

## 1Q - 2019

### No Bull Radio Network

**KCAF-FM 92.1 KENEDY, TX; KIBL-AM 1490 & 97.1 FM BEEVILLE, TX; KQBQ-FM 100.1 MEYERSVILLE, TX; KMFR-AM 1280 & 94.7 FM PEARSALL, TX; KVWG-FM 95.3 DILLEY, TX; KUFA-FM 104.3 HEBBRONVILLE, TX; KBQQ-FM 103.9 SMILEY, TX; KIBQ-FM 105.9 AUSTWELL, TX; KWYU-FM 96.9 CHRISTINE, TX.**

No Bull Radio Network stations listed above address area issues and concerns in several ways: live interviews live and recorded public service announcements (PSAs), donation advertising, local, state, and national news as well as remote broadcasts.

Topical issues and concerns are related to our geographic location covering economy, government, tourism-based events, health concerns, cultural and civic activities, and benefits to local groups and causes.

Local Issues and Concerns that were addressed during 1Q-2019 are listed below:

Other topics included the following:

Criminal Justice	Mental Health	Lyme Disease
Personal Health	Aging	Electromagnetic Pulse
Disaster Preparedness	Government	Education
Technology	Substance Abuse	Personal Finance
Retirement Planning	Parenting	Renewable Energy
Environment	Child Abuse/Neglect	Minority Concerns
Poverty	Food Insufficiency	Mental Health
Minority Concerns	Charitable Contributions	Heart Disease
Women's Concerns	Poisoning Prevention	Drug Abuse.
Autism	Government Policies	Bilingualism
Career	Children's Health	COVID-19
Water Quality	Economy	Suicides
High Blood Pressure	Consumer Matters	Insurance
Disabilities	Employment	Diversity Climate
Arts Energy	Youth at Risk	Change
Women's Issues	Government Regulations	Workplace Matters
Women	Child Safety	Concussions
Age Discrimination	Volunteerism	Fire Safety
Identity Theft	Unemployment	Crime
Bullying	Taxes	Youth Mental Health
	Eating Disorders	Recycling



KCAF-FM, KIBL-AM, KQBQ-FM, KMFR-AM, KVWG-FM, KUFA-FM, KBQQ-FM, KIBQ-FM, KWYU-FM

Weekly Public Affairs Program

## QUARTERLY ISSUES REPORT, JANUARY-MARCH, 2019

Show # 2019-01

**Date aired: 01/06/2019 Time Aired: 6-6:30 AM**

**Katy J. Harriger, PhD**, Chair and Professor, Department of Politics and International Affairs at Wake Forest University

Our nation's political climate is more polarized than ever, and voter turnout among young people is abysmal. But Dr. Harriger led a study that found that learning to talk about controversial issues while in college can inspire young adults to be more engaged citizens even ten years later. She explained what the students were taught and how it could be applied to voters of any age.

**Issues covered:**  
**Civic Participation**  
**Voting**  
**Youth Concerns**

**Length: 8:34**

**Matt Schulz**, Senior Industry Analyst at CreditCards.com

25 million credit cardholders haven't changed their go-to credit card in at least ten years. Mr. Schultz said that people are missing many rewards because card issuers are hotly competing for new customers and giving big sign-up bonuses. He outlined some of the methods savvy consumers use to get the most out of their credit cards. He also explained why many consumers are reluctant to switch cards.

**Issues covered:**  
**Personal Finance**  
**Consumer Matters**

**Length: 8:27**

Show # 2019-02

**Date aired: 01/13/2019 Time Aired: 6-6:30 AM**

**Angela Fagerlin, Ph.D.**, Chair of Population Health Sciences at University of Utah Health, Research Scientist with the VA Salt Lake City Health System's Informatics Decision-Enhancement and Analytic Sciences (IDEAS) Center for Innovation

Dr. Fagerlin was the senior author of a study that found that 60 to 80 percent of people surveyed are not honest with their doctors about information that could be relevant to their health. She explained why people are sometimes reluctant to be truthful with their doctors, and why that can be a dangerous practice.

**Issues covered:**

**Length: 7:29**

## Personal Health

**Teresa Gil, PhD**, psychotherapist, author of *“Women Who Were Sexually Abused As Children: Mothering, Resilience and Protecting the Next Generation”*

Dr. Gil estimates that there are approximately 21 million mothers in America who experienced childhood sexual abuse. She discussed how that trauma may affect their own parenting. She talked about the value of strong mother-daughter relationships, spiritual beliefs, and therapy in coping.

**Issues covered:**

**Sexual Abuse  
Parenting  
Mental Health**

**Length: 9:40**

Show # 2019-03

**Date aired: 01/20/2019 Time Aired: 6-6:30 AM**

**Alan Schroeder, MD**, Clinical Professor of Pediatrics at the Stanford University School of Medicine

Each year, thousands of teenagers and young adults are prescribed opioids for pain relief after having their wisdom teeth removed. Dr. Schroeder led a study that found almost 6 percent of these patients were diagnosed with opioid abuse during the 12 months after the initial prescription. He discussed alternate options for pain relief. He said wisdom tooth extraction is by far the most common surgical procedure for adolescents and young adults but there is very little research that supports the widespread use of the procedure.

**Issues covered:**

**Drug Abuse  
Personal Health**

**Length: 7:26**

**Elizabeth Emens, PhD**, Isidor and Seville Sulzbacher Professor of Law at Columbia Law School, author of *“Life Admin: How I Learned to Do Less, Do Better, and Live More”*

Every day an unseen form of labor creeps into our lives—the kind of secretarial and managerial work necessary to run a life and a household. Dr. Emens discussed how this labor is created, how it affects our lives, and how we might avoid, reduce, and redistribute admin whenever possible—as individuals and as a society.

**Issues covered:**

**Personal Productivity  
Parenting  
Career  
Education**

**Length: 9:48**

Show # 2019-04

**Date aired: 01/27/2019 Time Aired: 6-6:30 AM**

**Tasleem Padamsee, PhD**, Assistant Professor of Health Services Management and Policy at Ohio State University

Dr. Padamsee led a study that found that African-American women at high risk of breast cancer are less likely than white women to pursue potentially life-saving preventive care. She talked about the most common preventative steps that at-risk patients can take. She also encouraged patients to talk to their physicians about cancer risk concerns.



**Issues covered:**  
**Cancer Prevention**  
**Minority Concerns**  
**Women's Issues**

**Length: 9:32**

**James Clear**, author of "*Atomic Habits: Tiny Changes, Remarkable Results*"

Mr. Clear offered strategies aimed at forming good habits, breaking bad ones, and mastering the tiny behaviors that lead to extraordinary results. He explained how to find the underlying causes of bad habits and why that can help to correct them. He offered examples of ways to redesign an environment to break bad habits.

**Issues covered:**  
**Personal Productivity**  
**Personal Health**

**Length: 7:41**

Show # 2019-05

**Date aired: 02/03/2019 Time Aired: 6-6:30 AM**

**Bryan E. Robinson, PhD**, psychotherapist, Professor Emeritus at the University of North Carolina at Charlotte, author of "*#Chill: Turn Off Your Job and Turn On Your Life*"

It is common knowledge that good health and happiness depends on having proper balance between our professional and private lives. Dr. Robinson explained how ending the cycle of work addiction can be achieved by reframing priorities and cultivating mindfulness in our daily lives. He outlined the benefits of meditation to let go of anxiety and focus on the moment.

**Issues covered:**  
**Mental Health**  
**Personal Health**  
**Career**

**Length: 9:00**

**Jonathan Adkins**, Executive Director of the Governors Highway Safety Association

Mr. Adkins discussed a recent report from his organization that highlighted excessive vehicle speed as a persistent factor in nearly one-third of all motor vehicle-related fatalities. He believes that speeding is not given enough attention as a traffic safety issue and is widely deemed culturally acceptable by the motoring public. He outlined several public policy measures that he believes would help to reduce speeding.

**Issues covered:**  
**Traffic Safety**  
**Government Policies**

**Length: 8:10**

Show # 2019-06

**Date aired: 02/10/2019 Time Aired: 6-6:30 AM**

**Darrell Laffoon**, Chief Technology Officer of security firms EZShield + IdentityForce

Americans are preparing to file their taxes, and fraudsters are getting ready to target taxpayers with new scams. Mr. Laffoon outlined some of the most common schemes used to commit tax fraud and tax-related identity theft. He noted that the IRS never uses email to contact taxpayers or others filing tax returns. He explained what to do if you are targeted.

**Issues covered:**

**Length: 8:47**

**Crime  
Identity Theft**

**Nancy O'Reilly, PsyD**, licensed psychologist, author of *"In This Together: How Successful Women Support Each Other in Work and Life"*

Dr. O'Reilly explained why women experience more rudeness and incivility from other women in the workplace than they do from men. She said women have not been trained to lead as women. She offered suggestions for women to offer support to each other at work, rather than competing. She explained why men should also be concerned about this trend.

**Issues covered:**

**Length: 8:19**

**Women's Issues  
Workplace**

Show # 2019-07

**Date aired: 02/17/2019 Time Aired: 6-6:30 AM**

**Patty Ann Tublin, PhD**, author of *"Money Can Buy You Happiness: Secrets Women Need to Know To Get Paid What They Are Worth!"*

Dr. Tublin outlined ways women can close the gender wage gap and negotiate their true worth at work. She explained why women have a harder time accepting the emotional and financial value of money, and how to change that attitude. She also offered suggestions for women who would like to determine what the appropriate pay range is for a particular job.

**Issues covered:**

**Length: 7:08**

**Women's Issues  
Career**

**Henry S. Gornbein**, attorney, author of *"Divorce Demystified: Everything You Need to Know Before You File for Divorce"*

Mr. Gornbein said next to the death of a loved one, divorce is one of the most traumatic of life's experiences. He discussed the sometimes complicated steps to take when deciding whether to proceed with a divorce. He talked about the significant ways divorce has changed in recent years, including the surprising influence of social media and changes in child custody arrangements.

**Issues covered:**

**Length: 9:57**

**Legal Matters  
Marriage  
Parenting**

Show # 2019-08

**Date aired: 02/24/2019 Time Aired: 6-6:30 AM**

**Daniel Pink**, author of *"When: The Scientific Secrets of Perfect Timing"*

Mr. Pink explained how timing affects everything — from work to home to school — and that it's a science, not an art or luck. He outlined research that found that 86 specific days each year are the optimal days to start a project or to get a fresh start. He offered several examples of how productivity, personal goals and even medical procedures are significantly affected by the timing of the event.

**Issues covered:**  
Workplace Matters  
Education  
Personal Health

**Length: 8:27**

**Amy Adamczyk, PhD**, Professor of Sociology and Criminal Justice, City University of New York

Americans' views about marijuana have drastically changed in a relatively short period of time. Dr. Amamczyk led a study that found that support for legalization began to increase shortly after the news media began to frame marijuana as a medical issue, rather than as a criminal or drug abuse issue. She believes that nationwide legalization of marijuana is likely in coming years.

**Issues covered:**  
Marijuana Legalization  
Media

**Length: 8:33**

Show # 2019-09

**Date aired: 03/03/2019 Time Aired: 6-6:30 AM**

**Alicia Munnell, PhD**, economist, Director of the Center for Retirement Research at Boston College, Peter F. Drucker Professor of Management Sciences at Boston College's Carroll School of Management

Many Americans will be shocked once they reach retirement, to find that their IRA or 401(k) is not worth nearly as much as they think. Dr. Munnell said many upper income retirees will be hit with 25-32% federal tax bills on the funds they saved for retirement, and possibly even more from state taxes. She noted that those who save in tax-deferred retirement plans still come out ahead, even after paying taxes on the withdrawals.

**Issues covered:**  
Retirement Planning  
Taxes

**Length: 6:56**

**Dean Ornish M.D**, founder and President of the nonprofit Preventive Medicine Research Institute, Clinical Professor of Medicine at the University of California, San Francisco, author of "*Undo It!: How Simple Lifestyle Changes Can Reverse Most Chronic Diseases*"

Dr. Ornish is a well-known advocate for using diet and lifestyle changes to treat and prevent heart disease. He outlined four changes in lifestyle that he believes can stop the progression and even reverse many chronic diseases. He said it's surprising how rapidly our bodies can begin to heal after making simple lifestyle changes.

**Issues covered:**  
Personal Health  
Aging

**Length: 10:12**

Show # 2019-10

**Date aired: 03/10/2019 Time Aired: 6-6:30 AM**

**Mark Hamrick**, Senior Economic Analyst for Bankrate.com

73% of Millennials (ages 23-38) who have student loan debt have delayed at least one major life or financial milestone as a result, according to a new Bankrate.com report. Mr. Hamrick said the issue has influenced large percentages of Americans of all ages, affecting decisions such as buying a home or car, saving for retirement, having children and getting married.

**Issues covered:**

**Student Debt  
Education  
Personal Finance**

**Length: 9:47**

**David Closs, PhD**, Professor of Supply Chain Management in the Eli Broad College of Business at Michigan State University

Phony prescription drugs are big business and can be life-threatening to consumers. Dr. Closs discussed a recent change in federal regulations that requires companies to track prescription drugs from their raw materials stage to their delivery to pharmacies. He explained how copycat drugs sometimes make their way into the system and what consumers need to know.

**Issues covered:**

**Drug Safety  
Government Regulations  
Personal Health**

**Length: 7:12**

Show # 2019-11

**Date aired: 03/17/2019 Time Aired: 6-6:30 AM**

**Scott McCartney**, Travel Editor and author/creator of the weekly Middle Seat column on airlines and travel for The Wall Street Journal

Airlines' pricing strategies have changed in significant ways in the past several years and ticket prices can literally change by the minute. Mr. McCartney discussed the best days to find the lowest prices, how far ahead to buy and other money-saving travel tips for airline travel.

**Issues covered:**

**Consumer Matters  
Transportation**

**Length: 8:26**

**Arielle O'Shea**, investing and retirement specialist, Nerdwallet.com

Ms. O'Shea said the average American must live on their retirement savings for 23 years. She explained how consumers can determine how much money they may need in retirement. She outlined four strategies to find extra income and control expenses in retirement. She recommends using a fee-only financial planner.

**Issues covered:**

**Retirement Planning  
Personal Finance**

**Length: 8:40**

**Penelope Larsen**, researcher and PhD candidate, School of Exercise Science, Sport & Health, Charles Sturt University, Bathurst, New South Wales, Australia

Show # 2019-12

**Date aired: 03/24/2019 Time Aired: 6-6:30 AM**

**Michael J. Blaha, MD, MPH**, Preventive Cardiologist, Director of Clinical Research at the Ciccarone Center for the Prevention of Heart Disease at Johns Hopkins Hospital

Dr. Blaha recently led a study that suggests that people who exercise habitually are more likely to survive their first heart attack. He discussed the wide-ranging benefits of exercise and how much is



enough. He said even older people can get in shape and get the heart-protective benefits of physical activity. He also offered ideas for how to get started.

**Issues covered:**  
**Personal Health**  
**Senior Citizens**

**Length: 9:03**

**Janette Sadik-Khan**, transportation and urban transformation expert, former transportation commissioner of New York City, author of "Streetfight: Handbook for an Urban Revolution"

Ms. Sadik-Khan discussed the importance of incorporating innovative transportation plans into modern urban environments. She explained how cities can add protected bike paths, improve crosswalk space, and provide visual cues to reduce speeding. She said redesigning streets can reduce congestion and increase foot traffic, which often improves the bottom line of local businesses.

**Issues covered:**  
**Urban Planning**  
**Public Transportation**

**Length: 8:16**

Show # 2019-13

**Date aired: 03/31/2019 Time Aired: 6-6:30 AM**

**James P. Smith, PhD**, Distinguished Chair in Labor Markets and Demographic Studies at the RAND Corporation, a nonprofit research organization

Dr. Smith led a study that found that Americans under the age of 26 are much more likely to be arrested than Americans born in previous decades. He noted that the increase occurred most rapidly among white Americans and women. He said that the study also found connections between the rising rate of arrests/convictions and lower probabilities of being married, fewer weeks worked, lower hourly wages and lower family incomes during Americans' adulthood.

**Issues covered:**  
**Crime**  
**Legal**

**Length: 9:04**

**Ramon Hinojosa, PhD**, Assistant Professor in the Department of Sociology at the University of Central Florida

Prof. Hinojosa warned of a coming public health crisis for veterans. He led a study that found that veterans are more likely to have heart disease at a younger age than nonveterans. He discussed the possible differences between vets who served in Iraq and Afghanistan compared to those who served in previous conflicts. He offered advice for veterans who may have cause for concern.

**Issues covered:**  
**Veterans Issues**  
**Personal Health**

**Length: 8:09**