

ORDER

Orders
Order / Rev: 1934567
Alt Order #: 35338858
Product Desc: PA Tap Association
Estimate: na
Flight Dates: 09/15/21 - 10/08/21
Original Date / Rev: 09/14/21 / 09/14/21
Order Type: GENERAL

Wilkes Barre WILK-AM
Primary AE: Katz Philadelphia
Sales Office: K-PHL
Sales Region: National

Agency
Name: **BrabenderCox LLC**
Buying Contact:
Billing Contact:
 1218 Grandview Avenue
 Pittsburgh, PA 15211

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: **Pennsylvania Tap Association**
Demographic: A35+
Product Codes: Other Advertising,Issues/Propositions
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: ISSUE

New Business Thru:
Advertiser External ID: 206805
Agency External ID: 158344
Unit Code: Issue - Local
Order Separation: 00:45:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/30/21	09/26/21	31	\$3,158.00	\$2,684.30
09/27/21	10/08/21	29	\$2,962.00	\$2,517.70

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2021	31	\$3,158.00	\$2,684.30	0.00
October 2021	29	\$2,962.00	\$2,517.70	0.00
Totals	60	\$6,120.00	\$5,202.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WILK	09/15/21	09/21/21	M-F 6a-10a Mon-Fri	CM	6:00 AM-10:00 AM	--WTF--	1:00	5	\$106.00	ISSUI	0.00	NM	5	\$530.00
	AM -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/15/21	09/21/21	--WTF--		5				\$106.00		0.00			
N 2	WILK	09/15/21	09/21/21	M-F 10a-3p Mon-Fri	CM	10:00 AM-3:00 PM	--WTF--	1:00	3	\$101.00	ISSUI	0.00	NM	3	\$303.00
	MD -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/15/21	09/21/21	--WTF--		3				\$101.00		0.00			
N 3	WILK	09/15/21	09/21/21	M-F 3p-7p Mon-Fri	CM	3:00 PM-7:00 PM	--WTF--	1:00	3	\$95.00	ISSUI	0.00	NM	3	\$285.00
	PM -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/15/21	09/21/21	--WTF--		3				\$95.00		0.00			
N 4	WILK	09/20/21	10/08/21	M-F 6a-10a Mon-Fri	CM	6:00 AM-10:00 AM	MTWTF--	1:00	10	\$106.00	ISSUI	0.00	NM	25	\$2,650.00
	AM -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/20/21	09/26/21	MTWTF--		10				\$106.00		0.00			
	Week:	09/27/21	10/03/21	MTWTF--		10				\$106.00		0.00			
	Week:	10/04/21	10/10/21	MTWTF--		5				\$106.00		0.00			

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Wilkes Barre WILK-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WILK	09/20/21	10/08/21	M-F 10a-3p Mon-Fri	CM	10:00 AM-3:00 PM	MTWTF--	1:00	5	\$101.00	ISSUI	0.00	NM	12	\$1,212.00
		MD -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/20/21	09/26/21	MTWTF--		5		\$101.00		0.00					
		Week: 09/27/21	10/03/21	MTWTF--		5		\$101.00		0.00					
		Week: 10/04/21	10/10/21	MTWTF--		2		\$101.00		0.00					
N 6	WILK	09/20/21	10/08/21	M-F 3p-7p Mon-Fri	CM	3:00 PM-7:00 PM	MTWTF--	1:00	5	\$95.00	ISSUI	0.00	NM	12	\$1,140.00
		PM -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/20/21	09/26/21	MTWTF--		5		\$95.00		0.00					
		Week: 09/27/21	10/03/21	MTWTF--		5		\$95.00		0.00					
		Week: 10/04/21	10/10/21	MTWTF--		2		\$95.00		0.00					
													Totals	60	\$6,120.00