



NATN-TV  
2700 EAST TUDOR ROAD  
ANCHORAGE, AK 99507

GREAT AMERICAN MEDIA  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

**Contract #** 38396  
**Schedule Dates** 11/01/18-11/05/18  
**Advertiser** POL/DEFEAT DUNLEAVY (3127)  
**Agency** GREAT AMERICAN MEDIA (1137)  
**Product** Political (1080)  
**Brand** 479/514/7732 (17464)  
**Salesperson** Katz, Washington DC (1054)  
**Sales Office** Katz Washington D.C.  
**Buyer Name** PATEL, MEREDITH  
**Phone/Fax** (202) 872-5880 /  
**CPE** N/A  
**Account Types** National/Political  
**Billing Type** Calendar  
**Comments** NATN

**Date Entered** 10/31/18  
**Last Modified** 10/31/18  
**Entered By** Candace van Rensburg  
**CO-OP** No  
**Headline #** 26236254  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$18.00  
**Net Total** \$102.00  
**Sales Tax**

**CW-Fairbanks (NATN)**

By Calendar Month	Spots	Rate
Nov. 2018	4	\$120.00
<b>Grand Total:</b>	<b>4</b>	<b>\$120.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/01/18-11/05/18	1	:30	4P- Black-ish 4p	1	X			X	X			2	\$30.00	\$60.00	CW-Fairbanks (NATN)		10/31/18
2.0	Normal Line / SPOT	11/01/18-11/05/18	1	:30	5P- American Dad (HOUR)	1	X			X	X			2	\$30.00	\$60.00	CW-Fairbanks (NATN)		10/31/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26236254	<b>Changes as of:</b> 10/31/2018 at 10:11 AM	<b>Version:</b> Original Order	
<b>CPE:</b> 479/514/7732	<b>Flight:</b> 10/30/18 - 11/5/18	<b>Station:</b> NATN	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> Great American Media 3050 K ST NW SUITE 100 WASHINGTON DC 20007	<b>Advertiser:</b> Defeat Dunleavy <b>Product:</b> tv	<b>Market:</b> Fairbanks, AK <b>Office:</b> WASHINGTON	<b>Total \$:</b> \$120.00
	<b>Agency Order #:</b> 7912831	<b>Service:</b> Nielsen	<b>Total Spots:</b> 4
	<b>Buyer:</b> Patel, Meredith	<b>Primary Demo:</b>	<b>Total CPP:</b> \$0.00
	<b>Salesperson:</b> KELLY JOHNS 202-872-5880	<b>Assistant:</b> KELLY JOHNS 202-872-5880	<b>Total GRP:</b>
	<b>Separation:</b>		

#	Day/Time	DP	Program	Rate	Len	10/30 - 10/30		Total Spots	Total \$	CPP*	GRP*
						10/30					
1	Tu-F,M 4p-5p		Blackish	\$30.00	30	2		2	\$60.00	\$0.00	0.0
2	Tu-F,M 5p-6p		American Dad	\$30.00	30	2		2	\$60.00	\$0.00	0.0
<b>TOTALS:</b>						<b>4</b>		<b>4</b>	<b>\$120.00</b>	<b>\$0.00</b>	<b>0.0</b>



**KATZ** TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26236254	<b>Changes as of:</b> 10/31/2018 at 10:11 AM	<b>Version:</b> Original Order	
<b>CPE:</b> 479/514/7732	<b>Flight:</b> 10/30/18 - 11/5/18	<b>Station:</b> NATN	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> Great American Media	<b>Advertiser:</b> Defeat Dunleavy	<b>Market:</b> Fairbanks, AK	<b>Total \$:</b> \$120.00
3050 K ST NW SUITE	<b>Product:</b> tv	<b>Office:</b> WASHINGTON	<b>Total Spots:</b> 4
100 WASHINGTON DC			
20007			
<b>Agency Order #:</b> 7912831	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00	
<b>Buyer:</b> Patel, Meredith	<b>Primary Demo:</b>	<b>Total GRP:</b>	
<b>Salesperson:</b> KELLY JOHNS	<b>Assistant:</b> KELLY JOHNS		
202-872-5880	202-872-5880		
<b>Separation:</b>			

<b>Special Instructions</b>	
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Competitive Information	
<b>Market Budget:</b>	\$120
<b>NATN Share:</b>	100%
<b>Comment:</b>	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	4	\$120.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>4</b>	<b>\$120.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2018-Nov	4	\$120.00
<b>Total</b>	<b>4</b>	<b>\$120.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	10/31/18 10:11 AM	KELLY JOHNS	New	4		\$120.00	\$120.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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