

WOC11773209 [00.00]

Order Printout

896211



Order Status: Opened-New
 Traffic #:
 Buyer Order #: 7634664
 AE: Unassigned (Stacey Stewart)
 Property: KKCO TV
 Sales Region: Local

Start/End Dates: 10/09/18 - 10/15/18
 Agency: Campaign Group
 Advertiser: Jared Polis
 Buyer:
 Primary Demo: Adults 35+ (RTG)

C/P/E: 41 / 42 / 344
 Product Desc.: Governor
 Estimate Desc.: week 4
 Total Cost: \$5,730.00 (Cash)
 Received Date: 8/15/18 8:46 AM

Comments:

Separation: 30

List Items							Spots										Totals		Adults 35+		
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Oct 9										Total Spots	Total Cost	RTG	GRP	CPP
1	DAYBREAK 6AM	NM	:30	6:00 AM-7:00 AM	TWTF--M	40.00	2										2	80.00	1.40	2.80	28.57
	(Program: DAYBREAK 6AM)Nov-2017LP-Feb-2018LP																				
2	NBC TODAY SHOW	NM	:30	7:00 AM-9:00 AM	TWTF--M	30.00	5										5	150.00	3.20	16.00	9.38
	(Program: NBC TODAY SHOW)Nov-2017LP-Feb-2018LP																				
3	TODAY SHOW 3RD HR	NM	:30	9:00 AM-10:00 AM	TWTF--M	15.00	5										5	75.00	1.40	7.00	10.71
	(Program: TODAY SHOW 3RD HR)Nov-2017LP-Feb-2018LP																				
4	TODAY SHOW 4TH HR	NM	:30	10:00 AM-11:00 AM	TWTF--M	10.00	3										3	30.00	0.80	2.40	12.50
	(Program: TODAY SHOW 4TH HR)Nov-2017LP-Feb-2018LP																				
5	RACHAEL RAY	NM	:30	11:00 AM-12:00 PM	TWTF--M	10.00	5										5	50.00	0.50	2.50	20.00
	(Program: RACHAEL RAY)Nov-2017LP-Feb-2018LP																				
6	11 TODAY AT NOON	NM	:30	12:00 PM-12:30 PM	TWTF--M	15.00	1										1	15.00	1.70	1.70	8.82
	(Program: 11 TODAY AT NOON)Nov-2017LP-Feb-2018LP																				
7	DAYS OF OUR LIVES	NM	:30	1:00 PM-2:00 PM	TWTF--M	10.00	5										5	50.00	0.80	4.00	12.50
	(Program: DAYS OF OUR LIVES)Nov-2017LP-Feb-2018LP																				
8	DR OZ	NM	:30	2:00 PM-3:00 PM	TWTF--M	10.00	5										5	50.00	1.60	8.00	6.25
	(Program: DR OZ)Nov-2017LP-Feb-2018LP																				
9	HARRY CONNICK VARIETY SHOW	NM	:30	3:00 PM-4:00 PM	TWTF--M	10.00	5										5	50.00	0.50	2.50	20.00
	(Program: HARRY CONNICK VARIETY SHOW)Nov-2017LP-Feb-2018LP																				
10	JEOPARDY - REPEAT	NM	:30	4:00 PM-4:30 PM	TWTF--M	40.00	5										5	200.00	2.60	13.00	15.38
	(Program: JEOPARDY - REPEAT)Nov-2017LP-Feb-2018LP																				
11	JEOPARDY	NM	:30	4:30 PM-5:00 PM	TWTF--M	50.00	5										5	250.00	4.30	21.50	11.63
	(Program: JEOPARDY)Nov-2017LP-Feb-2018LP																				

Generated Date: 8/15/18 9:25 AM

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WideOrbit Inc.

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List Items							Spots												Totals		Adults 35+		
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Oct 9											Total Spots	Total Cost	RTG	GRP	CPP	
	11 NEWS AT 5:00	NM	:30	5:00 PM-5:30 PM	TWTF--M	60.00	2											2	120.00	6.40	12.80	9.38	
12	(Program: 11 NEWS AT 5:00)Nov-2017LP-Feb-2018LP																	2	800.00	9.70	19.40	41.24	
13	NBC NIGHTLY NEWS	NM	:30	5:30 PM-6:00 PM	TWTF--M	400.00	2											2	140.00	8.80	17.60	7.95	
	(Program: NBC NIGHTLY NEWS)Nov-2017LP-Feb-2018LP																	2	140.00	8.80	17.60	7.95	
14	11 NEWS AT 6:00	NM	:30	6:00 PM-6:30 PM	TWTF--M	70.00	2											5	450.00	8.50	42.50	10.59	
	(Program: 11 NEWS AT 6:00)Nov-2017LP-Feb-2018LP																	5	450.00	8.50	42.50	10.59	
15	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	TWTF--M	90.00	5											2	220.00	7.40	14.80	14.86	
	(Program: WHEEL OF FORTUNE)Nov-2017LP-Feb-2018LP																	2	220.00	7.40	14.80	14.86	
16	11 NEWS AT 10PM	NM	:30	10:00 PM-10:35 PM	TWTF--M	110.00	2											10	350.00	2.00	20.00	17.50	
	(Program: 11 NEWS AT 10PM)Nov-2017LP-Feb-2018LP																	10	350.00	2.00	20.00	17.50	
17	TONIGHT SHOW - FALLON	NM	:30	10:35 PM-11:35 PM	TWTF--M	35.00	10											10	100.00	1.00	10.00	10.00	
	(Program: TONIGHT SHOW - FALLON)Nov-2017LP-Feb-2018LP																	10	100.00	1.00	10.00	10.00	
18	LATE NIGHT - MEYERS	NM	:30	11:35 PM-12:35 XM	TWTF--M	10.00	10											1	175.00	7.00	7.00	25.00	
	(Program: LATE NIGHT - MEYERS)Nov-2017LP-Feb-2018LP																	1	175.00	7.00	7.00	25.00	
19	THE VOICE	NM	:30	7:00 PM-9:00 PM	-----M	175.00	1											1	150.00	3.80	3.80	39.47	
	(Program: THE VOICE)Nov-2017LP-Feb-2018LP																	1	150.00	3.80	3.80	39.47	
20	THE BRAVE	NM	:30	9:00 PM-10:00 PM	-----M	150.00	1											1	175.00	7.30	7.30	23.97	
	(Program: THE BRAVE)Nov-2017LP-Feb-2018LP																	1	175.00	7.30	7.30	23.97	
21	THE VOICE	NM	:30	7:00 PM-8:00 PM	T-----	175.00	1											1	175.00	7.60	7.60	23.03	
	(Program: THE VOICE)Nov-2017LP-Feb-2018LP																	1	175.00	7.60	7.60	23.03	
22	THIS IS US	NM	:30	8:00 PM-9:00 PM	T-----	175.00	1											1	135.00	4.00	4.00	33.75	
	(Program: THIS IS US)Nov-2017LP-Feb-2018LP																	1	135.00	4.00	4.00	33.75	
23	LAW & ORDER TRUE CRIME	NM	:30	9:00 PM-10:00 PM	T-----	135.00	1											1	150.00	3.80	3.80	39.47	
	(Program: LAW & ORDER TRUE CRIME)Nov-2017LP-Feb-2018LP																	1	150.00	3.80	3.80	39.47	
24	THE BLACKLIST	NM	:30	7:00 PM-8:00 PM	-W-----	150.00	1											1	135.00	2.70	2.70	50.00	
	(Program: THE BLACKLIST)Nov-2017LP-Feb-2018LP																	1	135.00	2.70	2.70	50.00	
25	LAW & ORDER SVU	NM	:30	8:00 PM-9:00 PM	-W-----	135.00	1											1	120.00	2.50	2.50	48.00	
	(Program: LAW & ORDER SVU)Nov-2017LP-Feb-2018LP																	1	120.00	2.50	2.50	48.00	
26	CHICAGO PD	NM	:30	9:00 PM-10:00 PM	-W-----	120.00	1											1	120.00	6.00	6.00	20.00	
	(Program: CHICAGO PD)Nov-2017LP-Feb-2018LP																	1	120.00	6.00	6.00	20.00	
27	SUPERSTORE	NM	:30	7:00 PM-7:30 PM	--T----	120.00	1											1	150.00	6.30	6.30	23.81	
	(Program: SUPERSTORE)Nov-2017LP-Feb-2018LP																	1	150.00	6.30	6.30	23.81	
28	WILL & GRACE	NM	:30	8:00 PM-8:30 PM	--T----	150.00	1											1	120.00	5.20	5.20	23.08	
	(Program: WILL & GRACE)Nov-2017LP-Feb-2018LP																	1	120.00	5.20	5.20	23.08	
29	CHAMPIONS	NM	:30	8:30 PM-9:00 PM	--T----	120.00	1											1	125.00	6.30	6.30	19.84	
	(Program: CHAMPIONS)Nov-2017LP-Feb-2018LP																	1	125.00	6.30	6.30	19.84	
30	CHICAGO FIRE	NM	:30	9:00 PM-10:00 PM	--T----	125.00	1											1	125.00	1.10	1.10	113.64	
	(Program: CHICAGO FIRE)Nov-2017LP-Feb-2018LP																	1	125.00	1.10	1.10	113.64	
31	BLINDSPOT	NM	:30	7:00 PM-8:00 PM	---F---	125.00	1																
	(Program: BLINDSPOT)Nov-2017LP-Feb-2018LP																						

List Items							Spots												Totals		Adults 35+		
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Oct 9											Total Spots	Total Cost	RTG	GRP	CPP	
32	TAKEN	NM	:30	8:00 PM-9:00 PM	--F--	125.00	1											1	125.00	2.50	2.50	50.00	
(Program: TAKEN)Nov-2017LP-Feb-2018LP																							
33	DATELINE	NM	:30	9:00 PM-10:00 PM	--F--	125.00	1											1	125.00	3.50	3.50	35.71	
(Program: DATELINE)Nov-2017LP-Feb-2018LP																							
34	NOTRE DAME FTBLL SYRACUSE@ND	NM	:30	12:30 PM-4:00 PM	---S--	40.00	1											1	40.00	0.80	0.80	50.00	
(Program: NOTRE DAME FTBLL SYRACUSE@ND)Nov-2017LP-Feb-2018LP																							
35	WHEEL OF FORTUNE WKND	NM	:30	4:30 PM-5:00 PM	---S--	30.00	1											1	30.00	1.70	1.70	17.65	
(Program: WHEEL OF FORTUNE WKND)Nov-2017LP-Feb-2018LP																							
36	DATELINE SATURDAY NIGHT MYSTER	NM	:30	7:00 PM-9:00 PM	---S--	75.00	1											1	75.00	1.10	1.10	68.18	
(Program: DATELINE SATURDAY NIGHT MYSTER)Nov-2017LP-Feb-2018LP																							
37	SATURDAY NIGHT LIVE PRIMETIME	NM	:30	9:00 PM-10:00 PM	---S--	60.00	1											1	60.00	2.80	2.80	21.43	
(Program: SATURDAY NIGHT LIVE PRIMETIME)Nov-2017LP-Feb-2018LP																							
38	SATURDAY NIGHT LIVE	NM	:30	10:30 PM-12:00 XM	---S--	55.00	1											1	55.00	1.20	1.20	45.83	
(Program: SATURDAY NIGHT LIVE)Nov-2017LP-Feb-2018LP																							
39	DATELINE NBC	NM	:30	6:00 PM-7:00 PM	---S-	75.00	1											1	75.00	8.20	8.20	9.15	
(Program: DATELINE NBC)Nov-2017LP-Feb-2018LP																							
40	CHICAGO JUSTICE	NM	:30	8:00 PM-9:00 PM	---S-	110.00	1											1	110.00	9.60	9.60	11.46	
(Program: CHICAGO JUSTICE)Nov-2017LP-Feb-2018LP																							
Spot Totals:							101											101	\$5,730.00		313.50		
Adults 35+ GRP:							313.50																

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
October	101	\$5,730.00	313.50				

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Lisa Cabanel,
 being/on behalf of: Jared Polis,
 a legally qualified candidate of the Democratic
 political party for the office of: Governor
 in the Primary
 election to be held on: June 26 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:
Polis For Colorado

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:
Sally Chafee

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature Printed Name Title