

KEPD

QUARTERLY ISSUES & PROGRAMS

3RD QUARTER 2023

ISSUE: Earthquake Preparedness.

RESPONSE: In response to the two major Ridgecrest earthquakes in July, 2019, KEPD consistently provides earthquake preparedness announcements and information on the station website, www.kepadre1049.com.

ISSUE: Covid 19.

RESPONSE: Regular updates from Ridgecrest Regional Hospital are broadcast.

ISSUE: Feeding the Hungry

RESPONSE: KEPD supports the Dolores Huerta Foundation of Palmdale promoting food distribution happening every Friday in Palmdale, California.

ISSUE: Wildfire Preparedness

RESPONSE: In association with Cal Fire, KEPD is presenting an on-going campaign promoting the Ready, Set, Go Program and Wildfire Action Plan. Wildfires season is year around in Southern California. Homeowners are reminded to incorporate the 3 part program that helps them protect their property and develop a family evacuation plan. Details available at readyforwildfire.org. Campaign running 7/21/23 - TFN.

ISSUE: Kiwanis Club Kids Charities

RESPONSE: KEPD promoted a magic show featuring illusionist, Murray Sawchuck, Friday, 8/18/23 at the Hellenic Center. \$100 donation for the show, dinner, and prizes, benefiting local kids charities. PSA ran from 7/26/23-8/12/23.