

WIMA
Lima, OH
Quarterly Issues/Programs List
Fourth Quarter, 2022
04/16/2019

WIMA
Quarterly Issues/Programs List

WIMA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Section I

LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Fire Prevention/Safety and Di	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	discuss importance of developing a home escape plan/discussed how Global Empowerment is assisting with disaster aid following Hurricane Ian	Capt. M. Kozo, M. Capponi	10/02/2022 06:29 AM	028:48
	AMERICAN RADIO JOURNAL			10/02/2022 12:30 PM	030:00
Public Health, Disaster Recov	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	discuss associations between county-level vaccinations rates and COVID-19 outcomes/discuss Red Cross response to weather related events, domestic and international disasters	Dr. B. Sommers, S. McKinney	10/09/2022 06:29 AM	029:49
	AMERICAN RADIO JOURNAL			10/09/2022 12:29 PM	030:00
Parental Digital & Cyber Safe	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	shared insights on how to navigate the digital landscape safely and productively/discuss accelerating mental health crisis amount adolescents	Dr. C. Pearlman, A. Purdy	10/16/2022 06:29 AM	029:49
Public Health, Sleep & Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	information on upcoming flu season/discussion on the importance of sleep	P. Stinchfield, Dr. C Winter	10/23/2022 06:29 AM	029:49

Breast Cancer Awareness, ADHD	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discussion on how prevalent breast cancer is across the US/Discuss the "Wired Differently" campaign	Dr. M Jahanzeb, Dr. A. Kahn	10/30/2022 06:29 AM	029:49
	AMERICAN RADIO JOURNAL			10/30/2022 12:29 PM	030:01
Public Health, Safety & Preve	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	provide latest information on the spread of COVID-19/discuss the importance of lung cancer screenings	Dr. D. Kass, Dr. J. Sands	11/06/2022 06:29 AM	029:49
Public Health & Safety Commu	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	discussion on open enrollment with Medicare, Medicaid, CHIP and Healthcare.gov/discuss work the Salvation does across the country	C. Brooks-Lasure, K. Hodder	11/13/2022 06:29 AM	029:49
	AMERICAN RADIO JOURNAL			11/13/2022 12:29 PM	030:00
Public Health & Safety Commu	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	discussion on open enrollment with Medicare, Medicaid, CHIP and Healthcare.gov/discuss work the Salvation does across the country	L. CHRISTMIANSON, J. JOSEPH	11/20/2022 06:29 AM	029:49
	AMERICAN RADIO JOURNAL			11/20/2022 12:29 PM	030:01
Public Health & Safety Commu	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	provide latest information on the spread of COVID-19/discuss the importance of lung cancer screenings	Dr. D. Kass, Dr. J. Sands	11/27/2022 06:29 AM	029:49
Mental Health, Suicide Awaren	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	provide latest information on the spread of COVID-19/discuss the importance of lung cancer screenings	C. Huntsman Durham, Dr. M. Hy	12/04/2022 06:29 AM	029:49
Public Health, Mental Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Explain the different programs provided by Administration for Children and Families at DHHS/discuss his battle with cancer and	J. Contreras, B. Potts	12/11/2022 06:29 AM	029:49

		offers advice for those currently diagnosed			
Public Health, Suicide Awaren	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Explain programs HRSA oversees to bring underserved communities access to healthcare/discuss the suicide problem among veterans and civilians in the US	C. Johnson, Dr. D. Rudd	12/18/2022 06:29 AM	029:49
	AMERICAN RADIO JOURNAL			12/18/2022 12:29 PM	030:00
Public Health & Safety, Suici	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Explain programs HRSA oversees to bring underserved communities access to healthcare/discuss the suicide problem among veterans and civilians in the US	Dr. R.Jackson, J. Streaks, C.	12/25/2022 06:29 AM	029:49
	AMERICAN RADIO JOURNAL			12/25/2022 12:29 PM	030:00

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	*** FEEDS WEDS 4A AND 9A ***	000:30	148
	MAKING HOME AFFORDABLE PSA	000:29	1
	PSA	000:14	108
	PSA BUZZED DRIV PREV/30	000:30	1
	PSA BUZZED DRIV PREV/30	000:30	140
	PSA HELP HEAL VETS/30	000:30	142
	PSA TXT AND DRIVE PREV/30	000:30	141
	PSA-ACEDOMINOPHIN SAFETY/30	000:30	137
	PSA-ADOPT FROM FOSTEER CARE/30	000:30	164
	PSA-ADOPT FROM FOSTEER CARE/30	000:30	1
	PSA-GENERIC DRUGS/30	000:30	1
	PSA-GRADS OF LIFE/15	000:15	206
	PSA-LIFE JACKET/SAFETY/15	000:15	108

	PSA-LUNG CANCER/ADDARIO FOUND/30	000:30	177
	PSA-SHARE THE ROAD/OBSTRUCT VIEWS	000:29	1
	PSA-SHARE THE ROAD/OBSTRUCT VIEWS	000:30	140
AD COUNCIL	AD COUNCIL	000:14	95
AD COUNCIL	AD COUNCIL	001:00	298
AFFORDABLE HOME	AFFORDABLE HOME	000:29	146
BREAST CANCER RESEARCH FOUNDA	BREAST CANCER RESEARCH FOUNDA	000:30	18
COMMUNITY INVOLVEMENT	HISPANIC START	000:30	8
COMMUNITY INVOLVEMENT	NATIONAL FAITH & BLUE WEEKEND	000:30	6
DEB'S DOGS	DEBS DOGS	000:30	153
MILITARY AND VETERANS	HOME BASE	000:30	15
OTTAWA RIVER COALITION	OTTAWA RIVER COALITION	000:14	97
OTTAWA RIVER COALITION	OTTAWA RIVER COALITION	000:14	87
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	11
PSA	PSA	000:30	156
SHINE A LIGHT	SHINE A LIGHT	000:30	5
SUBSTANCE USE RECOVERY	PARTNERSHIP TO END ADDICTION	000:29	15
UNCF	UNCF	000:29	6