

KEPD

QUARTERLY ISSUES & PROGRAMS

4TH QUARTER 2023

ISSUE: Toys for Needy Children

RESPONSE: KEPD promoted the Chips for Kids Toy Drive. The California Highway Patrol conducts a toy collection drive at various Walmart, Sam's Club, and Walgreens locations in the Antelope Valley, during the Christmas season.

ISSUE: Toys/Food for Needy Families

RESPONSE: KEPD promoted Stuff-A-Bus. The Antelope Valley Transit Authority conducts an annual toy collection drive in the Antelope Valley and distributes toys and food for local needy families.

ISSUE: Earthquake Preparedness.

RESPONSE: In response to the two major Ridgecrest earthquakes in July, 2019, KEPD consistently provides earthquake preparedness announcements and information on the station website, www.kepadre1049.com.

ISSUE: Covid 19.

RESPONSE: Regular updates from Ridgecrest Regional Hospital are broadcast.

ISSUE: Feeding the Hungry

RESPONSE: KEPD supports the Dolores Huerta Foundation of Palmdale promoting food distribution happening every Friday in Palmdale, California.

ISSUE: Wildfire Preparedness

RESPONSE: In association with Cal Fire, KEPD is presenting an on-going campaign promoting the Ready, Set, Go Program and Wildfire Action Plan. Wildfires season is year round in Southern California. Homeowners are reminded to incorporate the 3 part program that helps them protect their property and develop a family evacuation plan. Details available at readyforwildfire.org. Campaign running 7/21/23 - TFN.