



Quarterly Issues and Programs Report

**Stations: KAMX, KKMJ, KKMJ-HD3/K240EL,
KJCE/KKMJ-HD2**

**Third Quarter 2020
(July 1-September 30)**

Prepared by:
Kasey Johns
Assistant Program Director, KJCE-AM

Issues of Concern to Austin and Central Texas Addressed In Responsive Programming

Third Quarter 2020

- Children/Education Health, safety, education; general support for children
- Community Support Non-profit organizations and state agencies which help those in need, including environmental organizations.
- Cultural Events Local art events, community entertainment
- Heath/Healthcare Illness/disease prevention, information, warning signs, treatment and alternatives, general health information
- Public Information Helpful information and opportunities for the general public

Responsive Programming Efforts on Entercom Austin Stations:

1. Station Sponsorships & PSAs Community events sponsored in part or in whole by KAMX, KKMJ and/or KJCE, and Public Service Announcements provided for free in order to increase public awareness on community topics and events.
2. Public Affairs Program "Inside Austin" Locally produced one-hour program featuring discussions with in-studio guests, focusing on a variety of problems and issues of concern to community residents of Austin and Central Texas.



Sponsorships, Community Involvement, and Other initiatives Third Quarter, 2020

All Together ATX – In the wake of the coronavirus pandemic and its monumental impact on Austin’s entertainment scene, restaurants, and other industries, Mix 94.7, Majic 95.5, HOT 95.9, and Talk 1370 teamed up with other Austin-area media outlets to support All Together ATX – a community-led philanthropic fund led by the Austin Community Foundation and the United Way for Greater Austin. More than \$2.2 million donated by Austinites through the effort was distributed to 70 local non-profit organizations to help them meet the unique challenges of operating through the pandemic.

Mask Up For All Of Us – As the City of Austin and Central Texas began to re-open some businesses in the wake of the ongoing pandemic, Entercom Austin’s stations participated in an effort from the Greater Austin Chamber of Commerce encouraging people to wear face coverings to help prevent the spread of COVID-19.

Breast Cancer Resource Center’s Virtual Telethon and Fundraiser – Majic 95.5 lent promotional support for the Breast Cancer Resource Center’s 2020 fundraiser. Afternoon host Juliet volunteered her time to act as an emcee for this event on September 12, while the fundraiser received promotion across all of Majic 95.5’s platforms. More than \$230,000 was raised to support the free services that Breast Cancer Resource Center provides to anyone in Central Texas affected by breast cancer.

I’m Listening – September marks Suicide Prevention Awareness Month, and Entercom’s year-round “I’m Listening” mental health initiative culminates in this annual two-hour commercial free broadcast, aiming to bring together artists, athletes, and medical specialists to raise awareness and end the stigma of talking about mental health. The broadcast, which aired on September 23, aimed to poignantly address mental health through the lens of the global pandemic, the fight for racial equality, among other issues facing the country today.

KJCE/Cluster Public Service Announcements

The following public service announcements ran on rotation, primarily on KJCE and in a limited fashion on our other stations, during the quarter:

**BLOOD CENTER OF CENTRAL TEXAS
SPOT A STROKE
FIGHT BLINDNESS
DO IT FOR ME HEARING
LONG TERM CARE PLANNING
STOP SMOKING – AMERICAN LUNG ASSOCIATION
HEALING OUR HEROES PROJECT
ROSACEA
FEMALE CANCER
HISPANIC DON'T DRINK & DRIVE
MARCH OF DIMES
FEDERAL STUDENT FINANCIAL AID
HEARD IT ON THE NEWS—SAFE GUN STORAGE
SKIN CANCER PREVENTION
HEARD IT ON THE NEWS—SAFE GUN STORAGE
SKIN CANCER PREVENTION
AMERICAN ACADEMY OF ORTHOPEDIC SURGEONS
TEXAS STATE TEACHER ASSOCIATION
IMMIGRATION LAWYERS ASSOCIATION**

**“Inside Austin”
Public Affairs Program Addressing
Community Issues**

Sundays

6am to 7am on Mix 94.7 – KAMX

6am to 7am on HOT 95.9 – KKMJ-HD3 / K240EL

7am to 8am on Majic 95.5 – KKMJ

8pm to 9pm on Talk 1370AM – KJCE/KKMJ-HD2

Hosted by John Zenor

**The following organizations were featured on the
weekly program.**

Inside Austin - Issues and Topics Covered (original airings)
3rd Quarter, 2020

Air Date	Duration	Issue/Topic
7/5/2020	14 mins	PHD Alan Fruzzetti, a vice chair of the National Education Alliance Borderline Personality Disorder and a member of the Department of Psychiatry at Harvard Medical School, talks about BPD, the warning signs, effects and its treatment
7/5/2020	14 mins	Ted Burton from Travis County's Central Health talks about the rise in coronavirus cases in Travis County, who should get tested and how as well as the isolation facilities offered for people who need to quarantine but can't do it at home.
7/12/2020	14 mins	Helen Lee Bouygues, President of the Reboot Foundation on the dangers of misinformation and fake news to democracy and what can be done to become a more savvy consumer of news.
7/12/2020	14 mins	Laura Huffman, the President/CEO of Austin Chamber, joins to talk about the challenges facing business in the pandemic era as well as the benefits of joining Austin Chamber and the resources available from the chamber.
7/19/2020	14 mins	Dr. Alan Schalscha, Chief Medical Officer at Community Care Health Centers with a coronavirus update. We get the latest testing results for Travis County, What they mean and reiterate the Three W's. Wear a mask, wash your hands and watch your distance. We also talk about testing in Travis County, the impact on the Hispanic community and quarantine options in Travis County.
7/19/2020	14 mins	The Salvation Army Austin's Major Reckline joins to talk about the impact of the Austin heat on our homeless population and how you can help. Major Reckline also discusses how the pandemic has impacted the mission, how they've had to adjust to the pandemic as well as The Salvation Army's stance on BLM.
7/26/2020	10 mins	Cathy Lacy, the Director of the U.S. Census Bureau's Denver Regional Office and Dallas' Regional Census Center, talks about the importance of responding to the 2020 Census, why we do it and the impact it has on federal funding.
7/26/2020	17 mins	Caroline Page, Director of Development and Marketing for Friends of Children Austin, discusses breaking the cycle of generational poverty, their system of professional mentors and the evidence that proves that their program works.
8/2/2020	14 mins	Jennifer Olohan from the Austin Animal Center talks about Clearing the Shelters in August through adoption and fostering opportunities. We also talk about how the pandemic has impacted operations and the new Neighborhood Level Program for helping people keep their pets rather than surrender than.
8/2/2020	14 mins	Joan Altobelli, Vice President Extend A Care- YMCA Austin talks about the support offered for parents who need childcare for the first three weeks of school's virtually learning. We learn about how to get financial assistance for the program, how to sign up and how it works.
8/8/2020	12 mins	UMB Bank Senior Vice President and Territory Director of Consumer Services, Nicole Watson, talks about the first steps to take when the unemployment assistance expires or is exhausted. Also, some ideas on generating some income, where to get help and what to do about credit card and mortgage payments.

Inside Austin - Issues and Topics Covered (original airings)
3rd Quarter, 2020

Air Date	Duration	Issue/Topic
8/8/2020	16 mins	Julio and Margaret Massad own and operate Peter Pan mini golf. It's an Austin landmark that's been in her family since it opened in 1948. We talk about the impact on small business the pandemic has had, the history of the location and how they are doing their part to Keep Austin Weird.
8/16/2020	13 mins	Rhanda Minardi talks about her inspiration for opening Living Grace Canine Sanctuary. It's a place for un-adoptable dogs to finish their lives with the love and care that they deserve and many have never had before.
8/23/2020	13 mins	Dr. Alan Schalscha, Chief Medical Officer at Community Care Health Centers with a coronavirus update. We talk about prevention, isolation and when it's ok to stop isolating.
8/23/2020	13 mins	Missy Garcia with the YMCA of Austin talks about the pre-kindergarten program for 2 to 4 year olds, the financial assistance available and what parents and kids can learn in the Early Learning Programs offered by YMCA.
8/30/2020	13 mins	Stuart Tomc is a 30 year veteran in nutritional health and he gives us his seven ways to beat workplace burnout in the pandemic era and talks about the importance of nutrition, sleep and exercise for our overall well-being.
8/30/2020	14 mins	Jolene Keene is the Executive Director of Accessible Housing Austin. We discuss the difficulties of finding affordable housing in Austin, particularly for people with disabilities and we learn about AHA's new apartment complex currently under construction in in South Austin.
9/5/2020	14 mins	September is Suicide awareness Month and Jayne Whisnant, Area Director for American Foundation for Suicide Prevention, joins Inside Austin to talk about the warning signs, treatment and what we can do to help prevent suicide.
9/5/2020	14 mins	It's back to school time in Central Texas. Dr. Ana Avalos joins Inside Austin to talk about the difficult choices facing parents when it comes to education and their children and how to prepare our kids to go back to school.
9/13/2020	14 mins	Ivey Kaiser, Executive Director for Shoal Creek Conservancy, joins Inside Austin to talk about the history of the creek, it's place in Austin history and the future planned improvements for the Shoal Creek Trail.
9/20/2020	14 mins	Jason Whaley with Salvation Army Austin talks about the Rathgeber Center Challenge where John Paul Dejouria will match donations up to 250,000 dollars. We also talk about what makes this family shelter so unique and so expensive to operate.
9/20/2020	14 mins	Tommi Ferguson and Dr. Tom McHorse talk about how Capital City Village helps Austin seniors age in place, volunteerism, the benefits and the concept of aging in place.
9/27/2020	16 mins	Kristin Cuellar tell us how the Texas Coalition to Abolish the Death Penalty is working to do just that. She also shares the arguments for abolishment and how people can take up the cause.

Inside Austin - Issues and Topics Covered (original airings)
3rd Quarter, 2020

Air Date	Duration	Issue/Topic
9/27/2020	12 mins	Moriah Powers, the president of the League of Women Voters Austin Area, shares the details of the upcoming drive through voter registration drive, the voter's guide, what's on the ballot in Austin/Travis County and how you can find out more about voting in Central Texas and the League of Women Voters Austin Area.