



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25272697		<b>Changes as of:</b> 8/23/2016 at 2:30 PM		<b>Version:</b> Current State Version 1	
<b>CPE:</b> 388/912/7674		<b>Flight:</b> 9/27/16 - 10/3/16		<b>Station:</b> WKEF	
<b>Agency:</b> RED EAGLE MEDIA GROU		<b>Advertiser:</b> NRA-PVF		<b>Market:</b> Dayton	
RED EAGLE MEDIA GROUP 815 SLATERS LANE ALEXANDRIA VA 22314		<b>Product:</b> 2016		<b>Office:</b> PHILADELPHIA	
<b>Agency Order #:</b> 5321852		<b>Primary Demo:</b> Adults 35-64		<b>Total GRP:</b> 33.8	
<b>Buyer:</b> Eagle Media Media Assistant, Red		<b>Con Type:</b> POLITICAL/VOTE			
<b>Salesperson:</b> FRAN BROWN 215-563-5400		<b>Assistant:</b> FRAN BROWN 215-563-5400		<b>Separation:</b>	
				<b>Total \$:</b> \$4,685.00	
				<b>Total Spots:</b> 9	
				<b>Total CPP:</b> \$138.61	

**Comments:** Separation: 30

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	9/27 - 10/3							Total Spots	Total \$	CPP	GRP
							9/27	9/28	9/29	9/30	10/1	10/2	10/3				
1	Su 6p-6:30p		SU 6P NEWS	\$200.00	3.6	30	0	0	0	0	0	1	0	1	\$200.00	\$55.56	3.6
2	Sa 12n-3p		COLLEGE FB	\$650.00	7.5	30	0	0	0	0	1	0	0	1	\$650.00	\$86.67	7.5
3	Su 10:30a-11:30a		THIS WEEK-ABC	\$95.00	0.9	30	0	0	0	0	0	1	0	1	\$95.00	\$105.56	0.9
4	Tu-F,M 6p-6:30p		FOX45 NEWS-6	\$185.00	1.7	30	1	1	1	0	0	0	1	4	\$740.00	\$108.82	6.8
5	Sa 3:30p-7p		COLLEGE FB	\$1,000.00	7.0	30	0	0	0	0	1	0	0	1	\$1,000.00	\$142.86	7.0
6	Sa 8p-11:30p		COLLEGE FB	\$2,000.00	8.0	30	0	0	0	0	1	0	0	1	\$2,000.00	\$250.00	8.0
<b>TOTALS:</b>							<b>1</b>	<b>1</b>	<b>1</b>	<b>0</b>	<b>3</b>	<b>2</b>	<b>1</b>	<b>9</b>	<b>\$4,685.00</b>	<b>\$138.61</b>	<b>33.8</b>



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<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
08/23/16 2:30 PM	BRADLEY PHILIPPS	Separation: 30

Competitive Information	
<b>Market Budget:</b>	\$75,045
<b>WKEF Share:</b>	11%
<b>Comment:</b>	
<b>WDTN:</b>	25%
<b>WHIO:</b>	47%
<b>WRGT:</b>	17%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	9	\$4,685.00	\$138.61	33.8
<b>Total</b>	<b>100%</b>	<b>9</b>	<b>\$4,685.00</b>	<b>\$138.61</b>	<b>33.8</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	9	\$4,685.00
<b>Total</b>	<b>9</b>	<b>\$4,685.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	8/23/16 3:19 PM					\$0	\$0	
New	8/23/16 2:30 PM	BRADLEY PHILIPPS	New	9		\$4,685.00	\$4,685.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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