

851921

WOC10989060 [00.00]

Order Printout



Order Status: New

Start/End Dates: 06/19/18 - 06/25/18

C/P/E: 41 / 42 / 320

Traffic #:

Agency: Campaign Group

Product Desc.: Governor

Buyer Order #: 7454489

Advertiser: Jared Polis

Estimate Desc.: week 1

AE: Unassigned (Stacey Stewart)

Buyer:

Total Cost: \$6,765.00 (Cash)

Property: KKCO TV

Primary Demo: Adults 35+ (RTG)

Received Date: 6/18/18 3:33 AM

Sales Region: Local

Comments:

Separation: 30

List Items							Spots										Totals		Adults 35+		
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Jun 19										Total Spots	Total Cost	RTG	GRP	CPP
1	DAYBREAK 5AM	NM	:30	5:00 AM-5:30 AM	TWTF--M	10.00	5										5	50.00	0.40	2.00	25.00
	(Program: DAYBREAK 5AM)																5	75.00	0.70	3.50	21.43
2	DAYBREAK 5:30AM	NM	:30	5:30 AM-6:00 AM	TWTF--M	15.00	5										5	200.00	1.40	7.00	28.57
	(Program: DAYBREAK 5:30AM)																5	200.00	1.40	7.00	28.57
3	DAYBREAK 6AM	NM	:30	6:00 AM-7:00 AM	TWTF--M	40.00	5										5	200.00	2.70	13.50	14.81
	(Program: DAYBREAK 6AM)																5	200.00	2.70	13.50	14.81
4	NBC TODAY SHOW	NM	:30	7:00 AM-9:00 AM	TWTF--M	40.00	5										5	75.00	1.30	6.50	11.54
	(Program: NBC TODAY SHOW)																5	75.00	1.30	6.50	11.54
5	TODAY SHOW 3RD HR	NM	:30	9:00 AM-10:00 AM	TWTF--M	15.00	5										5	100.00	0.70	3.50	28.57
	(Program: TODAY SHOW 3RD HR)																5	100.00	0.70	3.50	28.57
6	TODAY SHOW 4TH HR	NM	:30	10:00 AM-11:00 AM	TWTF--M	20.00	5										5	50.00	0.40	2.00	25.00
	(Program: TODAY SHOW 4TH HR)																5	50.00	0.40	2.00	25.00
7	RACHAEL RAY	NM	:30	11:00 AM-12:00 PM	TWTF--M	10.00	5										5	50.00	1.50	7.50	6.67
	(Program: RACHAEL RAY)																5	50.00	1.50	7.50	6.67
8	11 TODAY AT NOON	NM	:30	12:00 PM-12:30 PM	TWTF--M	10.00	5										5	50.00	1.20	6.00	8.33
	(Program: 11 TODAY AT NOON)																5	50.00	1.20	6.00	8.33
9	DR OZ	NM	:30	2:00 PM-3:00 PM	TWTF--M	10.00	5										5	200.00	2.40	12.00	16.67
	(Program: DR OZ)																5	200.00	2.40	12.00	16.67
10	JEOPARDY - REPEAT	NM	:30	4:00 PM-4:30 PM	TWTF--M	40.00	5										5	250.00	4.00	20.00	12.50
	(Program: JEOPARDY - REPEAT)																5	250.00	4.00	20.00	12.50
11	JEOPARDY	NM	:30	4:30 PM-5:00 PM	TWTF--M	50.00	5										5				
	(Program: JEOPARDY)																5				

Generated Date: 6/18/18 6:30 AM

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List Items							Spots											Totals		Adults 35+		
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Jun 19											Total Spots	Total Cost	RTG	GRP	CPP
12	11 NEWS AT 5:00	NM	:30	5:00 PM-5:30 PM	TWTF--M	50.00	3											3	150.00	5.70	17.10	8.77
	(Program: 11 NEWS AT 5:00)																					
13	NBC NIGHTLY NEWS	NM	:30	5:30 PM-6:00 PM	TWTF--M	400.00	3											3	1,200.00	8.60	25.80	46.51
	(Program: NBC NIGHTLY NEWS)																					
14	11 NEWS AT 6:00	NM	:30	6:00 PM-6:30 PM	TWTF--M	70.00	3											3	210.00	7.00	21.00	10.00
	(Program: 11 NEWS AT 6:00)																					
15	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	TWTF--M	90.00	5											5	450.00	7.00	35.00	12.86
	(Program: WHEEL OF FORTUNE)																					
16	11 NEWS AT 10PM	NM	:30	10:00 PM-10:35 PM	TWTF--M	110.00	3											3	330.00	7.60	22.80	14.47
	(Program: 11 NEWS AT 10PM)																					
17	TONIGHT SHOW - FALLON	NM	:30	10:35 PM-11:35 PM	TWTF--M	40.00	5											5	200.00	2.20	11.00	18.18
	(Program: TONIGHT SHOW - FALLON)																					
18	LATE NIGHT - MEYERS	NM	:30	11:35 PM-12:35 XM	TWTF--M	10.00	5											5	50.00	1.10	5.50	9.09
	(Program: LATE NIGHT - MEYERS)																					
19	ninja	NM	:30	7:00 PM-9:00 PM	----M	175.00	1											1	175.00	6.70	6.70	26.12
	(Program: ninja) 140 8-10P																					
20	GOOD GIRLS	NM	:30	9:00 PM-10:00 PM	----M	150.00	1											1	150.00	3.50	3.50	42.86
	(Program: GOOD GIRLS) 140																					
21	Bears	NM	:30	9:00 PM-10:00 PM	----M	140.00	1											1	140.00	3.50	3.50	40.00
	(Program: Bears) 95																					
22	Talent	NM	:30	7:00 PM-8:00 PM	T-----	175.00	1											1	175.00	5.60	5.60	31.25
	(Program: Talent) 150																					
23	WORLD OF DANCE SEASON PREMIERE	NM	:30	9:00 PM-10:00 PM	T-----	140.00	1											1	140.00	3.50	3.50	40.00
	(Program: WORLD OF DANCE SEASON PREMIERE)																					
24	AMERICAN NINJA WARRIOR	NM	:30	7:00 PM-9:00 PM	-W----	150.00	1											1	150.00	2.90	2.90	51.72
	(Program: AMERICAN NINJA WARRIOR)																					
25	ninja	NM	:30	7:00 PM-9:00 PM	-W----	150.00	1											1	150.00	2.90	2.90	51.72
	(Program: ninja)																					
26	reverie	NM	:30	9:00 PM-10:00 PM	-W----	110.00	1											1	110.00	2.40	2.40	45.83
	(Program: reverie)																					
27	CELEBRITY NINJA WARRIOR	NM	:30	7:00 PM-8:00 PM	--T---	160.00	1											1	160.00	4.60	4.60	34.78
	(Program: CELEBRITY NINJA WARRIOR) 120																					
28	THE GOOD PLACE	NM	:30	7:30 PM-8:00 PM	--T---	120.00	1											1	120.00	4.50	4.50	26.67
	(Program: THE GOOD PLACE) 110 Marlon																					
29	AMERICAN NINJA WARRIOR	NM	:30	8:00 PM-10:00 PM	--T---	125.00	1											1	125.00	5.10	5.10	24.51
	(Program: AMERICAN NINJA WARRIOR) 110																					
30	CHICAGO FIRE	NM	:30	9:00 PM-10:00 PM	--T---	125.00	1											1	125.00	5.70	5.70	21.93
	(Program: CHICAGO FIRE) 120 + Order 120																					

List Items							Spots												Totals		Adults 35+		
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Jun 19												Total Spots	Total Cost	RTG	GRP	CPP
31	prime	NM	:30	7:00 PM-8:00 PM	--F--	125.00	1												1	125.00	1.00	1.00	125.00
	(Program: prime)			125 ⁰⁰																			
32	AMERICAN NINJA WARRIOR	NM	:30	7:00 PM-9:00 PM	--F--	420.00	1												1	420.00	2.00	2.00	210.00
	(Program: AMERICAN NINJA WARRIOR)			125 ⁰⁰																			
33	DATELINE	NM	:30	9:00 PM-10:00 PM	--F--	125.00	1												1	125.00	3.60	3.60	34.72
	(Program: DATELINE)																						
34	NBC NEWS SPECIAL ROYAL WEDDING	NM	:30	5:00 AM-9:00 AM	---S-	30.00	1												1	30.00	1.00	1.00	30.00
	(Program: NBC NEWS SPECIAL ROYAL WEDDING)			Saturday																			
35	SATURDAY TODAY	NM	:30	6:00 AM-8:00 AM	---S-	30.00	1												1	30.00	1.50	1.50	20.00
	(Program: SATURDAY TODAY)																						
36	AMERICAN NINJA WARRIOR	NM	:30	7:00 PM-10:00 PM	---S-	125.00	1												1	125.00	7.80	7.80	16.03
	(Program: AMERICAN NINJA WARRIOR)			150																			
37	GENIUS JR SEASON FINALE	NM	:30	8:00 PM-9:00 PM	---S-	110.00	1												1	110.00	8.70	8.70	12.64
	(Program: GENIUS JR SEASON FINALE)			150																			
38	SHADES OF BLUE SEASON PREMIERE	NM	:30	9:00 PM-10:00 PM	---S-	110.00	1												1	110.00	6.20	6.20	17.74
	(Program: SHADES OF BLUE SEASON PREMIERE)																						
39	TWO AND A HALF MEN	NM	:30	10:30 PM-11:00 PM	---S-	45.00	1												1	45.00	2.70	2.70	16.67
	(Program: TWO AND A HALF MEN)			25 ⁰⁰																			
40	TWO AND A HALF MEN	NM	:30	10:30 PM-11:00 PM	---S-	25.00	1												1	25.00	2.70	2.70	9.26
	(Program: TWO AND A HALF MEN)																						
41	RIZZOLI AND ISLES	NM	:30	11:30 PM-12:30 XM	---S-	10.00	1												1	10.00	0.70	0.70	14.29
	(Program: RIZZOLI AND ISLES)																						
Spot Totals:							105												105	\$6,765.00		310.50	
Adults 35+ GRP:							310.50																

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
June	105	\$6,765.00	310.50				

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Lisa Cabanel,
 being/on behalf of: Jared Polis,
 a legally qualified candidate of the Democratic
 political party for the office of: Governor
 in the Primary
 election to be held on: June 26 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:
Polis For Colorado

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:
Sally Chafee

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title