

KKCW
Portland, OR
Quarterly Issues/Programs List
Fourth Quarter, 2023
12/31/2023

KKCW
Quarterly Issues/Programs List

KKCW provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

1. What is the status of respiratory viruses and how are the vaccines.
2. How is Oregon enforcing rules to prevent young people from smoking.
3. How did Oregon do responding to the 2020 wildfires.
4. How are people support to prepare for a Cascadia Subduction Zone earthquake.
5. How important are the arts to Oregonians.
6. How is Oregon doing with gun control measures.
7. What is Oregon Senator Ron Wyden doing about surveillance laws.
8. How is the Talk-a-Mile program helping bridge connections between new police officers and young black leaders in Portland.
9. What is the status of Meals on Wheels People and how can people volunteer.
10. How does Oregon's new data broker law work?

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health, Earthquake Readiness, Environment	Public Affairs Local Voices	Segment 1: Dr. Katie Scharf, chief of infectious diseases at Kaiser Permanente Northwest, discusses COVID, flu and RSV along with vaccines to help listeners protect themselves	Katie Scharf, Pieter Share, Sarah Wiley, Jessica Reichers	10/01/2023 07:01 AM	029:04

		<p>against the viruses. Segment 2: The Cascadia Region Earthquake Science Center has received a federal grant to expand its operation and study of Cascadia Subduction Zone earthquakes. Segment 3: Oregon enforces retail tobacco rules to keep retailers from selling tobacco to people younger than 21. Program manager Sarah Wiley explains the program and what retailers need to know. Segment 4: Purchase of electric vehicles is on the rise in Oregon. Jessica Reichers, the Technology and Policy Manager at the Oregon Department of Energy, details their biennial report.</p>			
<p>Emergency Response, Public Safety, Transportation, Environment</p>	<p>Public Affairs Local Voices</p>	<p>Segment 1: Stan Thomas, with the Oregon Department of Emergency Management, details a review of Oregon's response to the 2020 Labor Day wildfires. Segment 2: Flood damaged vehicles are being sold across the country. Kenton Brine, with the NW Insurance Council, has advice on how to avoid buying one of these cars. Segment 3: ODOT's Matt Noble has details on a</p>	<p>Stan Thomas, Kenton Brine, Matt Noble, Derek Broman</p>	<p>10/08/2023 07:04 AM</p>	<p>029:19</p>

		<p>survey they're sending to Oregonians so they can learn transportation needs. Segment 4: Chronic Wasting Disease is a major threat to deer and elk. Derek Broman, with the Oregon Department of Fish and Wildlife explains how a testing program is being expanded. Segment 5: Oregon's Sturgeon Interpretive Center is celebrating its 25th anniversary. Tucker Jones, with the Oregon Department of Fish and Wildlife, explains the importance of white sturgeon.</p>			
Health, Public Safety, Drug Control	Public Affairs Local Voices	<p>Segment 1: OHSU holds a forum on gun control led by Dr. Kathleen Carlson, director of the Gun Violence Prevention Research Center. Segment 2: Oregon Senator Ron Wyden discusses the Hamas attack on Israel and what the U.S. should do in response.</p>	Kathleen Carlson, Mac Cook, Ron Wyden	10/15/2023 07:00 AM	029:04
Public Safety, Arts, Environment	Public Affairs Local Voices	<p>Segment 1: The City of Portland adds another liaison officer to schools. Assistant Police Chief Chuck Lovell explains the program. Segment 2: White Cane Day is a reminder for drivers to watch for people who are sight impaired.</p>	Chuck Lovell, Mary Lee-Turner, Althea Rizzo, Brian Rogers, Hillary Boudet	10/22/2023 07:00 AM	029:18

		<p>Mary Lee-Turner is sight impaired and says it's crucial for drivers to pay attention. Segment 3: The Great ShakeOut earthquake drill is a time to prepare for a major earthquake. Althea Rizzo, with the Oregon Department of Emergency Management has tips on how to prepare. Segment 4: A new study shows the economic importance of arts and culture programs in Oregon. Brian Rogers is director of the Oregon Arts Commission. Segment 5: Oregon State University is conducting a survey of coastal residents to learn their perspectives on off-shore windfarms. Hillary Boudet leads the study and explains what they hope to learn.</p>			
<p>Environment, Health</p>	<p>Public Affairs Local Voices</p>	<p>Segment 1: Janine Benner, Director of the Oregon Department of Energy, explains what it means for Oregon to be part of the Northwest Hydrogen Hub. Segment 2: Dr. Melissa Sutton, the medical director for respiratory viral pathogens at the OHA Public Health Division, details the new online virus dashboard. Segment 3: Rodney</p>	<p>Janine Benner, Melissa Sutton, Rodney Schroeder, Leah Espinoza</p>	<p>10/29/2023 07:00 AM</p>	<p>028:57</p>

		<p>Schroeder, with the Office of Aging and People with Disabilities, and SHIBA volunteer Donna Delikat, explain the Senior Health Insurance Benefits Assistance for Medicare Open Enrollment. Segment 4: Portland City Council marked National Disability Employment Awareness Month with a proclamation this week. Leah Espinoza is on the leadership team for the City Disability Network explained how they're working to improve the city's hiring of workers with disabilities.</p>			
<p>Health, Environment, Finances, Public Safety</p>	<p>Public Affairs Local Voices</p>	<p>Segment 1: Flu vaccination rates among Oregon health care workers remain below levels from before the pandemic. Dr. Dat Tran, with the Oregon Health Authority, details the problem. Segment 2: Volunteers are needed to help people with low incomes or people who are retired claim the tax credits they're owed. Robin Maxey, with the Oregon Department of Revenue, has more. Segment 3: Oregon has several programs aimed at stopping domestic violence and helping victims.</p>	<p>Dat Tran, Robin Maxey, Krystine McCants, Beth Quillian, Cassie Keller, Julie Alexander</p>	<p>11/05/2023 07:03 AM</p>	<p>029:10</p>

		<p>Krystine McCants, with the Oregon Audits Division, details an audit that shows the problems and how they can be corrected. Segment 4: Bird Flu always increases this time of year and Beth Quillian, with the Department of Fish and Wildlife, as more on how to stay safe. Segment 5: Heaters and fireplaces need to be checked for safety this time of year. Cassie Keller is with the Oregon State Fire Marshal's Office and has more information. Segment 6: Julie Alexander is an aquatic ecologist at OSU and has information about a parasite in the Klamath River that's killing salmon, and how removing dams will reduce the risk.</p>			
<p>Veterans, Elections, Youth Finance Education</p>	<p>Public Affairs Local Voices</p>	<p>Segment 1: Portland City Council honored veterans with a proclamation for Veterans Day. Jeff Selby, Interim Director for the Office of Equity and Human Rights and an Army combat veteran, addressed Council members. Segment 2: Reed College Professor Paul Gronke and PSU Professor Paul Manson told Oregon legislators about their study of</p>	<p>Jeff Selby, Paul Gronke, Pricilla Trevino</p>	<p>11/12/2023 07:02 AM</p>	<p>028:58</p>

		<p>election offices throughout the state and problems with threats, staffing, public records requests, and other issues. Segment 3: Junior Achievement open a new Discovery Center in Hillsboro, Pricilla Trevino, Director of Development for Junior Achievement explains what it means and offers for kids.</p>			
<p>Entertainment, Security, Scam Prevention</p>	<p>Public Affairs Local Voices</p>	<p>Segment 1: Portland's Singing Christmas Tree brings performers from across the city together. Executive Producer Greg Tamblyn tells us about the event. Segment 2: The Grotto prepares for its Festival of Lights. Samanta Kocher explains what's involved. Segment 3: Oregon Senator Ron Wyden details his bill to protect Americans from government surveillance. Segment 4: Pete Sepp, President of the National Taxpayers Union, details the federal government's antitrust lawsuits against big tech companies. Segment 5: Jason Horton, with the Oregon Department of Consumer and Business Services explains how to avoid credit card scams.</p>	<p>Greg Tamblyn, Samantha Kocher, Ron Wyden</p>	<p>11/19/2023 06:59 AM</p>	<p>029:20</p>

<p>Health, Environment</p>	<p>Public Affairs Local Voices</p>	<p>Segment 1: Safeway Providence Festival of Trees is working to raise money for Providence children's programs. Segment 2: Oregon Health and Science University researcher Dr. Nancy Haigwood explains her work investigating a new, faster, way to get monoclonal antibodies into a patient so they can treat a virus, like COVID-19. Segment 3: Oregon State University researchers Yuahn Wang and David Lewis have released a study that shows the impact on private timberland value from drought and wildfire. Segment 4: Oregon Congresswoman Lori Chavez DeRemer is working to pass a bill that will educate young students about the dangers of fentanyl.</p>	<p>Katie Colhoff, Nancy Haigwood, Yuahn Wang, Lori Chavez DeRemer</p>	<p>11/26/2023 06:59 AM</p>	<p>029:18</p>
<p>Health, Public Safety</p>	<p>Public Affairs Local Voices</p>	<p>Segment 1: Adrian McCarthy explains what the United Way of the Columbia Willamette does in the Portland area. Segment 2: There's a program in Portland that brings new police officers together with young Black leaders, it's called Talk A Mile. Co-founder Justin Fogarty explains how it works.</p>	<p>Adrian McCarthy, Justin Fogarty, Cassie Keller</p>	<p>12/03/2023 07:00 AM</p>	<p>030:00</p>

		Segment 3: Fire danger increases during the holidays. Cassie Keller, with the Oregon State Fire Marshal details the dangers and tips.			
Health, Public Safety	Public Affairs Local Voices	Segment 1: The Sunshine Division in Portland is working to help feed thousands of people this holiday season. Executive Director Kyle Camberg explains the operation. Segment 2: The Oregon Attorney General's Office is warning about holiday scams. Ellen Klem, Director of Consumer Outreach and Education for the Oregon Attorney General's Office, explains how to protect yourself.	Kyle Camberg, Ellen Klem	12/10/2023 07:00 AM	030:00
Health, Homelessness, Travel Safety, Recreation	Public Affairs Local Voices	Segment 1: Multnomah County Commission Chair Jessica Vega Pederson and Portland Mayor Ted Wheeler explain changes to the Joint Office of Homeless Services. Segment 2: Travel is expected to be near record levels during the Christmas and New Year's holidays. Marie Dodds, with AAA, explains the travel trends and Allison Ferre, with Portland International Airport has advice on getting through	Jessica Vega Pederson, Ted Wheeler, Marie Dodds, Allison Ferre	12/17/2023 07:00 AM	030:00

		PDX. Segment 3: Oregon State Parks is expanding its same day reservation system. Stefanie Knowlton explains how it works. Segment 4: Jason Horton, with the Oregon Division of Financial Regulation, has tips on winter preparedness and how to have proper insurance.			
Economy, Public Safety, Children's Health, Environment	Public Affairs Local Voices	Segment 1: Oregon Governor Tina Kotek releases results for the Portland Central City Task force which is aimed at helping Portland recover. Segment 2: Sierra Wade, with Friends of the Children PDX, explains how her group is working to help children in the Portland area. Segment 3: Peter McBride, with Oregon State Parks, explains Whale Watching Week and how listeners can learn about, and watch, the gray whale migration off the Oregon Coast.	Tina Kotek, Sierra Wade, Peter McBride	12/24/2023 07:00 AM	030:00
Health, Person Information Protection, Taxes, Unemployment	Public Affairs Local Voices	Segment 1: Suzanne Washington, executive director of Meals on Wheels People, explains their organization and how listeners can help. Segment 2: Stephanie Knowlton, Oregon State Parks, details First Day Hikes and how they	Suzanne Washington, Stephanie Knowlton, Heather Ibsen	12/31/2023 07:00 AM	030:00

		<p>can improve health. Segment 3: Heather Ibsen, Mt. Hood National Forest, details the new requirement for climbers to get permits. Segment 4: Jason Horton, Oregon Department of Consumer and Business services explains new requirement for data brokers to register with the state and how it will help consumers. Segment 5: Robin Maxey, Oregon Department of Revenue, details how to get ready to receive Oregon's record kicker refund. Segment 6: Lindsy Leahy, Oregon Unemployment Insurance Division, explains the new computer system they'll switch to in March.</p>			
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Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
9006517 PSA AC/HAC	Partnership Promo Inventory	000:29	1
BREAST CANCER RESEARCH FOUNDA	BREAST CANCER RESEARCH FOUNDA	000:30	13
CAPITOL CITY CLASSIC	Local Promo Inventory	000:29	14
COMMUNITY INVOLVEMENT	OPERATION HOPE	000:30	1
COMMUNITY INVOLVEMENT	SHINE A LIGHT	000:30	15
FINANCIAL COACHING	OPERATION HOPE	000:29	2
HOMEBASE	HOMEBASE	000:30	16

KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:29	4
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:30	8
MENTORSHIP & VOLUNTEERING	BIG BROTHERS BIG SISTERS	000:30	6
PGE WINTER SAFETY WINTER STOR	Local Promo Inventory	000:29	14
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	8
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	4
Streaming 1201 Trailer Now	Local Promo Inventory	000:30	12