

WIMA
Lima, OH
Quarterly Issues/Programs List
First Quarter, 2021
04/16/2019

WIMA
Quarterly Issues/Programs List

WIMA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|-------------------------------|---|---|----------------------------------|------------------------|----------|
| Public Health, Public Safety | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Focus on the biggest issues impacting this week | Dr. J. Adams, Dr. J. Wilson, Fei | 01/02/2021 07:29 PM | 029:59 |
| | AMERICAN RADIO JOURNAL | | | 01/10/2021 01:39 AM | 030:00 |
| Public Health & Safety, Race | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Focus on the biggest issues impacting this week | F. Collins, T. Williams | 01/16/2021 07:29 PM | 029:52 |
| | AMERICAN RADIO JOURNAL | | | 01/17/2021 01:37 AM | 030:00 |
| Public Health & Safety, Polit | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Focus on the biggest issues impacting this week | Dr. J. Wilson, Dr. C. Gounder | 01/23/2021 07:29 PM | 029:55 |
| | AMERICAN RADIO JOURNAL | | | 01/24/2021 01:35 AM | 030:00 |
| Public Health & Safety, Polit | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | | | 01/24/2021 06:29 AM | 029:45 |
| | AMERICAN RADIO JOURNAL | | | 01/24/2021 12:35 PM | 030:00 |
| Public Health & Safety, Polit | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | | DR P MARKS R CORTEZ | 02/07/2021 06:29 AM | 029:49 |
| | AMERICAN RADIO JOURNAL | | | 02/07/2021 12:41 PM | 030:00 |
| Public Health & Safety, Polit | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | | DR P WHITLEY WILLIAMS M LAWS | 02/14/2021 06:29 AM | 029:51 |

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|-------------------------------|---|--|----------------------------|------------------------|--------|
| | AMERICAN RADIO JOURNAL | | | 02/14/2021 12:43 PM | 030:00 |
| Mental Health, Public Health, | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | | Dr. L. McBride; Dr. S. Zol | 03/14/2021 06:29 AM | 029:48 |
| | AMERICAN RADIO JOURNAL | | | 03/14/2021 12:40 PM | 030:00 |

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|---|-----------------|-------------|-----------|----------|
| (Insert network and/or syndicator-provided programs lists here.) | | | | |

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|-------|------------------------------|----------|------|
| | *** FEEDS WEDS 4A AND 9A *** | 000:30 | 68 |
| | AD COUNCIL | 000:29 | 3 |
| | AD COUNCIL | 000:29 | 21 |
| | AD COUNCIL | 000:30 | 3 |
| | AD COUNCIL | 000:30 | 4 |
| | FOOD SAFETY PSA-15 | 000:14 | 1 |
| | FOOD SAFETY PSA-15 | 000:14 | 1 |
| | FOOD SAFETY PSA-15 | 000:14 | 1 |
| | FOOD SAFETY PSA-15 | 000:14 | 1 |
| | IHEARTRADIO EARTH | 000:29 | 2 |
| | IHEARTRADIO EARTH | 000:30 | 2 |
| | IHEARTRADIO EARTH | 000:30 | 1 |
| | PSA | 000:14 | 67 |
| | PSA | 001:00 | 190 |
| | PSA BUZZED DRIV PREV/30 | 000:29 | 1 |
| | PSA BUZZED DRIV PREV/30 | 000:29 | 1 |
| | PSA BUZZED DRIV PREV/30 | 000:29 | 1 |
| | PSA BUZZED DRIV PREV/30 | 000:30 | 1 |
| | PSA BUZZED DRIV PREV/30 | 000:30 | 1 |
| | PSA BUZZED DRIV PREV/30 | 000:30 | 1 |
| | PSA BUZZED DRIV PREV/30 | 000:30 | 68 |
| | PSA HELP HEAL VETS/30 | 000:29 | 1 |
| | PSA HELP HEAL VETS/30 | 000:29 | 1 |
| | PSA HELP HEAL VETS/30 | 000:29 | 1 |

| | | | |
|--|--------------------------------|--------|----|
| | PSA HELP HEAL VETS/30 | 000:30 | 68 |
| | PSA HELP HEAL VETS/30 | 000:30 | 1 |
| | PSA HELP HEAL VETS/30 | 000:30 | 1 |
| | PSA HELP HEAL VETS/30 | 000:30 | 1 |
| | PSA TXT AND DRIVE PREV/30 | 000:29 | 1 |
| | PSA TXT AND DRIVE PREV/30 | 000:29 | 1 |
| | PSA TXT AND DRIVE PREV/30 | 000:29 | 1 |
| | PSA TXT AND DRIVE PREV/30 | 000:30 | 1 |
| | PSA TXT AND DRIVE PREV/30 | 000:30 | 1 |
| | PSA TXT AND DRIVE PREV/30 | 000:30 | 66 |
| | PSA TXT AND DRIVE PREV/30 | 000:30 | 1 |
| | PSA-ACEDOMINOPHIN SAFETY/30 | 000:29 | 1 |
| | PSA-ACEDOMINOPHIN SAFETY/30 | 000:29 | 1 |
| | PSA-ACEDOMINOPHIN SAFETY/30 | 000:29 | 1 |
| | PSA-ACEDOMINOPHIN SAFETY/30 | 000:29 | 1 |
| | PSA-ACEDOMINOPHIN SAFETY/30 | 000:30 | 71 |
| | PSA-ACEDOMINOPHIN SAFETY/30 | 000:30 | 1 |
| | PSA-ACEDOMINOPHIN SAFETY/30 | 000:30 | 1 |
| | PSA-ACEDOMINOPHIN SAFETY/30 | 000:30 | 1 |
| | PSA-ADOPT FROM FOSTEER CARE/30 | 000:29 | 1 |
| | PSA-ADOPT FROM FOSTEER CARE/30 | 000:29 | 1 |
| | PSA-ADOPT FROM FOSTEER CARE/30 | 000:29 | 1 |
| | PSA-ADOPT FROM FOSTEER CARE/30 | 000:29 | 2 |
| | PSA-ADOPT FROM FOSTEER CARE/30 | 000:29 | 1 |
| | PSA-ADOPT FROM FOSTEER CARE/30 | 000:30 | 1 |
| | PSA-ADOPT FROM FOSTEER CARE/30 | 000:30 | 85 |
| | PSA-ADOPT FROM FOSTEER CARE/30 | 000:30 | 1 |
| | PSA-CDC/FLU PROTECT FAMILY/60 | 000:58 | 1 |
| | PSA-CDC/FLU PROTECT FAMILY/60 | 000:58 | 1 |
| | PSA-CDC/FLU PROTECT FAMILY/60 | 000:58 | 1 |
| | PSA-CDC/FLU PROTECT FAMILY/60 | 000:58 | 1 |
| | PSA-CDC/FLU PROTECT FAMILY/60 | 000:58 | 1 |
| | PSA-CDC/FLU PROTECT FAMILY/60 | 000:59 | 1 |
| | PSA-CDC/FLU PROTECT FAMILY/60 | 000:59 | 1 |
| | PSA-CDC/FLU PROTECT FAMILY/60 | 000:59 | 1 |
| | PSA-CDC/FLU PROTECT FAMILY/60 | 000:59 | 1 |
| | PSA-CDC/FLU PROTECT FAMILY/60 | 000:59 | 1 |
| | PSA-CDC/FLU PROTECT FAMILY/60 | 000:59 | 1 |
| | PSA-CDC/FLU PROTECT FAMILY/60 | 001:00 | 3 |
| | PSA-CDC/FLU PROTECT FAMILY/60 | 001:00 | 1 |

| | | | |
|--|--|--------|-----|
| | PSA/EMERGENCY PREP/BUSINESS/60 | 000:58 | 1 |
| | PSA/EMERGENCY PREP/BUSINESS/60 | 000:59 | 1 |
| | PSA/EMERGENCY PREP/BUSINESS/60 | 000:59 | 1 |
| | PSA/EMERGENCY PREP/BUSINESS/60 | 000:59 | 1 |
| | PSA/EMERGENCY PREP/BUSINESS/60 | 000:59 | 1 |
| | PSA/EMERGENCY PREP/BUSINESS/60 | 000:59 | 1 |
| | PSA/EMERGENCY PREP/BUSINESS/60 | 000:59 | 1 |
| | PSA/EMERGENCY PREP/BUSINESS/60 | 000:59 | 1 |
| | PSA/EMERGENCY PREP/BUSINESS/60 | 000:59 | 1 |
| | PSA/EMERGENCY PREP/BUSINESS/60 | 000:59 | 1 |
| | PSA/EMERGENCY PREP/BUSINESS/60 | 001:00 | 2 |
| | PSA/EMERGENCY PREP/BUSINESS/60 | 001:00 | 193 |
| | PSA/EMERGENCY PREP/BUSINESS/60 | 001:00 | 1 |
| | PSA/EMERGENCY PREP/BUSINESS/60 | 001:01 | 1 |
| | PSA/IHEARTRADIO EARTH CAR TRAVEL | 000:29 | 1 |
| | PSA/IHEARTRADIO EARTH HOME HEATING | 000:29 | 1 |
| | PSA/IHEARTRADIO EARTH HOME HEATING | 000:30 | 1 |
| | PSA/IHEARTRADIO EARTH WINTER SALT SMARTS V1 NG 30 | 000:30 | 1 |
| | PSA/MEALS ON WHEELS/30 | 000:29 | 1 |
| | PSA/MEALS ON WHEELS/30 | 000:29 | 1 |
| | PSA/MEALS ON WHEELS/30 | 000:29 | 1 |
| | PSA/MEALS ON WHEELS/30 | 000:29 | 1 |
| | PSA/MEALS ON WHEELS/30 | 000:30 | 1 |
| | PSA/MEALS ON WHEELS/30 | 000:30 | 74 |
| | PSA/TEXT & DRIVE ALLISON/30 | 000:29 | 1 |
| | PSA/TEXT & DRIVE ALLISON/30 | 000:29 | 1 |
| | PSA/TEXT & DRIVE ALLISON/30 | 000:29 | 1 |
| | PSA/TEXT & DRIVE ALLISON/30 | 000:30 | 1 |
| | PSA/TEXT & DRIVE ALLISON/30 | 000:30 | 1 |
| | PSA/TEXT & DRIVE ALLISON/30 | 000:30 | 72 |
| | PSA/TEXT & DRIVE ALLISON/30 | 000:30 | 1 |
| | REACH.GOV | 000:30 | 3 |
| | REACH.GOV | 000:30 | 7 |
| | TIRE SMART/FIND PRESSURE/30 | 000:29 | 1 |
| | TIRE SMART/FIND PRESSURE/30 | 000:29 | 1 |
| | TIRE SMART/FIND PRESSURE/30 | 000:29 | 1 |
| | TIRE SMART/FIND PRESSURE/30 | 000:29 | 1 |
| | TIRE SMART/FIND PRESSURE/30 | 000:29 | 1 |
| | TIRE SMART/FIND PRESSURE/30 | 000:30 | 1 |
| | WIMA 20-21 HS BASKETBALL INTRO-MATTHEWS | 000:39 | 1 |
| | WIMA 20-21 HS BASKETBALL INTRO-WALKER | 000:39 | 14 |

| | | | |
|------------------------|--------------------------------------|--------|-----|
| | WIMA 20-21 HS BASKETBALL INTRO-WOLLF | 000:39 | 7 |
| AD COUNCIL | AD COUNCIL | 000:14 | 70 |
| AD COUNCIL | AD COUNCIL | 001:00 | 185 |
| AD COUNCIL | ADOPTION-DAD VOICE :60 | 000:58 | 1 |
| AD COUNCIL | ADOPTION-DAD VOICE :60 | 000:58 | 1 |
| AD COUNCIL | ADOPTION-DAD VOICE :60 | 000:58 | 1 |
| AD COUNCIL | ADOPTION-DAD VOICE :60 | 000:58 | 1 |
| AD COUNCIL | ADOPTION-DAD VOICE :60 | 000:59 | 1 |
| AD COUNCIL | ADOPTION-DAD VOICE :60 | 000:59 | 2 |
| AD COUNCIL | ADOPTION-DAD VOICE :60 | 000:59 | 1 |
| AD COUNCIL | ADOPTION-DAD VOICE :60 | 000:59 | 1 |
| AD COUNCIL | ADOPTION-DAD VOICE :60 | 000:59 | 1 |
| AD COUNCIL | ADOPTION-DAD VOICE :60 | 000:59 | 1 |
| AD COUNCIL | ADOPTION-DAD VOICE :60 | 001:00 | 1 |
| AD COUNCIL | ADOPTION-DAD VOICE :60 | 001:00 | 1 |
| AD COUNCIL | ADOPTION-DAD VOICE :60 | 001:00 | 3 |
| AD COUNCIL | ADOPTION-DAD VOICE :60 | 001:00 | 1 |
| AD COUNCIL | ADOPTION-DAD VOICE :60 | 001:00 | 1 |
| AD COUNCIL | MEN'S PREVENTIVE HEALTH 15 PSA | 000:14 | 1 |
| AD COUNCIL | MEN'S PREVENTIVE HEALTH 15 PSA | 000:14 | 1 |
| AD COUNCIL | MEN'S PREVENTIVE HEALTH 15 PSA | 000:15 | 1 |
| AFFORDABLE HOME | AFFORDABLE HOME | 000:29 | 66 |
| AFFORDABLE HOME | MAKING HOME AFFORDABLE PSA | 000:29 | 1 |
| AFFORDABLE HOME | MAKING HOME AFFORDABLE PSA | 000:29 | 1 |
| AFFORDABLE HOME | MAKING HOME AFFORDABLE PSA | 000:29 | 1 |
| AFFORDABLE HOME | MAKING HOME AFFORDABLE PSA | 000:29 | 1 |
| AFFORDABLE HOME | MAKING HOME AFFORDABLE PSA | 000:29 | 1 |
| AFFORDABLE HOME | MAKING HOME AFFORDABLE PSA | 000:30 | 1 |
| DEB'S DOGS | DEB'S DOGS 30 PSA (GENERIC) | 000:29 | 1 |
| DEB'S DOGS | DEB'S DOGS 30 PSA (GENERIC) | 000:29 | 1 |
| DEB'S DOGS | DEB'S DOGS 30 PSA (GENERIC) | 000:29 | 1 |
| DEB'S DOGS | DEB'S DOGS 30 PSA (GENERIC) | 000:30 | 1 |
| DEB'S DOGS | DEB'S DOGS 30 PSA (GENERIC) | 000:30 | 1 |
| DEB'S DOGS | DEB'S DOGS 30 PSA (GENERIC) | 000:30 | 1 |
| DEB'S DOGS | DEBS DOGS | 000:30 | 65 |
| OTTAWA RIVER COALITION | OTTAWA RIVER COALITION | 000:14 | 66 |
| OTTAWA RIVER COALITION | OTTAWA RIVER COALITION | 000:14 | 74 |

| | | | |
|---------------------------|------------------------------------|--------|----|
| OTTAWA RIVER COALITION | OTTAWA RIVER DO OUR PART PSA :15 | 000:14 | 1 |
| OTTAWA RIVER COALITION | OTTAWA RIVER DO OUR PART PSA :15 | 000:14 | 1 |
| OTTAWA RIVER COALITION | OTTAWA RIVER DO OUR PART PSA :15 | 000:14 | 1 |
| OTTAWA RIVER COALITION | OTTAWA RIVER DO OUR PART PSA :15 | 000:14 | 1 |
| OTTAWA RIVER COALITION | OTTAWA RIVER DO OUR PART PSA :15 | 000:14 | 1 |
| OTTAWA RIVER COALITION | OTTAWA RIVER DO OUR PART PSA :15 2 | 000:14 | 1 |
| OTTAWA RIVER COALITION | OTTAWA RIVER DO OUR PART PSA :15 2 | 000:14 | 1 |
| OTTAWA RIVER COALITION | OTTAWA RIVER DO OUR PART PSA :15 2 | 000:14 | 1 |
| OTTAWA RIVER COALITION | OTTAWA RIVER DO OUR PART PSA :15 2 | 000:14 | 1 |
| OTTAWA RIVER COALITION | OTTAWA RIVER DO OUR PART PSA :15 2 | 000:15 | 1 |
| OTTAWA RIVER COALITION | OTTAWA RIVER DO OUR PART PSA :15 2 | 000:15 | 1 |
| PSA | PSA | 000:30 | 72 |
| PSA | PSA-GENERIC DRUGS/30 | 000:29 | 1 |
| PSA | PSA-GENERIC DRUGS/30 | 000:29 | 1 |
| PSA | PSA-GENERIC DRUGS/30 | 000:29 | 1 |
| PSA | PSA-GENERIC DRUGS/30 | 000:30 | 1 |
| PSA | PSA-GENERIC DRUGS/30 | 000:30 | 1 |