

INVOICE



KING
1501 First Avenue South, Suite 300
Seattle, WA 98134
Main: (206)448-5555
Billing: (877)269-2227

Property	KING		
Invoice #	2106666-1	Order #	2106666
Invoice Date	11/08/20	Alt Order #	
Invoice Month	November 2020	Deal #	
Invoice Period	10/26/20 - 11/02/20	Flight Dates	10/30/20 - 11/02/20
Advertiser	ISS/ Yes on 90		
Product	10.30-11.2		
Estimate #	7132		
Account Executive	KING House Sales		
Sales Office	KING Seattle		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	11212AG		
Advertiser Ref	191472		
Product 1			
Product 2			

Billing Address:

Screen Strategies / POL
Attention: Accounts Payable
11150 Fairfax Blvd, Suite 505
Fairfax, VA 22030

Send Payment To:

KING
KING
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	11/02/20	11/02/20	Today Show 2	9-10a	M-----	:30	1	\$1,750.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		11/02/20	11/08/20	M-----	1	\$1,750.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KING	M	11/02/20	9:32 AM	Today Show 2	9-10a	:30	76WSH202001H	\$1,750.00	NM
2	11/02/20	11/02/20	Local News @ 630p M-F	630-7p	M-----	:30	1	\$3,500.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		11/02/20	11/08/20	M-----	1	\$3,500.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KING	M	11/02/20	6:57 PM	Local News @ 630p M-F	630-7p	:30	76WSH202001H	\$3,500.00	NM
<u>Total Spots</u>							2			

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$5,250.00
<u>Agency Commission</u>	\$787.50
<u>Net Amount Due</u>	\$4,462.50

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premio.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.