WIMA
Lima, OH
Quarterly Issues/Programs List
Fourth Quarter, 2016
01/06/2017

WIMA Quarterly Issues/Programs List

WIMA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- DIABETES PREVENTION, AUTOMOTIVE, SOCIAL SERVICES: Mike Eiland hostedtopics included YMCA and Diabetes Prevention, Car Care Minutes, Habitat for Humanity Information, and Elderly Abuse Prevention
- EDUCATION: Mike Eiland Hosted- topics included elderly abuse prevention, veterans affairs services, and smoking cessation classes
- EDUCATION, HEALTHCARE: Rick Turner-Apollo Career Center expert on the changing nature of adult education; Eben Brown-how quickly might the Republican Congress move to repeal Obamacare
- EDUCATION, PUBLIC HEALTH, LOCAL BUSINESS, GOVERNME: Members of the Lima Sr Class of 1961- Donation to Lima Stadium Park; Terri Averesh- Lima YMCA Director, December programs; Aubree Kaye- Downtown Lima Inc, Holiday Extravaganza details; Warner Roach and Mayor Dave Berger, City of Lima, update on city leaf pick up program; Linda Hamilton- West OH Food Bank, update on food distributions; Pat Smith, Allen Co Museum, Xmas Tree Festival; Caity Jackson, Hometown TV stations, recapping her time in Miss Ohio contest; Jay Begg, Allen Co Commissioner, monthly update.
- ENTERTAINMENT, SPORTS: Michelle Pollino-gave some new information on the friendship between Steven Seagal and Vladimir Putting; Kunz/Kapaist-Mark Kunz of TWC Sports Channel and Rich Kapaist of the Omaha World Herald preview the Ohio State/Nebraska football game
- FINANCES, LOCAL ORG, HEALTHCARE: Jordan Goodman-financial troubles facing the Deutsch Bank; Jed Metzger-update on activities with his organization; Jacklyn Beckner-Making Strides for Breast Cancer Awareness
- FINANCES, POLITICS: Jordan Goodman-gave an assessment of likely Trump tax plans for personal and business; Alistar Wanklyn-talked about foreign reaction to the Trump election
- FINANCING, HEALTHCARE, IN SURANCE: Mike Eiland hosted-topics included HARP Refinancing, Litter Prevention, Cancer Advocacy Groups, and Insurance Bundle information

- GLOBAL EVENTS, LOCAL EVENTS: Curtis Greco-talked about the Battle for Mosul, Iraq; Doug Arthur-gave details about the upcoming MakerFest 2016 event
- GOVERNMENT, COMMUNITY, PUBLIC SAFETY, EMPLOYMENT: Susan Crotty, introduced as new City of Lima Development Director; Lima Mayor Dave Berger, Small Business Saturday proclamation; Lima Engineer Kirk Niemeyer, Bicycle Friendly City declaration; Lima Police Chief Kevin Martin, Coffee w/a Cop event; Linda Hamilton, West Oh Food Bank update; Joe Patton and Paula Siebenek, Jobs Ohio, update on openings; Lima Dep PW Director Warner Roach, update on city wide leaf pick up program
- **HEALTHCARE:** Mike Eiland hosted-topics included YMCA and Diabetes Prevention, Car Care Minutes, Habitat for Humanity Information, and Elderly Abuse Prevention
- **HEALTHCARE**, **VETERAN SERVICES**: Mike Eiland hosted: topics included high blood pressure checks, depression; prevention, and veterans health and well being
- LAW ENFORCEMENT, POLITICS: social media-Officers Angel Cortez and Andy Green explained LPD outreach; Paul Bedard-talked about the record setting number of Obama Admin regulations
- LOCAL EVENTS, LSTNR ENGAGMENT, HUMAN NATURE: Margie Murphy Miller-Sertoma president with preview of Saturday's 60th Sertoma Pancake Day; Gman Tim DeHaven fielded calls from listeners; Doc Love-relationship expert on how you can't go back to your ex
- LOCAL EVENTS, MEDICAL: Adah Ellerbrock-talked about the Chamberfest event; Jordan Goodman-more details on the Obamacare premium hikes
- LSNTR ENGAGEMENT, LAW: Dave Berger-fielded calls from listeners while in-studio; Paul Bedard-gave some insight on the increasing number that favor legaization of marijuana
- LSTNR ENGAGEMENT, LOCAL EVENTS: Jay Begg-fielded calls from listeners while in-studio; Abe Ambroza-Civic Center EO with an update on upcoming attractions to his venue
- LSTNR ENGAGEMENT, POLITICS: Steve Cleaves-fielded calls from listeners while in-studio; Paul Bedard-update on the ongoing Presidential election
- MEDICAL, LOCAL ORG: Jordan Goodman-gave details on the upcoming spike in Obamacare premiums; Annette Hoepfiul-update on activities with his organiztion
- POLITICAL, EDUCATION, PUBLIC SAFETY, LAW ENFORCEME: Keith Cheney, Allen Co Republican Party Chair, announcement of Eric Trump, coming to Lima; Martha Manchester, candidate for Ohio School Board, Warren Pughsley, Lima Fire Department, Fire Prev Week activities, Mike Schoenhoffer, Mental Health Services, and Chief Kevin Martin, LPD collaboration to assist addicts who commit crimes; Jason Garlock, Lima Police Dept, COP substations in Lima; Kirk Niemeyer, Lima City Engineer, update on

street repairs.

- POLITICS, ECONOMY: Ben Rose-political analyst with reflection on the previous night's debate; Jordan Goodman-explained why the so-called economic recovery has been sluggish
- **POLITICS, LOCAL EVENTS:** Jim Jordan-talked about the ongoing effort to empreach IRS commissioner John Koskinen and impressions of MakerFest 2016; Annette Hoepfiul-preview of Wake Rattle and Roll
- POLITICS, LSNTR ENGAGEMENT: Paul Bedard-Washington Examiner columnist on expected less voter turnout; Dave Berger-fielded calls from listeners while in-studio
- POLITICS, SPORTS: Jeff Monosso-update on appointments coming from Trump transition team; Mark Kunz/Hondo Carpenter-Kunz with TWC Sports Channel and Hondo Carpenter of Spartan Nation gave a preview of Saturday's Ohio State/Michigan State football game
- **PUBLIC HEALTH:** Special on Mental Health Recovery from the National Assoc of Broadcasters
- PUBLIC SAFETY, EMPLOYMENT, EDUCATION, GOVERNMENT, : Lima Mayor Dave Berger, LPD Chief Kevin Martin, Mike Schoenhoffer; from Mental Health Services, panhandling issue within the city and county; Jessie Garrity, Ohio Means Jobs, jobs available in the area; Carole Braden-Clark, Lima United Way Exec Director, assisting the homeless and less fortunate in the area; Sharetta Smith, new Lima Mayor Chief of Staff; Rachael Gilroy, Allen Co Treasurer, land bank update; Josh Unterbrink, Activate Allen Co Bike and Ped Task Force, latest update and meeting; Tafi Stober, Niswonger PAC PR director, update on shows for the 2017 season.
- PUBLIC SERVICE: Special Thanksgivng Weekend Fisher House Program
- SPORTS, LOCAL EVENTS: Mark Kunz/Pete DiPrimio-Kunz from TWC Sports Channel and DiPrimio from Ft Wayne News Sentinel previewing the Ohio State/indiana football game; Pat Smith-Museum Director on the upcoming Night at the Museum
- SPORTS, NOBEL PRIZE: Mark Kunz/Ben Worgull-Kunz from TWC Sports Channel and Worgull from Badger Nation previewing the Ohio State/Wisconsin football game; Michelle Pollino- gave some background on Bob Dylan winning Nobel Prize

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
DIABETES PREVENTION, AUTOMOTIVE, SOCIAL SERVICES	IN DEPTH	Mike Eiland hosted- topics included YMCA and Diabetes Prevention, Car Care Minutes, Habitat for Humanity Information, and Elderly Abuse Prevention	EILAND	10/02/2016 08:00 AM	030:00
FINANCES, LOCAL ORG, HEALTHCARE	MIKE MILLER SHOW	Jordan Goodman-financial troubles facing the Deutsch Bank; Jed Metzger-update on activities with his organization; Jacklyn Beckner-Making Strides for Breast Cancer Awareness	VARIOUS	10/03/2016 06:00 AM	180:00
POLITICS, LSNTR ENGAGEMENT	MIKE MILLER SHOW	Paul Bedard-Washington Examiner columnist on expected less voter turnout; Dave Berger-fielded calls from listeners while in- studio	VARIOUS	10/04/2016 06:00 AM	180:00
SPORTS, LOCAL EVENTS	MIKE MILLER SHOW	Mark Kunz/Pete DiPrimio- Kunz from TWC Sports Channel and DiPrimio from Ft Wayne News Sentinel previewing the Ohio State/indiana football game; Pat Smith-Museum Director on the upcoming Night at the Museum	VARIOUS	10/07/2016 06:00 AM	180:00
POLITICAL, EDUCATION, PUBLIC SAFETY, LAW ENFORCEME	IN DEPTH	Keith Cheney, Allen Co Republican Party Chair, announcement of Eric Trump, coming to Lima; Martha Manchester, candidate for Ohio School Board, Warren Pughsley, Lima Fire Department, Fire Prev Week activities, Mike Schoenhoffer, Mental Health Services, and Chief Kevin Martin, LPD collaboration to assist addicts who commit crimes; Jason Garlock, Lima Police Dept, COP substations in Lima; Kirk Niemeyer, Lima City Engineer, update on street repairs.	VARIOUS	10/09/2016 08:00 AM	030:00
POLITICS, ECONOMY	MIKE MILLER	Ben Rose-political analyst with reflection on the	VARIOUS	10/10/2016 06:00 AM	180:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	SHOW	previous night's debate; Jordan Goodman-explained why the so-called economic recovery has been sluggish			
LAW ENFORCEMENT, POLITICS	MIKE MILLER SHOW	social media-Officers Angel Cortez and Andy Green explained LPD outreach; Paul Bedard-talked about the record setting number of Obama Admin regulations	VARIOUS	10/11/2016 06:00 AM	180:00
SPORTS, NOBEL PRIZE	MIKE MILLER SHOW	Mark Kunz/Ben Worgull- Kunz from TWC Sports Channel and Worgull from Badger Nation previewing the Ohio State/Wisconsin football game; Michelle Pollino- gave some background on Bob Dylan winning Nobel Prize	VARIOUS	10/14/2016 06:00 AM	180:00
HEALTHCARE, VETERAN SERVICES	IN DEPTH	Mike Eiland hosted: topics included high blood pressure checks, depression; prevention, and veterans health and well being	EILAND	10/16/2016 08:00 AM	030:00
MEDICAL, LOCAL ORG	MIKE MILLER SHOW	Jordan Goodman-gave details on the upcoming spike in Obamacare premiums; Annette Hoepfiul-update on activities with his organiztion	VARIOUS	10/17/2016 06:00 AM	180:00
LSTNR ENGAGEMENT, POLITICS	MIKE MILLER SHOW	Steve Cleaves-fielded calls from listeners while in- studio; Paul Bedard-update on the ongoing Presidential election	VARIOUS	10/18/2016 06:00 AM	180:00
GLOBAL EVENTS, LOCAL EVENTS	MIKE MILLER SHOW	Curtis Greco-talked about the Battle for Mosul, Iraq; Doug Arthur-gave details about the upcoming MakerFest 2016 event	VARIOUS	10/19/2016 06:00 AM	180:00
PUBLIC HEALTH	IN DEPTH	Doug Arthur, Link Lima, MakerFest Preview; Mary Dupes, Randall Bearings, award from BWC; Veronica McLaurine, West OH Cap, home consortium at end of Oct; Andy Green, Lima Police Dept, drug take back	VARIOUS	10/23/2016 08:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		program; Chuck Wolfe, Family Promise, grand re- opening celebration; Jed Metzger, Lima Allen Co Chamber of Commerce, at Family Promise celebration; Karla Basinger and Andrew Britt, from Allen Co ESC and Ohio Treasurer's Office; on ohio checkbook online program			
POLITICS, LOCAL EVENTS	MIKE MILLER SHOW	Jim Jordan-talked about the ongoing effort to empreach IRS commissioner John Koskinen and impressions of MakerFest 2016; Annette Hoepfiul-preview of Wake Rattle and Roll	VARIOUS	10/24/2016 06:00 AM	180:00
LSNTR ENGAGEMENT, LAW	MIKE MILLER SHOW	Dave Berger-fielded calls from listeners while in- studio; Paul Bedard-gave some insight on the increasing number that favor legaization of marijuana	VARIOUS	10/25/2016 06:00 AM	180:00
FINANCING, HEALTHCARE, IN SURANCE	IN DEPTH	Mike Eiland hosted- topics included HARP Refinancing, Litter Prevention, Cancer Advocacy Groups, and Insurance Bundle information	EILAND	10/30/2016 08:00 AM	030:00
LOCAL EVENTS, MEDICAL	MIKE MILLER SHOW	Adah Ellerbrock-talked about the Chamberfest event; Jordan Goodman- more details on the Obamacare premium hikes	VARIOUS	10/31/2016 06:00 AM	180:00
ENTERTAINMENT, SPORTS	MIKE MILLER SHOW	Michelle Pollino-gave some new information on the friendship between Steven Seagal and Vladimir Putting; Kunz/Kapaist-Mark Kunz of TWC Sports Channel and Rich Kapaist of the Omaha World Herald preview the Ohio State/Nebraska football game	VARIOUS	11/04/2016 06:00 AM	180:00
HEALTHCARE	IN DEPTH	Mike Eiland hosted- topics included YMCA and Diabetes Prevention, Car	EILAND	11/06/2016 08:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Care Minutes, Habitat for Humanity Information, and Elderly Abuse Prevention			
LOCAL EVENTS, LSTNR ENGAGMENT, HUMAN NATURE	Mike Miller Show	Margie Murphy Miller- Sertoma president with preview of Saturday's 60th Sertoma Pancake Day; Gman Tim DeHaven fielded calls from listeners; Doc Love-relationship expert on how you can't go back to your ex	VARIOUS	11/10/2016 06:00 AM	180:00
ENTERTAINMENT, SPORTS	Mike Miller Show	Michelle Pollino-celebrity reaction to the recent Presidential election; Mark Kunz/Mike Ashley-Kunz with TWC Sports Channel and Mike Ashley with Terraping Times previewing Saturday's Ohio State/Maryland football game	VARIOUS	11/11/2016 06:00 AM	180:00
PUBLIC HEALTH	IN DEPTH	Special on Mental Health Recovery from the National Assoc of Broadcasters	VARIOUS	11/13/2016 08:00 AM	030:00
LSTNR ENGAGEMENT, POLITICS	Mike Miller Show	Jeurgen Waldick-fielded calls from listeners while in- studio; Ben Rose-gave examples of previous Presidental transitions	VARIOUS	11/16/2016 06:00 AM	180:00
POLITICS, SPORTS	Mike Miller Show	Jeff Monosso-update on appointments coming from Trump transition team; Mark Kunz/Hondo Carpenter- Kunz with TWC Sports Channel and Hondo Carpenter of Spartan Nation gave a preview of Saturday's Ohio State/Michigan State football game	VARIOUS	11/18/2016 06:00 AM	180:00
GOVERNMENT, COMMUNITY, PUBLIC SAFETY, EMPLOYMENT	IN DEPTH	Susan Crotty, introduced as new City of Lima Development Director; Lima Mayor Dave Berger, Small Business Saturday proclamation; Lima Engineer Kirk Niemeyer, Bicycle Friendly City declaration; Lima Police	VARIOUS	11/20/2016 08:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Chief Kevin Martin, Coffee w/a Cop event; Linda Hamilton, West Oh Food Bank update; Joe Patton and Paula Siebenek, Jobs Ohio, update on openings; Lima Dep PW Director Warner Roach, update on city wide leaf pick up program			
FINANCES, POLITICS	Mike Miller Show	Jordan Goodman-gave an assessment of likely Trump tax plans for personal and business; Alistar Wanklyn- talked about foreign reaction to the Trump election	VARIOUS	11/21/2016 06:00 AM	180:00
PUBLIC SERVICE	IN DEPTH	Special Thanksgivng Weekend Fisher House Program	VARIOUS	11/27/2016 08:00 AM	030:00
EDUCATION, HEALTHCARE	Mike Miller Show	Rick Turner-Apollo Career Center expert on the changing nature of adult education; Eben Brown-how quickly might the Republican Congress move to repeal Obamacare	VARIOUS	11/28/2016 06:00 AM	180:00
LSTNR ENGAGEMENT, POLITICS	Mike Miller Show	David Berger-fielded calls from listeners while in- studio; Paul Bedard-gave an update on some of the recent Trump appointments	VARIOUS	11/29/2016 06:00 AM	180:00
LSTNR ENGAGEMENT, LOCAL EVENTS	Mike Miller Show	Jay Begg-fielded calls from listeners while in-studio; Abe Ambroza-Civic Center EO with an update on upcoming attractions to his venue	VARIOUS	11/30/2016 06:00 AM	180:00
EDUCATION, PUBLIC HEALTH, LOCAL BUSINESS, GOVERNME	IN DEPTH	Members of the Lima Sr Class of 1961- Donation to Lima Stadium Park; Terri Averesh- Lima YMCA Director, December programs; Aubree Kaye- Downtown Lima Inc, Holiday Extravaganza details; Warner Roach and Mayor Dave Berger, City of Lima, update on city leaf pick up program; Linda Hamilton- West OH Food	VARIOUS	12/04/2016 08:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Bank, update on food distributions; Pat Smith, Allen Co Museum, Xmas Tree Festival; Caity Jackson, Hometown TV stations, recapping her time in Miss Ohio contest; Jay Begg, Allen Co Commissioner, monthly update.			
EDUCATION	IN DEPTH	Mike Eiland Hosted- topics included elderly abuse prevention, veterans affairs services, and smoking cessation classes	EILAND	12/11/2016 08:00 AM	030:00
PUBLIC SAFETY, EMPLOYMENT, EDUCATION, GOVERNMENT,	IN DEPTH	Lima Mayor Dave Berger, LPD Chief Kevin Martin, Mike Schoenhoffer; from Mental Health Services, panhandling issue within the city and county; Jessie Garrity, Ohio Means Jobs, jobs available in the area; Carole Braden-Clark, Lima United Way Exec Director, assisting the homeless and less fortunate in the area; Sharetta Smith, new Lima Mayor Chief of Staff; Rachael Gilroy, Allen Co Treasurer, land bank update; Josh Unterbrink, Activate Allen Co Bike and Ped Task Force, latest update and meeting; Tafi Stober, Niswonger PAC PR director, update on shows for the 2017 season.	VARIUOS	12/18/2016 08:00 AM	030:00

Section II NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISS	SUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION		
(Ins	(Insert network and/or syndicator-provided programs lists here.)						

Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	*** FEEDS WEDS 4A AND 9A ***	000:30	011
	FOOD SAFETY PSA-30	000:30	018
	PSA	000:15	105
	PSA	000:21	213
	PSA	000:30	045
	PSA	001:00	027
	PSA	001:01	015
	PSA-FOOD/SALMONELA/30	000:30	023
	PSA-LIFE JACKET/SAFETY/15	000:15	092
	PSA-LIFE JACKET/SILLY HUMANS/30	000:30	015
	PSA-SMOKING/STATE FAIR ENTRY/60	000:59	026
	PSA/AHA/30	000:30	019
	PSA/COPD/BISHOFF-OH/60	001:01	021
	PSA/DIGITAL WALKER/30	000:30	019
	PSA/EMERGENCY PREP/BUSINESS/60	001:00	007
	PSA/FINANCIAL LIT/BERRIES/30	000:31	017
	PSA/IFCJ HANUKKAH 2016	001:00	002
	PSA/LEARN AND ATTENTION/30	000:30	005
	PSA/MEALS ON WHEELS/30	000:30	015
	PSA/OVERAC BLADDER/GARLAND-OH/30	000:30	019
	PSA/ROSACEA/30	000:30	022
	PSA/SAY SOMETHING/60	001:01	005
	PSA/TEXT & DRIVE ALLISON/30	000:30	013
	PSA/TEXT & DRIVE RICH/60	001:01	002
	PSA/VET SUICIDE AWARENESS/60	001:00	018
	PSA/WWP/STEP UP/60	001:00	007
	TIRE SMART/TIRE PRESS/30	000:31	027
AD COUNCIL	AD COUNCIL	000:15	089
AD COUNCIL	AD COUNCIL	001:00	009

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AFFORDABLE HOME	AFFORDABLE HOME	000:30	020
COMMUNITY INVOLVEMENT	SMALL BUSINESS SATURDAY	000:30	004
DEB'S DOGS	DEBS DOGS	000:30	016
HEALTH AND FITNESS	iHEART RED	000:31	001
MILITARY AND VETERANS	BOB WOODRUFF FOUNDATION	000:30	012
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	017
OTTAWA RIVER COALITION	OTTAWA RIVER COALITION	000:15	195
PET ADOPTION	PET ADOPTION	000:30	016
PSA	PSA	000:15	114
PSA	PSA	000:30	025
PSA	PSA- SISTERS IN SHELTER	000:30	003
PSA	PSA-BREAST CANCER/ONJ/60	000:57	069
PSA	PSA-SSA/OUTSIDE US/30	000:30	019