

Issues & Program Report – Quarter 4, 2017

Sonoma County Focus

Date of Interview Airing: October 1st, 2017

Organization/Interviewee: PDI Surgery Center

Purpose of Interview: Promotion of current fundraising and local events and community dental and public health topics

Date of Interview Airing: October 8th, 2017

Organization/Interview: LumaFest

Purpose of Interview: Promotion of Santa Rosa Junior College and LumaFest community event and fundraiser

Date of Interview Airing: October 15th, 2017

Organization/Interviewee: North Bay Women's Expo

Purpose of Interview: Spotlight and promotion on first annual North Bay Women's Expo community event.

Date of Interview Airing: October 29th, 2017

Organization/Interview: Studio Santa Rosa

Purpose of Interview: Spotlight and promotion of community art event and discussion on local art community

Date of Interview Airing: November 5th, 2017

Organization/Interviewee: Vineyards to Villages Wine Safari

Purpose of Interview: Spotlight on annual fundraiser benefitting both villages in Africa and north bay fire relief.

Date of Interview Airing: November 19th, 2017

Organization/Interviewee: Winter Lights Santa Rosa

Purpose of Interview: Spotlight and feature on annual Winter Lights downtown community event and special attention given to local business

Date of Interview Airing: December 3rd, 2017

Organization/Interviewee: North Bay Guns and Hoses

Purpose of Interview: Spotlight, promotion, and feature on charity hockey event and north bay fire relief fundraising efforts

Date of Interview Airing: December 10th, 2017

Organization/Interviewee: Voices 4 Down Syndrome

Purpose of Interview: Spotlight on organization and topical discussion on Down Syndrome

Date of Interview Airing: December 17th, 2017

Organization/Interviewee: Medicare Extensions

Date of Interview Airing: December 31st, 2017

Organization/Interviewee: California Artisan Cheese Festival

Purpose of Interview: Annual spotlight on Artisan Cheese Festival, Fundraising Efforts, new location, and ticket on-sale.
