



Quarterly Issues and Programs Report

**Stations: KAMX, KKMJ, KKMJ-HD3/K240EL,
KJCE/KKMJ-HD2**

**Second Quarter 2020
(April 1-June 30)**

Prepared by:
Kasey Johns
Assistant Program Director, KJCE-AM

Issues of Concern to Austin and Central Texas Addressed In Responsive Programming

Second Quarter 2020

- Children/Education Health, safety, education; general support for children
- Community Support Non-profit organizations and state agencies which help those in need, including environmental organizations.
- Cultural Events Local art events, community entertainment
- Heath/Healthcare Illness/disease prevention, information, warning signs, treatment and alternatives, general health information
- Public Information Helpful information and opportunities for the general public

Responsive Programming Efforts on Entercom Austin Stations:

1. Station Sponsorships & PSAs Community events sponsored in part or in whole by KAMX, KKMJ and/or KJCE, and Public Service Announcements provided for free in order to increase public awareness on community topics and events.
2. Public Affairs Program "Inside Austin" Locally produced one-hour program featuring discussions with in-studio guests, focusing on a variety of problems and issues of concern to community residents of Austin and Central Texas.



Sponsorships, Community Involvement, and Other initiatives Second Quarter, 2020

All Together ATX – In the wake of the coronavirus pandemic and its monumental impact on Austin’s entertainment scene, restaurants, and other industries, Mix 94.7, Majic 95.5, HOT 95.9, and Talk 1370 teamed up with other Austin-area media outlets to support All Together ATX – a community-led philanthropic fund led by the Austin Community Foundation and the United Way for Greater Austin that aims to support those with immediate needs including food insecurity, basic needs, medical needs, employment and child care.

Stay Connected – Throughout the COVID-19 pandemic, Entercom Austin’s stations (Mix 94.7, Majic 95.5, HOT 95.9, and Talk 1370) worked to help Austinites stay connected. This overarching campaign during April and May worked to keep our audiences informed, on-air and online, with details on essential businesses that were continuing to remain open while “Stay Home, Stay Safe” orders were in effect, and then as businesses began to re-open under the area’s “Stay Home, Work Safe” orders.

KJCE/Cluster Public Service Announcements

The following public service announcements ran on rotation, primarily on KJCE and in a limited fashion on our other stations, during the quarter:

**BLOOD CENTER OF CENTRAL TEXAS
SPOT A STROKE
FIGHT BLINDNESS
DO IT FOR ME HEARING
LONG TERM CARE PLANNING
STOP SMOKING – AMERICAN LUNG ASSOCIATION
HEALING OUR HEROES PROJECT
ROSACEA
FEMALE CANCER
HISPANIC DON'T DRINK & DRIVE
MARCH OF DIMES
FEDERAL STUDENT FINANCIAL AID
HEARD IT ON THE NEWS—SAFE GUN STORAGE
SKIN CANCER PREVENTION
HEARD IT ON THE NEWS—SAFE GUN STORAGE
SKIN CANCER PREVENTION
AMERICAN ACEMEDY OF ORTHOPEDIC SURGEONS
TEXAS STATE TEACHER ASSOCIATION
IMMAGRATION LAWYERS ASSOCIATION**

**“Inside Austin”
Public Affairs Program Addressing
Community Issues**

Sundays

6am to 7am on Mix 94.7 – KAMX

6am to 7am on HOT 95.9 – KKMJ-HD3 / K240EL

7am to 8am on Majic 95.5 – KKMJ

8pm to 9pm on Talk 1370AM – KJCE/KKMJ-HD2

Hosted by John Zenor

**The following organizations were featured on the
weekly program.**

Inside Austin - Issues and Topics Covered (original airings)
2nd Quarter, 2020

Air Date	Duration	Issue/Topic
4/5/2020	14 mins	Kriss Boros, the CEO of Sip Science, talks about the fund they've set up along with the US Bartenders Guild to help bartenders and other service workers with financial assistance through the coronavirus pandemic.
4/5/2020	14 mins	David Smith, CEO of United Way for Greater Austin, talks about the All Together ATX fund set up to help Central Texans impacted by COVID-19 cover their most basic necessities.
4/12/2020	13 mins	Ivan Davila with Central Health talks about the county's response to the pandemic, COVID-19 testing and how to get insurance if you've lost your coverage.
4/12/2020	13 mins	Courtney Manuel with I Live Here I Give Here talks about #GivingTuesday now and how you can help Central Texas non-profits that need help now unlike any time before.
4/19/2020	14 mins	Mark Sloat with Austin Animal Services talks about the Community Cats trap and release program and how COVID-19 is impacting animal operations for the city of Austin
4/19/2020	10 mins	Shyla Raghav, Vice President of Climate Change for Conservation International, talks about the relationship of coronavirus and climate change and the upcoming Earth Day
4/26/2020	12 mins	David Smith, CEO of United Way for Greater Austin, gives an update on the money being distributed through the All Together ATX fund.
4/26/2020	12 mins	Central Health has opened COVID testing sites in central and east Austin. Monica Crowley updates us on testing and who should be tested.
5/3/2020	14 mins	Courtney Santana, CEO of Survive 2 Thrive, talks about the outsized impact of COVID-19 quarantines on victims of domestic violence.
5/3/2020	13 mins	The owners of Manuel's, an iconic Austin restaurant, talk about reopening and the financial struggles of small business and trying to keep the doors open and employees employed.
5/10/2020	13 mins	Will Barrett with the American Lung Association joins us to talk about their air quality report for Texas and the Austin area, and what air quality means for our health.
5/10/2020	14 mins	Ted Burton from Travis County's Central Health joins us for an update on the coronavirus and available testing options in Central Texas.
5/17/2020	11 mins	Dr. Dan O'Brien talks about the opioid epidemic within the coronavirus pandemic and how addicts are coping without their regular meetings.
5/17/2020	12 mins	Bob Woody, local bar owner and board member of the Texas Bar and Nightclub Alliance, talks about reopening Austin's downtown bars and restaurants and the steps owners are ready to take to keep patrons safe.

Inside Austin - Issues and Topics Covered (original airings)
2nd Quarter, 2020

Air Date	Duration	Issue/Topic
5/24/2020	13 mins	Bonnie Gonzales from the US Coast Guard recruiting office in San Antonio talks about opportunities available within the Coast Guard
5/31/2020	14 mins	Katera Berent from Austin Pets Alive joins us to talk about recent flooding at the Town Lake Animal Center, how to volunteer and the best way to help APA save pets.
5/31/2020	13 mins	Troy Mannella with Security National Mortgage joins us to talk about options for homeowners who are struggling to pay their mortgages during the COVID-19 pandemic, and the ins and outs of forbearances and deferments.
5/31/2020	13 mins	Anya Wiley talks about her viral Facebook Post and the effort to save a local Austin doughnut shop and the next local business that she's trying to help by bringing attention to the shop local movement.
6/7/2020	14 mins	Derrick Chubbs, President and CEO of the Central Texas Food Bank, joins us to talk about the effect that COVID-19 is having on their operations and the needs many Central Texans are facing.
6/7/2020	14 mins	Ted Burton with Travis County's Central Health joins us for an update on COVID-19, including an increased availability of testing and a recent uptick in new cases, as well as the importance of participating in the 2020 Census.
6/14/2020	16 mins	Rowena Dasch, executive director of the Neill-Cochran House Museum, talks about the upcoming Juneteenth Weekend Driving Tour and general museum information.
6/14/2020	12 mins	Brenda Ramos with Horsin' Around Recovery Ranch talks about the benefits of equine therapy and the surprising people who can be helped by integrating horses into healing.
6/14/2020	14 mins	Dr. David Greenfield, founder of the Center for Internet & Technology Addiction, discusses the dangers of cyberbullying and how we can prevent it.
6/21/2020	16 mins	Ted Burton from Travis County's Central Health joins us for the latest information on the coronavirus pandemic, including what the county's stage 4 risk level means and details on isolation facilities available to those who need them.
6/28/2020	16 mins	Heidi Anderson with The Trail Foundation talks about the history of the Butler Hike and Bike Trail, the improvements that have been made and some upcoming projects.
6/28/2020	13 mins	We Are Blood's Nick Canedo joins us to talk about a critical shortage of blood in the Austin area, and how you can help.