

ORDER WORKSHEET

Rep Order# 10376280 Ver# 7 Status Revised Traffic Order# 1901717 Last Received: 08/27/14 11:43 AM Printed: 08/27/14 12:16 PM 1 of 2

EC'd Yes Showing Buylines: All Rep Revised Lines

Station WXLV-TV GREENSBORO/W.SALEM
 Advertiser (6087) POLITICAL ISSUE GROU
 Product CAROLINA RISING
 Estimate# 1961
 Buyer Cathin Taylor

Agency (GRSS) CROSSROADS MEDIA LLC
 66 CANAL CENTER PLAZA, SUITE 555
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E 109/230/1961
 Flight Dates 08/25/14-09/03/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (PIX) PJ STACK
 Sales Assistant PJ
 Salesperson Phone# 202-955-5342
 Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

CAROLINA RISING
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

SEE LN 56 FOR MG FROM LN 52 PLS CONFIRM T/R PJ

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
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52*	Su	630P-7P	ABC WORLD NEWS	30	\$50.00	08/31-08/31	0	\$0.00	1	0	-	-
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MADDE-GOOD BY LINE(S) 56
 V7 Effective Dates Changed

56*	M-Tu	6P-630P	6P NEWS	30	\$50.00	09/01-09/02	1	\$50.00	1	1	-	-
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Buy Comment: MG
 MKGD FOR SPOTS MISSED ON LN #52: 8/31(1/WK)
 V7 Added

---REPORT TOTALS---

Report Totals: 1 / \$50.00

---SALES MONTHLY TOTALS---

Aug2014: 36/ \$7,160.00
 Sep2014: 17/ \$2,370.00
 Order Totals: 53 / \$9,530.00
 Total GRPS: 0.0

---COMPETITIVE---

Market Totals	CABL	UNKN	WBFX	WCWG	WEMY
\$69,007.97	.00%	.00%	.00%	.00%	24.67%
WGHP	32.46%	WMYV	.00%	WXII	29.06%
		WUPN	.00%	WXIV	13.81%

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Advertiser (6087) POLITICAL ISSUE GROU 66 CANAL CENTER PLAZA, SUITE 555
Product CAROLINA RISING ALEXANDRIA, VA 22314
Estimate# 1961 Agency C/P1/P2/E 109/230/1961
Buyer Carlin Taylor Flight Dates 08/25/14-09/03/14

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Books [null]
Demos RA35+

--- CREDIT RISK ---
STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 103/6280 Ver# 6 Status Returned

Traffic Order# 1901717

Last Received:

Showing Buylines:

Printed: 08/27/14 9:57 AM

08/27/14 9:55 AM

Last Station Changes

Station WXYZ-TV GREENSBORO/W.SALEM
 Advertiser (6087) POLITICAL ISSUE GROU
 Product CAROLINA RISING
 Estimate# 1961
 Buyer Cathin Taylor

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--- CONTRACT COMMENT ---

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--- REMARKS ---

pls see line # 52 for h/d and mg offer. pls advise/revise a sap. tks

52.01

Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
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52*	Su	630P-7P	ABC WORLD NEWS	30	\$50.00	08/31-08/31	1	\$50.00	1	1	-	-
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Station remark: V6 1x wna 8/31 (no avail(s))-offer mg 9/1-9/2 6-630p 1x ncir (new s)

---REPORT TOTALS---

Report Totals: 1 / \$50.00

---SALES MONTHLY TOTALS---

Aug2014: 37/ \$7,210.00
 Sep2014: 16/ \$2,320.00

Order Totals: 53 / \$9,530.00
 Total GRPs: 0.0

--- COMPETITIVE ---

Market Totals	\$69,007.97	CABL .00%	UNKN .00%	WBFX .00%	WCWG .00%	WFMY 24.67%
		WGHP 32.46%	WMYV .00%	WUPN .00%	WXII 29.06%	WXLV 13.81%

Books [null]
 Demos RA35+

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EC'd Yes

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Showing Buylines:

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Advertiser (6087) POLITICAL ISSUE GROU
Product CAROLINA RISING
Estimate# 1961
Buyer Caitlin Taylor

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--- CREDIT RISK ---
STANDARD CREDIT TERMS