

As demonstrated in the screen capture below, the licensee uploaded to its political file the below document on December 14, 2018. In the process of preparing its license renewal application, licensee discovered that nonrelevant documents were inadvertently included with the original upload. To remedy this, licensee removed the original upload from the political file, amended it to remove the erroneous information, and re-uploaded the document. The currently displayed date of upload reflects the date of the corrected upload.

FC

Federal Communications Commission

Licensing & Databases
PUBLIC INSPECTION FILES

Search

Sign in


FM RADIO PROFILE

KDDX

SPEARFISH, SD

Frequency **101.1** | Channel **266** | Facility ID **17689**





Search KDDX Profile



Political Files

Some of the files found in these folders may contain terms, abbreviations or other language that require explanation for a full understanding of the documents. If so, these explanations should be found in the *Terms and Disclosures* folder.

Browse → Political Files → 2018 → Non-Candidate Issue Ads →

Name	Size	Date Uploaded
 Vote Yes on IM 25 KDDX Nov	8,513.20 KB	12/14/2018 3:06 PM
 No on W KDDX Nov	7,502.43 KB	12/14/2018 2:41 PM
 Yes on IM 25 #1 - KDDX Oct.	6,202.64 KB	11/14/2018 4:25 PM
 Yes on IM 25 #2 KDDX Oct	5,958.16 KB	11/14/2018 4:25 PM

Showing 1 to 4 of 4 entries

DUHAMEL BROADCASTING ENT
518 ST JOSEPH STREET
PO BOX 1760
RAPID CITY, SD 57709-1760

Client: **NO ON W**
Order #: **6075-00002**
Description:
Date Entered: 11/1/2018
P.O.#:
Salesperson: HOUSE, *
Invoice Frequency: Billed at end of Media Month, Sorted by Date

CRAFT & ASSOCIATES
PO BOX 88337
SIOUX FALLS, SD 57109

On-Air Schedule

	Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1	11/2/2018	11/4/2018	KDDX-FM	06:00:00a to 10:00:00a	Weekly	1:00	8	26.00	208.00	0	0	0	0	8	0	0
2	11/2/2018	11/4/2018	KDDX-FM	10:00:00a to 03:00:00p	Weekly	1:00	14	18.00	252.00	0	0	0	0	0	9	5
3	11/2/2018	11/4/2018	KDDX-FM	03:00:00p to 07:00:00p	Weekly	1:00	8	18.00	144.00	0	0	0	0	0	0	8
4	11/2/2018	11/4/2018	KDDX-FM	06:00:00a to 07:00:00p	Weekly	1:00	8	25.00	200.00	0	0	0	0	8	0	0
5	11/5/2018	11/5/2018	KDDX-FM	06:00:00a to 10:00:00a	Weekly	1:00	8	26.00	208.00	8	0	0	0	0	0	0
6	11/5/2018	11/5/2018	KDDX-FM	06:00:00a to 07:00:00p	Weekly	1:00	8	25.00	200.00	8	0	0	0	0	0	0

Order Start Date: 11/2/2018

Order End Date: 11/5/2018

Spots: 54

Total Charges: \$1,212.00

Combined Discounts: \$181.80

Total Net: \$1,030.20

This is a confirmation of your reservation with us. YOU MAY PREPAY THIS ORDER.

You will receive an invoice upon delivery of service. Any prepayments will be applied against the amounts invoiced.

Thank you. We appreciate your business!

This Station does not discriminate in the sale of advertising time and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate or has the effect of discriminating on the basis of race or ethnicity is hereby declared null and void.

Projected Media Month Billing Totals for NO ON W / 6075-00002 :

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
November	2018	54	\$1,212.00	\$181.80	\$1,030.20

Confirmed & Accepted for DUHAMEL BROADCASTING ENT By:

Accepted for CRAFT & ASSOCIATES By:

Please Sign and Return One Copy

Contract #New Order ☒ Add ☐ Revise ☐

Craft & Associates

Cust/ Adv NameNo on "W"New Client ☒

801 N. Elmwood Ave

Billing Address

Sioux Falls,, SD 57104

Type of BusinessPoliticalMarketron ID

Agency Discount? Yes ☒ No ☐ Client Code

Contact:PhoneFax

Any Special Needs or Instructions?

Local ☒ National ☐ Political ☒

Alternating Weeks ☐

Co-op Billing? Yes ☐ No ☒ If Yes, Co-op Description:Streaming ☐ Trade ☐

Station	Live	Cart	Length	Start Date	End Date	Start Time	End Time	Rate	M	TU	W	TH	F	S	S	Total #	Total \$
1	KDDX		X	60	11/2/2018	11/4/2018	6A	10A	26.00					8		8	\$208.00
2						10A	3P	18.00						9	5	14	\$252.00
3						3P	7P	18.00							8	8	\$144.00
4						6A	7P	25.00					8			8	\$200.00
5																0	\$0.00
6				11/5/2018	11/5/2018	6A	10A	26.00	8							8	\$208.00
7						6A	7P	25.00	8							8	\$200.00
8																0	\$0.00
9																0	\$0.00
10																0	\$0.00
11																0	\$0.00
12																0	\$0.00
13																0	\$0.00
14																0	\$0.00
15																0	\$0.00
16																0	\$0.00
17																0	\$0.00

SPOTS: 54

GROSS REVENUE \$ 1,212.00

AGCY DSCT 15% \$ 181.80

NET REVENUE \$ 1,030.20

Description	\$ per Month	# Mos
Rev 5/16		
STREAMING:		
NONSPOT:		
NONSPOT:		
TOTALS		

New Order

Media: Radio	Market: Rapid City	Vendor: KDDX-FM	Billing To: Craft and Associates, Inc
Client: Political Issues	Demo: Adults 35-64		801 N. Elmwood Avenue
Product: Political Issues	Separation: 30		Sioux Falls, SD 57104
CPE: //512	Flight Start: 11/1/18	AE: Ted Peiffer	
Description: NO ON "W" WEST RIVER RADIO BUY	Flight End: 11/5/18	Phone:	Phone: 605-334-9558
Rep:	Sales Office:	Fax:	Fax:
Version: 1	Survey: 2BK FA17+SP18 TSA ARB		
Comments:			

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	11/1	11/2	11/3	11/4	11/5	Total Spots	Adults 35-64 RTG	CPP	
1	Th,F,M,Tu,W 6:00A-7:00P	RT	\$25.00	C 60	0	8	0	0	8 ✓	16	0.8	\$31.25	
2	Th,F,M,Tu,W 6:00A-10:00A	AM	\$26.00	C 60	0	8	0	0	8	16	0.8	\$32.50	
3	Sa 10:00A-3:00P	WK	\$18.00	C 60	0	0	9 ✓	0	0	9	0.5	\$36.00	
4	Su 10:00A-3:00P	WK	\$18.00	C 60	0	0	0	5 ✓	0	5	0.6	\$30.00	
5	Su 3:00P-7:00P	WK	\$18.00	C 60	0	0	0	8	0	8	1.0	\$18.00	
Total Spots:					0	16	9	13	16				
Total GRP/GIMP(000):					0.0	12.8	4.5	11.0	12.8	54			
Month	Cash\$-Spots	Trades\$-Spots	Total\$-Spots										
11/2018	\$1,212.00 - 54	\$0.00 - 0	\$1,212.00 - 54										
Total Gross Cost:			\$1,212.00	Total Gross CPP:									\$29.49
Total Net Cost:			\$1,030.20	Total Net CPP:									\$25.07

Disclaimer:

? Agency must be notified in change of schedule.

? All Craft & Associates advertisements are copyrighted and filed in Washington, DC. Copies and the running of all ads cannot be done without written permission from Craft & Associates Inc.

? Please allow for a mandatory 30-minute separation between all spots.

? Please sign and return as confirmation.

Other Demos

Line No	Daypart (Program)	Daypart Code	Gross	C/T	Dur	Total Spots	Adults 65+ RTG	CPP	Women 55-64 RTG	CPP	Women 65+ RTG	CPP
1	ThF,MTuW 6:00A-7:00P	RT	\$25.00	C	60	16	0.0	\$0.00	0.6	\$41.67	0.0	\$0.00
2	ThF,MTuW 6:00A-10:00A	AM	\$26.00	C	60	16	0.7	\$37.14	0.0	\$0.00	0.0	\$0.00
3	Sa 10:00A-3:00P	WK	\$18.00	C	60	9	0.0	\$0.00	0.6	\$30.00	0.0	\$0.00
4	Su 10:00A-3:00P	WK	\$18.00	C	60	5	0.2	\$90.00	0.0	\$0.00	0.4	\$45.00
5	Su 3:00P-7:00P	WK	\$18.00	C	60	8	0.5	\$36.00	0.0	\$0.00	0.9	\$20.00
Total Spots:						54	16.2		15.0		9.2	
Total GRP/GIMP(000):												

Total Cost: \$1,212.00 CPP: \$63.59 CPP: \$68.68 CPP: \$111.98

DUHAMEL BROADCASTING ENT
 518 ST JOSEPH STREET
 PO BOX 1760
 RAPID CITY, SD 57709-1760
 (605) 342-2000

NO ON W

Advertiser ID: 6075

Amount Paid

6075-00002-0000	11/25/2018	1
Official Invoice	Date	Page

DETACH AND RETURN WITH PAYMENT

CRAFT & ASSOCIATES
 PO BOX 88337
 SIOUX FALLS, SD 57109

6075-00002-0000

O 11/25/2018

1

For: NO ON W

Purchase Order Number:

Est. Number: 512

Co-Op:

Description:

Salesperson: HOUSE, *

DUPLICATE INVOICE ELECTRONIC INVOICE

Date	Day	Length		Qty	Rate	Total
Copy: NOV 2018						
11/2/2018	Fri	1:00	KDDX-FM 12:10:18 PM 12:51:11 PM 01:50:38 PM 02:55:53 PM 03:51:01 PM 04:47:29 PM 05:35:23 PM 06:15:20 PM	8	\$25.00	\$200.00
11/2/2018	Fri	1:00	KDDX-FM 06:17:34 AM 06:37:18 AM 06:55:58 AM 07:14:58 AM 07:39:43 AM 08:18:48 AM 08:51:16 AM 09:52:56 AM	8	\$26.00	\$208.00
11/3/2018	Sat	1:00	KDDX-FM 10:08:31 AM 10:28:53 AM 10:48:01 AM 11:29:26 AM 12:27:44 PM 01:10:31 PM 01:29:47 PM 02:33:40 PM 02:48:53 PM	9	\$18.00	\$162.00
11/4/2018	Sun	1:00	KDDX-FM 10:28:29 AM 12:19:44 PM 01:48:03 PM 02:29:25 PM 02:51:29 PM 03:27:06 PM 03:50:08 PM 04:28:27 PM 04:49:57 PM 05:27:46 PM 05:45:10 PM 06:25:07 PM 06:47:15 PM	13	\$18.00	\$234.00
11/5/2018	Mon	1:00	KDDX-FM 11:52:59 AM 01:31:37 PM 02:32:12 PM 03:11:08 PM 04:09:31 PM 05:10:03 PM 06:09:25 PM 06:53:24 PM	8	\$25.00	\$200.00
11/5/2018	Mon	1:00	KDDX-FM 06:37:45 AM 07:01:00 AM 07:40:24 AM 07:56:40 AM 08:59:14 AM 09:19:49 AM 09:33:06 AM 09:57:57 AM	8	\$26.00	\$208.00
11/25/2018			Agency Discount			(\$181.80)

For billing or payment questions, please call 605-342-2000

This Station does not discriminate in the sale of advertising time and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate or has the effect of discriminating on the basis of race or ethnicity is hereby declared null and void.

Quantity	54	Total	\$1,212.00
AGENCY DISCOUNT			(\$181.80)
Total Due			\$1,030.20

INVOICE

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KDPX Spearfish, SD	Date: 10-31-18
--	---

I, Laura Conrad
do hereby request station time concerning the following issue:

No on W

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
— See attached schedule —					

This broadcast time will be used by: _____

[Handwritten signature]

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

NA

I represent that the payment for the above described broadcast time has been furnished by (name and address):

SD Chamber of Commerce
SIOUX FALLS, SD 57104

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

David Owen

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

NO on W SD Chamber of Commerce
Sioux Falls, SD 57104

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

David Owen

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 18 hours before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10.31.18 [Signature] 605-334-7558
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] Ted Peiffer General Manager
Signature Printed Name Title