

ORDER WORKSHEET

Rep Order# 10376280 Ver# 7

Status Revised

Traffic Order# 1901717

EC'd Yes

Last Received:

Printed: 08/27/14 12:16 PM
08/27/14 11:43 AM
All Rep Revised Lines

1 of 2

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser (6087) POLITICAL ISSUE GROU
Product CAROLINA RISING
Estimate# 1961
Buyer Caitlin Taylor

Agency (CRSS) CROSSROADS MEDIA LLC
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 109/230/1961
Flight Dates 08/25/14-09/03/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (PI) PI STACK
Sales Assistant PJ
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

CAROLINA RISING

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

SEE LN 56 FOR MG FROM LN 52 PLUS CONFIRM T/R PJ

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
52*	Su	630P-7P	ABC WORLD NEWS	30	\$50.00	08/31-08/31	0	\$0.00	1	0	-	-
MADE-GOOD BY LINE(S) 56												
V7 Effective Dates Changed												

56* M-Tu 6P-630P 6P NEWS 30 \$50.00 09/01-09/02 1 \$50.00 1 1 -
Buy Comment: MG
MKGD FOR SPOTS MISSED ON LN #52: 8/31 (1/WK)
V7 Added

---REPORT TOTALS---

Report Totals: 1 / \$50.00

---SALES MONTHLY TOTALS---

Aug2014: 36/ \$7,160.00 ✓ 9/27/14

Order Totals: 53 / \$9,530.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals \$69,007.97 CABL .00% UNKN .00% WBFX .00% WCMG .00% WEMY 24.67%
WGHP 32.46% WMYY .00% WUPN .00% WXII 29.06% WXLV 13.81%

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Books [null]
Demos RA35+

--- CREDIT RISK ---
STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 10376280 Ver# 6 Status Returned

Traffic Order# 1901717

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Showing Buylines:

Printed: 08/27/14 9:57 AM

08/27/14 9:55 AM

Last Station Changes

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--- CONTRACT COMMENT ---

CAROLINA RISING
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--- REMARKS ---

pls see line # 52 for n/a and mg offer. pls advise/revise a sap. tks

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
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52*	Su	630P-7P	ABC WORLD NEWS	30	\$50.00	08/31-08/31	1	\$50.00	1	1	-	-
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Station remark: V6 1x wna 8/31 (no avail(s))-offer mg 9/1-9/2 6-630p 1x ncir (new s)

---REPORT TOTALS---

Report Totals: 1 / \$50.00

---SALES MONTHLY TOTALS---

Aug2014:	37/	\$7,210.00	Sep2014:	16/	\$2,320.00
Order Totals: 53 / \$9,530.00	Total GRPS: 0.0				
--- COMPETITIVE ---					
Market Totals	\$69,007.97	CABL .00%	UNKN .00%	WBFX .00%	WCWG .00%
	WGHP 32.46%	WMYV .00%	WUPN .00%	WXII 29.06%	WFTY 24.67%
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STANDARD CREDIT TERMS