WIMA

Lima, OH

Quarterly Issues/Programs List Second Quarter, 2021 04/16/2019 WIMA

Quarterly Issues/Programs List

WIMA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	UE PROGRAM / TITLE DESCRIPTION GUEST DATE/T		DATE/TIME	DURATION	
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss prostate cancer prevention, symptoms and available treatments/Talk about Parkinson's awareness		04/04/2021 06:29 AM	029:42
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss research on the neurological effects on COVID long haulers/Talked about how the wake of COVID-19, child hunger rated have skyrocketed.	Dr. W. Koroshetz, P. Taylor	04/11/2021 06:29 AM	029:45
Public Health, Professional S	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	FDiscuss her daughters Mallory story and Mallory's Army Foundation and their 4 pillars to compact bullying/Talk about the current state of the economy as COVI-19 vaccines roll out	D GROSSMAN R INSANA	04/18/2021 06:29 AM	029:48
Personal Health, Vaccinations	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the long term effects of COVI-19 on the lungs and research currently underway/Discuss the launch of the second commercial crew rotation		04/25/2021 06:29 AM	029:49

Public Health & Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dicuss the CDC's easing recommendations for vaccinated Americans/Talk about LGBTQ+ mental health as wee as how the pandemic intensified youth depression and anxiety	Dr. L Wen, Dr. T. Dole	05/02/2021 07:00 AM	029:52
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss how the pandemic has impacted women's health and why it is important for women to get vaccinated/Discussion on mass school shootings	Dr. D. Fink, A. Over	05/09/2021 06:29 AM	029:46
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss COVID-19 and the LGBTQ community/Discuss the different ways Americans can show their appreciation	H PHILLIPS K JOWERS	05/16/2021 06:29 AM	029:52
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dicuss the CDC's recommendations on how fully vaccinated people can safely participated in most activities/Discuss mental health awareness month and his struggles with mental health and wellness.	R TUCKSON K LOVE	05/23/2021 06:29 AM	029:49
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL REV	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL REV	Discuss how TAPS provides comfort, care and resources to the grieving the death of a military loved one/Discuss his involvement the USAA Poppy Wall of Honor, a memorial for those who have served and sacrificed their lives	Dr. D. Cooley, E. Engquist	05/30/2021 06:29 AM	029:48

AMERICAN	AMERICAN			05/30/2021	
RADIO	RADIO JOURNAL			10:43 AM	030:00
JOURNAL					
Public Health & Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL REV	Discuss the GO Give One campaign and the opportunity for Americans to individually contribute to accelerating global vaccine access/Discussion on having a family awareness plan	A. Soni, S. Coursen	06/06/2021 06:29 AM	029:49
AMERICAN RADIO JOURNAL	AMERICAN RADIO JOURNAL			06/06/2021 12:42 PM	030:00
	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL REV	Discuss Feeding American's mission to ensure equitable access to nutritious food/Discuss charitable contributions of the Grammy Museum and the 40th anniversary of MTV	Z VILLARIAL, B SANTELLI	06/13/2021 06:29 AM	029:49
	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL REV	Discuss the safety and effectiveness of the COVID-19 vaccines in adolescents and future vaccines for those aged 3-11/Talk about the work the Wounded Warrior project is doing to help those with PTSD	Dr. P. Marks, Lt. Gen. M. Lin	06/20/2021 06:29 AM	029:47
AMERICAN RADIO JOURNAL	AMERICAN RADIO JOURNAL			06/20/2021 12:35 PM	030:00
II	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	The American Red Cross asking the public to help replenish the USA's depleted blood inventory/Discuss President Biden's proclamation	DR P YOUNG DR R LEVINE	06/27/2021 06:29 AM	029:56

	affirming June 2021 as LGBTQ Pride Month		

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	*** FEEDS WEDS 4A AND 9A ***	000:30	2
	PSA	000:14	4
	PSA	001:00	6

PSA BUZZED DRIV PREV/30	000:30	2
		al l

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TI	TLE DESCRIPTION	N DATE/TIME	DURATION
(Insert ne	etwork and/or sy	yndicator-provided pr	ograms lists here.)	

Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

	PSA HELP HEAL VETS/30	000:30	1
	PSA TXT AND DRIVE PREV/30	000:30	3
	PSA-ACEDOMINOPHIN SAFETY/30	000:30	2
	PSA-ADOPT FROM FOSTEER CARE/30	000:30	4
	PSA TXT AND DRIVE PREV/30 000: PSA-ACEDOMINOPHIN SAFETY/30 000: PSA-ADOPT FROM FOSTEER CARE/30 PSA-GRADS OF LIFE/15 000: PSA-GRADS OF LIFE/15 000: PSA-LIFE JACKET/SAFETY/15 000: PSA-LIFE JACKET/SAFETY/15 000: PSA-SHARE THE ROAD/OBSTRUCT VIEWS PSA/EMERGENCY PREP/BUSINESS/60 001: PSA/EMERGENCY PREP/BUSINESS/60 000: PSA/MEALS ON WHEELS/30 000: PSA/MEALS ON WHEELS/30 000: PSA/TEXT & DRIVE ALLISON/30 000: POUNCIL AD COUNCIL 000: POUNCIL AD COUNCIL 001: POUNCIL 001: POUNCIL 001: POUNCIL 001: PSA/BABLE HOME 000: PSA/BABLE HOME 000: PSA/STANCE THE ROAD/OBSTRUCT VIEWS 000: PSA/MEALS ON WHEELS/30 000: PSA/TEXT & DRIVE 000: P	000:15	8
	PSA-LIFE JACKET/SAFETY/15	000:15	5
PSA-LUNG CANCER/ADDARIO 000:30 3	FOUND/30		
		000:30	2
		001:00	5
	PSA TXT AND DRIVE PREV/30 000 PSA-ACEDOMINOPHIN SAFETY/30 000 PSA-ADOPT FROM FOSTEER CARE/30 PSA-GRADS OF LIFE/15 000 PSA-LIFE JACKET/SAFETY/15 000 PSA-LIFE JACKET/SAFETY/15 000 PSA-SHARE THE ROAD/OBSTRUCT VIEWS PSA/EMERGENCY PREP/BUSINESS/60 000 PSA/EMERGENCY PREP/BUSINESS/60 000 PSA/TEXT & DRIVE ALLISON/30 000 AD COUNCIL 000 AD COUNCIL 000 AD COUNCIL 000 E HOME AFFORDABLE HOME 000 S 30 PSA (GENERIC) DEBS DOGS 000 PSA/TEXT & DRIVE 000 AD COUNCIL 000 AD COUNC	000:30	3
PSA TXT AND DRIVE PRI PSA-ACEDOMINOPHIN SAFETY/30 PSA-ADOPT FROM FOSTER CARE/30 PSA-GRADS OF LIFE/15 PSA-LIFE JACKET/SAFET PSA-LUNG CANCER/ADDARIO 000:30 3 FOUND/30 PSA-SHARE THE ROAD/OBSTRUCT VIEWS PSA/EMERGENCY PREP/BUSINESS/60 PSA/MEALS ON WHEELS/3 PSA/TEXT & DRIVE ALLISON/30 AD COUNCIL AD COUNCIL AD COUNCIL AD COUNCIL ADOPTION-DAD VOICE :60 AFFORDABLE HOME DEB'S DOGS DEB'S DOGS DEBS DOGS DEBS DOGS PSA MAKING HOME AFFORDABLE PSA AFFORDABLE HOME		000:30	3
AD COUNCIL	AD COUNCIL	000:14	4
AD COUNCIL	AD COUNCIL	001:00	7
ADOPTION-DAD VOICE :60	AD COUNCIL	001:00	86
AFFORDABLE HOME	AFFORDABLE HOME	000:29	2
DEB'S DOGS	DEBS DOGS	000:30	4
DEB'S DOGS 30 PSA (GENERIC)	DEBS DOGS	000:30	55
FOOD SAFETY PSA-15	PSA	000:14	109
MAKING HOME AFFORDABLE PSA	AFFORDABLE HOME	000:29	49
MAKING HOME AFFORDABLE PSA	MAKING HOME AFFORDABLE PSA	000:29	1

MEN'S PREVENTIVE HEALTH 15 PSA	AD COUNCIL	000:14	100
OTTAWA RIVER COALITION	OTTAWA RIVER COALITION	000:14	4
OTTAWA RIVER COALITION	OTTAWA RIVER COALITION	000:14	4
OTTAWA RIVER DO OUR PART PSA :15	OTTAWA RIVER COALITION	000:14	112
OTTAWA RIVER DO OUR PART PSA :15 2	OTTAWA RIVER COALITION	000:14	106
OTTAWA RIVER DO OUR PART PSA :15 2 000:141	OTTAWA RIVER DO OUR PART PSA :15 2		
PROSTATE CANCER FOUNDATION	PROSTATE CANCER FOUNDATION	000:29	3
PSA	PSA	000:30	3
PSA BUZZED DRIV PREV/30	PSA BUZZED DRIV PREV/30	000:30	52
PSA HELP HEAL VETS/30	PSA HELP HEAL VETS/30	000:30	50
PSA HELP HEAL VETS/30	PSA HELP HEAL VETS/30	000:30	1
PSA TXT AND DRIVE PREV/30	PSA TXT AND DRIVE PREV/30	000:30	47
PSA TXT AND DRIVE PREV/30	PSA TXT AND DRIVE PREV/30	000:30	1
PSA-ACEDOMINOPHIN SAFETY/30	PSA-ACEDOMINOPHIN SAFETY/30	000:30	53
PSA-ADOPT FROM FOSTEER CARE/30	PSA-ADOPT FROM FOSTEER CARE/30	000:30	1
PSA-ADOPT FROM FOSTEER CARE/30	PSA-ADOPT FROM FOSTEER CARE/30	000:30	95
PSA-CDC/FLU PROTECT FAMILY/60	PSA	001:00	115
PSA-CDC/FLU PROTECT FAMILY/60	PSA-CDC/FLU PROTECT FAMILY/60	000:59	1
PSA-GENERIC DRUGS/30	PSA	000:30	60
PSA-GENERIC DRUGS/30	PSA-GENERIC DRUGS/30	000:29	1
PSA-GENERIC DRUGS/30	PSA-GENERIC DRUGS/30	000:29	1
PSA-GRADS OF LIFE/15	PSA-GRADS OF LIFE/15	000:14	1
PSA-GRADS OF LIFE/15	PSA-GRADS OF LIFE/15	000:14	1
PSA-GRADS OF LIFE/15	PSA-GRADS OF LIFE/15	000:15	186
PSA-LIFE JACKET/SAFETY/15	PSA-LIFE JACKET/SAFETY/15	000:15	1
PSA-LIFE JACKET/SAFETY/15	PSA-LIFE JACKET/SAFETY/15	000:15	123
PSA-LUNG CANCER/ADDARIO FOUND/30	PSA-LUNG CANCER/ADDARIO FOUND/30	000:30	1

PSA-LUNG CANCER/ADDARIO FOUND/30	PSA-LUNG CANCER/ADDARIO FOUND/30	000:30	104
PSA-LUNG CANCER/ADDARIO FOUND/30	PSA-LUNG CANCER/ADDARIO FOUND/30	000:31	1
PSA-SHARE THE ROAD/OBSTRUCT VIEWS	PSA-SHARE THE	000:30	54
	ROAD/OBSTRUCT VIEWS		_
PSA/100 DAYS CAILA CABELLO	SAVE THE CHILDREN	000:30	2
PSA/100 DAYS JENNIFER GARNER	SAVE THE CHILDREN	000:30	2
PSA/100 DAYS KRISTEN BELL	SAVE THE CHILDREN	000:29	3
PSA/AD COUNCIL/STOP AAPI HATE	AD COUNCIL	000:29	5
PSA/AD COUNCIL/STOP BIAS	AD COUNCIL	000:29	14
PSA/ASIAN AMERICANS ADVANCING JUSTICE_BYSTANDER INTERVE ADVANCING	000:29 3 JUSTICE		
PSA/ASIAN AMERICANS ADVANCING JUSTICE_TOOLS	ADVANCING JUSTICE	000:30	6
PSA/ASIAN AMERICANS ADVANCING JUSTICE_TOOLS	PSA/ASIAN AMERICANS ADVANCING JUSTICE_TOOLS	000:30	1
PSA/BIG BROTHERS BIG SISTERS_FEMALE	BIG BROTHERS BIG SISTERS	000:30	5
PSA/BIG BROTHERS BIG SISTERS_MALE	BIG BROTHERS BIG SISTERS	000:30	9
PSA/EMERGENCY PREP/BUSINESS/60	PSA/EMERGENCY PREP/BUSINESS/60	000:58	1
PSA/EMERGENCY PREP/BUSINESS/60	PSA/EMERGENCY PREP/BUSINESS/60	001:00	116
PSA/MEALS ON WHEELS/30	PSA/MEALS ON WHEELS/30	000:30	85
PSA/MEALS ON WHEELS/30	PSA/MEALS ON WHEELS/30	000:30	1
PSA/MENTAL HEALTH MONTH	MENTAL HEALTH	000:30	5
PSA/MENTAL HEALTH MONTH	MENTAL HEALTH	000:30	5
PSA/MENTAL HEALTH MONTH	MENTAL HEALTH	000:30	9
PSA/MENTAL HEALTH MONTH	MENTAL HEALTH	000:30	11
PSA/PCF_TORRE_DONATE	PROSTATE CANCER FOUNDATION	000:29	3
PSA/PCF_TORRE_SCREENING	PROSTATE CANCER FOUNDATION	000:29	6
PSA/TEXT & DRIVE ALLISON/30	PSA/TEXT & DRIVE ALLISON/30	000:30	86
PSA/TEXT & DRIVE ALLISON/30	PSA/TEXT & DRIVE ALLISON/30	000:30	1

TIRE 000:30	•	PRESSURE/30	***	FEE	DS	WEDS		AND * *	9A		
TIRE S	MART/FIND PRI	ESSURE/30		TIRE	SMA	RT/FINI) PR	ESSUR	E/30	000:29	1