

ORDER

Orders	Order / Rev:	1934567		
	Alt Order #:	35338858		
	Product Desc:	PA Tap Association		
	Estimate:	na		Wilkes Barre WILK-AM
	Flight Dates:	09/15/21 - 10/08/21	Primary AE:	Katz Philadelphia
	Original Date / Rev:	09/14/21 / 09/14/21	Sales Office:	K-PHL
	Order Type:	GENERAL	Sales Region:	National

Agency	Name:	BrabenderCox LLC		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1218 Grandview Avenue	Billing Cycle:	EOM/EOC
		Pittsburgh, PA 15211	Agency Commission:	15%

Advertiser	Name:	Pennsylvania Tap Association		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	Other Advertising,Issues/Propositions	Advertiser External ID:	206805
	Revenue Code 1:	AGY	Agency External ID:	158344
	Revenue Code 2:	POL	Unit Code:	Issue - Local
	Revenue Code 3:	POL-ISS	Order Separation:	00:45:00
	Priority:	ISSUE		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/30/21	09/26/21	31	\$3,158.00	\$2,684.30
09/27/21	10/08/21	29	\$2,962.00	\$2,517.70

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2021	31	\$3,158.00	\$2,684.30	0.00
October 2021	29	\$2,962.00	\$2,517.70	0.00
Totals	60	\$6,120.00	\$5,202.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WILK	09/15/21	09/21/21	M-F 6a-10a Mon-Fri	CM	6:00 AM-10:00 AM	--WTF--	1:00	5	\$106.00	ISSUI	0.00	NM	5	\$530.00
	AM -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/15/21	09/21/21	--WTF--		5				\$106.00		0.00			
N 2	WILK	09/15/21	09/21/21	M-F 10a-3p Mon-Fri	CM	10:00 AM-3:00 PM	--WTF--	1:00	3	\$101.00	ISSUI	0.00	NM	3	\$303.00
	MD -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/15/21	09/21/21	--WTF--		3				\$101.00		0.00			
N 3	WILK	09/15/21	09/21/21	M-F 3p-7p Mon-Fri	CM	3:00 PM-7:00 PM	--WTF--	1:00	3	\$95.00	ISSUI	0.00	NM	3	\$285.00
	PM -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/15/21	09/21/21	--WTF--		3				\$95.00		0.00			
N 4	WILK	09/20/21	10/08/21	M-F 6a-10a Mon-Fri	CM	6:00 AM-10:00 AM	MTWTF--	1:00	10	\$106.00	ISSUI	0.00	NM	25	\$2,650.00
	AM -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/20/21	09/26/21	MTWTF--		10				\$106.00		0.00			
	Week:	09/27/21	10/03/21	MTWTF--		10				\$106.00		0.00			
	Week:	10/04/21	10/10/21	MTWTF--		5				\$106.00		0.00			

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 Flight Dates: 09/15/21 - 10/08/21

Advertiser: Pennsylvania Tap Association
 Product Desc: PA Tap Association
 Estimate: na

Wilkes Barre WILK-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WILK	09/20/21	10/08/21	M-F 10a-3p Mon-Fri	CM	10:00 AM-3:00 PM	MTWTF--	1:00	5	\$101.00	ISSUI	0.00	NM	12	\$1,212.00
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/20/21	09/26/21	MTWTF--		5				\$101.00		0.00			
	Week:	09/27/21	10/03/21	MTWTF--		5				\$101.00		0.00			
	Week:	10/04/21	10/10/21	MTWTF--		2				\$101.00		0.00			
N 6	WILK	09/20/21	10/08/21	M-F 3p-7p Mon-Fri	CM	3:00 PM-7:00 PM	MTWTF--	1:00	5	\$95.00	ISSUI	0.00	NM	12	\$1,140.00
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/20/21	09/26/21	MTWTF--		5				\$95.00		0.00			
	Week:	09/27/21	10/03/21	MTWTF--		5				\$95.00		0.00			
	Week:	10/04/21	10/10/21	MTWTF--		2				\$95.00		0.00			
													Totals	60	\$6,120.00