

WIMA
Lima, OH
Quarterly Issues/Programs List
First Quarter, 2023
04/16/2019

WIMA
Quarterly Issues/Programs List

WIMA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Veterans Affairs, Suicide Aw	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Jim Lorraine President & CEO of America's Warrior Partnership - Jim Lorraine joins the show to discuss some of the top issues facing veterans across the country, along with the work AWP is doing to assist those veterans. • Dr. David Rudd Director of the Rudd Institute for Veteran & Military Suicide Prevention - Dr. Rudd checks in to discuss mental health around the holidays, the prevalence of suicide among veterans, and strategies to address the country's suicide epidemic. • Tatum Hunter Technology Writer for the Washington Post - Tatum Hunter breaks down some bad habit breaking and sobriety apps for those looking to	J. Lorraine, Dr. D. Rudd, T.	01/01/2023 06:29 AM	029:49

		make changes in the new year, data privacy dos and don'ts, and new scams to be aware of			
	AMERICAN RADIO JOURNAL			01/01/2023 12:29 PM	030:00
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Comilla Sasson Practicing Emergency Medicine Physician in Denver and Vice President for Science & Innovation for Emergency Cardiovascular Care at the American Heart Association - Dr. Sasson discusses the cardiac event involving Buffalo Bills Safety Damar Hamlin, including steps everyone can take in an emergency situation like that to help save a life, and warning signs and symptoms associated with cardiac arrest, heart attacks, and strokes.	DR. C SASSON	01/08/2023 06:29 AM	029:50
CHILDHOOD OBESITY, HEALTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Raquel Hernandez Medical Director for the Johns Hopkins All Children's Healthy Weight Initiative - Dr. Hernandez breaks down new guidelines released by the American Academy of Pediatrics for addressing childhood obesity, including changes to treatment recommendations and tips for parents to	DR. R HERNANDEZ	01/15/2023 06:29 AM	029:49

		make sure their children get off to a healthy start in 2023			
	AMERICAN RADIO JOURNAL			01/15/2023 12:29 PM	030:00
Health and Wellness, Supporti	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<ul style="list-style-type: none"> • Dr. Baia Lasky, Medical Director for the American Red Cross - For National Blood Donor Month, Dr. Lasky explains the work the American Red Cross does involving blood donations across the country, along with important information on who can donate and how blood donations are utilized. • Anahad O'Connor Washington Post Eating Lab Columnist - Anahad explains the health benefits of Dry January, how a simple change in diet can lead to tremendous health results, and new data behind when we eat and how it impacts our body. • Bill Alexander Executive Director of the National Law Enforcement Memorial - Bill provides info on how NLEM supports law enforcement nationwide, along with their families. Bill also runs through recent trends in members of law enforcement being killed in the line of duty and ways to help 	Dr. B. Lasky, A. O'Connor, B.	01/22/2023 06:29 AM	029:49

		prevent that moving forward.			
	AMERICAN RADIO JOURNAL			01/22/2023 12:29 PM	030:00
MENTAL HEALTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Robert Otto Valdez, Director of the Agency for Healthcare Research & Quality - Dr. Valdez explains the work AHRQ does, including its role in the national response to the COVID-19 pandemic and the battle against Long COVID. Plus, Dr. Valdez explains how the agency addresses issues of patient safety. • Case Kenny, Mindfulness Expert and Host & Founder of the Self-Help Podcast New Mindset, Who Dis - Case Kenny offers strategies and tips for prioritizing mental and physical health in the new year, including ways to work yourself out of difficult times and achieve goals set for 2023.	DR. OTTO VALDEZ, C. KENNY	01/29/2023 06:29 AM	029:50
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Public Health, Addition and Recovery	A. Barkoff, B. Hooks	02/05/2023 06:29 AM	029:49
Health and Wellness	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Inspiration & Careers, Healthy Eating, Health & Education	Dr. A. Fisher, M. Bagby, D. A	02/12/2023 06:29 AM	029:49
MENTAL HEALTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Mental Health Care, Education in underserved communities	M. Figueroa, Dr. T. Price	02/19/2023 06:29 AM	029:49

MENTAL HEALTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Mental Health Care, Youth Mental Health	Dr. B. Kevish, Dr. A. Green	02/26/2023 06:29 AM	029:49
Youth Mental Health, Veteran	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discussing resources for parents about their kids about mental health. Caring for our Veterans	Dr. A. Breland-Noble, J. Lorr	03/05/2023 06:29 AM	029:49
Equality, Vaccinations	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Increase representation of women and girls. Discuss the safety and efficacy of the COVID vaccines.	C. Guilfoyle, J. Rivera	03/12/2023 06:29 AM	029:49
	AMERICAN RADIO JOURNAL			03/12/2023 12:29 PM	030:00
National Economy	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	US banking/finance following recent bank collapse, including role of the Federal Reserve and FDIC.	S. Meghji	03/19/2023 06:29 AM	029:50
	AMERICAN RADIO JOURNAL			03/19/2023 09:30 AM	030:00
Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Covid vaccines, Women's Health, Red Cross	Dr. S. Stanford, S. Pipa	03/26/2023 06:29 AM	029:49
	AMERICAN RADIO JOURNAL			03/26/2023 12:29 PM	030:01

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	*** FEEDS WEDS 4A AND 9A ***	000:30	159
	PSA	000:14	140

	PSA BUZZED DRIV PREV/30	000:30	146
	PSA HELP HEAL VETS/30	000:30	139
	PSA TXT AND DRIVE PREV/30	000:30	147
	PSA-ACEDOMINOPHIN SAFETY/30	000:30	141
	PSA-ADOPT FROM FOSTEER CARE/30	000:30	181
	PSA-GRADS OF LIFE/15	000:15	225
	PSA-LIFE JACKET/SAFETY/15	000:15	139
	PSA-LUNG CANCER/ADDARIO FOUND/30	000:30	190
	PSA-SHARE THE ROAD/OBSTRUCT VIEWS	000:30	144
AD COUNCIL	AD COUNCIL	000:14	129
AD COUNCIL	AD COUNCIL	001:00	353
AFFORDABLE HOME	AFFORDABLE HOME	000:29	145
DEB'S DOGS	DEBS DOGS	000:30	154
OTTAWA RIVER COALITION	OTTAWA RIVER COALITION	000:14	127
OTTAWA RIVER COALITION	OTTAWA RIVER COALITION	000:14	136
PSA	PSA	000:30	154