

QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Child welfare/development

GUESTS: Jackie Cannon and Andria Horton, Smith County
Champions for Children

HOW ISSUE TREATED: Discussion of Champions' efforts to provide education, mentoring, tools, and support to caregivers, teachers, and parents to help all children reach their full potential.

TITLE: "In Focus"

DATE: 7/5/20

TIME/STATION: 6:30 a.m. – KYZS-AM
8:00 a.m. – KRWR-FM
9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guests – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUES: Quality of life, historic preservation, economic development

GUEST: Amber Varona, City of Tyler Main Street Department

HOW ISSUES TREATED: Discussion of Main Street's efforts to revitalize downtown Tyler and how the department has been adapting to the COVID-19 pandemic.

TITLE: "In Focus"

DATE: 7/12/20

TIME/STATION: 6:30 a.m. – KYZS-AM
8:00 a.m. – KRWR-FM
9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Behavioral/lifestyle challenges

GUESTS: Greg Fleck and David Van Buskirk, New Creation Foundation

HOW ISSUE TREATED: Discussion of this ministry's efforts to bring restoration and healing to those who have faced chronic life-controlling issues.

TITLE: "In Focus"

DATE: 7/19/20

TIME/STATION: 6:30 a.m. – KYZS-AM
8:00 a.m. – KRWR-FM
9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guests – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Literacy

GUEST: Nancy Crawford, Literacy Council of Tyler

HOW ISSUE TREATED: Discussion of the Literacy Council's efforts to improve the lives of individuals and their families by eliminating illiteracy through educational services.

TITLE: "In Focus"

DATE: 7/26/20

TIME/STATION: 6:30 a.m. – KYZS-AM
8:00 a.m. – KRWR-FM
9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Women's empowerment

GUEST: Julee Rachels, Heartisans Marketplace

HOW ISSUE TREATED: Discussion of how this nonprofit organization and gift shop works to provide a customized job readiness program for unemployed local women.

TITLE: "In Focus"

DATE: 8/2/20

TIME/STATION: 6:30 a.m. – KYZS-AM
8:00 a.m. – KRWR-FM
9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Women's empowerment

GUEST: Julee Rachels, Heartisans Marketplace

HOW ISSUE TREATED: Discussion of how this nonprofit organization and gift shop works to provide a customized job readiness program for unemployed local women.

TITLE: "In Focus"

DATE: 8/9/20

TIME/STATION: 6:30 a.m. – KYZS-AM
8:00 a.m. – KRWR-FM
9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Literacy

GUEST: Nancy Crawford, Literacy Council of Tyler

HOW ISSUE TREATED: Discussion of the Literacy Council's efforts to improve the lives of individuals and their families by eliminating illiteracy through educational services.

TITLE: "In Focus"

DATE: ^{8/16}~~7/26~~/20

TIME/STATION: 6:30 a.m. – KYZS-AM

8:00 a.m. – KRWR-FM

9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Youth mentoring, support, and development

GUEST: Suzette Farr, Mentoring Alliance

HOW ISSUE TREATED: Discussion of how this multi-faceted Tyler-based ministry reaches out to kids and families through summer camps, after-school, and mentoring programs.

TITLE: “In Focus”

DATE: 8/23/20

TIME/STATION: 6:30 a.m. – KYZS-AM
8:00 a.m. – KRWR-FM
9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Youth and family outreach

GUEST: Lexi Trimble, St. Paul Children's Services

HOW ISSUE TREATED: Discussion of St. Paul's efforts to empower children and families to thrive by meeting their physical, spiritual, and mental needs.

TITLE: "In Focus"

DATE: 8/30/20

TIME/STATION: 6:30 a.m. – KYZS-AM
8:00 a.m. – KRWR-FM
9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Human needs

GUEST: Andrea Wilson, PATH (People Attempting to Help)

HOW ISSUE TREATED: Discussion of Wilson's new role as PATH's executive director, PATH's longstanding work on behalf of the Tyler area's needy, and the upcoming PATH Week celebration.

TITLE: "In Focus"

DATE: 9/6/20

TIME/STATION: 6:30 a.m. – KYZS-AM
8:00 a.m. – KRWR-FM
9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Special needs

GUEST: Laura Mattheis, Achieving Dreams

HOW ISSUE TREATED: Discussion of this Tyler-based nonprofit organization's efforts to enrich the lives of adults with special needs by providing opportunities and support within the community.

TITLE: "In Focus"

DATE: 9/13/20

TIME/STATION: 6:30 a.m. – KYZS-AM
8:00 a.m. – KRWR-FM
9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUES: Work-readiness, entrepreneurship, financial literacy

GUEST: John McDougald, Junior Achievement of Greater Tyler

HOW ISSUES TREATED: Discussion of how JA's programs foster work-readiness, entrepreneurship, and financial literacy skills for local students.

TITLE: "In Focus"

DATE: 9/20/20

TIME/STATION: 6:30 a.m. – KYZS-AM
8:00 a.m. – KRWR-FM
9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Animal welfare

GUEST: Deborah Dobbs, SPCA of East Texas

HOW ISSUE TREATED: Discussion of how the local SPCA works to improve the lives of animals, alleviate their suffering, and elevate their status in society.

TITLE: "In Focus"

DATE: 9/27/20

TIME/STATION: 6:30 a.m. – KYZS-AM and KYZS-FM
8:00 a.m. – KRWR-FM
9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion