate the satellite proposal on an *ad hoc* basis and grant the application if there are other compelling circumstances that warrant approval. *Id.* at 4214. In the instant case,

continued satellite operation of WICD is warranted under either the presumptive or *ad hoc* approach.

The Presumptive Criteria

No City Grade Overlap. As demonstrated in the attached statement of William J. Getz (the "Engineering Statement"), of the consulting engineering firm of Carl T. Jones Corporation, no City Grade overlap exists between the contours of WICS and WICD. Thus, the first presumptive criterion is satisfied.

Underserved Area. Under the Satellite Policy Statement, a satellite station's community of license is considered underserved if there are two or fewer full-service television stations licensed to it. WICD and WCIA(TV) are the only full-service television stations licensed to Champaign, Illinois. Accordingly, WICD provides service to an underserved area, fulfilling the second presumptive criterion.

No Alternative Operator Ready and Able to Purchase and Operate WICD as a Stand-Alone Station. The final showing a satellite applicant must make for the presumption to apply is that no alternative operator (that does not present a conflict with the multiple ownership restrictions) is ready to purchase and operate the satellite station as a full-service station. Attached hereto as Exhibit 2A is a declaration by Susan D. Harrison (the "Harrison Declaration"), a Project Manager at the consulting firm of Fieldston Company, Inc., attesting to her opinion that no prudent businessperson could be found who would be ready or able to purchase and operate WICD as a full-service station. This Declaration updates an earlier

economic analysis of WICD's market, which was prepared by Ms. Harrison in support of the request of Gannett, the proposed assignor herein, for a satellite waiver. Based on this earlier analysis, the Commission concluded that a satellite waiver was justified. See Plains Television Partnership, 9 FCC Rcd 4435 (1994). A copy of Ms. Harrison's earlier analysis is attached hereto as Exhibit 2B.

Accordingly, all three of the criteria set forth in the Satellite Policy Statement are met, and the continued operation of WICD as a satellite of WICS is presumptively in the public interest.

Ad Hoc Analysis

Pursuant to the Satellite Policy Statement, if an applicant is unable to qualify for the presumption that the proposed satellite operation is in the public interest, the Commission will evaluate the proposal on an *ad hoc* basis. Such *ad hoc* analysis also supports grant of the instant satellite waiver request. Specifically, in requesting a waiver to operate WICD as a satellite of WICS, Gannett, the proposed assignor herein, demonstrated that WICD would be unable to operate as a stand-alone facility due to the station's inability to cover its entire market, heavy cable penetration in the market and the existence of numerous other competing media in the market. See Application for Consent to Assignment of WICD(TV), Champaign, Illinois, from Plains Television Partnership to Guy Gannett Publishing Co., FCC File No. BALCT-931124KJ, at Assignee's Exhibit A, pp. 4-12 and Plains Television Partnership, 9 FCC Rcd 4435 (1994). Nothing has changed with respect to this analysis. The Champaign & Springfield-Decatur,

Illinois Designated Market Area ("DMA"), which is virtually identical to the Springfield-Decatur-Champaign Area of Dominant Influence ("ADI") on which the earlier analysis was based, consists of a sprawling area that encompasses the cities of Springfield, Decatur and Champaign, of which only Decatur is centrally located.¹ Consequently, WICD in Champaign cannot cover its entire market.² Moreover, cable penetration in the market has increased from 70% to 77%. See Harrison Declaration at 3 (citing BIA's Investing in Television Market Report).³ In addition, 10 commercial and 2 noncommercial television stations provide Grade B service to some portion of the WICD Grade B contour, while a minimum of 2 and a maximum of 17 commercial radio stations provide service to this area. See Engineering Statement at Tables 1

¹At the time that Gannett filed its satellite waiver request, the ADI consisted of the following Illinois counties: Iroquois, Vermilion, Ford, Champaign, Douglas, Coles, Effingham, Shelby, Moultrie, Piatt, DeWitt, Macon, Christian, Logan, Sangamon, Menard and Morgan. See Exhibit 2B at 2, fn.1. Currently, the DMA consists of the same counties with the exception of Iroquois and also includes Cumberland County, Illinois. See Broadcasting & Cable Yearbook 1998 at B-160. This change does not affect the instant analysis. See Harrison Declaration at 2, n.1.

²As was noted in Gannett's prior satellite waiver request, since non-centrally located stations are unable to serve the entire market without the use of other facilities to extend coverage, the Commission has authorized satellite operations for other network-affiliated television stations that are similarly situated geographically to WICS and WICD: WCFN(TV), Springfield, Illinois, operates as a 100% satellite of WCIA(TV), Champaign, Illinois, and WCCU(TV), Urbana, Illinois, operates primarily as a satellite of WRSP-TV, Springfield, Illinois. See Springfield Independent Television, 3 FCC Rcd 1606 (1988); Midwest Television, Inc., FCC 84M-4450 (released Oct. 17, 1984).

³A total of 131 cable systems, operated by 29 separate operators, serve counties within the Grade B contour of WICD and offer, on average, 28 channels of video programming. See Exhibit 3 hereto.

and 2.⁴ Finally, 15 daily and 41 weekly newspapers serve counties within the WICD Grade B contour. See Exhibit 4 hereto. Accordingly, the numerous alternative media outlets in the market continue to minimize WICD's chances of survival as a stand-alone facility.

Moreover, in support of its request to operate WICD as a satellite of WICS, Gannett submitted an economic analysis of WICD's market performed by Susan D. Harrison in which Ms. Harrison concluded that, even making optimistic assumptions, operation of WICD as a stand-alone station would not be profitable. See Exhibit 2B hereto. Attached hereto as Exhibit 2A is the declaration of Ms. Harrison, in which she updates her earlier analysis and concludes that, considering the negative changes in the Springfield-Decatur-Champaign television market and the increased competitiveness of the commercial television industry nationwide, today no prudent businessperson could be found who would be ready or able to operate WICD as a full-service station. See Harrison Declaration at 4. In addition to the decline in market rank and the increase in cable penetration in the market, Ms. Harrison notes that television advertising revenues, which had been forecast to experience consistent year-to-year growth over the 1993 to

⁴In its waiver request, Gannett indicated that 24 commercial television stations could be viewed over-the-air within the market, while 7 commercial and 3 educational television stations, along with 25 radio stations (14 located in Champaign-Urbana) were licensed to communities within the market. See Plains Television Partnership, 9 FCC Rcd 4435, 4436 (1994). While the information regarding television stations in the market remains essentially unchanged, there are currently 40 radio stations licensed to cities within the Danville, Illinois; Champaign, Illinois; and Springfield, Illinois DMAs, including the following 16 radio stations licensed to Champaign, Urbana and adjoining areas: WBGL(FM), WDWS(AM), WHMS-FM, WEBX(FM), WEFT(FM), WIXY(FM), WJCI(AM), WLRW(FM), WPCD(FM), WZNF(FM), WBCP(AM), WILL(AM), WILL-FM, WKIO(FM), WPGU(FM), and WQQB(FM). See BIA's Radio Yearbook '98 at 60, 92, 335; Broadcasting & Cable Yearbook 1998, D130, D-144.

1997 period, actually declined from \$43.428 million in 1996 to \$42.287 million in 1997. Id. at 3. On the other hand, as a result of its operation as a satellite of WICS, WICD has been able to offer audiences in the eastern portions of the DMA expanded local news programming that it would be unable to afford on its own. See id.

With respect to the competitive environment within WICD's market, Ms. Harrison concludes that her 1993 prediction that, over time, advertising revenues that would have otherwise gone to local broadcast facilities would be re-allocated to cable-delivered channels, has occurred. Id. at 4. Specifically, in recent years, the cable systems franchised to the cities of Springfield, Champaign and Decatur have been acquired by Tele-Communications, Inc. and have been successful at capturing as much as \$1.5 million per year of advertising revenues that would otherwise have gone to local market television stations. Id.

In short, the competitive environment faced by WICD has worsened since the Commission's grant of Gannett's request for a satellite waiver, and nothing has occurred to contradict the Commission's earlier conclusion that the Springfield-Decatur-Champaign market is not likely to support the operation of WICD as a stand-alone, full-service station. See Plains Television Partnership, 9 FCC Rcd at 4436. The conditions that justify WICD's satellite status continue to exist, and the public interest requires that the Commission grant continued authorization for WICD to operate as a satellite of WICS under common ownership by SCI.

EXHIBIT 1

ENGINEERING STATEMENT

CARL T. JONES
CORPORATION

STATEMENT OF WILLIAM J. GETZ
IN SUPPORT OF AN APPLICATION
FOR CONSENT TO ASSIGNMENT
OF BROADCAST LICENSE

Applicant: Sinclair Communications, Inc.

I am a Radio Engineer, an employee in the firm of Carl T. Jones Corporation, with offices located in Springfield, Virginia. My education and experience are a matter of record with the Federal Communications Commission.

This office has been authorized by Sinclair Communications, Inc., to prepare this statement and the associated figure in support of an Application for Consent to Assignment of Broadcast License (FCC Form 314). This material supports the applicant's joint ownership of WICS(TV), Springfield, Illinois, and WICD(TV), Champaign, Illinois.

WICS(TV) is licensed to operate on UHF Channel 20+ with a maximum visual power of 1510 kW at an antenna Height Above Average Terrain (HAAT) of 436 meters. WICD(TV), which currently operates as a satellite of WICS(TV), is licensed to operate on UHF Channel 15- with a maximum visual power of 550 kW at an antenna HAAT of 396 meters. All the coverage contours represented herein were predicted in the manner prescribed in Section 73.684 of the FCC Rules.

Exhibit 1 depicts the WICD(TV) Grade B service contour. Table 1, lists the operating commercial radio stations which are predicted to provide primary service to the licensed WICD(TV) Grade B contour area. A minimum of 2 and a maximum of 17 radio

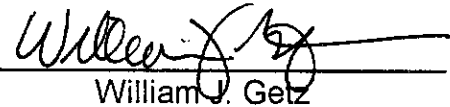
STATEMENT OF WILLIAM J. GETZ
PAGE 2

stations were found to provide primary radio service to the total WICD(TV) Grade B contour area. Table 2 lists the 12 television stations which are predicted to provide Grade B service to the WICD(TV) Grade B contour area.

Exhibit 2 depicts the WICD(TV) and the WICS(TV) predicted 80 dBu city-grade contours considering each station's licensed technical facility. As illustrated in Exhibit 2, no city-grade contour overlap exists between WICD(TV) and WICS(TV).

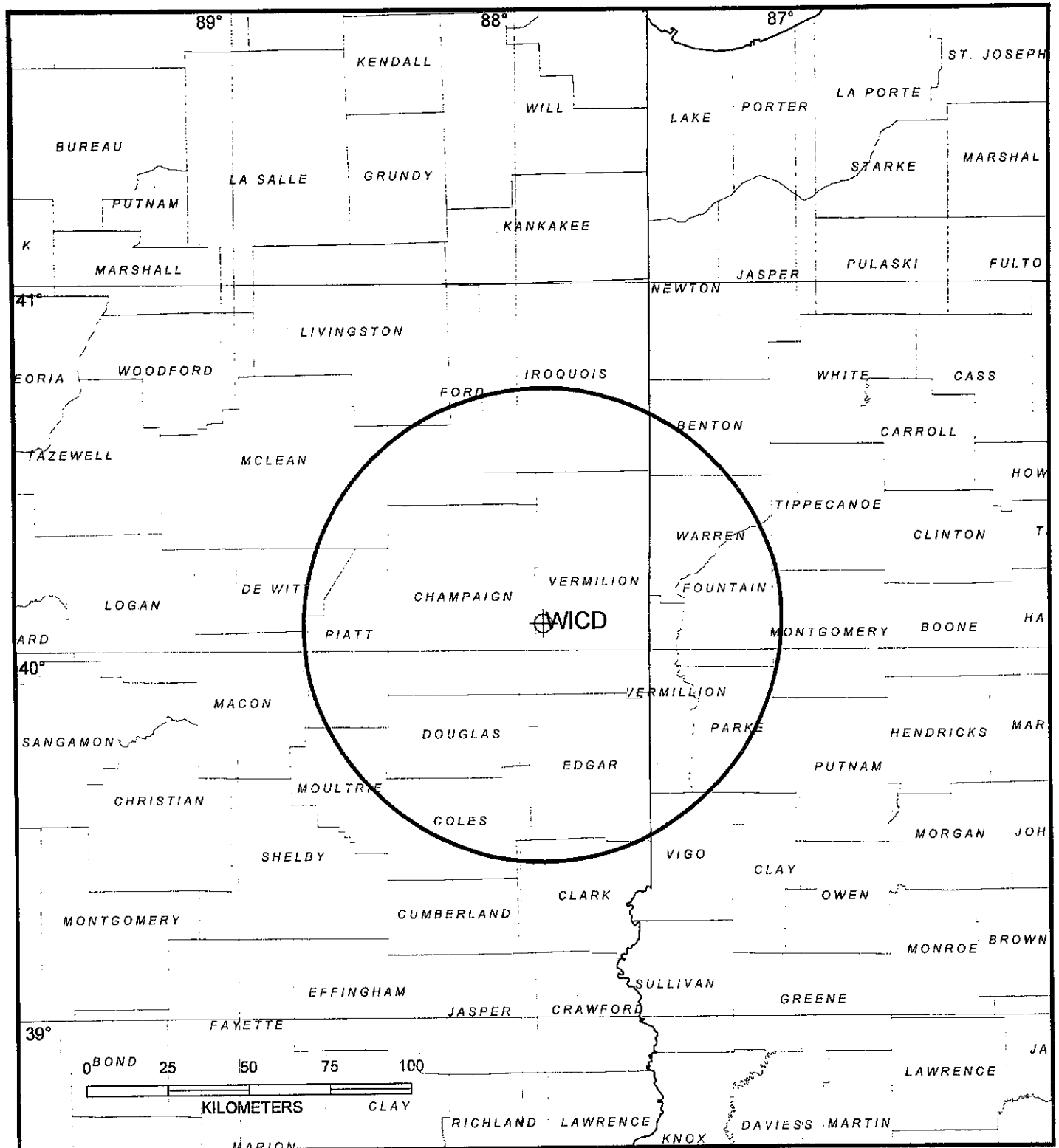
This statement and the attached figure have been prepared by me or under my direct supervision and are believed to be true and correct.

DATED: September 23, 1998



William J. Getz

Licensed Facility: Solid Contour
 Application or Construction Permit Facility: Dashed Contour



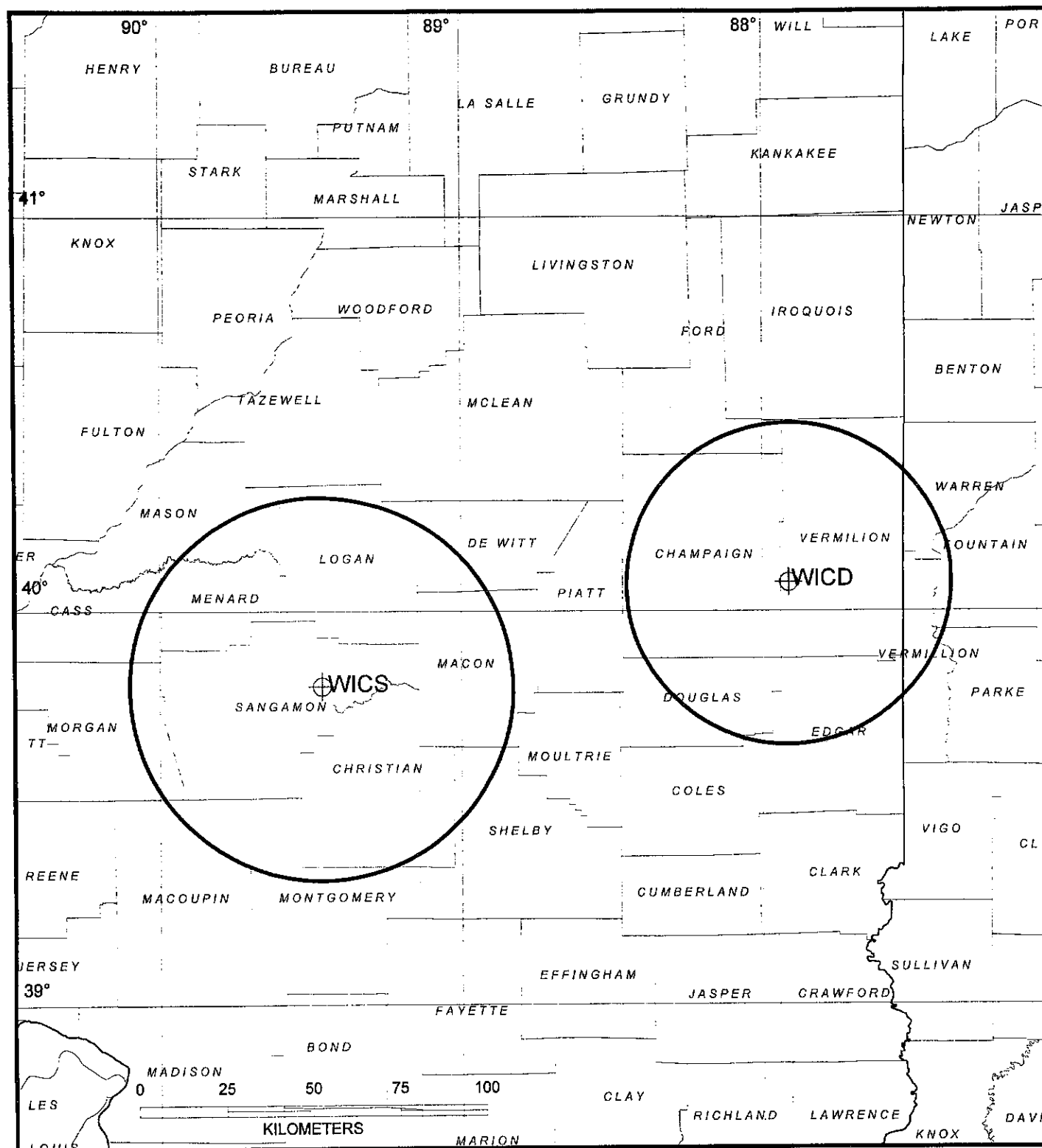
WICD(TV), CHAMPAIGN, ILLINOIS
 LICENSE: Ch. 15-, 550 kW (MAX), 396 m HAAT, BLCT-821101KG

**PREDICTED GRADE B
 COVERAGE CONTOUR**
 WICD(TV), CHAMPAIGN, ILLINOIS
 SEPTEMBER, 1998

**CARL T. JONES
 CORPORATION**

Licensed Facility: Solid Contour

Application or Construction Permit Facility: Dashed Contour



WICD(TV), CHAMPAIGN, ILLINOIS
 LICENSE: Ch. 15-, 550 kW (MAX), 396 m HAAT, BLCT-821101KG

WICS(TV), SPRINGFIELD, ILLINOIS
 LICENSE: Ch. 20+, 1510 kW (MAX), 436 m HAAT, BLCT-2187

PREDICTED CITY-GRADE COVERAGE CONTOURS

WICD(TV), CHAMPAIGN, ILLINOIS
 WICS(TV), SPRINGFIELD, ILLINOIS
 SEPTEMBER, 1998

CARL T. JONES
 CORPORATION

TABLE 1

**COMMERCIAL AM AND FM STATIONS WHICH
PROVIDE PRIMARY SERVICE TO
WICD(TV), CHAMPAIGN, ILLINOIS, LICENSED FACILITY
TOTAL GRADE B SERVICE AREA
SEPTEMBER, 1998**

The entire WICD(TV) Grade B service area is predicted to receive primary service from a minimum of 2 and a maximum of 17 operating commercial radio stations.

Pursuant to FCC rules primary service is defined as follows:

Class A FM station	1.0 mV/m	contour	F(50,50)
Class B FM station	0.5 mV/m	contour	F(50,50)
Class C FM station	1.0 mV/m	contour	F(50,50)
AM station (urban area)	2.0 mV/m	daytime groundwave contour	

	<u>Call</u>	<u>City, State</u>	<u>Channel/Class</u>
1	WILL	Urbana, IL	580 kHz
2	WKZI	Casey, IL	800 kHz
3	WITY	Danville, IL	980 kHz
4	WDZ	Decatur, IL	1050 kHz
5	WLBH	Mattoon, IL	1170 kHz
6	WJBC	Bloomington, IL	1230 kHz
7	WSOY	Decatur, IL	1340 kHz
8	WGFA	Watseka, IL	1360 kHz
9	WDWS	Champaign, IL	1400 kHz
10	WPRS	Paris, IL	1440 kHz
11	WJCI	Rantoul, IL	1460 kHz
12	WDAN	Danville, IL	1490 kHz
13	WHOW	Clinton, IL	1520 kHz
14	WBCP	Urbana, IL	1580 kHz
15	WSNI	Colfax, IL	225A
16	WEBX	Tuscola, IL	228A
17	WZNF	Rantoul, IL	237A
18	WHOW-FM	Clinton, IL	240A
19	WQQB	Rantoul, IL	241A
20	WWHP	Farmer City, IL	252A
21	WHPO	Hoopeston, IL	265A
22	WGNN	Fisher, IL	273A
23	WPXN	Paxton, IL	285A
24	WCZQ	Monticello, IL	288A
25	WGKC	Mahomet, IL	290A
26	WGCY	Gibson City, IL	292A
27	WPGU	Urbana, IL	296A
28	WDKR	Maroa, IL	297A
29	WKIO	Urbana, IL	223B1
30	WJEZ	Pontiac, IL	229B1
31	WIXY	Champaign, IL	262B1
32	WBWN	Le Roy, IL	281B1
33	WZNX	Sullivan, IL	294B1
34	WGFA-FM	Watseka, IL	241B
35	WLRW	Champaign, IL	233B

TABLE 1
(continued)

**COMMERCIAL AM AND FM STATIONS WHICH
PROVIDE PRIMARY SERVICE TO
WICD(TV), CHAMPAIGN, ILLINOIS, LICENSED FACILITY
TOTAL GRADE B SERVICE AREA
SEPTEMBER, 1998**

	<u>Call</u>	<u>City, State</u>	<u>Channel/Class</u>
36	WLBH-FM	Mattoon, IL	245B
37	WHMS-FM	Champaign, IL	248B
38	WIAI	Danville, IL	256B
39	WBNQ	Bloomington, IL	268B
40	WDNL	Danville, IL	271B
41	WSOY-FM	Decatur, IL	275B

TABLE 2

**FULL SERVICE TELEVISION STATIONS WHICH
 PROVIDE GRADE B SERVICE TO
 WICD(TV), CHAMPAIGN, ILLINOIS, LICENSED FACILITY
 TOTAL GRADE B SERVICE AREA
 SEPTEMBER, 1998**

	<u>Call</u>	<u>City, State</u>	<u>Channel</u>
1	WTWO	Terre Haute, IN	2+
2	WCIA	Champaign, IL	3+
3	WTHI-TV	Terre Haute, IN	10z
4	WILL-TV *	Urbana, IL	12-
5	WAND	Decatur, IL	17z
6	WLFI-TV	Lafayette, IN	18z
7	WICS	Springfield, IL	20+
8	WPXU	Decatur, IL	23-
9	WCCU	Urbana, IL	27-
10	WBAK-TV	Terre Haute, IN	38z
11	WEIU *	Charleston, IL	51+
12	WRSP-TV	Springfield, IL	55+

* Noncommercial Educational Station

EXHIBIT 2A

DECLARATION OF SUSAN D. HARRISON

DECLARATION OF SUSAN D. HARRISON IN SUPPORT OF THE SATELLITE WAIVER
REQUEST OF SINCLAIR COMMUNICATIONS, INC.

Susan D. Harrison does declare the following:

I am a Project Manager at Fieldston Company, Inc., a consulting firm specializing in financial and economic analyses for regulated industries. Before joining this firm in 1998, for twelve years I was President of Susan Harrison Associates, Inc., and a principal of Harrison, Bond & Pecaro, two firms which provided consulting services to the broadcasting, cable and telecommunications industries. In those capacities I was retained by clients to appraise the fair market value of at least five hundred radio and television stations in markets throughout the United States. I have testified before the Federal Communications Commission and in State and Federal Courts on matters relating to the values of stations. My curriculum vita is appended to this Declaration.

From 1974 to 1986, I held various positions of increasing responsibility at the media consulting firm of Frazier, Gross & Kadlec, most recently as Vice President and Director of that organization. During my tenure at Frazier, Gross & Kadlec, I was responsible for the preparation of approximately 750 analyses of radio and television stations, cable television systems and other electronic communications media. In many of those cases, I was called upon to make revenue and expense forecasts for new entities just starting up, and to provide an opinion as to their ultimate economic viability.

In November 1993, I prepared an exhaustive study of the reasonableness, from a financial standpoint, of attempting to operate television station WICD-TV, licensed to Champaign, Illinois, as a full-service, stand-alone station serving the Springfield-Decatur-Champaign

television market¹, assuming the station would retain its affiliation contract with the NBC television network. ("Study of the Economic Viability") Even after making assumptions which were optimistic, thus having the effect of biasing the results in favor of economic viability, I concluded that WICD-TV would not be able to sustain itself financially as a stand-alone, full-service station.

This conclusion was reached having taken into account factors including:

- the technical facility and operating characteristics of WICD-TV;
- the direct competition WICD-TV could reasonably be expected to face from other television stations vying for market revenue and audience share;
- cable penetration in the market area;
- the extent to which satellite-delivered cable services could reasonably be expected to attract audience and advertising revenues which would otherwise have gone to local broadcast facilities;
- the likely nominal growth of net television advertising revenues in the Springfield-Decatur-Champaign market over a five-year period;
- the cost to WICD-TV of acquiring or producing programming to be broadcast in non-network dayparts;
- the weighted average cost of capital a buyer of WICD-TV would incur; and
- the incremental operating expenses and capital costs WICD-TV would face if it were operated as a stand-alone facility.

I have been retained by Sinclair Communications, Inc., to examine the above variables to ascertain whether any material changes have occurred which would cause me to change my opinion of the economic viability of WICD-TV as a stand-alone facility today. I have identified

¹ In 1993, the Arbitron Company provided television ratings data for U.S. markets, calling them "Areas of Dominant Influence" or "ADIs". Since that time, Arbitron has ceased surveying television markets, leaving the A.C. Nielsen Company as the sole nationally-recognized source of such information. The Nielsen definition of television markets is the "Designated Market Area" or "DMA." Both the ADI and the DMA for the television market in which WICS-TV and WICD-TV operate are 17-county areas in central Illinois. The use of the DMA designation rather than the ADI has no impact on my ultimate conclusion today, nor would it have had in 1993.

no factors which cause me to alter my earlier conclusion. Thus, it is my opinion that today no prudent businessperson could be found who would be ready or able to purchase and operate the satellite as a full-service station.

In fact, while some of the elements affecting WICD-TV's potential viability have not changed (its technical facility and operating characteristics, e.g.), some have become worse from a competitive standpoint. The market rank, which had been 74th based on the number of television households, has dropped to 82nd, and, based on gross advertising revenues, has dropped to 86th. Cable penetration, which had been 70% at the time of the 1993 study, has increased to 77% according to BIA's *Investing in Television Market Report*, meaning more households in the market have access to more sources of entertainment, news and information than they did five years ago. One of the competing over-the-air television stations, WFHL, which had been operating as an independent Religious-formatted station, has now become part of the PaxNet broadcasting network, allowing it broader access to better quality, mass appeal programming than previously. Television advertising revenues, which had been forecast to experience consistent year-to-year growth over the 1993-1997 period, actually declined from \$43.428 million in 1996 to \$42.287 million in 1997, according to the Hungerford Report for the market.²

On a more affirmative note, as a result of its alliance with WICS-TV, WICD-TV has been able to offer audiences in the eastern portions of the DMA an expanded level of local news programming than they ever had before. Because the annual news budget of WICS-TV is

² It is likely that, over the two-year period from the second quarter 1996 through the second quarter 1998, market growth was flat. It is difficult to say this with certainty, however, because the 1996 Hungerford data did not include the FOX station, while the 1998 data did. Extracting my conservative estimate of the FOX station's first

roughly twice that of WICD-TV, and because of its location in the state capital, WICS-TV is able to provide WICD-TV with substantial coverage of legislative and governmental affairs. If WICD-TV were forced to attempt to operate as a stand-alone station, it would necessarily have to cut back on its news programming. This would deprive a considerable population of its free source of local broadcast news.

My 1993 analysis anticipated that over the 1993-1997 period, "advertising revenues which would otherwise have gone to local broadcast facilities ... [would] ... be re-allocated to cable-delivered channels." (Study of the Economic Viability at page 7) I believe, based on a telephone conversation with Jack Connors, the General Manager of WICS/WICD, this has occurred. In recent years, the cable systems franchised to the cities of Springfield, Champaign and Decatur have been acquired by Tele-Communications, Inc. ("TCI"). The three systems have the capability of co-insertion. It is Mr. Connors' estimate that as much as \$1.5 million a year of advertising revenues which would otherwise have gone to local market television stations is being diverted to these cable systems.

Considering the above changes in the Springfield-Decatur-Champaign television market and the increased competitiveness of the commercial television industry nationwide, it is my opinion that today no prudent businessperson could be found who would be ready or able to operate WICD-TV as a full-service station.

half 1998 revenues, \$2.5 million, the average annual nominal growth in the market between 1996 and 1998 was 2.7%.

This document has been prepared by me or under my direct supervision. Neither I, nor Fieldston Company, Inc., nor any principals or employees thereof, have any personal interest in the outcome of this matter. The foregoing statements of fact, subject to the qualifications stated herein, are true and correct to the best of my knowledge, and the statements of opinion contained herein are true and correct to the best of my judgment.

By Susan D. Harrison
Susan D. Harrison
September 21, 1998

CURRICULUM VITA SUSAN D. HARRISON

Fieldston Company, Inc. – Project Manager (1998).

Ms. Harrison is a Project Manager for Fieldston Company, Inc., a Washington, DC, consulting firm specializing in regulated industries. Total staff currently numbers approximately twenty-five, including economists, researchers and analysts. Business areas include energy (coal and natural gas) supply, market analysis and transportation; rail, barge and truck transport of various commodities; broadcasting and telecommunications; and corporate strategic planning. Fieldston has managed more than 200 assignments in the U.S. and overseas for more than 100 clients.

Consulting studies performed include strategic planning, market analysis, asset valuation, litigation support, contract negotiations, production cost analysis, transportation costing and rate estimation, property acquisition, plant siting, equipment acquisition and government policy development, among others.

Susan Harrison Associates, Inc./Harrison, Bond & Pecaro (1986-1998). President of Washington, DC, communications consulting firm. Consult with broadcasting industry clients primarily on economic and financial matters relating to the acquisition or start-up of radio and television stations and cable television systems. Ms. Harrison has given expert testimony before the Federal Communications Commission and in District Court, Circuit Court and U.S. Bankruptcy Court in more than thirty proceedings often relating to the values of broadcast properties. She has made numerous speeches and presentations before various conferences and seminars in the U.S. She has been quoted in The Wall Street Journal, Barron's, Broadcasting magazine, the Detroit Free Press and the St. Louis Business Journal.

Frazier, Gross & Kadlec, Inc. (1974-1986). Vice President personally responsible for the preparation of approximately 750 fair market valuations of broadcast and cable properties, as well as 20 studies to assess the feasibility of building and operating new commercial television stations. Conducted market research studies on behalf of applicants for cellular radiotelephone licenses in more than 80 markets, to ascertain the level of consumer demand for and price sensitivity to this service. Other new service demand studies undertaken range from ones for land mobile satellite communications services to alternative nationwide television programming networks.

Education

The American University – Bachelor of Arts Cum Laude in Liberal Studies

Publications

Comments of Harrison, Bond & Pecaro in Response to the Joint Request for Comments on the Supervisory Definition of Highly Leveraged Transactions
Office of the Comptroller of the Currency, Docket No. 91-7
Board of Governors of the Federal Reserve System, Docket No. r-0734
Federal Deposit Insurance Corporation, Docket No. 050984
September 1991

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Federal Communications Commission, MM Docket No. 87-8, November 19, 1990

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"Satellite Paging," *Business Radio*, February 1985.

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"A Survey of the Factors to be Considered in Determining the Demand For and Ability of the Radio Marketplace to Support Additional Radio Stations," Prepared for the Subgroup on Radio Spectrum Allocations of the Committee on Radio Broadcasting for Submission to the FCC, December 1980.

Radio in 1985, National Association of Broadcasters, March 1977.

Expert Testimony

Federal Communications Commission, Mass Media Bureau
The Providence Journal Company
Study of Economic Issues In Re: Proposed Move of KMSB-TV Transmitter Site

Federal Communications Commission, Mass Media Bureau
Kohlberg, Kravis & Roberts
Study of Duopoly, Regional Concentration of Control Issues In Re: Acquisition of Storer Communications Television Stations in Toledo, Detroit and Cleveland

Federal Communications Commission, Mass Media Bureau
Pappas Broadcasting
Study of Duopoly, Regional Concentration of Control Issues In Re: Acquisition of WGCG-TV, Greenwood, South Carolina

Federal Communications Commission, Mass Media Bureau
Midwest Communications, Inc.
Study of Duopoly, Regional Concentration of Control Issues In Re: Petition to Operate Channel 49, Springfield, Illinois, as a Satellite of WCIA-TV, Champaign, Illinois

Federal Communications Commission, Mass Media Bureau
BGS Broadcasting, Inc.
Study of Duopoly Issue In Re: Application to Build, Operate Channel 51, Kokomo, Indiana

Federal Communications Commission, Mass Media Bureau
Elba Communications Corporation
White Area Study In Re: Application to Move Transmitter Site and Build Tall Tower

Federal Communications Commission, Mass Media Bureau
Tidewater Broadcasting
White Area Study In Re: Application to Build, Operate Channel 42, Norfolk, Virginia

Federal Communications Commission, Mass Media Bureau
Amaturo Broadcasting
Study of Economic Issues In Re: Application to Move Transmitter Site of KQTV, St. Joseph, Missouri, and Build Tall Tower

Federal Communications Commission, Mass Media Bureau
Chronicle Broadcasting, et al
Study of Economic Issues In Re: Proposed Divestiture of Cross-Owned Television Stations and Cable Systems in Same Market

Circuit Court, Norfolk, Virginia
Rust Capital/Burr, Egan, Deleage
Determination of Adverse and Material Change in Performance of Radio Station,
Norfolk, Virginia

Circuit Court, Orlando, Florida
Outlet Communications
Assessment of Diminution of Fair Market Values of Radio Stations, Orlando, Florida

Bankruptcy Court, New Jersey
Renaissance Broadcasting
Evaluation of Effect of Bankruptcy Proceedings on a Television Station's Fair Market Value, Vineland,
New Jersey

U.S. District Court, Middle District of Florida
Metroplex Communications
Statement Regarding the Impact of Fractional Share Point Variations in a Station's Ratings on its Long-Term Revenue-Generating Ability

Federal Communications Commission, Mass Media Bureau
H. I. Schendle
Study of the Relative Need for the Assignment of Channel 11 to Columbia, Louisiana

Federal Communications Commission, Mass Media Bureau
Channel Communications
Analysis of Certain Aspects of the Financial Condition of Television Station WOIO,
Cleveland, Ohio

Federal Communications Commission, Mass Media Bureau
Meredith Corporation
Study of Viability of a Full-Service Television Station Operating on Channel 64 at
Inverness, Florida

Federal Communications Commission, Mass Media Bureau
Southwest Virginia Television
Study of Viability of a Full-Service Television Station Operating on Channel 65 at
Blacksburg, Virginia

U.S. Bankruptcy Court, Northern Division of Ohio
Channel Communications of Ohio, Inc.
Fair Market Value of 100 Percent of the Assets of Television Station WCLQ, Cleveland, Ohio

Federal Communications Commission, Mass Media Bureau
Salcido Broadcasting
Study of Costs Required to Build and Operate Channel 65, El Paso, Texas, for 90 Days

Federal Communications Commission, Mass Media Bureau
Living Faith Ministries
Study of Viability of a Full-Service Television Station Operating on Channel 68,
Grundy, Virginia

Federal Communications Commission, Mass Media Bureau
Es Possible Minority Media Telecommunications Inc.
Study of Initial Operating Costs for Commercial Independent Television Station Operating on Channel 54,
Avalon, California

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Channel 17 Associates, Ltd., et al, v. Arbitron Ratings Company

Federal Communications Commission, Mass Media Bureau
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Mordkofsky, et al.
C.A. No. 88-0035.

Federal Communications Commission, Mass Media Bureau
Hispanic Christian Communications Network
Appraisal of the Fair Market Value of Non-Commercial Television Station KEEF, Channel 68, Licensed to
Los Angeles, California.

Federal Communications Commission, Mass Media Bureau
Roy H. Park Broadcasting, Inc.
Declaration with Regard to the Economics of the Wilmington, North Carolina, Television Market, and, in
Particular, Television Station WJKA.

U.S. District Court, District of Minnesota
Nationwide Communications, Inc., v. United Television, Inc.
Civil Case No. 4 88 974

U.S. District Court, Northern District of Illinois, Eastern Division
WAIT Radio, et al, v. Century Broadcasting Corporation
No. 85 C 07579

Federal Communications Commission, Mass Media Bureau
PZ Entertainment Partnership, L.P.
Analysis of the Economic Viability of Constructing and Operating Television Station KBBL in the Big
Bear Lake Valley

Federal Communications Commission, Mass Media Bureau
Roanoke-Lynchburg Television Acquisition Corporation
Analysis of the Viability of Television Stations WVFT(TV) and WJPR-TV, Operating as Conventional
Full-Service Independents in the Roanoke-Lynchburg ADI

Federal Communications Commission, Mass Media Bureau
MM Docket No. 89-293 In re Applications of Margaret Escriva, American Indian Broadcast Group, Inc.,
and Spacecom, Inc., for a Construction Permit for a New FM Station on Channel 223A at Topeka, Kansas

Court of Common Pleas, Montgomery County, Ohio
Williams Communications, Inc., and Great Trails Broadcasting Corp. v. Touche Ross & Co.
No. 89-989

United States District Court, Southern District of Florida
Joseph Rey, et. al., v. Guy Gannett Publishing Co.
No. 90-2554 DIV-SM

United States District Court, Southern District of New York
Manuel F. Siverio v. Nelson Lavergne, et. al.
86 Civ. 6584 (JM)

Federal Communications Commission, Mass Media Bureau
MM Docket No. 90-406 In re Applications of Pensacola Radio Partners for a Construction Permit for a
New FM Station on Channel 254C2 at Pensacola, Florida

Federal Communications Commission, Mass Media Bureau
MM Docket No. 90-418, File No. BPH-890411MA, et al. In re Applications of Q Prime, Inc., for a
Construction Permit for a New FM Station at Vancouver, Washington.

Iowa District Court for Dubuque County
Bond, etc., et al. v. Gazette Co. and Cedar Rapids Television Co.
No. 47580

United States District Court, Central District of California
Saul Rosenzweig v. Figgie International, Inc., etc.
86-7774 RMT (Tx)

Circuit Court of the First Circuit, State of Hawaii
B. Casey Stangl v. Henry Broadcasting Company, et al.
Civil No. 90-1460-05

Chancery Court for the State of Tennessee, 20th Judicial District
The American Network Group, Inc., ANG/Tennessee, Inc. v. Dennis M. Kostyk
No. 88-2433-III

United States District Court, Southern District of New York
Renouf & Polivy v. Multicultural Broadcasting, Inc.
Case No. 93-0315 (LFO)

EXHIBIT 2B

**1993 STUDY OF THE ECONOMIC VIABILITY OF WICD-TV
AS A STAND-ALONE STATION**

STUDY OF THE ECONOMIC VIABILITY OF
OPERATING TELEVISION STATION WICD-TV AS A
STAND-ALONE, FULL-SERVICE NBC-AFFILIATE
SERVING THE SPRINGFIELD-DECATUR-CHAMPAIGN TELEVISION MARKET

Susan D. Harrison having been duly sworn, upon oath states the following:

I am a principal of Harrison, Bond & Pecaro, a consulting firm specializing in financial and economic analyses for the broadcasting industry. Since starting this firm in 1986, I have been retained by clients to appraise the fair market value of hundreds of radio and television stations in markets throughout the United States. I have testified before the Federal Communications Commission and in State and Federal Courts on matters relating to the values of stations. My curriculum vita is appended to this Exhibit.

For the twelve years prior to starting Harrison, Bond & Pecaro, I held various positions of increasing responsibility at the media consulting firm of Frazier, Gross & Kadlec, most recently as Vice President and Director of that organization. During my tenure at Frazier, Gross & Kadlec, I was responsible for the preparation of approximately 750 analyses of radio and television stations, cable television systems, and other electronic communications media. In many of those cases, I was called upon to make revenue and expense forecasts for new entities just starting up, and to provide an opinion as to their ultimate economic viability.

Harrison, Bond & Pecaro has been retained by Guy Gannett Publishing Company to assess the reasonableness, from a financial standpoint, of attempting to operate WICD-TV as a full-service, stand-alone television station serving the Springfield-Decatur-Champaign television

market. Implicit in this analysis was the assumption that WICD-TV would retain its affiliation contract with the NBC television network.

Summary and Conclusions

Having reviewed the above materials and performed a discounted cash flow analysis, I have reached the following conclusions about WICD-TV as a stand-alone, full-service station:

1. As a stand-alone entity, WICD-TV will provide over-the-air and/or cable service to viewers in only nine of the seventeen counties in the Springfield-Decatur-Champaign ADI¹.
2. WICD-TV will face a considerable increase in the cost of acquiring the broadcast rights to film packages and syndicated programming, and will not have access to programming of quality equal to that it currently broadcasts.
3. WICD-TV's share of total day viewing will decrease as a result of its inability to consistently secure attractive programming.
4. WICD-TV's share of national advertising revenues will decline as its audience shares drop.
5. WICD-TV will not be able to sustain itself financially as a stand-alone, full-service station.

¹ Arbitron, Inc., defines the Springfield-Decatur-Champaign Area of Dominant Influence, or ADI, as Iroquois, Vermilion, Ford, Champaign, Douglas, Coles, Effingham, Shelby, Moultrie, Piatt, DeWitt, Macon, Christian, Logan, Sangamon, Menard and Morgan counties, Illinois.

In making this assessment, I evaluated the following factors, among others:

- WICD-TV's long-term potential advertising revenues.
- The station's likely operating costs.
- Whether, taking all these factors into account, the station could, even under very optimistic assumptions, generate a rate of return sufficient to cause a prudent investor to choose to acquire and operate it as a stand-alone, full-service facility in the Springfield-Decatur-Champaign television market.

In appraising the value of an existing broadcasting facility, judgements must be made regarding future events. For example, estimates must be made of factors such as market growth, inflation, the station's likely audience share, and various other factors. It is common practice to make assumptions regarding these factors.

At a number of points in this analysis, I have made specific assumptions regarding the nature of WICD-TV's likely performance as a stand-alone, full-service NBC affiliate. It is my standard practice to make such assumptions so that their effect in no way artificially enhances the station's attractiveness as an investment opportunity. However, in the case of WICD-TV, I was less "conservative" than usual. The assumptions I made were optimistic, and, as such, had the effect of biasing the results *in favor of* the economic viability of a stand-alone, full-service WICD-TV.

Methodology

The process by which this analysis has been undertaken is as follows:

1. Estimates were made of WICD-TV's potential television advertising revenues.

2. Estimates were made of WICD-TV's annual operating expenses, based on its experience over the past eight years.
3. The expense estimates were applied to the revenue estimates, permitting the calculation of the station's estimated operating cash flow².

Data Sources

Data sources used include: Arbitron, Inc., ratings data; unaudited financial statements for WICD-TV for the calendar years 1984 through 1992; the May 29, 1980 Joint Operating Agreement by and between Plains Television Corporation and Springfield Partnersip, and amendments thereto; a Grade B contour overlap exhibit prepared by Richard L. Biby, Communications Engineering Services, P.C.; and the Eastern Illinois Edition of TV Guide for the week February 6-12, 1993.

The information derived from each of these sources is believed to be true and correct within the limitations of these sources; the ultimate responsibility for its accuracy, however, lies with the sources themselves.

Key Assumptions

The projections in this analysis were made utilizing techniques which are well accepted and in general use by business economists. Concurrence on these projections stem from

² Operating cash flow has been used herein to reflect total revenues, less total operating costs, before depreciation, amortization, interest, taxes or any capital expenditures or principal repayment.

agreement on the reasonableness and applicability of the assumptions employed. Following are the key assumptions pertaining to station revenues and operating expenses used herein.

1. Normal expected growth of television advertising expenditures overall in the Springfield market.
2. WICD-TV's programming, selling effort and management will be fully competitive with the other local stations in the Springfield-Decatur-Champaign television market.
3. One-half percentage point decline in WICD-TV's total day audience share from five-year average 6% to 5.5%.
4. No change in non-national audience share conversion ratio.
5. Reduction in national audience share conversion ratio from three-year average .88 to .75.
6. One-half of one percentage point increase in the cost of national sales, from four-year average 7.0%, to 7.5%.
7. Five percent annual growth in fixed expense categories: Technical, News, General & Administrative.
8. One-time 100 percent increase in Programming expenses between 1992 and 1993. Thereafter, Programming expense growth at annual five percent rate.
9. Sales department expense growth projected to vary directly with total net revenues at 12%, per average historical performance, 1984-1992.

The projections presented herein are predicated upon national economic and broadcast industry trends, and my knowledge of network-affiliated television stations' operating

experiences throughout the country. The projections in this statement are not to be considered as flat predictions of what will necessarily occur in any particular year or period. Rather, they represent a possible, although "upside", expectation of what would happen if historical trends and patterns continue to develop similarly in the future, without any attempt to estimate specific year-to-year fluctuations.

Technical Facility and Operating Characteristics

It has been assumed that WICD-TV will continue to operate as an NBC-affiliate on Channel 20 with a maximum of 355 kW effective radiated power from an antenna height of 1,335 feet above ground and 1,300 feet above average terrain.

Competitive Environment

A key element affecting the financial success of any broadcast property is the direct competition it faces from other television stations vying for market revenue and audience share. At present, according to Arbitron's 1992 County Coverage, there are 23 commercial stations being viewed over-the-air in the Springfield-Decatur-Champaign ADI (see Table 1). Of the 23 stations being viewed in the Springfield-Decatur-Champaign ADI, 16 are network affiliates, four are FOX affiliates and three are independents (i.e., not affiliated with any of the three national television networks, or with FOX). No operating commercial station licensed to the ADI provides predicted Grade B service to each of the counties of the ADI, and both the Fox and CBS affiliate operate satellites in order to enhance their reach.

Cable penetration in the Springfield ADI is 70% (see Table 2). As a result, a variety of programming is available to local viewers. Not only do satellite-delivered cable services attract viewing shares in the Springfield market, it is reasonable to expect that, over time, advertising revenues which would otherwise have gone to local broadcast facilities will be re-allocated to cable-delivered channels.

WICD-TV Revenue Potential

In forecasting a mature television station's revenues, it is generally reasonable to expect a continuation of past growth patterns. However, in this case, where WICD-TV's future performance is being forecast as a stand-alone, full-service station, rather than operating under the terms of the JOA, some modification to this approach is necessary. It should also be noted that, although WICD-TV is licensed to a city in the Springfield-Decatur-Champaign ADI, it is inappropriate to consider WICD-TV to be fully competitive either for audience or revenues throughout this entire market area. The advertising revenues being generated in some counties in the western portion of the ADI are not accessible to WICD-TV, particularly since the major cities in those areas are not even reached by the station's predicted Grade B signal, and WICS-TV has invoked network duplication protection on those cable systems on which WICD-TV is not significantly viewed.

Net television advertising revenues in the Springfield-Decatur-Champaign market were tracked over the 1990-1991 period³. As shown on Table 3, market net revenues experienced

³ It is our standard practice to review the pattern of market revenue growth over at least a five-year period, however such historical data were not available to us for the Springfield-Decatur-Champaign market.

both nominal and real growth between those two years, from \$25.2 million to \$27.1 million. The annual 1990-1991 nominal growth rate was 8%, and, adjusted for inflation (using the Consumer Price Index), the real rate was 3%.

Assuming 3.5% annual inflation rates over the 1992-1997 period, and real growth in the market of -2% to +2% per annum, net revenues during the coming five years are projected to grow at nominal rates of 2% to 6% annually. Eventually, net television advertising revenues are expected to approximate \$34.5 million by 1997.

WICD-TV Historical Financial Performance

Historical financial information on WICD-TV for calendar years 1984 through 1992 are presented in Table 4. In the nine years 1984-1992, on average 44% of WICD-TV's total gross revenues came from the sale of spot time to national advertisers. These national advertising revenues were generated under one of the provisions of the JOA which called for television station WICS to, "...offer national advertisers the availability of spot advertising time on both WICS and WICD through a single national sales rep."⁴ The JOA calls for expenses incurred with regard to such national advertising to be borne solely by WICS, with the exception of commissions payable to national sales representatives, which are paid proportionate to revenue by both stations. The net revenues which result from the sales of national advertising time have been apportioned 65% to WICS, and 35% to WICD, per the terms of the JOA.

⁴ Joint Operating Agreement, page 3, paragraph 2.

In addition to sharing the cost of national rep commissions, WICD-TV also contributes to the expense WICS incurs in acquiring the rights to broadcast feature films and syndicated programming. Specifically, the terms of the JOA state that,

- (1) WICS will purchase feature film and syndicated programming for both stations.
- (2) The purchase price of any such programming broadcast by both stations will be allocated and paid 65% by WICS and 35% by WICD.
- (3) Except for the purchase price of the programming, expenses incurred in making such purchases will be borne solely by WICS.

With regard to the Program Delivery Arrangement:

- (1) The parties agree to maintain the existing communications system for the transmission of program signals from WICS to WICD, comprised of three inter-city relay stations.
- (2) WICD may re-broadcast the signal of WICS, utilizing that communications system, for all programs to which WICD has program rights.

The amortized cost (on a straight-line basis) of broadcast rights was available for WICD-TV for 1989-1992. These annual amounts were very consistent, ranging from \$172,000 to \$176,000.

WICD-TV Revenue Share/Audience Share Relationship

Table 5 shows that WICD-TV has obtained a Sign-on/Sign off audience share of 6.0% every broadcast year⁵ during the five-year period between 1988 and 1992. During this time, WICD-TV has generated Prime Time⁶ ADI audience shares in the 7% to 9% range, specifically,

<u>Broadcast Year</u>	<u>Prime Time Share</u>
1988	9%
1989	9%
1990	8%
1991	7%
1992	8%

Source: Arbitron, Inc.

Over the 1990-1992 period of time, the station's average share of net market revenues was 5.3%.⁷ Thus, WICD-TV's revenue-to-audience share ratio (also known as the oversell, or "power," ratio) ranged between 0.81 and 0.98, and averaged 0.88.

Harrison, Bond & Pecaro Projections

In forecasting WICD-TV's operating cash flow over the 1993-1997 period (Table 7), Harrison, Bond & Pecaro has projected the station's revenue share based on its audience share

⁵ Broadcast year is defined as the average of the ratings books for the November, February and May sweeps. For example, the 1988 broadcast year is defined as the average of November 1987, February 1988 and May 1988.

⁶ Monday-Saturday, 7 PM to 10 PM and Sunday, 6 PM to 10 PM.

⁷ While station revenue data were available for the earlier years, market revenue information was not. As a result, WICD-TV's revenue shares could only be calculated for the three-year 1990-1992 period.

and oversell history. Expenses were projected on the basis of historical operating experience. For the purpose of this analysis, it was assumed that a hypothetical purchaser contemplated taking control of WICD-TV as of January 1, 1993.¹

Table 7 shows HB&P's revenue projections for WICD-TV. In calculating revenue shares, it was expected that the station's audience share would fall one-half of one percentage point, from 6.0%, to 5.5%, between 1992 and 1993. This half a share point loss reflects the audience impact of the less desirable programming WICD-TV would be faced with broadcasting as a stand-alone entity.⁹

It was further projected that WICD-TV's national revenue conversion ratio would decline from its 1992 level of 0.85, to 0.75. If, over the 1988-1992 period, WICD-TV's share of combined WICS/WICD national spot revenue had been allocated proportionally to WICD-TV's audience share contribution, rather than by the terms of the 65%/35% agreement, WICD-TV's average national conversion ratio would have been 0.75, rather than 0.88. Additionally, it was assumed that the cost of generating national sales would increase somewhat (in this case, by one-half of one percentage point, from 7% to 7.5%) once WICS would no longer be sharing

¹ Although the 1993-1997 time frame was the basis of this study, the analysis performed herein is not limited to any particular time frame. If the hypothetical investment period were to be shifted forward one year to 1994-1998, my ultimate conclusion with regard to the viability of WICD-TV as a full-service, stand-alone station would be the same.

⁹ Syndicated programming currently under contract and being broadcast by local stations in the market includes: *Inside Edition*, *Wheel of Fortune*, *Night Court*, *Roseanne*, *Growing Pains*, *Jeopardy*, *Beverly Hillbillies*, *Cops*, *Alf*, *Full House*, *Andy Griffith*, *Designing Women*, *Green Acres*, *Married With Children*, *Murphy Brown*, *Entertainment Tonight*, *Cheers*, *WKRP*, *Love Connection*, *Salty Jessie Raphael*, *Jenny Jones*, *Regis & Kathie Lee*, *Vicki!*, *Joan Rivers*, *Maury Povich*, *Geraldo*, *Oprah Winfrey* and *Phil Donahue*.

those costs. Therefore, WICD-TV net national revenues are projected to increase from \$1.184 million in 1993, to \$1.317 million in 1997.

In terms of all other (i.e., non-national) WICD-TV revenues, the only change which has been forecast to take place is as a result of the station's half-point decline in audience share. The conversion ratio which has been applied is equal to the average over the 1990-1992 period, and no changes have been made in calculating the cost of sales.

Operating expenses were projected with consideration to actual historical expense levels. Fixed expenses (i.e., Technical, Program-Other, News, General & Administrative) have been projected to grow at 5% per annum. Sales & Promotions costs have been forecast to vary with total net revenues at 12% (the station's actual average experience between 1984 and 1992). WICD-TV's base cost of broadcast rights has been projected to double between 1992 and 1993, (as a result of no longer being part of the WICD/WICS Joint Operating Agreement) and the annual growth of broadcast rights has been forecast at 5%.¹⁰ As a result, total station operating expenses have been projected to grow from \$2.453 million in 1993, to \$2.966 million in 1997.

Under these assumptions, WICD-TV is expected to generate operating cash flow of \$63,000 in 1993, \$18,000 in 1994, and \$10,000 in 1996, with operating losses of -\$21,000 in 1995, and -\$39,000 in 1997.

¹⁰ In order for WICD-TV to continue to acquire programming of equal quality to that which it has been broadcasting under the Joint Operating Agreement, it is more realistic to assume the station's programming costs would have to nearly triple.

On Table 8, adjustments to operating cash flow have been made for depreciation, taxes, and capital expenditures, and the net after-tax cash flow computed. Annual depreciation was estimated at \$450,000 under the assumption that a hypothetical purchaser of the station would have the opportunity to step up the basis of the assets. It should be noted that, for the purpose of this analysis, the use of any reasonable alternative depreciation figure would not alter the results or my ultimate conclusion. Likewise, the use of the \$50,000 capital expenditure estimate (which is, in my experience, extremely conservative for the annual maintenance of a television station) does not drive the analysis or my conclusion with regard to WICD-TV's viability as a stand-alone, full-service television station.

A discount rate of 18.5% was used to present value the after-tax operating cash flow (or, in this case, cash loss) stream and the net sale proceeds at the end of the investment term. Its use reflects the weighted average after-tax cost of capital based on a theoretical station financial structure assuming 55% - 60% of the acquisition financing would come from senior debt at 3.5 points over prime (today 6.0%) and 40% - 45% equity with a yield requirement of 35%.

Net after-tax cash flows have been projected to range from \$13,000 in 1993, to -\$89,000 in 1997, with the present value of such averaging -\$24,600 annually. By the end of calendar 1997, WICD-TV's cumulative present value losses are projected to amount to \$123,000.

The final step which would normally be taken in an analysis of a projected-to-be-profitable television station is, in the case of WICD-TV, superfluous, since it is clear that no rational investor would contemplate acquiring WICD-TV to operate it as a full-service, stand-alone entity, given the dismal prospects for its profitability portrayed in Tables 7 and 8. Under the assumptions described herein, which I believe to be optimistic in the results they yield for

WICD-TV's potential success, the station does not have the ability to consistently meet its annual operating budget, let alone retire its debt or provide any current return to its equity investors. It is unrealistic to me to assume that at the end of five years of operation as a stand-alone, full-service station during which time profitability has been sporadic and minimal, a prudent investor would consider acquiring the station. Therefore, the idea that today's hypothetical purchaser would achieve his return on investment through a sale of the station at a later date is unlikely to the point of dismissibility.

Without even factoring in any considerations pertaining to the risks of discontinuation or diminution of network compensation or the continued erosion of network affiliates' audience shares resulting from increased cable-delivered offerings, the WICD-TV acquisition opportunity as a stand-alone, full-service station is plainly infeasible from a prudent financial perspective.

This document has been prepared by me or under my direct supervision. Neither I, nor Harrison, Bond & Pecaro, nor any other principals or employees thereof, have any personal interests in the outcome of this matter. The foregoing statements of fact, subject to the qualifications stated herein, are true and correct to the best of my knowledge, and the statements of opinion contained therein are true and correct to the best of my judgement.

By Susan D. Harrison
Susan D. Harrison

Subscribed and sworn to before me this 22nd day of November 1993.

Veronica Jenkins
Notary Public

my commission exp. 4/30/98

TABLE 1

COMMERCIAL TELEVISION STATIONS VIEWED IN
THE SPRINGFIELD-DECATUR-CHAMPAIGN ADI

<u>City of License</u>	<u>Call Letters</u>	<u>Ch.</u>	<u>Affil.</u>	<u>Began Operations</u>
Champaign, IL	WCIA	3	CBS	1953
Champaign, IL	WICD	15	NBC	1959
Decatur, IL	WAND	17	ABC	1953
Decatur, IL	WFHL	23	IND	1984
Urbana, IL	WCCU	27	FOX	1987
Springfield, IL	WRSP	55	FOX	1979
Springfield, IL	WICS	20	NBC	1953
St. Louis, MO	KMOV	4	CBS	1954
St. Louis, MO	KSDK	5	NBC	1947
St. Louis, MO	KPLR	11	IND	1959
St. Louis, MO	KTVI	2	ABC	1953
Terre Haute, IN	WTWO	2	NBC	1965
Terre Haute, IN	WTHI	10	CBS	1954
Terre Haute, IN	WBAK	38	ABC	1973
Lafayette, IN	WLFI	18	CBS	1953
Peoria, IL	WHOI	19	ABC	1953
Peoria, IL	WEEK	25	NBC	1953
Peoria, IL	WMBD	31	CBS	1958
Bloomington, IL	WYZZ	43	FOX	1982
Mt. Vernon, IL	WCEE	13	IND	1983
Chicago, IL	WFLD	32	FOX	1966
Hannibal, MO	WGEM	10	NBC	1953
Quincy, IL	KHQA	7	CBS	1953